ACTIVITY 3.1. – Creation of Innovation Network Contact Point

Ref. 5. Preparation of Data Collection Tools and Information Tools on Provided Services of the doc "Methodology and path"

With the aim to collect information about the provided services we propose a very simple template to collect information about the services provided, structured as follow:

ACT. 3.1. – D.3.1.1. Activation Local Contact Point -

1. PPx Number and Name

PP5 University of Salento

2. Location of the Local Contact Point

Specify:

- Physical desk address (if applicable)
- Link or access method for the online desk
- Any operational notes (e.g., by appointment only)

The Local Contact Point was established within the framework of the BLUESLINKS project by the University of Salento (UniSalento) in August 2026. The Local Contact Point was launched online as a dedicated section of the University's official website (LINK) and also as a dedicated section of the website of the Department of Biological and Environmental Sciences and Technologies which is involved in the BluesLinks Project (LINK), providing users with a direct and accessible channel for information, guidance and engagement related to employment and professional opportunities in the Blue Economy sector. The direct link to the web site is the following: https://blueslinks-contactpoint.unisalento.it/en/ The Local Contact Point section prominently displays the BLUESLINKS project logo and the PP5 logo, ensuring appropriate project visibility and recognition. The dedicated webpage provides an overview of the role and objectives of the Local Contact Point, with particular attention to facilitating the exchange of information between young people, job seekers, businesses and other stakeholders interested in the Blue Economy and maritime-related sectors.

Through the online platform, users can access an expression of interest form and submit their contact details and information regarding their interests, professional profile or specific needs. Once completed, the form is submitted electronically to the designated contact address, enabling the project team to follow up with users and provide further information or facilitate connections with relevant opportunities and stakeholders.

The online Local Contact Point also represents a valuable tool for strengthening the connection between the academic environment and the regional labour market. In particular, it contributes to raising awareness among students, graduates and young professionals about employment, training, networking and professional development opportunities within the Blue Economy, while supporting the dissemination of relevant information to businesses and other stakeholders.

The establishment of the Local Contact Point exclusively in an online format ensures broad accessibility and facilitates continuous dissemination of information through the University's digital communication channels. This approach enhances the visibility of the BLUESLINKS project within the University community and supports the development of a stable reference point for users seeking information and opportunities related to the Blue Economy.

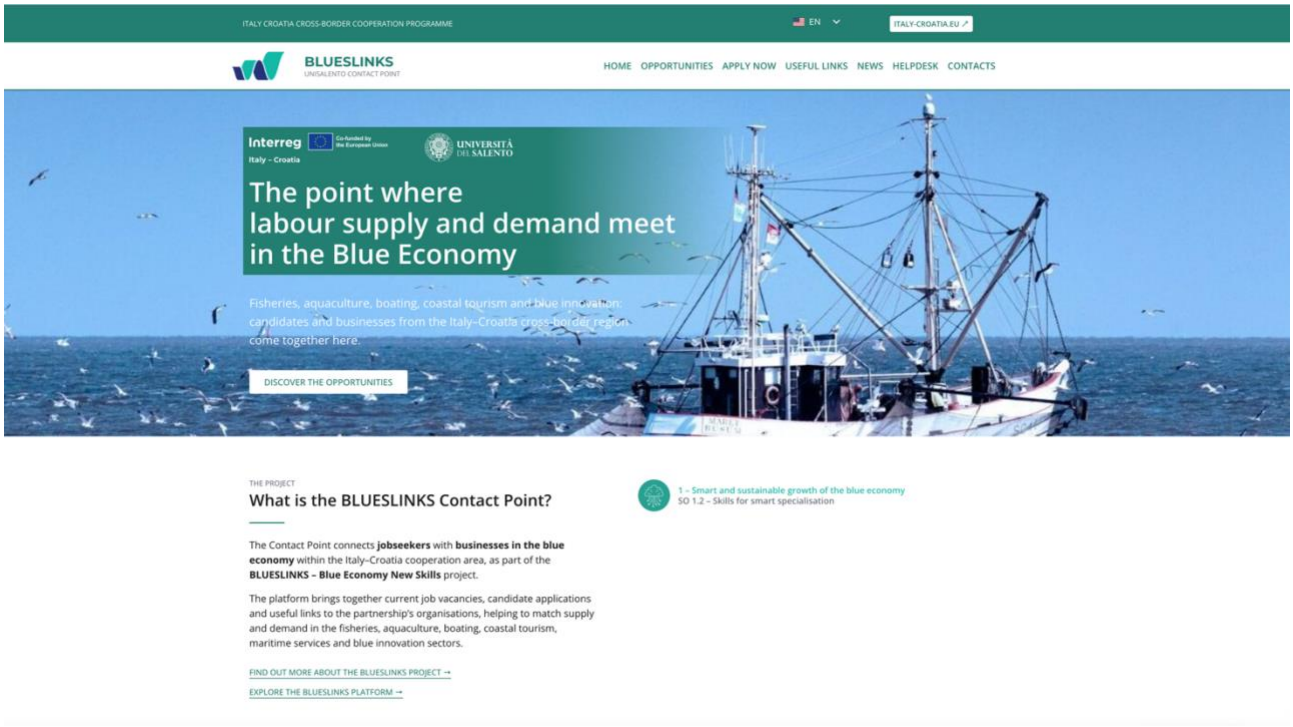
3 General evidence / Documentation

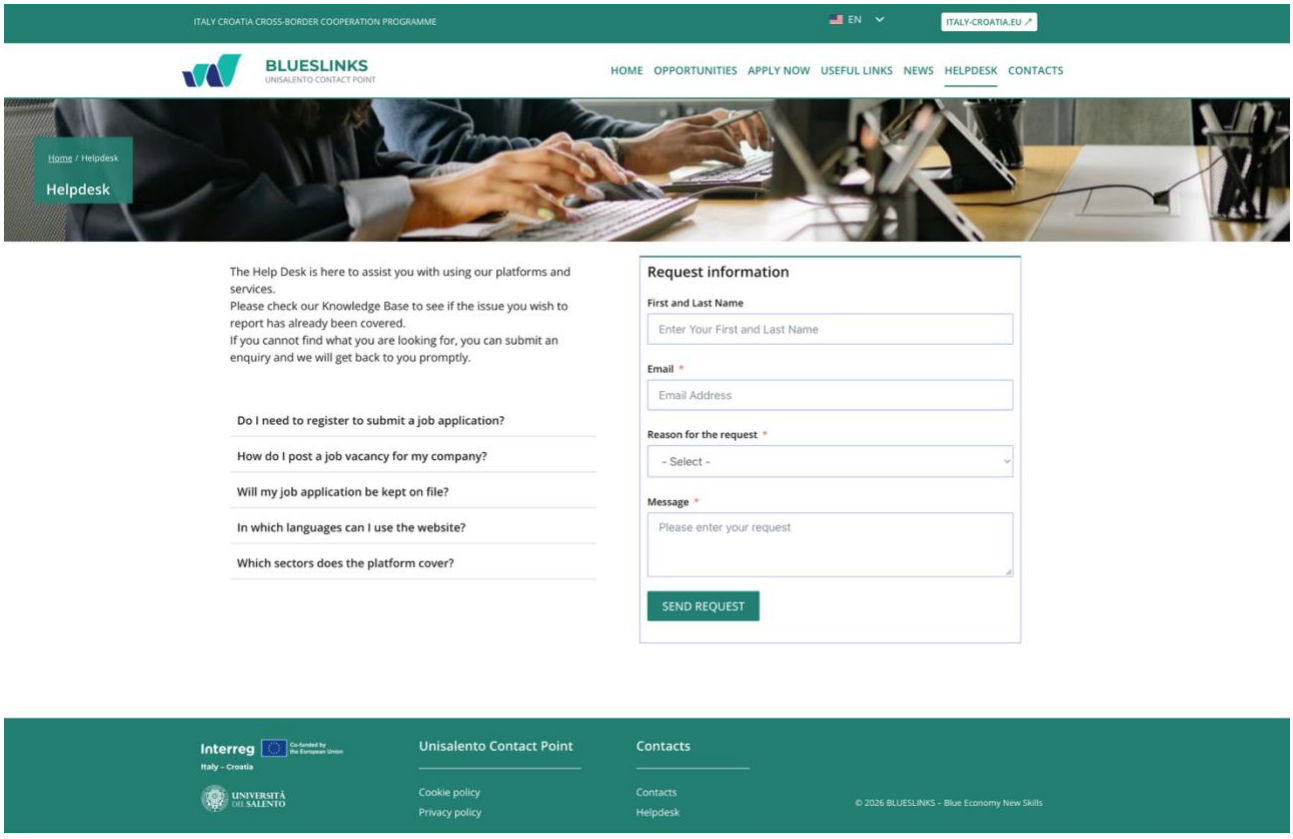
Here there are some pictires:

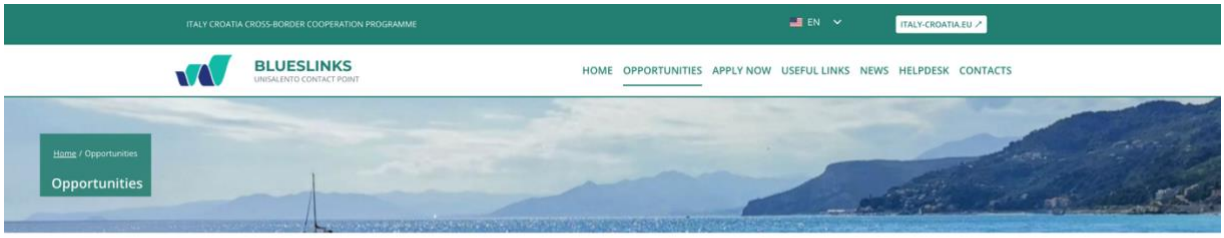
- Photos of the Local Contact Point



- Screenshots or images of the online desk







PROJECTS EVENTS JOBS FELLOWSHIPS

Europe

Educational and Employment Opportunities in the Blue Economy

European Commission

The EU Blue Economy Observatory provides an interactive dashboard on training and employment in the blue economy.

This section enables you to explore data on educational pathways and career opportunities in the maritime and marine sectors across the European Union.

Updated regularly

Go to the website →

Europe

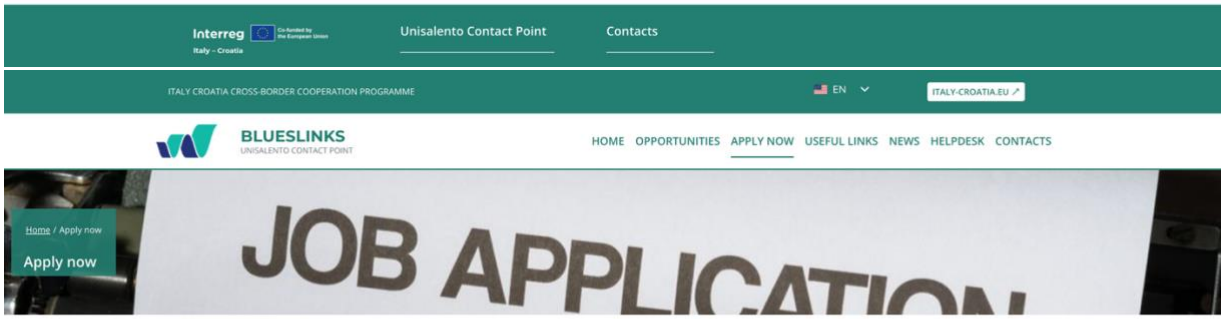
SBEP – Fourth Joint Transnational Call 2026

Sustainable Blue Economy Partnership

The Sustainable Blue Economy Partnership (**SBEP**), a European partnership co-funded by Horizon Europe and coordinated by Italy through the Ministry of Universities and Research, is launching its fourth Joint Transnational Call: "**Building a sustainable and innovative Blue Economy: mastering digital opportunities and fostering resilience**".

Pre-proposals must be submitted by 16 November 2026.

Go to the website →



Personal Details

Name and Surname *

Email *

Email Address

Phone *

Phone

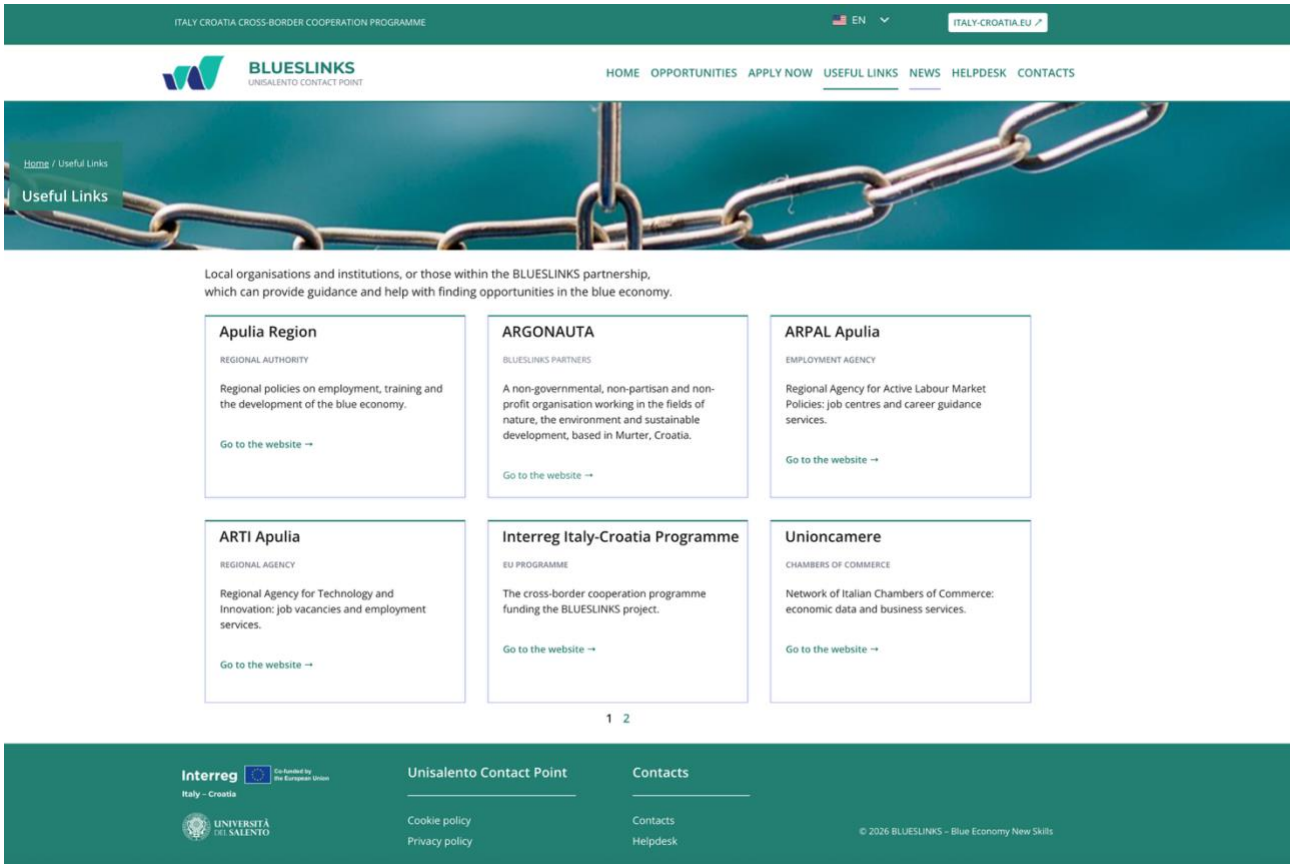
Birth Date

Place Of Birth

Residence Address *

Professional Profile

Sector of interest *



4. Promotion and dissemination of services

Services were promoted through social media network of the project Blueslinks; Facebook, as well as by the website of PP5.

Link to the website of the Department of Biological and Environmental Sciences and Technologies (LINK),

Link to the University's official website (LINK).

Moreover, posters promoting the services available through the Local Contact Point were printed and displayed within the University's departments and other relevant University premises, contributing to increasing awareness of the initiative and encouraging students, researchers and other members of the academic community to access the available services.

Note:
Include all evidence in the annexes (PDF, JPG, links, screenshots).
Attach also the **joint BLUESLINKS poster**, if used.

5. Services Provided at the Local Contact Point

5.1 List of Services

DIGITALIZATION AND SMART TECHNOLOGIES

• Digital and technological innovation guidance

SUSTAINABLE BUSINESS PRACTICES

• Guidance on sustainable business models and practices

COLLABORATION IN RESEARCH AND INNOVATION

• Research–industry matchmaking and collaboration opportunities

SUPPORT FOR SMALL AND MEDIUM-SIZED ENTERPRISES

• Access to university expertise and innovation support for SMEs

NETWORKING AND COOPERATION

• Networking opportunities with researchers, companies and relevant stakeholders

5.2 Description of Each Service (max 7–8 lines) TO BE COMPLETED

For each service, include:

- **Type of service**
- **Delivery mode** (in person, online, hybrid)
- **Target group** (SMEs, young people, job seekers, others)
- **How the service was implemented** (e.g., workshop, one-to-one consultancy, webinar, mentoring)
- **Short operational description**
- ***In case, photos*** *of activities, workshops, meetings and/or any other material demonstrating service provided/realized*

5.3 Target reached

For each service above indicate the number of target reached preparing a table as following

Services provided	**Target reached**	**Type of contact**	**List/name of annexes - It depend on type of services provided and how it is organized**
Name of service 1 tourism	N. 1 SME	on line	*After a presentation of the local contact point, they complete the questionnaire*

1 aquaculture	N. 1 SME	In person	We discuss with the SME' responsible about the local contact point and presented it at his company.

6. Annexes

All images are included in this file.