ACTIVITY 3.1. – Creation of Innovation Network Contact Point

Ref. 5. Preparation of Data Collection Tools and Information Tools on Provided Services of the doc "Methodology and path"

With the aim to collect information about the provided services we propose a very simple template to collect information about the services provided, structured as follow:

ACT. 3.1. – D.3.1.1. Activation Local Contact Point -

1. PPx Number and Name

PP7 ARGONAUTA

2. Location of the Local Contact Point

The Local Contact Point was established within the framework of the BLUESLINKS project by the organization Argonauta during the period from April to mid-May 2026. The Local Contact Point was launched online as a dedicated section on the official website of the organization. Alongside the name of the Local Contact Point, the project logo and donor logo were prominently displayed to ensure project visibility and recognition.

By selecting the Local Contact Point section, users are directed to a subpage containing an expression of interest form as well as a description of the role and purpose of the Local Contact Point. Once the form is completed, the submitted information is automatically sent to the designated email address, enabling further communication with users.

In addition to the online platform, physical posters were designed and displayed in order to inform the public about the existence of the Local Contact Point and encourage active engagement. The posters were placed in the premises of the Croatian Employment Service (Hrvatski zavod za zapošljavanje- HZZ), which serve as important reference points for employment information and career guidance. Cooperation with the CES (HZZ) and the placement of promotional materials at these locations contributed to greater visibility of the Local Contact Point and facilitated more direct connections between potential employees and labour market opportunities within the blue sector. Posters were displayed at Croatian Employment Service branch offices in Šibenik and Vodice, at the following adress:

- Croatian Employment Service (Hrvatski zavod za zapošljavanje), Matije Gubca 42A, 22000 Šibenik.

- Croatian Employment Service (Hrvatski zavod za zapošljavanje), Grada Herforda BB, 22211 Vodice

3 General evidence / Documentation

Photos and poster attached in the folder
https://drive.google.com/drive/folders/1HE0gpzwQglXwGGX2ERBz6b6tBI77N67L?usp=drive_link

4. Promotion and dissemination of services

Services were promoted through social media network of the project Blueslinks; Instagram, Facebook, Linkedin, as well as Web of Argonauta PP7.

Links:

Facebook (3) PP7 Argonauta BLUESLINKS Local Contact Point... - Blueslinks IT-HR | Facebook

Instagram
https://www.instagram.com/p/DYRYAtciKrh/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFlZA==

LinkedIN https://www.linkedin.com/feed/update/urn:li:activity:7460239025824649216

Web BLUESLINKS Lokalna kontakt točka je aktivna! – argonauta.hr

5. Services Provided at the Local Contact Point

5.1 List of Services

DIGITALIZATION AND SMART TECHNOLOGIES
• Organization of workshops and webinars

SUSTAINABLE BUSINESS PRACTICES
• Implementation of ecological and sustainable practices

COLLABORATION IN RESEARCH AND INNOVATION
• Encouraging cooperation between entrepreneurs and innovators

SUPPORT FOR SMALL AND MEDIUM-SIZED ENTERPRISES
• Training courses for skills development and knowledge-sharing events

NETWORKING AND COOPERATION
• Career days and job fair

3.2 Description of Each Service (max 7–8 lines)

DIGITALIZATION AND SMART TECHNOLOGIES

• Organization of workshops and webinars

The NGO Argonauta PP7, based on its long-standing experience in implementing educational and development projects, can organize workshops and webinars on digitalization and smart technologies through a non-formal and practice-oriented learning approach. The services would include educational modules, demonstrations of digital tools, and advisory support for the application of smart solutions in everyday work and local communities. Activities would be delivered in a hybrid format—both in person at the organization's premises or partner institutions, and online through webinars and interactive platforms. The target groups are local communities, students, young people, entrepreneurs, as well as representatives of public institutions and civil society organizations. The programs are designed to strengthen digital competencies, improve understanding of smart technologies, and support their practical application in sustainable development. In this way, Argonauta connects its existing experience in education and project implementation with the needs of digital transformation in the community.

SUSTAINABLE BUSINESS PRACTICES

• Implementation of ecological and sustainable practices

Argonauta will provide services in the form of both online and in-person consultancy focused on topics such as the transition to renewable energy sources, waste reduction through proper waste separation, recycling, and the reduction of single-use plastics in business operations. The consultancy will also cover the selection of local and eco-certified suppliers, as well as products with a lower carbon footprint. Through previously implemented projects such as "Eco Patrols 4 Environmental Goals", FEED, Nek' živi otok, and others, the organization has gained valuable experience and developed educational materials that can be shared and used to support the implementation of sustainable business practices. This training is particularly aimed at young entrepreneurs and business owners seeking to adapt their operations towards sustainability, especially within the blue economy sector. In the PP7 area, this is particularly relevant for hospitality providers, fishermen, and tourism-related stakeholders.

COLLABORATION IN RESEARCH AND INNOVATION

• Encouraging cooperation between entrepreneurs and innovators

Argonauta's previous experience in organizing innovation workshops and "matchmaking" events that bring together entrepreneurs, startups, researchers, and civil society organizations to develop joint ideas and projects will continue through the work of the Local Contact Point. In addition, PP7 will offer facilitation of partnership consortia for EU projects, including support in finding partners, shaping project ideas, and developing innovative solutions in the fields of the blue and green economy.

Furthermore, Argonauta can provide mentoring programs and innovation consultancy, especially for young entrepreneurs, with a focus on sustainable business models and digital solutions. Services may also include pilot projects and the testing of innovations within the local community, for example in tourism, fisheries, or waste management. Through its existing experience in EU projects and cooperation with both public and private sectors, Argonauta will act as a mediator between science, entrepreneurship, and the local community, fostering the development of new ideas and their practical application.

SUPPORT FOR SMALL AND MEDIUM-SIZED ENTERPRISES

• Training courses for skills development and knowledge-sharing events

Argonauta offers a range of services for small and medium-sized enterprises (SMEs) focused on training and knowledge-sharing to strengthen skills and competitiveness in the green and blue economy sectors. These include training sessions and workshops on digitalization, sustainable business practices, project management, and access to EU funding. The organization also delivers thematic seminars and events where entrepreneurs, experts, and institutions exchange experiences and best practices. In addition, Argonauta runs peer-to-peer learning activities and study visits that allow entrepreneurs to learn directly from good examples in other organizations and sectors. Practical workshops are also provided to support the development of business ideas and innovation, with a focus on sustainability, digital tools, and circular economy approaches.

NETWORKING AND COOPERATION

• Career days and job fairs

Argonauta provides career guidance and informal counselling, helping participants identify the skills required for specific sectors such as tourism, environmental management, and sustainable development. It also contributes to the promotion of EU projects, mobility programmes, and volunteering opportunities. This topic is also implemented through youth exchanges focused on entrepreneurship and encouraging young people to create their own business opportunities, where participants develop entrepreneurial skills, creativity, and initiative through non-formal education and international cooperation. In this way, Argonauta actively strengthens cooperation between education, the private sector, and civil society, while supporting youth employability and the development of the local workforce.

5.3 Target reached

For each service above indicate the number of target reached preparing a table as following

Services provided	Target reached	Type of contact	List/name of annexes - It depend on type of services provided and how it is organized
Name of service 1 Info about sea jobs demand/supply	N. xx people and/or N.xx SMEs / N.xx public body / N. xx (specify)	In person, on line,	*Ex. Attendance sheets attached , form fulfilled , screen of webpage where is located the services (for exemple data base ..) other, etc. -*
Name of service 2 – specify	N. xx people and/or N.xx SMEs / N.xx public body / N. xx (specify)		
Name of service 3 – specify	N. xx people and/or N.xx SMEs / N.xx public body / N. xx (specify)		
Etc			

Add line if needs

6. Annexes

Provide the complete list of annexes, using the following naming convention:

BS_3.1_LCP_PP7_[name of annex]

- *BS_3.1_LCP_PP7_Poster.pdf*
- *BS_3.1_LCP_PP7_Poster HZZ.jpg*
- *BS_3.1_LCP_PP7_Poster HZZ1.jpg*
- *BS_3.1_LCP_PP7_Poster HZZ2.jpg*
- *BS_3.1_LCP_PP7_Poster HZZ3.jpg*
- *BS_3.1_LCP_PP7_Poster HZZ4.jpg*
- *BS_3.1_LCP_PP7_LCP online point.png*
- *BS_3.1_LCP_PP7_LCP online point1.png*
- *BS_3.1_LCP_PP7_Web post.jpeg*
- *BS_3.1_LCP_PP7_FB post.jpeg*
- *BS_3.1_LCP_PP7_LinkeIN post.jpeg*
- *BS_3.1_LCP_PP7_Instagram post.jpeg*