BLUTOURSYSTEM

Knowledge platform, skills and creative synergies for blue tourism ecosystem development

DESCRIPTION
BLUTOURSYSTEM provides tourism operators with tools and skills to develop new business ecosystems. Capitalizing the knowledge gained with TourMedAssets, the project steers decision makers to rethink tourism, reduce gaps and design eco-innovative scenarios thus to promote sustainable growth.

PROJECT DURATION
1.01.2018 - 30.06.2019

ERDF
881,492,50

TOTAL BUDGET
1,037,050,00

PROJECT PARTNERS
Università Ca' Foscari Venezia

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