INNOCULTOUR

Innovation and Promotion of Adriatic Cultural Heritage as a Tourism Industry Driver

A CROSS BORDER EFFORT FOR A LOCAL SUSTAINABLE DEVELOPMENT

PROJECT DURATION
01/01/2018 - 30/06/2019

ERDF
778,755 €

TOTAL BUDGET
916,183 €

DESCRIPTION
The project aims to increase the visibility and accessibility of 8 less-known cultural heritage sites and integrate the traditional cultural offer with ICT. By involving creative industries, local population and stakeholders, INNOCULTOUR is contributing to a more balanced territorial development.

PROJECT PARTNERS

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