Interreg Co-funded by the European Union

Italy – Croatia

ACTIVITY 3.1. – Creation of Innovation Network Contact Point

REPORTING ACT. 3.1. – D.3.1.1. Activation Local Contact Point -

1. PPx Number and Name

LP DELTA 2000

2. Location of the Local Contact Point

The BLUESLINKS Local Contact Point of the Lead Partner DELTA 2000 is available both online and in person, by appointment, at the DELTA 2000 headquarters, Via del Mezzano 10, Ostellato (Ferrara, Italy).

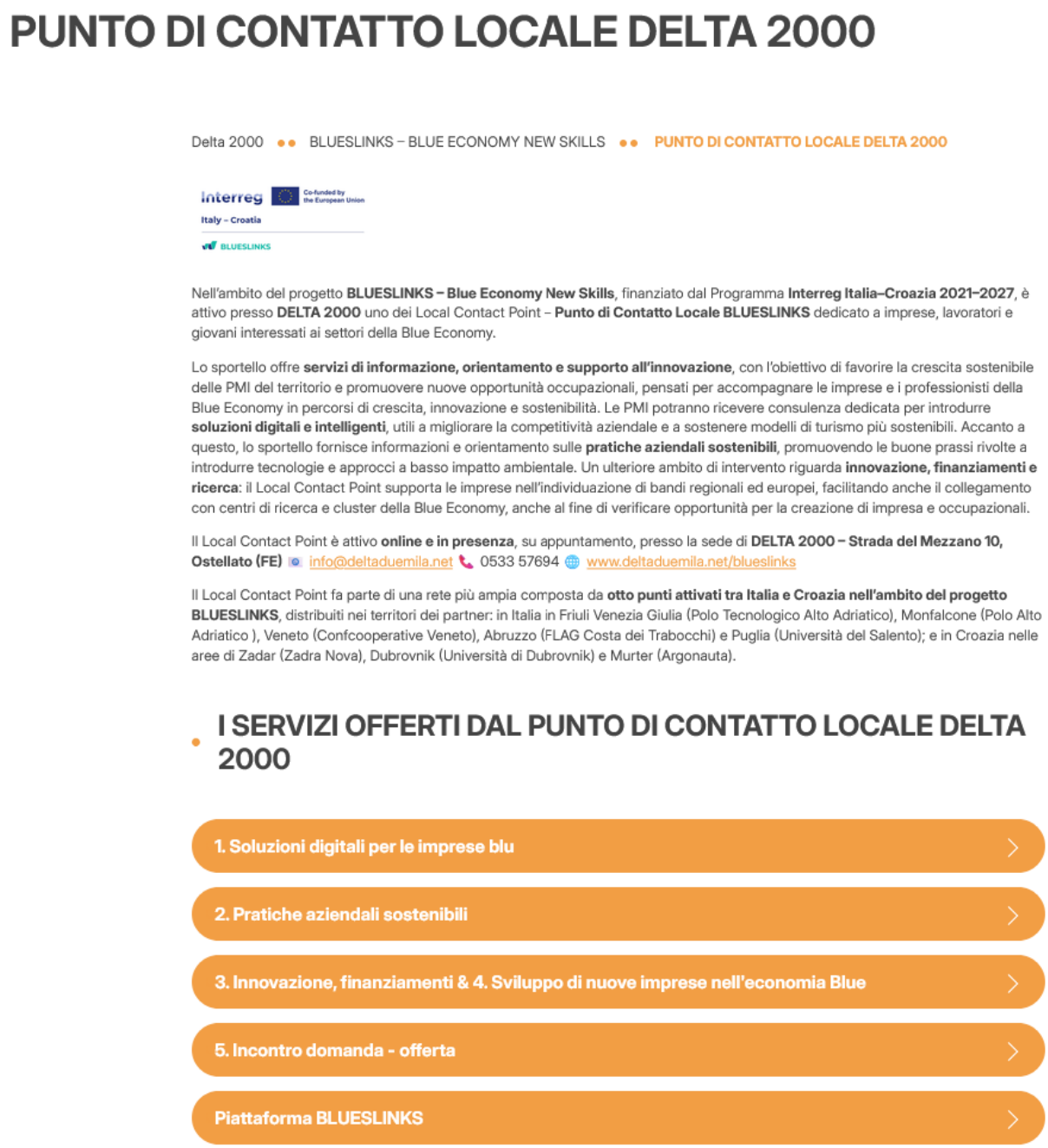
info@deltaduemila.net

+39 0533 57694

www.deltaduemila.net/blueslinks



On line at the web page https://www.deltaduemila.net/chi-siamo/cte/cooperazione-2021-2027/blueslinks/punto-di-contatto-locale/



PUNTO DI CONTATTO LOCALE DELTA 2000

Delta 2000 •• BLUESLINKS – BLUE ECONOMY NEW SKILLS •• PUNTO DI CONTATTO LOCALE DELTA 2000

Interreg Co-funded by the European Union
Italy – Croatia
BLUESLINKS

Nell'ambito del progetto **BLUESLINKS – Blue Economy New Skills**, finanziato dal Programma **Interreg Italia–Croazia 2021–2027**, è attivo presso **DELTA 2000** uno dei Local Contact Point – **Punto di Contatto Locale BLUESLINKS** dedicato a imprese, lavoratori e giovani interessati ai settori della Blue Economy.

Lo sportello offre **servizi di informazione, orientamento e supporto all'innovazione**, con l'obiettivo di favorire la crescita sostenibile delle PMI del territorio e promuovere nuove opportunità occupazionali, pensati per accompagnare le imprese e i professionisti della Blue Economy in percorsi di crescita, innovazione e sostenibilità. Le PMI potranno ricevere consulenza dedicata per introdurre **soluzioni digitali e intelligenti**, utili a migliorare la competitività aziendale e a sostenere modelli di turismo più sostenibili. Accanto a questo, lo sportello fornisce informazioni e orientamento sulle **pratiche aziendali sostenibili**, promuovendo le buone prassi rivolte a introdurre tecnologie e approcci a basso impatto ambientale. Un ulteriore ambito di intervento riguarda **innovazione, finanziamenti e ricerca**: il Local Contact Point supporta le imprese nell'individuazione di bandi regionali ed europei, facilitando anche il collegamento con centri di ricerca e cluster della Blue Economy, anche al fine di verificare opportunità per la creazione di impresa e occupazionali.

Il Local Contact Point è attivo **online e in presenza**, su appuntamento, presso la sede di **DELTA 2000 – Strada del Mezzano 10, Ostellato (FE)** info@deltaduemila.net 0533 57694 www.deltaduemila.net/blueslinks

Il Local Contact Point fa parte di una rete più ampia composta da **otto punti attivati tra Italia e Croazia nell'ambito del progetto BLUESLINKS**, distribuiti nei territori dei partner: in Italia in Friuli Venezia Giulia (Polo Tecnologico Alto Adriatico), Monfalcone (Polo Alto Adriatico), Veneto (Confcooperative Veneto), Abruzzo (FLAG Costa dei Trabocchi) e Puglia (Università del Salento); e in Croazia nelle aree di Zadar (Zadra Nova), Dubrovnik (Università di Dubrovnik) e Murter (Argonauta).

I SERVIZI OFFERTI DAL PUNTO DI CONTATTO LOCALE DELTA 2000

1. Soluzioni digitali per le imprese blu
2. Pratiche aziendali sostenibili
3. Innovazione, finanziamenti & 4. Sviluppo di nuove imprese nell'economia Blue
5. Incontro domanda - offerta

Piattaforma BLUESLINKS

3. Services Provided at the Local Contact Point

Within the framework of the **BLUESLINKS – Blue Economy New Skills** project, funded by the **Interreg Italy–Croatia 2021–2027 Programme**, one of the BLUESLINKS **Local Contact Points** is hosted by **DELTA 2000**, dedicated to businesses, workers, and young people interested in the Blue Economy sectors.

The contact point provides **information, guidance, and innovation support services** aimed at fostering the sustainable growth of local SMEs and promoting new employment opportunities. Its services are designed to support companies and professionals operating in the Blue Economy in their pathways towards growth, innovation, and sustainability.

SMEs can receive tailored advice on the introduction of **digital and smart solutions** to improve business competitiveness and support more sustainable tourism models. In addition, the contact point offers information and guidance on **sustainable business practices**, promoting the adoption of technologies and approaches with a lower environmental impact.

A further area of intervention concerns **innovation, funding opportunities, and research**. The Local Contact Point assists companies in identifying regional and European funding opportunities and facilitates connections with research centres and Blue Economy clusters, including exploring opportunities for business creation and employment development.

The BLUESLINKS Local Contact Point is available **online, in a specific section of DELTA 2000 website and in person**, by appointment, at the **DELTA 2000 headquarters, Strada del Mezzano 10, Ostellato (Ferrara, Italy)**.

info@deltaduemila.net

+39 0533 57694

BLUESLINKS Project Page – web page dedicate at the Local Contact Point Services PUNTO DI CONTATTO LOCALE DELTA 2000 - Delta 2000

3.1 List of Services

Provide the list of services actually delivered, based on the service categories included in the promotional template (digitalisation, sustainability, innovation, SME support, matchmaking, etc.).

1. Digital and Smart Solutions for Businesses
- Consultancy services for SMEs in implementing digital solutions to promote fisheries tourism and pescatourism.

2. Sustainable Business Practices
- Information on best practices in sustainable technologies and methodologies with low environmental impact.

3. Innovation, Funding and Research
- Support in accessing funding opportunities and financial instruments (EU, EMFAF, national and regional funds).

4. Business Creation Support on BE Economy
- Information and contacts for the establishment of new businesses in the Blue Economy sector.

5. Matching Labour Supply and Demand
- Support for job seekers and companies offering employment opportunities within the Blue Economy sector

3.2 Description of Each Service (max 7–8 lines)

For each service, include:
- **Type of service**
- **Delivery mode** (in person, online, hybrid)
- **Target group** (SMEs, young people, job seekers, others)
- **How the service was implemented** (e.g., workshop, one-to-one consultancy, webinar, mentoring)
- **Short operational description**

1.Digital and Smart Solutions for Businesses:

CONSULTANCY FOR SMES ON THE IMPLEMENTATION OF DIGITAL SOLUTIONS TO PROMOTE FISHERIES AND FISHING TOURISM

At the Local Contact Point, through both the expert engaged within the project and the BLUESLINKS project staff, a consultancy service is been activated for SMEs interested in implementing digital solutions to promote fisheries tourism and fishing tourism activities.

DELTA 2000 provides support to businesses seeking to adopt innovative digital tools and approaches to enhance the visibility, accessibility and attractiveness of tourism experiences linked to fisheries and coastal communities.

The service could be delivered through multiple channels, including online consultations, in-person support, and asynchronous access to information resources, allowing interested stakeholders to benefit from the service according to their specific needs and availability.

As part of this service, a digital tool, Blue Digital Guide has been developed to provide SMEs with a clear and practical overview of the digital opportunities available. The guide is intended as a starting point to support fishers, tourism operators, and coastal communities in designing services that are more accessible, sustainable, and visible. It is available online through the BLUESLINKS project website. The guide offers practical information, tools and inspiration for SMEs interested in digital innovation and sustainable development in the fisheries and coastal tourism sectors.

It is possible:

- Browse the guide online: BLUESLINKS – Blue Digital Guide it language : BLUESLINKS – Guida Blu Digitale
- Download the guide: download BLUESLINK – Guida Blu Digitale

2.Sustainable Business Practices

To promote the dissemination of sustainable business practices within the Blue Economy sector, a dedicated webpage has been created and is accessible through the Lead Partner's BLUESLINKS project website. The page is designed to provide information on best practices in sustainable technologies and low-impact methodologies.

Link Sustainable Business Practises.

The Collection of Sustainable Business Best Practices brings together concrete, innovative, and replicable experiences developed across Europe in the fields of fisheries, aquaculture, and the Blue Economy, with the aim of showcasing sustainable technologies and environmentally friendly approaches. These examples serve as a source of inspiration for enterprises and stakeholders interested in adopting more sustainable and innovative business models.

This section allows users to explore selected projects organised by thematic area, providing useful insights for sustainable local development, economic diversification, and the enhancement of coastal communities.

The service is therefore delivered primarily through the web platform and is accessible at any time in an online and asynchronous format. Users can also contact the BLUESLINKS Local Contact Point for further information, clarification, or personalised support. The service is specifically addressed to SMEs operating in, or interested in, the Blue Economy sector.

Best practises are easily consultable and subdivided in the following issues: Aquaculture & Sustainable Fisheries, Blue Economy & Diversification, Technological Innovation & Digitalisation, Environmental Sustainability & Energy Transition, Community, Governance & Participation.

3.Innovation, Funding and Research and 4. SMEs and Business Creation Support

The Local Contact Point also acts as an information desk providing SMEs operating in the Blue Economy sector with guidance on available funding opportunities, including European, EMFAF, national and regional programmes, to support the development and implementation of their project ideas.

The service can be accessed via e-mail, by telephone, or through direct appointments and face-to-face meetings. It is specifically targeted at SMEs.

The Local Contact Point provides information, guidance and contacts for individuals and organisations interested in establishing new businesses within the Blue Economy sector.

5.Matching Labour Supply and Demand

The BLUESLINKS Local Contact Point provides support through job matching services, facilitating connections between job seekers and employers in the fields of fisheries, aquaculture, fish processing, boating, coastal tourism, and maritime services, leveraging the network of local stakeholders involved in the Blue Economy sector.

To facilitate the matching of labour supply and demand, dedicated application forms have been developed, both in Word format and as Google Forms, for individuals seeking employment and for companies offering job opportunities.

The objective is to support the promotion of employment opportunities through the project's communication channels and to facilitate connections between employers and potential candidates who contact the Local Contact Point.

DELTA 2000 furhermore shared posts of searching jobs or with the training opportunities in the BE in his socials channels.

- **For job seekers – Application Form: Job Seeker Registration Form**
- **For employers – Job Opportunity Form: Employer Registration Form**

The completed form concerning the request received has been forwarded to the representative associations of the fisheries and aquaculture sectors.

3.3 General evidence / Documentation

See annexes folder 3

4. Promotion and dissemination of services

Provide a brief description of how the services were promoted and disseminated,

The services provided by the BLUESLINKS Local Contact Point DELTA 2000 were promoted through a combination of communication channels to ensure wide visibility among SMEs, stakeholders, young people, and Blue Economy operators within the project area.

Press releases

One press release was prepared and disseminated through online communication channels and local media to announce the activation of the BLUESLINKS Local Contact Point and the services available to beneficiaries.

Social media communication

A dedicated communication campaign was carried out through the social media channels of DELTA 2000 and GALPA Costa Emilia-Romagna. Six posts were published on the DELTA 2000 Facebook page and shared through the GALPA CER network, accompanied by corresponding posts on Instagram. Additional posts were published to present and explain the different services offered by the Local Contact Point.

Newsletters

The Local Contact Point and its services were regularly promoted through the DELTA 2000 newsletter, ensuring continuous dissemination of information to stakeholders and potential beneficiaries. Specific information was included in the newsletters issued in April, May, June and July 2026.

Website promotion

A dedicated news article announcing the activation of the Local Contact Point was published on the DELTA 2000 website. In addition, the BLUESLINKS project webpage was updated with detailed information on the services available, contact details, guidance materials and relevant resources.

Communication materials

Two dedicated posters were produced to promote the Local Contact Point and its services. The posters present the objectives of the initiative, the services available to SMEs and job seekers, and the contact details for accessing support. The posters are included in the annexes to this report.

In details

- **Press releases**: n. 1 press releases realized and published on the on line and press newspapers.
- **Social media posts**: 6 post on facebook of DELTA 2000 , shared on GALPA CER in which DELTA 2000 is the lead partner and same post also on Istagram of DELTA 2000 , other posts for detailed the services with a total of about
- **Newsletters:** presentation of Local Contact Point in the newsletter of DELTA 2000
  - Newsletter April 2026 https://www.deltaduemila.net/?na=view&id=489
  - Newsletter May 2026 https://www.deltaduemila.net/?na=view&id=506
  - Newsletter June 2026 https://www.deltaduemila.net/?na=view&id=533
  - Newsletter July 2026 https://www.deltaduemila.net/?na=view&id=551
- **Website updates**: creation of a specific page and news dedicated at the services https://www.deltaduemila.net/2026/05/25/attivo-punto-contatto-locale-blueslinks-delta-2000/ and updating of page of website dedicated at blueslink project on website of DELTA 2000
- **Posters** or communication materials : two posters with the services of Local Contact Point, see images in the annexes.

Note:

Include all evidence in the annexes (PDF, JPG, links, screenshots).

Attach also the **joint BLUESLINKS poster**, if used.

Evidence documentation annexes 4 and in the links above indicated.

5. Target reached

For each service above indicate the number of target reached preparing a table as following

Services provided	Target reached	Type	List/name of annexes - It dipend on type of services provided and how it is organized
1 - Digital and Smart Solutions for Businesses: CONSULTANCY FOR SMES ON THE IMPLEMENTATION OF DIGITAL SOLUTIONS TO PROMOTE FISHERIES AND FISHING TOURISM	N. 1 digital publication realized	Guide available on line and/or for download	*Guida Blu Digitale – Digital Blue Guide*
2 - Sustainable Business Practices	N. 42 best practices inserted	Best practices on line available	*Web page with best practices https://galpa.flag-costaemiliaromagna.it/buone-pratiche/*
3.Innovation, Funding and Research + 4. SMEs and Business Creation Support	N. 9 SMEs	In person and on line	*n. 9 Project Idea Identification Forms*
5. Matching Labour Supply and Demand	n. 2 Request from people searching job and n.2 request from SMEs offering job	On line: mail , meeting on line , on line survey collected	n.2 on line form: For job seekers – Application Form: Job Seeker Registration Form and for employers – Job Opportunity Form: Employer Registration Form N. 3 survey collected and n.1 e-mail
General access at the page dedicated at Local Contact Point on web	N. 57 Visualization , n. 14 active users About n. 10 post on facebooks and other 10 on Instagram n. 5 press releases published on line about the Local Contact Point	On line	Google Analytics report Facebook and Instagam page, IN the annex report of facebook posts. Press releases see the link above in the section 4

6. Annexes

Provide the complete list of annexes, using the following naming convention:

BS_3.1_LCP_LP DELTA 2000_folder "Annexes_SECTION_3" – services

BS_3.1_LPC_LP_DELTA 2000_folder "Annexes Section_4" – communication

BS_3.1_LPC_LP_DELTA 2000_folder "Annexes Section_5" – target reached

BS_3.1_LCP_LP DELTA 2000_[BLUESLINKS GUIDA BLUE DIGITALE**]**

BS_3.1. LPC_LP DELTA 2000 _[webpage BEST PRACTISES**]**

BS_3.1. LPC_LP DELTA 2000 _[project idea identification form**]**

BS_3.1. LPC_LP DELTA 2000 _[survey collected **]**