ACTIVITY 3.1. – Creation of Innovation Network Contact Point

Ref. 5. Preparation of Data Collection Tools and Information Tools on Provided Services of the doc "Methodology and path"

ACT. 3.1. – D.3.1.1. Activation Local Contact Point

1. PPx Number and Name

PP8 – University of Dubrovnik (UNIDU)

2. Location of the Local Contact Point

Physical desk: assoc. prof. Josip Mikuš, PhD Department of applied ecology, University of Dubrovnik Ćira Carića 4, 20000 Dubrovnik Contact: tel. +385 20 445 864, e-mail josip.mikus@unidu.hr *By appoindtment only*

3 General evidence / Documentation





4. Promotion and dissemination of services

The launch and availability of the Local Contact Point for Blue Economy at the University of Dubrovnik were promoted through a coordinated dissemination campaign. The announcement was communicated through a press release, in addition the launch of the LCP at UNIDU was disseminated through social media posts, and a dedicated post on the University website. In addition, promotional posters were displayed during dissemination campaign and are currently available at the universities premisses, LCP physical desk and at Mariculture laboratoriy in Bistrina Mali Ston Bay ***(annex 1, 2, 3, 4***).

(Additional promotion and dissemination was created for individual organized events see ***annexes 5-11****)*

5. Services Provided at the Local Contact Point

5.1 List of Services

Digitalisation and Smart Technologies; Collaboration, Innovation and Research; Match-making Mechanisms

5.2 Description of Each Service

1. Digitalisation and Smart Technologies

Type of service: Digitalisation and technology advisory service.
Delivery mode: In person or online.
Target group: Entrepreneurs, teaching staff, researchers and students.
Implementation: One-to-one consultancy, expert advice and workshops.
Operational description: The service supports young graduates, teaching staff, researchers and businesses in identifying and adopting suitable digital solutions, including automation, artificial intelligence, data analytics and smart technologies. Experts provide practical guidance on technology selection, implementation and integration into existing business processes, with the aim of improving efficiency, innovation and competitiveness. (***annex 5, 6, 7, 8***)

2. Collaboration, Innovation and Research

Type of service: Research, innovation and business–academia collaboration service.
Delivery mode: In person or online.
Target group: students, researchers, experts and other organisations.
Implementation: Expert consultations, workshops, networking meetings, matchmaking activities and collaborative project development.
Operational description: The service connects businesses with researchers and sectoral experts to identify common challenges and develop innovative products, services and solutions. Support may include identifying potential partners, developing project ideas and exploring opportunities under national and European funding programmes. ***(annex 9, 10*****)**

3. Match-making Mechanisms

Type of service: Networking, matchmaking and career-development service.
Delivery mode: In person.
Target group: SMEs, entrepreneurs, researchers, experts, young graduates and job seekers.
Implementation: Career days, expos, networking events, matchmaking meetings and other collaborative initiatives.
*Operational description***:** The service facilitates direct connections between businesses, academic experts and young or qualified professionals. Through networking and matchmaking activities, participants could identify potential employees, mentors, research partners and business collaborators, supporting knowledge exchange, employment opportunities and the development of new partnerships. (***annex 11***)

5.3 Target reached

Services provided	Target reached	Type of contact	List/name of annexes - It depend on type of services provided and how it is organized
Digitalisation and Smart Technologies	1 SME, 2 entrepreneurs, 4 students, 9 experts and researchers	In person	*Attendance sheet (annex 5), photos and workshop report (annex 6), media (annex 7) and flyer (annex 8), and attached*
Collaboration, Innovation and Research	4 students, 11 researchers, experts 1 related organisation	In person	*Attendance sheet (annex 9), photos and workshop report attached (annex 10)*
Match-making Mechanisms	17 students, 36 experts	In person	*Visit, forum report and webpage screen shots attached (annex 11)*

6. Annexes

1. BS_3.1_LPC_PP8_Contact_Point_Launch_Media

2. BS_3.1_LPC_PP8_Contact_Point_launch_Report

3. BS_3.1_LCP_PP8_Signature_list_Contact_point_launch

4. BS_3.1_LPC_PP8_Contact_Point_Launch_Poster

5. BS_3.1_LCP_PP8_Signature_list_Digitalisation and Smart Technologies

6. BS_3.1_LCP_PP8_Digitalisation and smart technologies_Report

7. BS_3.1._LCP_PP8_Digitalisation and smart technologies_Media

8. BS_3.1_LCP_PP8_Digitalisation and Smart Technologies_Flyer

9. BS_3.1_LCP_PP8_Signature_list_Collaboratio Innovation and Research

10. BS_3.1_LCP_PP8_Collaboratio Innovation and Research_Report

11. BS_3.1_LCP_PP8_Match Making Mechanism_Report and media