

BRIGANTINE

Chemico-physical and multispectral Data
fusion for Adriatic sea monitoring by
autonomous vessel

D2.5.1 Media relations

University of Udine

Project Acronym	BRIGANTINE
Project ID Number	ITHR0200237
Project Title	Chemico-physical and multispectral Data fusion for Adriatic sea monitoring by autonomous vessel
Priority Axis	1 - Sustainable growth in the blue economy
Specific Objective	1.1 - Developing and enhancing research and innovation capacities and the uptake of advanced technologies
Work Package Number	WP2
Work Package Title	Develop jointly solutions: the autonomous monitoring boat
Activity Number	2.4
Activity Title	Communication campaign: the autonomous surface boat and the status and monitoring of macrophyte habitats on IT-HR coasts
Partner in Charge	PP1
Partners involved	PP2, PP3, PP4
Authors	Sabina Susmel
Status	Final
Distribution	Web
Citation	

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Summary

The dissemination activities carried out within the BRIGANTINE project achieved visibility thanks to publications and media coverage across specialized sector events, regional media outlets, international information channels, and innovation-focused magazines. In particular, the project was promoted during AquaFarm 2026, one of the main Mediterranean events dedicated to aquaculture, sustainable fisheries, and marine innovation. According to the organizers, the event involved more than 120 exhibitors and over 2,000–2,500 professional visitors from several Mediterranean countries, providing an important dissemination opportunity toward companies, researchers, institutions, and operators of the blue economy sector. Thanks to this occasion, the project received media coverage through regional and national news channels, including Friuli Oggi, ANSA Europa, RTV Slovenija – Radio Capodistria, and Il Sole 24 Ore, allowing the project to reach both local communities and a wider general audience. The publication in Il Sole 24 Ore is particularly relevant considering that the newspaper is one of the leading Italian economic and financial media groups, with an average total circulation exceeding 115,000 copies per day and around 657,000 daily readers across print and digital channels. International visibility was further strengthened through the publication in R&D Magazine, a specialized publication dedicated to innovation, research, digital transformation, and green transition topics. The magazine targets an international audience of researchers, innovation managers, companies, and research institutions, contributing to the positioning of BRIGANTINE among innovative projects related to marine monitoring and environmental technologies. Additional dissemination was achieved through the e-journal and communication channels apart of Unioncamere Veneto (already counted in 2RP), further supporting outreach toward SMEs, regional stakeholders, and innovation networks connected to the blue economy sector. The news was also published through the web sites of UniUD, CORILA, UNIVPM, RBI sites and were also published in LinkedIn, Instagram.

List of journal/release

Aquafarm

<https://www.friulioggi.it/friuli/droni-marini-ia-progetti-universita-udine-tutela-mare-16-febbraio-2026/>

<https://www.aquafarm.show/eventi/tecnologie-emergenti-nellacquacoltura/>

https://www.ansa.it/nuova_europa/it/notizie/rubriche/altrenews/2026/02/17/ateneo-udine-con-slovenia-e-croazia-per-la-salvaguardia-delladriatico_f41a1e3d-a838-42d6-8433-ebf90d09bbc4.html

<https://www.rtv slo.si/capodistria/radio-capodistria/notizie/friuli-venezia-giulia/acquacoltura-e-innovazione-per-il-futuro-dell-adriatico/773724>

<https://www.ilsole24ore.com/art/universita-udine-progetti-una-nuova-acquacoltura-AGZvG79C>

R&D Magazine

<https://rd-magazine.com/2026/03/31/fusing-data-to-map-seagrass-ecosystem-health/>

ejournal Union Camere Veneto

<https://www.unioncamereveneto.it/wp-content/uploads/2024/11/Padova-13-novemre-Innovamare.pdf>