IN4BLUE
Deliverable D.1.3.1
IN4BLUE supporter network

February 2025

Programme	Interreg Italy-Croatia
Project ID	ITHR0200355
Project name	IN4BLUE - Social impact INcubators FOR strengthening the capacity of Adriatic region to support the sustainable industry transformation of the BLUE economy sector
Period 1 - Activity 1.3	Building new competences in the sector of sustainable blue economy and cross-cutting sectors of smart specialization
Deliverable D.1.3.1	IN4BLUE supporter network
Deliverable coordinator	PP3 – IRI Centar

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1. Introduction

1.1. IN4BLUE project

IN4BLUE project is a capacity-building project that addresses the lack of skills of local actors in the Interreg IT-HR programme area within creative industry, blue economy and other connected sectors to act upon and become part of digital and green transition actions.

In particular, the project focuses on micro and small enterprises from two sectors of blue economy: **coastal tourism and maritime transport and their connected value-chains**.

IN4BLUE project will support a minimum of 90 SMEs and host more than 50 events/training sessions resulting in 240 participations in the upskilling actions. The project will identify a minimum of 60 use-cases of green/digital transition and 18 sustainable technologies or sustainable techniques applicable in the blue economy sector and will result in a minimum of 12 original business case models and 6 business plans developed.

1.2. Deliverable overview and purpose

The present deliverable is part of WP1 - Innovation ecosystem and IN4BLUE support program development and results from implementation of A1.3 - Mapping business ecosystem for competences and discovery of sustainable technology applicable to blue economy sector.

The presented deliverable, D.1.3.1 IN4BLUE supporter network is report on the supporter network that consists of experts in business transformation and green and digital technology, CCI stakeholders and business mentors from local EEs. The output is a minimum of 90 supporters allocated by the PPs to work within the IN4BLUE support program.

2. Supporter network analysis results

This section outlines the size and characteristics of the supporter network based on the data available from the registration form and self-assessment questionnaire.

The results of the analysis are depicted in the graphics summarizing the IN4BLUE supporter network statistics, per quantity, country, partner, gender, age, highest level of education / degree and area of expertise.

2.1   Quantity

Supporter Network

A total of 98 supporters registered to be part of the Supporter Network, of which 87 filled out the self-assessment questionnaires.

Note: These numbers are calculated without the supporters from PP4 TNO, who will form their own registration form in Italian and complete their supporter network call at a later date.
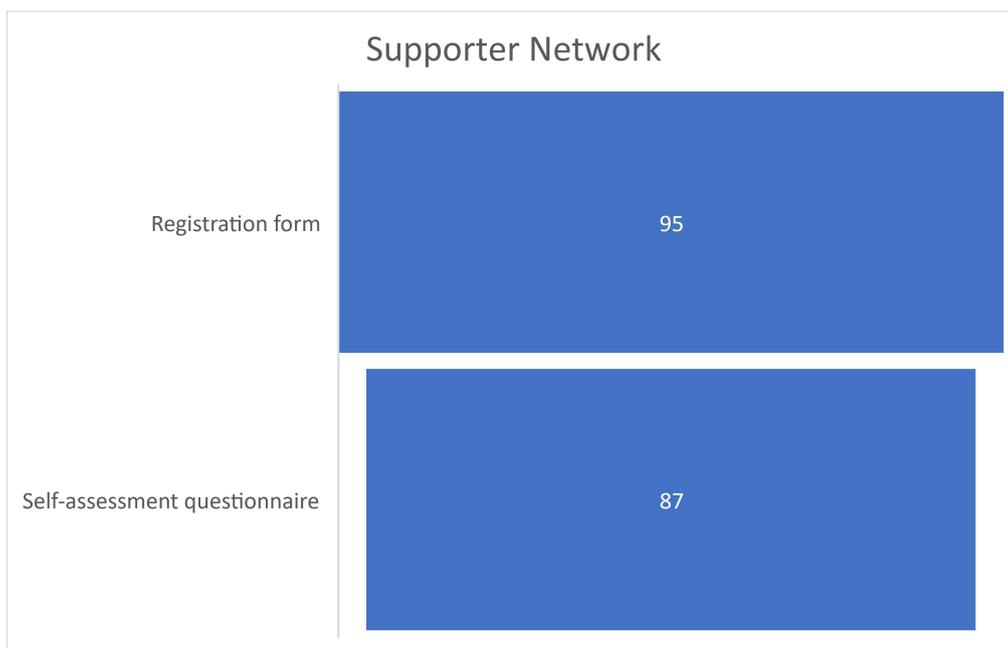
Graph 1. Number of registrations for the supporter network and number of self-assessment questionnaires filled out by the registered supporters.

Supporters per country and per partner

Out of 98 registered supporter network members, LP IDA has 23, PP2 FVG AR 18, PP3 IRIC 19, PP4 TNO 0, PP5 INOVacija 18, and PP6 VHC 17.
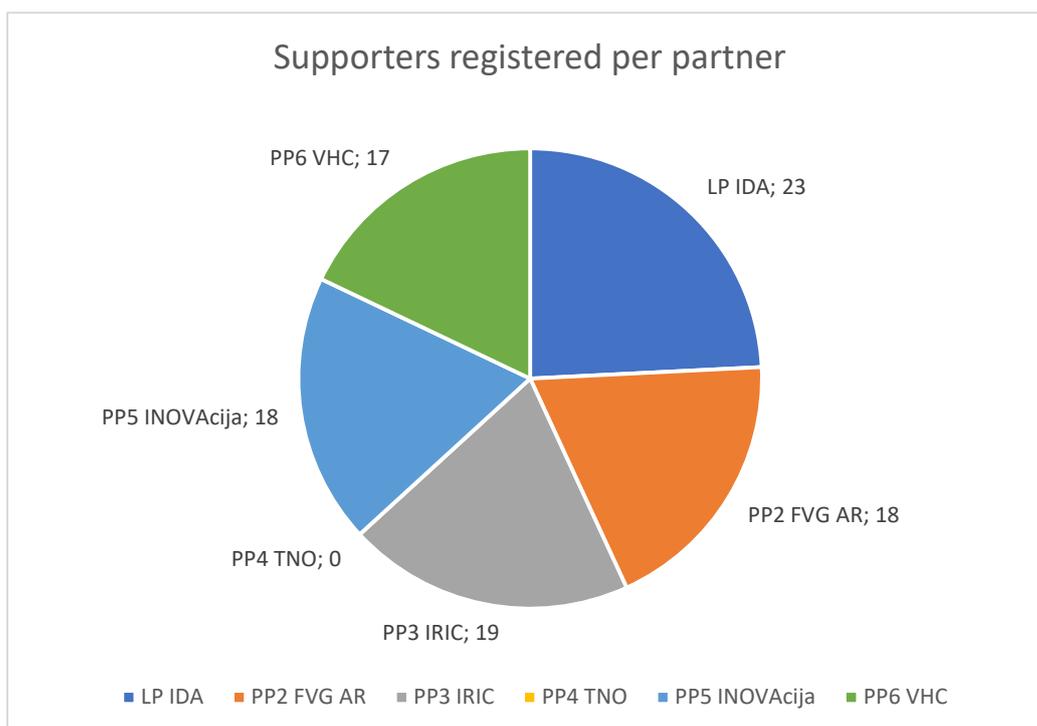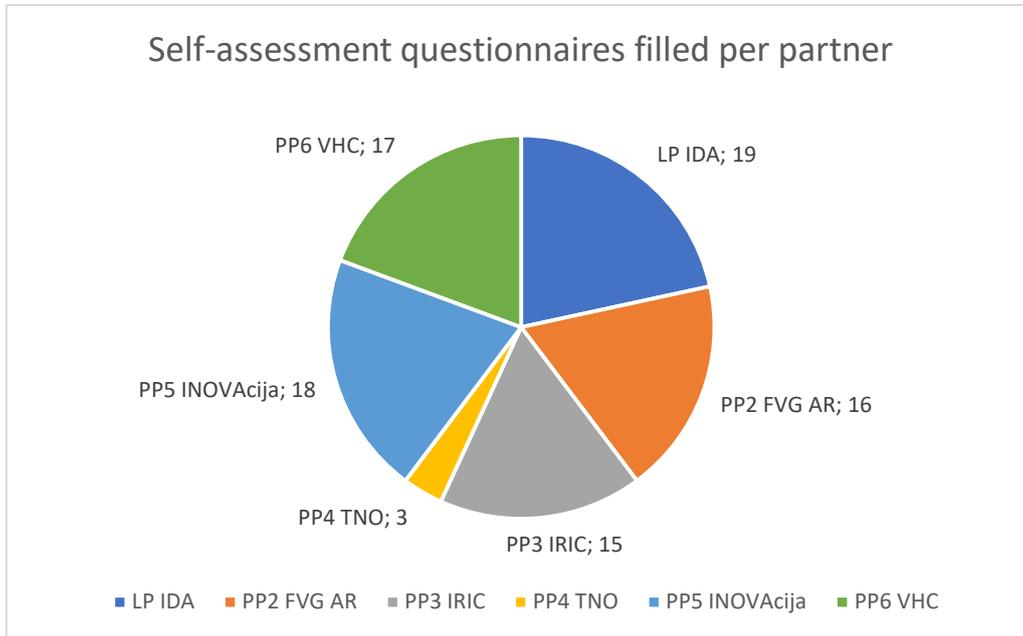

Graph 2. Number of supporters who registered per partner

Out of 87 supporter network members who filled out the self-assessment questionnaire, LP IDA has 19, PP2 FVG AR 16, PP3 IRIC 15, PP4 TNO 3*, PP5 INOVAcija 18, and PP6 VHC 17.

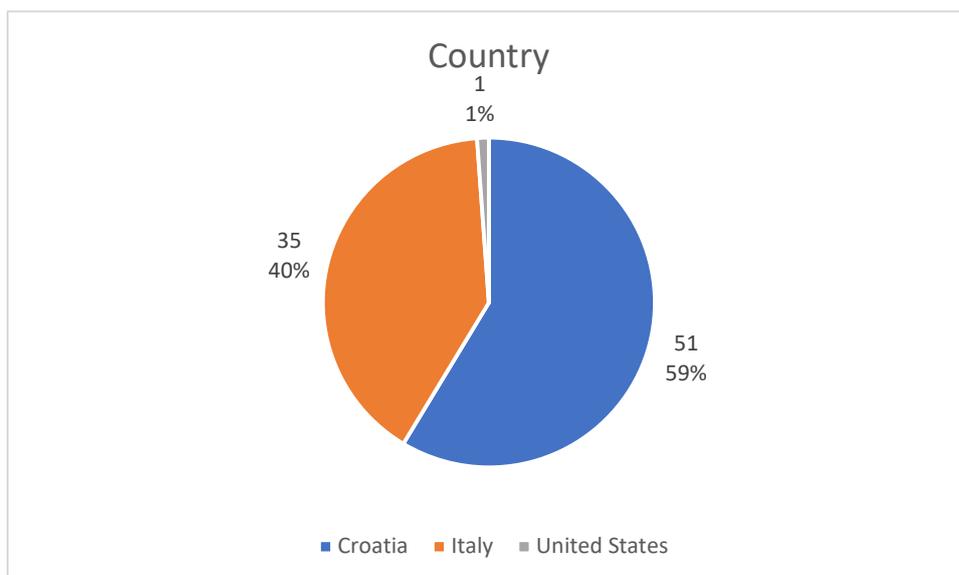*The 3 filled out self-assessment questionnaires are from TNO employees who are working on the IN4BLUE project.

Self-assessment questionnaires filled per partner

PP6 VHC; 17

LP IDA; 19

PP2 FVG AR; 16

PP5 INOVAcija; 18

PP4 TNO; 3

PP3 IRIC; 15

■ LP IDA   ■ PP2 FVG AR   ■ PP3 IRIC   ■ PP4 TNO   ■ PP5 INOVAcija   ■ PP6 VHC

Graph 3. Number of registered supporters who filled out the self-assessment questionnaire per partner

Country

Out of 87 supporter network members who filled out the self-assessment questionnaire, there are 51 supporters from Croatia, 35 supporters from Italy, and 1 supporter from the United States of America.
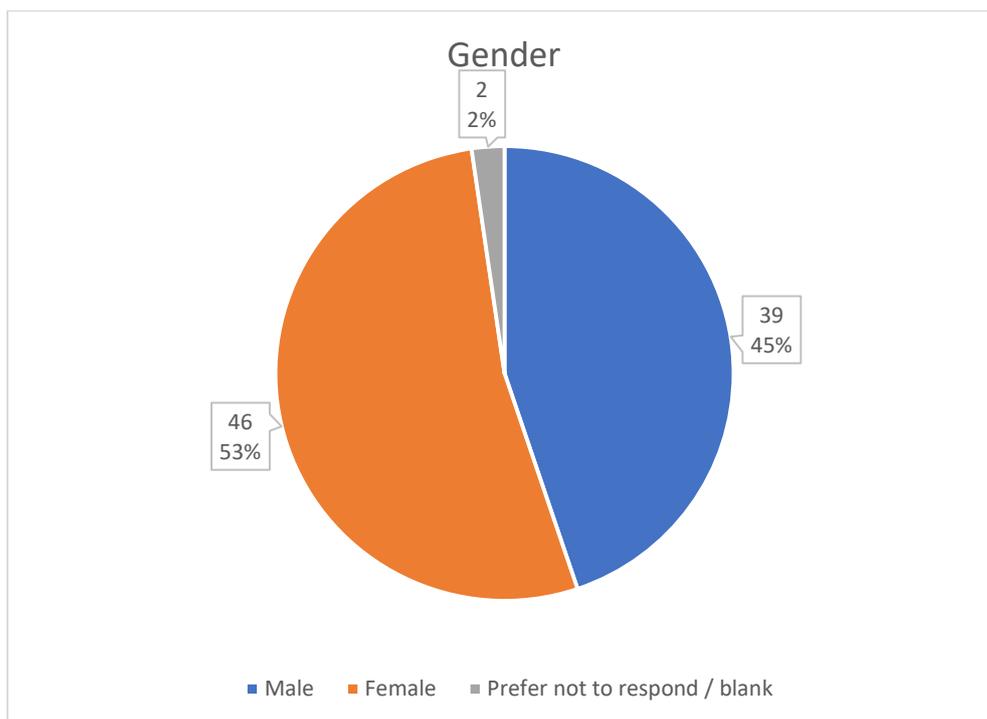
Country

1
1%

35
40%

51
59%

■ Croatia   ■ Italy   ■ United States

Graph 4. Number of supporters who filled the self-assessment questionnaire per country

Gender

Out of 87 supporter network members who filled out the self-assessment questionnaire, 39 supporters self-identified their gender as male, 46 as female, and 2 chose the option "Prefer not to answer".
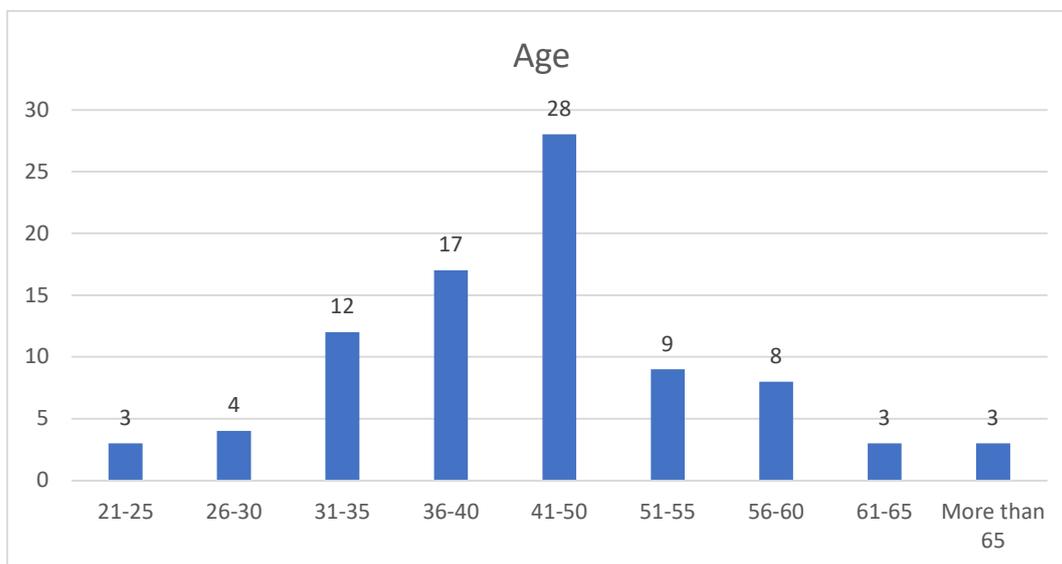

Graph 5. Gender of the supporters who filled the self-assessment questionnaire

Age

Out of 87 supporter network members who filled out the self-assessment questionnaire, there are 3 supporters aged 21-25, 4 supporters age 26-30, 12 supporters age 31-35, 17 supporters age 36-40, 28 supporters age 41-50, 9 supporters age 51-55, 8 supporters age 56-60, 3 supporters age 61-65 and 3 supporters older than 65 years of age.
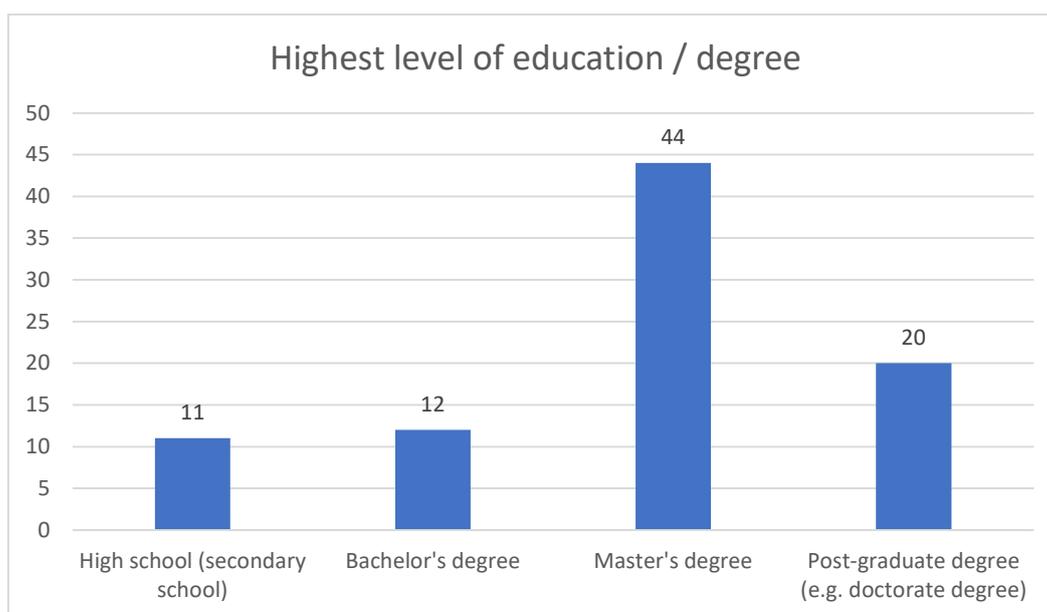
Graph 6. Age of the supporters who filled the self-assessment questionnaire

Highest level of education / degree

Out of 87 supporter network members who filled out the self-assessment questionnaire, 11 have a high school (secondary school) education, 12 have a Bachelor's degree, 44 have a Master's degree, and 20 have a Post-graduate degree (e.g. doctorate degree).
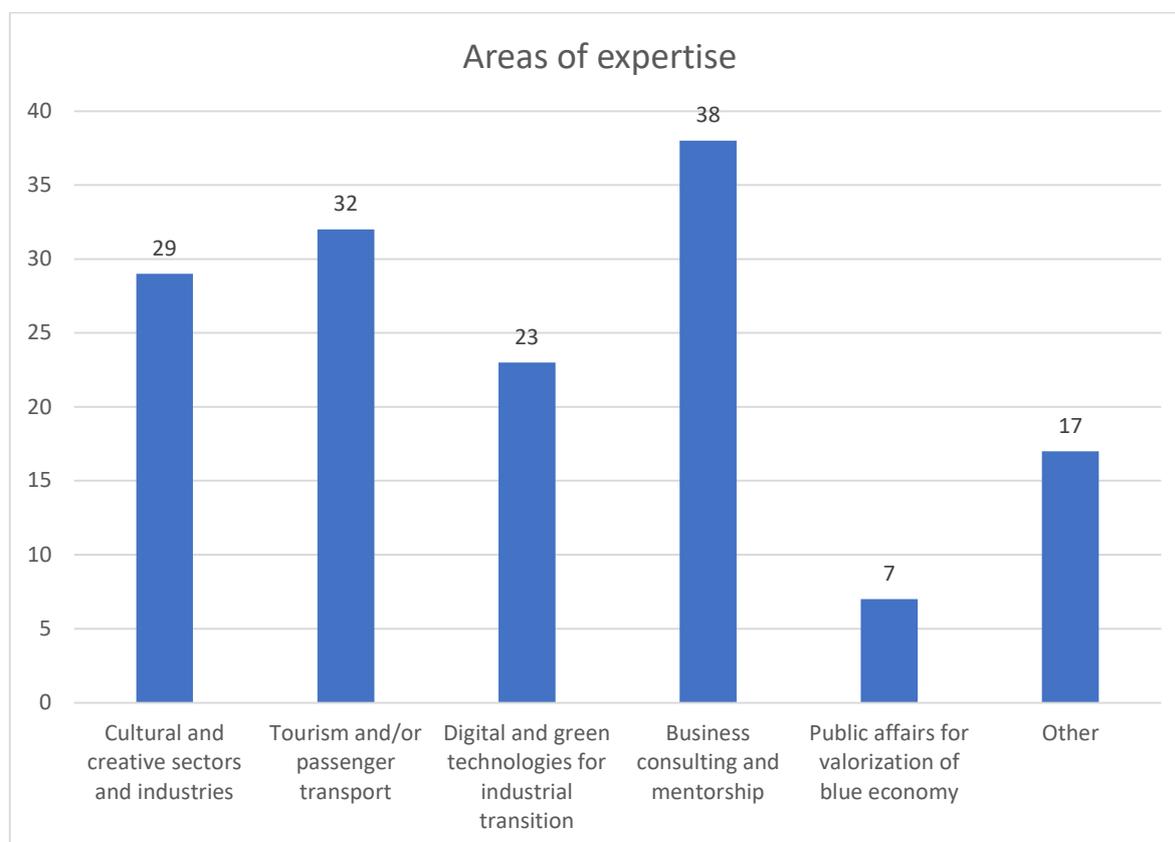

Graph 7. Highest level of education / degree of the supporters who filled the self-assessment questionnaire

Area of expertise

Out of 87 supporter network members who filled out the self-assessment questionnaire, 60 have more than one area of expertise or are involved in multiple areas, while 27 list only one area of expertise. When analysed per area of expertise, the data is as follows:

- Cultural and creative sectors and industries, 29

- Tourism and/or passenger transport, 32

- Digital and green technologies for industrial transition, 23

- Public affairs for valorization of blue economy, 7

- Business consulting and mentorship, 38

- Other, 17

Graph 8. Areas of expertise of the supporters who filled the self-assessment questionnaire
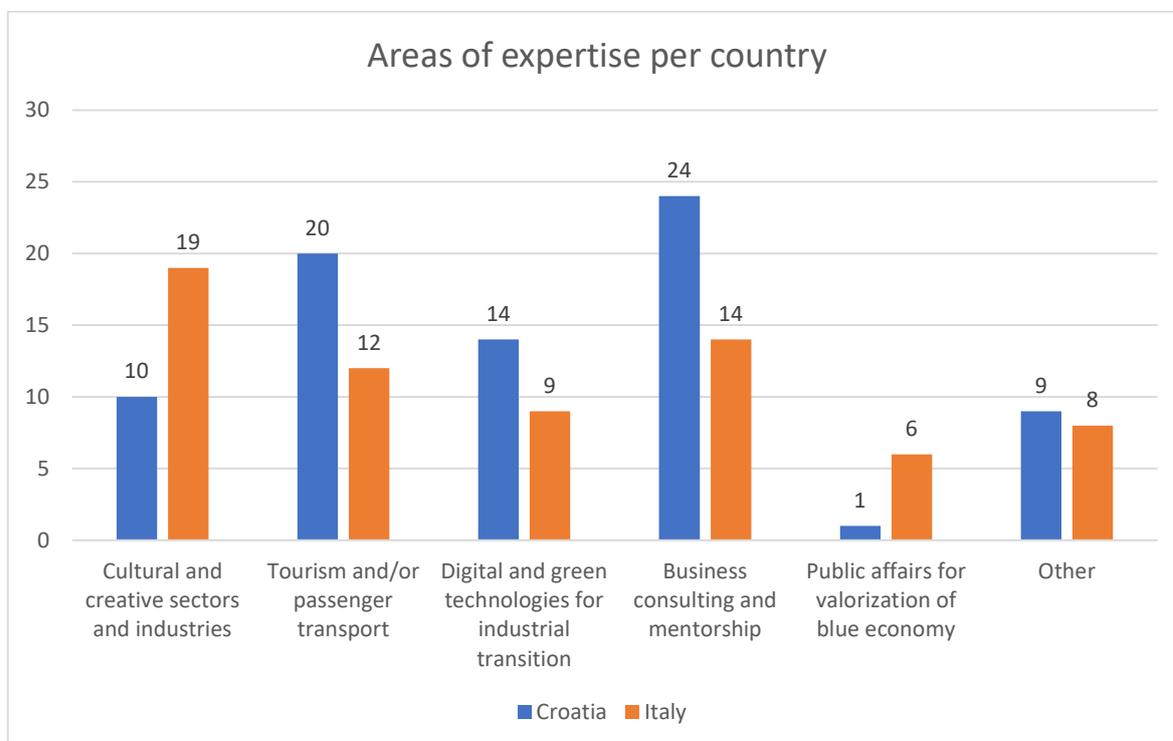
Area of expertise per country

Out of 87 supporter network members who filled out the self-assessment questionnaire, the data per country is as follows:

Croatia:

- Cultural and creative sectors and industries - Croatia: 10, Italy: 19

- Tourism and/or passenger transport - Croatia: 20, Italy: 12

- Digital and green technologies for industrial transition - Croatia: 14, Italy: 19

- Business consulting and mentorship - Croatia: 24, Italy: 14

- Public affairs for valorization of blue economy - Croatia: 1, Italy: 6

- Other - Croatia: 9, Italy: 8

Graph 9. Areas of expertise of the supporters who filled the self-assessment questionnaire per country

Other areas of expertise

The list of other areas of expertise includes:

- Nonprofit marketing

- Cybersecurity (Penetration testing) and IT

- IT, AI, Software development, Ecommerce

- Internationalisation

- Humanistic studies and work experience in luxury brand, in the retail with tourism, also in administration and Account Dept.

- Ufficio stampa e portavoce

- Journalism

- Consulting in Slow tourism, Destination Marketing and destination management

- Industrial Design, Product Design, Design Methodologies

- Multimedia Experiences (edutainment - infotainment - entertainment)

- Multimedia immersive projects (edutainment, infotainment, entertainment)

- Access to financing for all sectors

- Environmental protection

- Sustainable marine propulsion, diversity and inclusiveness in the workplace

- University teacher - fields: marketing, tourism

- Development of ecological/safety solutions in the nautical industry

- Education