Interreg Co-funded by the European Union
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ACTIVITY 3.1. – Creation of Innovation Network Contact Point

Ref. 5. Preparation of Data Collection Tools and Information Tools on Provided Services of the doc "Methodology and path"

ACT. 3.1. – D.3.1.1. Activation Local Contact Point -

1. PPx Number and Name

PP4 – FLAG COSTA DEI TRABOCCHI

2. Location of the Local Contact Point

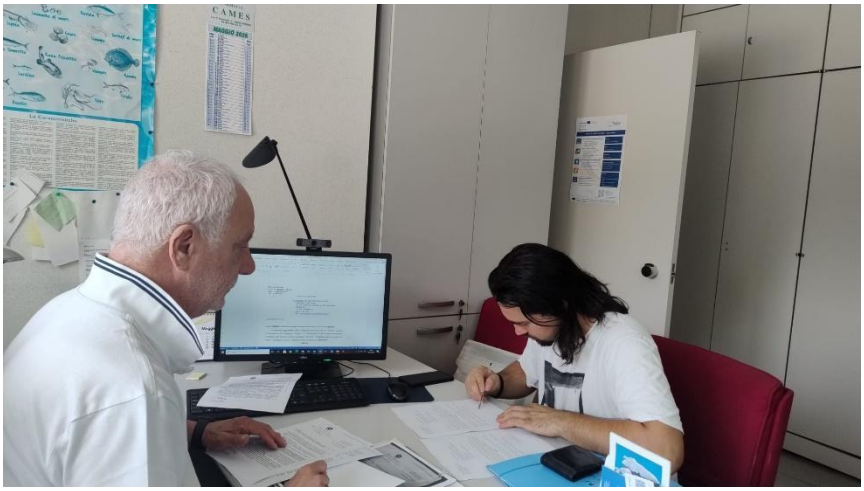
The local contact point activated by the FLAG Costa dei Trabocchi within the framework of the Blueslinks project is available both online, through requests to be sent to the email address hubinnovativo@flagcostadeitrabocchi.it, or in person, by appointment to be arranged by calling 085 9063004, at the office located at Via Cervana snc 66026 Ortona Porto (Chieti). The contact person is Paola D'Angelo.

3 General evidence / Documentation

Introduction to the local contact point and initial meeting with experts.



Example in-person consultation



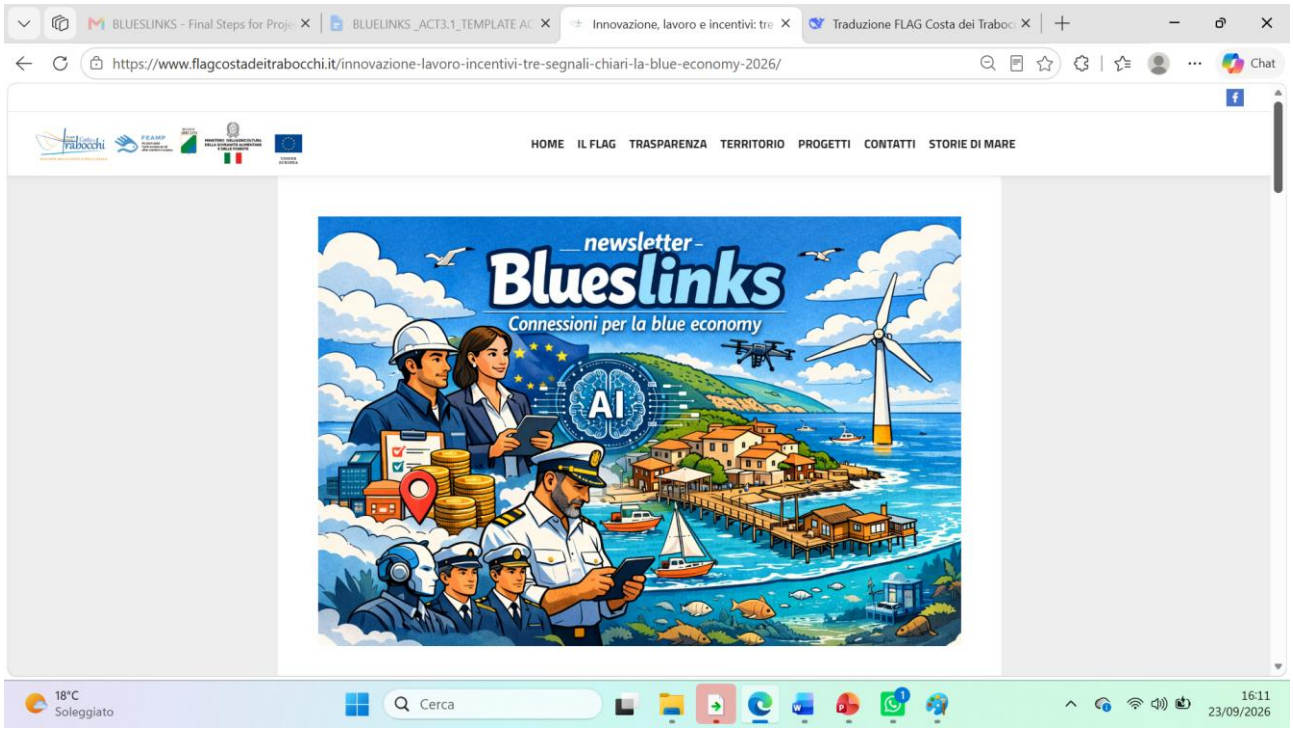
Example videocall consultation:



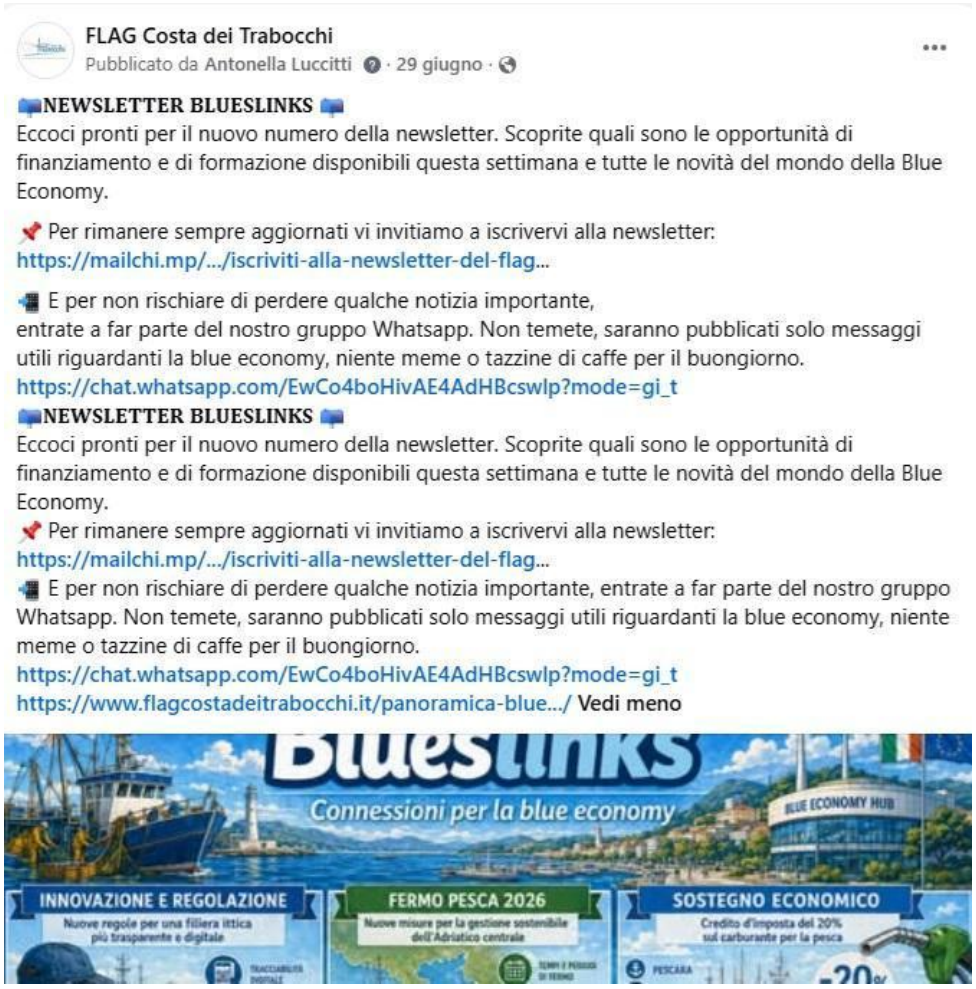
4. Promotion and dissemination of services

Among the services offered by the local contact point, since January 2026 the FLAG Costa dei Trabocchi has activated a newsletter sent both by email and via a WhatsApp group, through which, every 15 days, news is sent regarding calls for proposals, job opportunities, news, and insights into the various sectors of the blue economy. Furthermore, as part of the local contact point, the FLAG Costa dei Trabocchi has also produced the publication "Professioni del Mare - Monitor 2026", printed in September 2026 and presented during a public conference in Pescara. All the contributions from the newsletter have been published, as individual news items, on the Facebook page and on the website of the FLAG Costa dei Trabocchi. Below is just one example of the newsletter; for all the content, you can visit the website https://www.flagcostadeitrabocchi.it/progetti/blueslinks-blue-economy-new-skills/

Example of Newsletter:



Example of post on Facebook:



5. Services Provided at the Local Contact Point

5.1 List of Services

The following services were actually delivered by the Local Contact Point between March and August 2026:

1. Match-making mechanisms – ad hoc SME–expert consultations held on 23 March 2026 within the BLUESLINKS event "Le PMI incontrano gli esperti" (Palazzo Sirena, Francavilla al Mare), in person and by videocall, on Microcredit and Special Economic Zones (ZES), innovation in aquaculture, the new small-scale fishing call and vessel scrapping, and Legislative Decree 231/2001 and business management (art. 2086 Civil Code);

2. Sustainable business practices – information and orientation at the physical desk on sustainable business practices for fishing and marine service operators, including enrolment in the Blue Economy newsletter;

3. Access to calls and funding – assistance with applications to calls (e.g. the small-scale fishing call), provision of call forms, contacts with experts and support with administrative procedures (e.g. licence change requests to the Ministry);

4. SME support and business creation – one-to-one advice on income diversification (pesca-turismo and ittiturismo), business organisation and administrative obligations, including the cessation of activity;

5. Information and dissemination – fortnightly Blue Economy newsletter (15 issues sent between February and August 2026 by e-mail, also shared via WhatsApp), the publication "Professioni del Mare – Monitor 2026" and the conference "Il lavoro nella Blue Economy tra innovazione e tradizione" (see sections 4 and 5.2).

5.2 Description of Each Service (max 7–8 lines)

Within the framework of the BLUESLINKS project, the Local Contact Point activated by FLAG Costa dei Trabocchi provides a range of services dedicated to businesses, professionals and operators in the Blue Economy of the Abruzzo coastal area.

The main areas of support include:

- Digitalization and smart technologies – a fortnightly Blue Economy newsletter and one-to-one consultancy on digital tools and AI Act compliance;

- Sustainable business practices – information on circular economy and low-impact technologies, as well as guidance on maritime environmental regulations and Maritime Spatial Planning (MSP);

- Innovation and research collaboration – access to EU, national and regional funding calls and networking with research centres and Blue Economy clusters;

- SME and business creation support – support for startups on subsidised finance and microloan schemes, and a physical desk for assistance with applications and procedures;

- Match-making mechanisms – SME–expert meetings on fishing, aquaculture and nautical services, and activities connecting entrepreneurs, students and Blue Economy professionals.

Most of the consultancy has been delivered to SMEs and fishermen through in-person meetings, allowing direct and tailored support to local operators. The service is also available online, through requests sent to hubinnovativo@flagcostadeitrabocchi.it, or in person by appointment at the office in Via Cervana snc, 66026 Ortona Porto (Chieti). The contact person is Paola D'Angelo.

As part of the services offered, FLAG Costa dei Trabocchi also organised the conference "Il lavoro nella Blue Economy tra innovazione e tradizione" (Work in the Blue Economy between Innovation and Tradition), held in Pescara at the Padiglione Becci of the tourist port. The event brought together institutional representatives, experts and operators to discuss the present and future of work in the maritime economy, focusing on professions, training, skills and opportunities in fishing, aquaculture, nautical and port sectors. The conference programme included institutional greetings from the Chamber of Commerce Chieti Pescara, the City of Pescara, the Abruzzo Region and Gal Pesca Abruzzo, followed by presentations on the professions of fishing and aquaculture, the need for new skills in port logistics and recreational boating, professional profiles in Italian regional qualification repertoires, and training opportunities offered by the Istituto Nautico Acciaiuoli, ITS Most Academy, the Master's degree in Law and Economics of the Sea and the Master's in Yacht Design. The event concluded with the presentation of the report Professioni del Mare – Monitor 2026.

5.3 Target reached

For each service above indicate the number of target reached preparing a table as following

Services provided	Target reached	Type of contact	List/name of annexes - It depend on type of services provided and how it is organized
1. Match-making – SME–expert consultations (event "Le PMI incontrano gli esperti", 23/03/2026)	N. 18 organisations: 16 SMEs, 1 public body (Ente Porto Giulianova), 1 association (Lega Navale Italiana – Ortona section). Sectors: 10 fishing/aquaculture, 8 nautical and related services	In person: 7 Online (videocall): 11	18 signed consultation sheets (one per SME) – folder BS_3.1_LCP_PP4_Consultationpmiinvolvedsheets
2. Sustainable business practices – information/orientation and Blue Economy newsletter	N. 24 consultations to 22 micro-enterprises (fishing and marine services)	In person (physical desk): 23 Online: 1	Consultation monitoring sheets – BS_3.1_LCP_PP4_Moreconsultationsheets
3. Access to calls and funding – application assistance and administrative procedures	N. 7 consultations to 7 micro-enterprises (fishing)	In person (physical desk / by appointment): 6 Online: 1	Consultation monitoring sheets – BS_3.1_LCP_PP4_Moreconsultationsheets
4. SME support and business creation – diversification (pesca-turismo, ittiturismo), business organisation, cessation of activity	N. 4 consultations to 4 enterprises (3 micro-enterprises, 1 SME)	In person: 2 Online: 2	Consultation monitoring sheets – BS_3.1_LCP_PP4_Moreconsultationsheets
5. Blue Economy newsletter (fortnightly e-mail campaign, also shared via WhatsApp group and published as news on website/Facebook)	N. 15 issues sent from 03/02/2026 to 04/08/2026 (14 regular + 1 special issue on the Info Day in Lecce) to a mailing list of approx. 240 contacts (SMEs, fishermen, operators, institutions). 3,662 e-mails delivered; average 244 contacts reached and 94 unique	Online (e-mail)	Newsletter issues – folder BS_3.1_LCP_PP4_Newsletter; campaign report (Mailchimp export)

	opens per issue; average open rate 38.4%, click rate 3.5%; 12 unsubscribes in total		
TOTAL consultations (services 1–4)	**N. 53 consultations – 49 distinct beneficiaries: 47 enterprises, 1 public body, 1 association**	**In person: 38** **Online: 15**	**18 SME–expert sheets + 35 monitoring sheets**

Add line if needs

6. Annexes

Provide the complete list of annexes, using the following naming convention:

BS_3.1_LCP_PP4_photolocalcontactpoint1

BS_3.1_LCP_PP4_photolocalcontactpoint2

BS_3.1_LCP_PP4_templatelocalcontactpoint

BS_3.1_LCP_PP4_Consultationpmiinvolvedsheets (folder)

BS_3.1_LCP_PP4_Moreconsultationsheets

BS_3.1_LCP_PP4_Newsletter (folder)

BS_3.1_LCP_PP4_programmeconference

BS_3.1_LCP_PP4_pressrelease

BS_3.1_LCP_PP4_finalconferencepressreview