

**Interreg**



Co-funded by  
the European Union

Italy – Croatia

---

 **ADRINCLUSIVE**

A decorative graphic consisting of a green line that curves into a blue swirl, followed by a solid blue horizontal line.

# INTERREG ITALY-CROATIA PROJECT ADRINCLUSIVE

## D2.1.1 ADRINCLUSIVE Platform

(Version 1.0 – 28/02/2026)



**Italy – Croatia**

---

 **ADRINCLUSIVE**

<b>Project Title</b>	<b>Innovative and sustainable tourism offer for equal access and social inclusion of people with dementia and cognitive decline to tourist destinations in the Adriatic sea</b>
<b>Project Acronym</b>	<b>ADRINCLUSIVE</b>
<b>Programme Priority</b>	<b>Culture and tourism for sustainable development</b>
<b>Specific Objective</b>	<b>4.1: Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation</b>
<b>Project ID.</b>	<b>ITHR0200411</b>
<b>Duration</b>	<b>30 months</b>
<b>Project Start Date</b>	<b>1/3/2024</b>
<b>Project End Date</b>	<b>31/8/2026</b>
<b>WP</b>	<b>2</b>
<b>Activity</b>	<b>T 2.1</b>
<b>Deliverable</b>	<b>D2.1.1 - ADRINCLUSIVE Platform</b>
<b>Authors</b>	<b>RomagnaTech</b>
<b>Version</b>	<b>1</b>
<b>Version date</b>	<b>28/02/2026</b>





## Table of contents

<b>ADRINCLUSIVE PLATFORM .....</b>	<b>4</b>
<b>Link.....</b>	<b>4</b>
<b>Homepage .....</b>	<b>4</b>
<b>Languages.....</b>	<b>4</b>
<b>Locations .....</b>	<b>5</b>
<b>Location’s descriptive card .....</b>	<b>6</b>
<b>Accomodations .....</b>	<b>7</b>
<b>Points of interest* .....</b>	<b>8</b>
<b>Associations.....</b>	<b>9</b>
<b>Latest News.....</b>	<b>10</b>



## Italy – Croatia

---



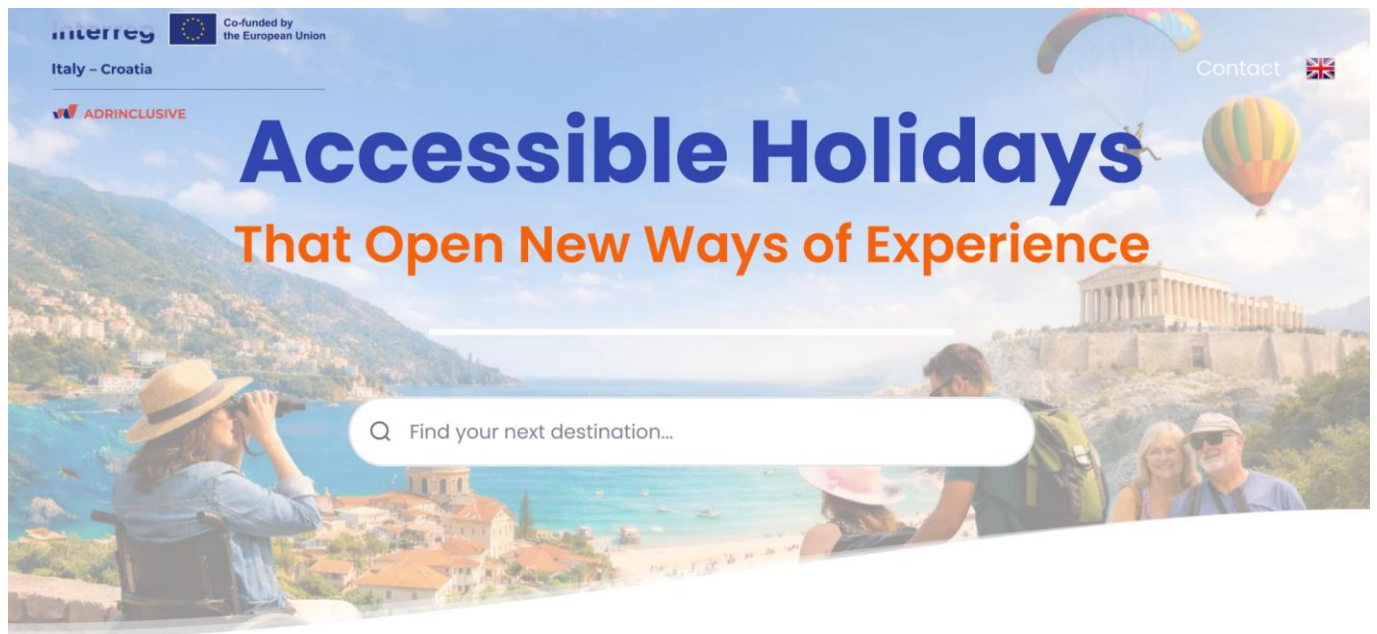
### ADRINCLUSIVE PLATFORM

Link

<https://www.adrinclusive.eu/>

Homepage

This is the landing page. Here, the user can navigate the website by scrolling or using the search bar.



Languages



The website has a built-in translation tool, so users can swiftly access the platform content in Croatian, English, and Italian by clicking the flag in the top-right corner and selecting their preferred language.



## Italy – Croatia



### Locations

The main feature of the ADRINCLUSIVE platforms is to gather information on the inclusive vacations proposed by the partners. In this section, the user can find all the available vacation proposals and the information about the organizing association.

Every “card” can be clicked to show further information about each vacation.

GET INSPIRED

### New Travel Ideas

**Cesenatico**

The Pilot Action – Inclusive Holiday for People with Dementia took place from August 31 to September 7...

2 accommodations 1 point of view

Learn more →

**Gallipoli**

Gallipoli, located on the Ionian coast of the Puglia Region, is one of the most attractive and accessible...

1 accommodation 3 points of view

Learn more →

**Makarska**

Makarska è una splendida cittadina costiera della Dalmazia centrale, incastonata tra il massiccio del Biokovo e il cristallino...

1 accommodation 3 points of view

Learn more →

▼ Show 2 more locations



Italy – Croatia



Location’s descriptive card

Once a card is selected, a pop-up opens, reporting all the textual information, supported by an interactive map that shows the vacation’s location.

**Novigrad-Cittanova**

✕ Novigrad (Cittanova) City of Novigrad-Cittanova

**DESCRIPTION**

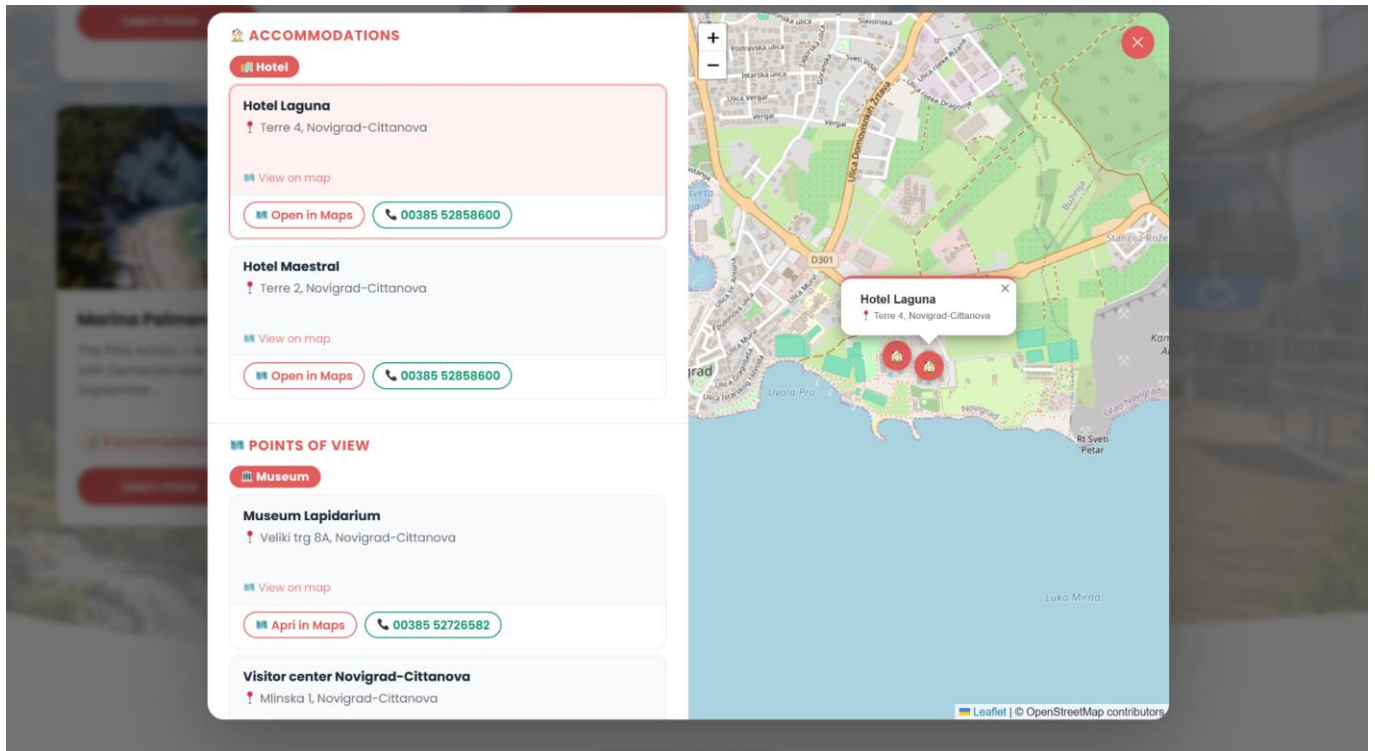
Novigrad (Cittanova), a partner in the Adrinclusive project, is a small coastal town in Istria that combines a strong tourism tradition with an authentic and welcoming atmosphere, making it ideal for developing niche tourism for families with people living with dementia. Located on a picturesque peninsula, the town is known for its well-preserved medieval old town, clean sea, and safe environment, which supports slow, inclusive travel experiences. Within the project, Novigrad has shown a concrete commitment to inclusion by organizing awareness-raising campaigns and training activities for tourism and social-health operators, aiming to improve service quality and accessibility for people with specific needs. This aligns with the town's identity as a destination that, despite its popularity, has preserved a calm, human-scale character from mass tourism. Features such



## Italy – Croatia



### Accommodations



The accommodations proposed by the organizing association are presented on the card, and they are visible on the interactive map on the side to aid users in the organization of their vacations, providing appropriate information regarding the structure and area that will host them.



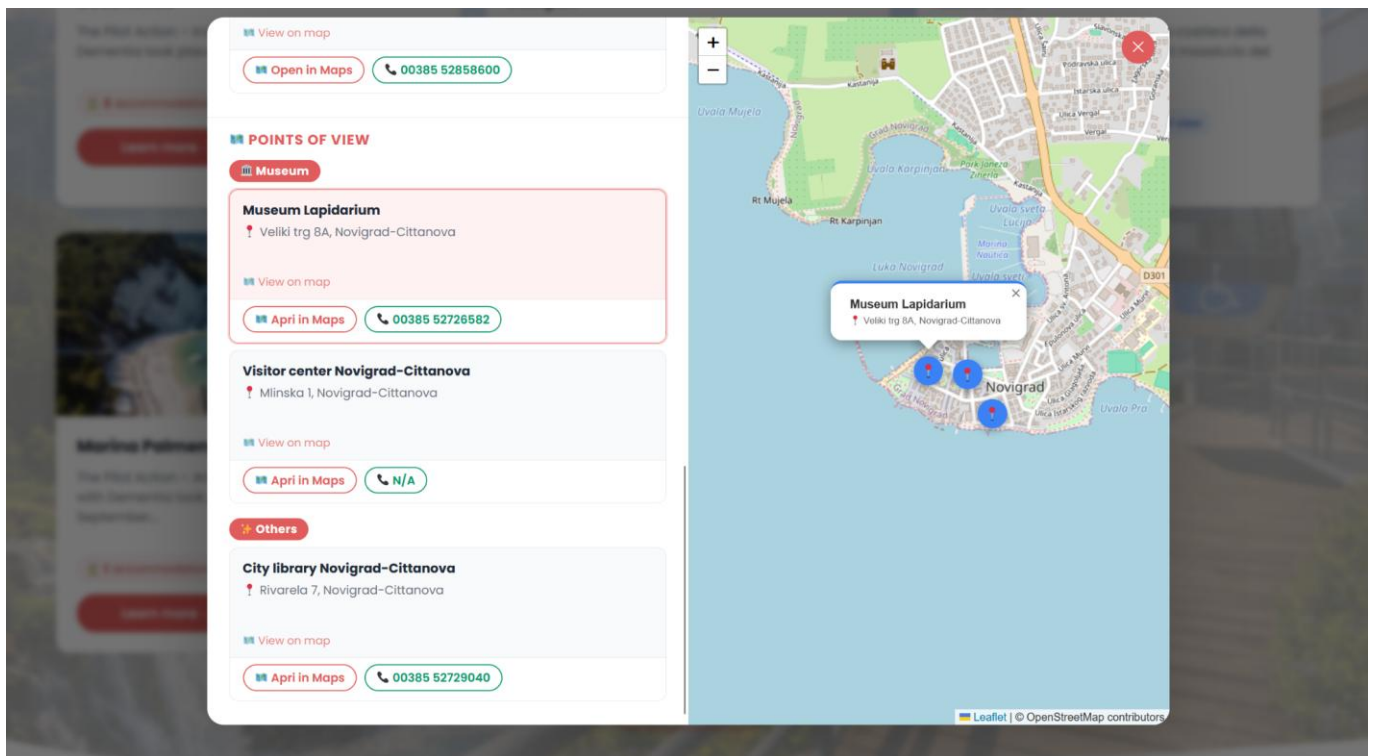
## Italy – Croatia



### Points of interest\*

\*currently under revision - as the section is wrongly labeled “points of view”.

This section of the card lists all the elements that may be of interest during the vacation, namely museums, parks, historical buildings, or places with which the organizing association has taken contact to organize activities or events. These points of interest are displayed on the interactive map.



## Italy – Croatia



### Associations

In this section, we present a list of associations that actively organize inclusive vacations, along with other organizations that support people with dementia and assist their families. Beyond highlighting vacation opportunities, this list is intended to serve as a broader resource, enabling the platform to connect associations and support services with individuals and families who may benefit from them.

List Of Partner Associations

### Associations



AFAM ALZHEIMER UNITI MARCHE ODV



AMA Ferrara



Amici di Casa Insieme ODV



Associazione Alzheimer  
Emilia Romagna

ASDAM Mirandola



Novigrad | Cittanova

City of Novigrad-Cittanova



Comune di Ancona



Fondazione Maratona Alzheimer



GAFA Carpi



G.P.VECCHI



GSA Fidenza



Municipality of Brindisi



ZdraviGrad

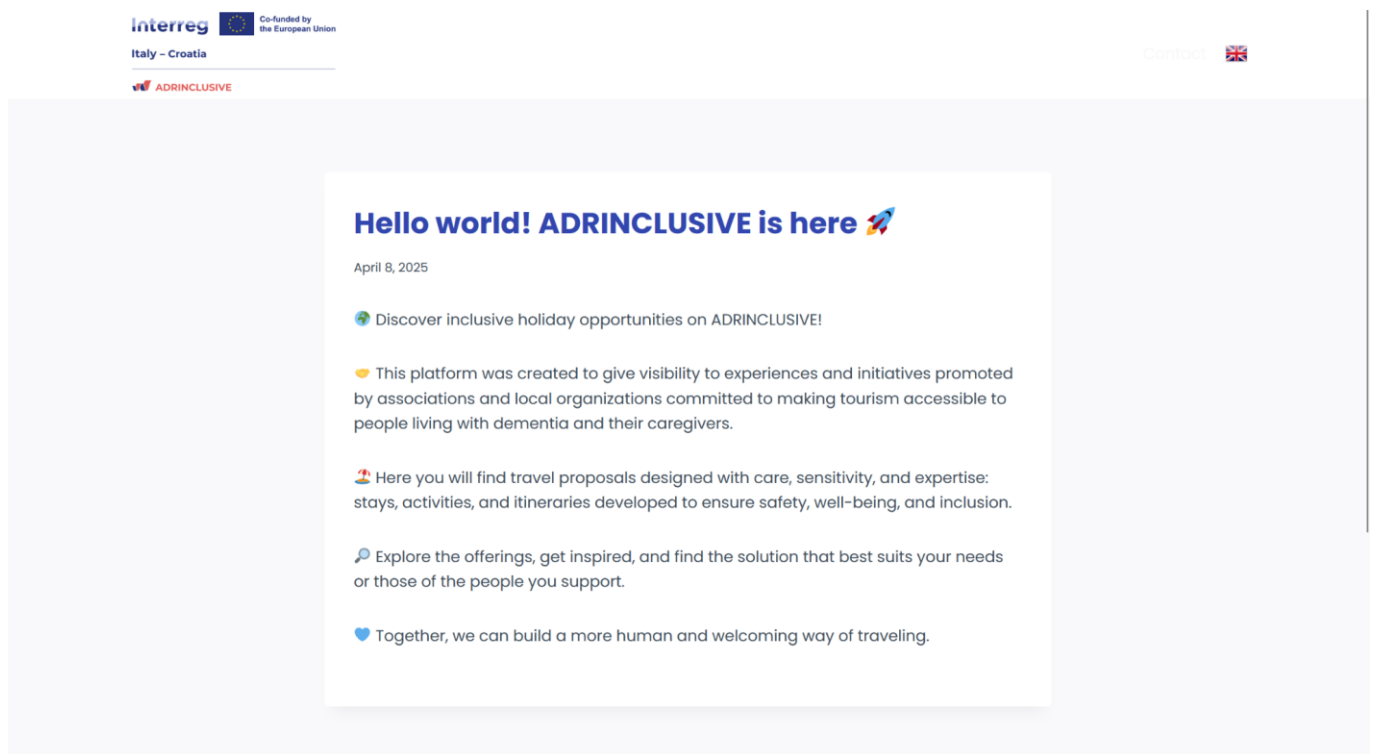


## Italy – Croatia



### Latest News

Through this section, the ADRINCLUSIVE project connects directly with its users by sharing the latest news, updates, and relevant messages. It serves as a dynamic space that fosters a sense of community while keeping users informed about recent developments and emerging opportunities.



The screenshot shows the top navigation bar with the Interreg logo, the European Union flag, and the text 'Co-funded by the European Union'. Below this is the 'Italy – Croatia' header and the ADRINCLUSIVE logo. A 'Contact' link with a UK flag icon is visible in the top right. The main content area features a news post titled 'Hello world! ADRINCLUSIVE is here' with a rocket icon, dated April 8, 2025. The post includes a globe icon and the text 'Discover inclusive holiday opportunities on ADRINCLUSIVE!'. It then lists three bullet points: a yellow circle icon for the platform's purpose, a person icon for travel proposals, and a speech bubble icon for exploring offerings. The post concludes with a heart icon and the text 'Together, we can build a more human and welcoming way of traveling.'

