

Report Deliverable

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D.3.4.1 Study Visits Report

WP n°	WP3 – Tourism products design and pilot management
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Version	Date	Status	What's new?
1.0	14/05/2026	Final	Initial version including all study visits



Italy – Croatia



Executive Summary

This report presents the activities implemented within the TOFOLA project under WP3 – Tourism Products Design and Pilot Management. The report includes three study visits organised in Rovinj, Valle Vecchia, and Savudrija, as well as a round table event held in Pula, all aimed at promoting sustainable and experiential tourism products in the Northern Adriatic area.

During the first study visit in Rovinj, participants explored the maritime and cultural heritage connected to the traditional batana boat and exchanged knowledge regarding the integration of heritage into sustainable tourism offers.

The second study visit, organised in Valle Vecchia and Bosco di Bandiziol, focused on the development of slow tourism itineraries combining inland forest landscapes and coastal lagoon environments along the Livenza River. The third study visit in Savudrija presented a tourism itinerary based on maritime heritage, traditional batana boats, local gastronomy, and sustainable tourism experiences connected to the coastal landscape of north-western Istria.

In addition, a round table event held in Pula on 24 February 2026 supported stakeholder engagement and discussion on the development of the proposed TOFOLA tourism route and sustainable tourism opportunities within the Programme area.

All activities contributed to strengthening cross-border cooperation, promoting sustainable and experiential tourism products, and highlighting the cultural and natural heritage potential of the Northern Adriatic region.



Italy – Croatia



1. Study Visit – Rovinj, Croatia (13 November 2025)

1.1 Purpose of the Visit

The study visit was organised within A.3.4 of WP3 – Tourism products design and pilot management. Its purpose was to facilitate knowledge transfer between Italian and Croatian partners regarding the traditional wooden boat-building heritage of the Northern Adriatic, with particular focus on the batana.

The visit aimed to provide partners with a direct experience of the cultural and maritime heritage underpinning the TOFOLA tourism product concept, and to examine how the Ecomuseum Batana has successfully integrated this heritage into a sustainable tourism offer.

1.2 Description of Activities

Day 1 – Thursday, 13 November 2025: Visit to Ecomuseum Batana, Rovinj

The first day centred on the Ecomuseum Batana, Obala Pina Budicina 2, Rovinj. After registration and welcome coffee at 16:00, a guided museum tour from 16:15 to 16:45 covered the history and cultural significance of the batana boat and the intangible heritage of the Rovinj fishing community.

At 17:00 participants embarked on a batana boat excursion from the "Mali mol" pier aboard authentic restored vessels. The excursion concluded at Spacio Matika restaurant for dinner from 18:00 to 20:30, including traditional live music.



Fig. 1 – Group photo in front of Ecomuseum Batana, Rovinj (13 November 2025)





Fig. 2 – Batana boat excursion in Rovinj harbour



Fig. 3 – Traditional batana boats at dawn in the port of Rovinj

Italy – Croatia



Fig. 4 – Participants on batana boats at sea

1.3 Methodology

The visit combined cultural heritage tourism, live craft demonstration, and on-water experiential activities. The museum visit, boat trip, and shipyard tour together gave participants a complete picture of the batana value chain.

1.4 Evaluation

The study visit was highly successful. The experiential format effectively conveyed the cultural depth and tourism potential of the batana heritage. The cross-border nature of the event strengthened partnerships between Italian and Croatian stakeholders.

1.5 Key Data

Event name	Study Visit – Ecomuseum Batana Rovinj (WP3)
Date	13 November 2025
Location	Rovinj, Croatia
Organiser	IDA (Istrian Development Agency)
Countries represented	Italy, Croatia
Key organisations	IDA, Association Ecomuseum Batana – associated organization



Italy – Croatia



2. Study Visit – Vallevecchia, Caorle, Italy (2 April 2026)

2.1 Purpose of the Visit

The second study visit was organised within WP3 – Tourism Products Design and Pilot Management, showcasing one of the TOFOLA slow tourism itineraries along the Livenza River — from the historic Bandiziol lowland forest to the Valle Vecchia natural lagoon oasis near Caorle.

2.2 Description of Activities

Participants registered at the Bosco di Bandiziol (VE) between 9:30 and 10:00. Veneto Agricoltura presented the programme from 10:00 to 10:20. A guided forest walk by Albatros srl followed from 10:20 to 11:00.

The group transferred to Valle Vecchia for a guided lagoon visit (11:45–12:30) including a boat passage. A Q&A session ran from 12:30 to 13:00, followed by a buffet from 13:00 to 14:00.



Fig. 5 – Presentation of the tourist itinerary at Bosco di Bandiziol (2 April 2026)





Fig. 6 – Participants at the observation tower during the guided visit



Fig. 7 – Group of participants exploring the natural environment of Valvecchia

Italy – Croatia



2.3 Methodology

The study visit was structured as a guided field excursion along the actual tourist itinerary, combining expert-led presentations, a guided nature walk, and an experiential boat crossing of the lagoon.

2.4 Evaluation

The positive reception from approximately 46 stakeholders confirmed the attractiveness of the slow tourism concept. The visit highlighted the potential of combining inland forest and coastal lagoon environments in a single tourism experience, addressing TOFOLA objectives of diversifying tourist flows.

2.5 Key Data

Event name	Study Visit – La Via della Livenza, dai Boschi Planiziali all'Oasi di Vallevecchia
Date	2 April 2026
Location	Bosco di Bandiziol and Valle Vecchia lagoon, Caorle (VE), Italy
Organiser	Veneto Agricoltura (with support of Albatros srl)
Countries represented	Italy, Croatia
Key organisations	Veneto Agricoltura, Albatros srl, Centro Consorzi, IDA, Ecomuseum Batana, Moneo Savjetovanje, University of Padua, Fondazione San Daniele, Associazione Batana Savudrija



Italy – Croatia



3. Study visit – Savudrija, Croatia (28 April 2026)

3.1 Purpose of the Visit

The study visit was organised within WP3 – Tourism Products Design and Pilot Management with the aim of presenting a new tourism itinerary developed within the TOFOLA project.

The visit focused on promoting the maritime heritage of Savudrija through traditional batana boats, local gastronomy, and sustainable tourism experiences connected to the coastal landscape of north-western Istria.

3.2 Description of Activities

Participants gathered in Savudrija in the morning for registration and presentation of the programme organised by the Istrian Development Agency (IDA) and the Association “Savudrijska batana – Batana Salvorina”.

The programme included guided rowing batana and motorboat rides in the Savudrija aquatorium, a tour around the Savudrija lighthouse and Cape Lako, and presentation of local maritime heritage and traditional fishing infrastructure.

The visit concluded with a guided tasting of local wine and olive oil products at Monte Rosso estate overlooking the Bay of Piran.

3.3 Methodology

The study visit combined guided interpretation of cultural heritage, experiential maritime activities, and presentation of local gastronomy and tourism services.

The methodology focused on demonstrating how traditional heritage and natural landscapes can be integrated into sustainable tourism products and cross-border tourism itineraries.

3.4 Evaluation

The study visit successfully demonstrated the tourism potential of Savudrija’s maritime heritage and coastal landscape within the TOFOLA tourism concept.

Participants positively evaluated the experiential approach of the itinerary and the integration of cultural heritage, local traditions, and gastronomy into a unified tourism experience.



Italy – Croatia



3.5 Key Data

Event name	Study Visit – Savudrija Tourism Itinerary
Date	28 April 2026
Location	Savudrija, Croatia
Organiser	IDA – Istrian Development Agency
Countries represented	Italy, Croatia
Key organisations	IDA, Association Savudrian batana – Batana Salvorina



Fig. 8 – Group photo in Savudrija (28 April 2026)





Fig. 9 – Group photo on traditional batana boat ride, Savudrija (28 April 2026)

4. Round Table Event – Presentation of the TOFOLA Tourism Route (24 February 2026)

4.1 Purpose of the Event

The round table event was organised within WP3 – Tourism Products Design and Pilot Management with the aim of presenting the proposed TOFOLA tourism route and discussing opportunities for sustainable tourism development in the project area.

The event gathered project partners, tourism stakeholders, public institutions, and local representatives involved in the development of cross-border tourism products.



Italy – Croatia



4.2 Description of Activities

The round table was held on 24 February 2026 at the premises of the Istrian Development Agency (IDA) – Coworking center Pula.

During the event, project partners presented the proposed TOFOLA tourism route connecting inland and coastal destinations through cultural heritage, traditional wooden boats, gastronomy, and sustainable mobility concepts. The discussion focused on opportunities for developing integrated slow tourism products and strengthening cooperation among stakeholders in the Northern Adriatic region.

4.3 Evaluation

The event contributed to stakeholder engagement and facilitated discussion on the future development of sustainable tourism itineraries within the TOFOLA project. Participants positively evaluated the opportunity to exchange experiences and provide feedback regarding the proposed tourism route and related tourism products.

4.4 Key Data

Event name	Round Table – Presentation of the TOFOLA Tourism Route
Date	24 February 2026
Location	Pula, Croatia
Organiser	IDA – Istrian Development Agency
Countries represented	Italy, Croatia
Key organisations	IDA, local tourism stakeholders and public institutions





Fig. 10 – Round Table Event, Coworking center Pula (24 February 2026)

5. Overall Evaluation and Conclusions

The implemented study visits and stakeholder events successfully contributed to the objectives of the TOFOLA project by strengthening cross-border cooperation, knowledge exchange, and the development of sustainable tourism products in the Northern Adriatic region.

The first study visit in Rovinj demonstrated the tourism potential of the batana maritime heritage and provided participants with direct insight into the successful integration of traditional heritage into cultural tourism offers. The second study visit in Valle Vecchia highlighted the value of combining inland forest and coastal lagoon environments into a unified slow tourism experience, while the third study visit in Savudrija showcased the integration of maritime heritage, gastronomy, and local traditions into authentic tourism products.



Italy – Croatia



Furthermore, the round table event in Pula enabled discussion among project partners and stakeholders regarding the future development of the TOFOLA tourism route and opportunities for sustainable tourism cooperation within the Programme area.

Positive feedback from participants confirmed the relevance and attractiveness of the TOFOLA concept and provided a strong basis for the future development of innovative and sustainable tourism itineraries in the Northern Adriatic.



Italy – Croatia



6. Annexes

Annex 1 – Agenda: Study Rovinj (13 November 2025)

Annex 2 – Agenda: Study Visit Vallevecchia (2 April 2026)

Annex 3 – Agenda: Study visit – Savudrija (28 April 2026)

Annex 4 – Agenda: Round Table Event – Presentation of the TOFOLA Tourism Route (24 February 2026)

Annex 5 – Attendance List: Study Visit Rovinj (13 November 2025)

Annex 6 – Attendance List: Study Visit Vallevecchia (2 April 2026)

Annex 7 – Attendance List: Study visit – Savudrija (28 April 2026)

Annex 8 – Attendance List: Round Table Event – Presentation of the TOFOLA Tourism Route (24 February 2026)



TOFOLA

TOurism in the FOrest and green Lagoons of the Adriatic through historical wooden boats

AGENDA

Activity 2.5 Cross-border knowledge exchange among PPs and involved shipyards – Study visit to the Croatian shipyard



Thursday, 13/11/2025

Rovinj, Croatia

Organized by IDA Ltd. (Istrian Development Agency)



1st day Thursday, 13/11/2025 – visit to Eco museum batana Rovinj

Time	Topic
16:00 – 16:15	Registration and Welcome Coffee <i>Location: Eco museum batana Rovinj</i> <i>Street Obala Pina Budicina 2, 52210, Rovinj</i> https://maps.app.goo.gl/2D7BarQok1wCSEcn9 - <i>Public Parking – Valdibora, Obala palih boraca, 52210 Rovinj:</i> https://maps.app.goo.gl/i9GSmnQ3jUYtg2uE8 - <i>Obala Vladimira Nazora, Obala Vladimira Nazora 3, 52210 Rovinj:</i> https://maps.app.goo.gl/Z8Arr8HAXWUZQTGR8
16:15 – 16:45	Visit to the Eco museum batana Rovinj <i>Location: Street Obala Pina Budicina 2, 52210, Rovinj</i> https://maps.app.goo.gl/2D7BarQok1wCSEcn9
17:00 – 17:45	Boat Trip with batana A guided boat tour with batana boats from “Mali mol” to Spacio Matika restaurant
18:00 – 20:30	Dinner at Spacio Matika (included Traditional live music vocals+guitar) <i>Location: Spacio Matika restaurant</i> <i>Street Vladimira Švalbe, 52210, Rovinj</i> https://maps.app.goo.gl/Q8zmyXzTLSZwcXzb8





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TOFOLA

VENETO AGRICOLTURA

Programma Interreg VI Italia-Croazia - Progetto «ToFoLa: Tourism in the Forest and green Lagoons of the Adriatic through historical wooden boats»

STUDY VISIT – 2 Aprile 2026

LA VIA DELLA LIVENZA, DAI BOSCHI PLANIZIALI ALL'OASI DI VALLEVECCHIA
Il Bosco di Bandiziol e la laguna di Valle Vecchia di Caorle

Il progetto TOFOLA (Turismo nella foresta e nelle verdi Lagune dell'Adriatico attraverso le storiche imbarcazioni in legno) mira a sviluppare il **turismo sostenibile nell'Alto Adriatico** attraverso la creazione di **itinerari** basati sulla storia cantieristica della regione durante la Serenissima Repubblica di Venezia e a diversificare i flussi turistici, a ridurre la pressione sulle aree più frequentate e a garantire la parità di accesso al patrimonio culturale per tutti, comprese le persone con disabilità, gli anziani e i giovani, promuovendo destinazioni poco esplorate.

Tra le azioni di progetto, in relazione allo sviluppo del WP3 «Tourism products design and pilot management» si è voluto sviluppare una **proposta turistica** attraente e integrata, basata su percorsi turistici lenti e meno sfruttati, dalle foreste di pianura alle aree costiere e lagunari, al fine di aumentare la competitività delle destinazioni meno frequentate e contribuire alla mitigazione della stagionalità turistica che tradizionalmente caratterizza il turismo nelle aree costiere dell'Alto Adriatico.

La **giornata di studio** è occasione per presentare uno degli itinerari turistici del progetto che si snoda lungo la via d'acqua del fiume Livenza, partendo dallo storico bosco planiziale di Bandiziol per arrivare alla laguna di Valle Vecchia di Caorle.

9.30-10.00

Arrivo e registrazione dei partecipanti
Bosco di Bandiziol (VE)
45.762972426192675, 12.697329168893667

10.00-10.20

Presentazione della giornata e dell'itinerario turistico
Veneto Agricoltura

10.20-11.00

Visita al bosco di pianura
Albatros srl

11.00-11.45

Trasferimento a Valle Vecchia (Caorle)

11.45-12.30

La laguna di valle vecchia e il passaggio barca
Veneto Agricoltura e Albatros srl

12.30-13.00

Domande e discussione con gli stakeholders

13.00-14.00

Rinfresco





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Interreg VI Italia-Croazia - Project ToFoLa «Tourism in the Forest and green Lagoons of the Adriatic through historical wooden boats» **STUDY VISIT – 2 Aprile 2026**

LIVENZA RIVER, from the lowland woods to the lagoon areas of Caorle
Bandiziol plain wood and Valle Vecchia natural oasis

The TOFOLA project (Tourism in the Forest and Green Lagoons of the Adriatic through Historic Wooden Boats) aims to develop sustainable tourism in the Northern Adriatic by creating itineraries based on the region's shipbuilding history during the Venetian Republic. It also aims to diversify tourist flows, reduce pressure on more frequented areas, and ensure equal access to cultural heritage for all, including people with disabilities, the elderly, and young people, by promoting underexplored destinations.

Among the project's actions, in relation to the development of WP3 "Tourism Products Design and Pilot Management," the aim was to develop an attractive and integrated tourism proposal based on slow and less-explored tourist routes, from lowland forests to coastal and lagoon areas. This will increase the competitiveness of less frequented destinations and contribute to mitigating the tourist seasonality that traditionally characterizes tourism in the coastal areas of the Northern Adriatic.

The study day is an opportunity to present one of the project's tourist itineraries, which winds along the Livenza River, starting from the historic Bandiziol lowland forest and ending at the Valle Vecchia lagoon in Caorle.

9.30-10.00

Arrival and participants' registration

Bosco di Bandiziol (VE)

45.762972426192675, 12.697329168893667

10.00-10.20

Presentation of the study visit and of the tourist itinerary
Veneto Agricoltura

10.20-11.00

Visit to the plain wood
Albatros srl

11.00-11.45

Transfer to Valle Vecchia of Caorle

11.45-12.30

The Valle Vecchia natural lagoon and the boat passage
Veneto Agricoltura e Albatros srl

12.30-13.00

Q&A and discussion with stakeholders

13.00-14.00

Buffet



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AGENDA

Round table with tourism operators and other stakeholders

Thematic tourist route

"FROM THE MOTOVUN FOREST TO THE SEA – THE BATANA ROUTE"

24 February 2026

Coworking Center Pula, Ulica Marka Marulića 5

Organised by the project partner IDA Ltd. (Istrian Development Agency)



**Date and time:** 24. February 2026.**Venue:** Coworking Center Pula, Ulica Marka Marulića 5, 52100 Pula**Duration:** 11:00 AM – 1:00 PM

Time	Topic
11:00 – 11:10	Welcome and opening remarks <i>Presentation of the TOFOLA project and the objectives of the round table IDA Ltd.</i>
11:10 – 11:30	Presentation of the thematic route study <i>„FROM THE MOTOVUN FOREST TO THE SEA – THE BATANA ROUTE” Tibor Gašparac – TESH</i>
11:30 – 12:20	Round table <i>Discussion with participants moderated by the moderator</i> <i>Moderator: Irena Šker</i> <i>Participants: Anteo Milos – Mayor of Novigrad, Mladen Draguzet – Istra adventure, Katarina Dobrić Dabić – Istra holiday, Tibor Gašparac – TESH</i>
12:20 – 12:30	Presentation of funding opportunities for the development of innovative products in tourism and the advantages of sustainable solutions <i>Claudia Pučić Lerotić, CL Projects d.o.o.</i>
12:30 – 13:00	Networking and catering



List of participants

Activity 2.5 Cross-border knowledge exchange among PPs and involved shipyards – Study visit to the Croatian shipyard

Event: Visit to Eco museum batana Rovinj

Date: 13.11.2025.

Location: Eco museum batana Rovinj Street Obala Pina Budicina 2, 52210, Rovinj

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Project Partners



Attendance list

Event: Study Visit

Date: Thursday, 02.04.2026

Location: Vallevecchia farm - Via Dossetto, 3 - 30021 Caorle (VE), Italy

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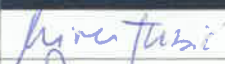
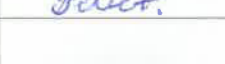
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POTPISNA LISTA SUDIONIKA**Aktivnost 3.4 – Razmjena iskustava – Organizacija izleta u Savudriji kao primjer razvoja novog turističkog proizvoda na formiranoj ruti Motovunska šuma – Novigrad – Savudrija**

Organizacija izleta u Savudriji kao primjer razvoja novog turističkog proizvoda na formiranoj ruti Motovunska šuma – Novigrad – Savudrija

Utorak, 28. travnja 2026., Savudrija

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Datum: 24. veljače 2026. (11:00-13:00 sati)

Lokacija: Coworking centar, Ulica Marka Marulića 5, 52100 Pula

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