

Stories Across Borders

How Audio Visual Communication Enhances Territorial Cooperation

Date: 3 September 2026

Time: 4:00–5:30 p.m.

Venue: Hotel Excelsior, Venice Lido

Moderator: Cristina Valentini, Joint Secretariat Interreg Italy-Croatia

16:00 – 16:05 Welcome and Opening

Simonetta Mantovani, Managing Authority Interreg Italy-Croatia Programme

16:05 – 16:20 Institutional Greetings

Santo Romano, Area for Economic Policies, Human Capital, Programming of European Funds, Culture and Tourism TBC
Francesco Martelli, Italian National Authority
Stella Arneri, Croatian National Authority

16:20 – 16:35 Interreg Cooperation Day, organised by the National Contact Point of the Interreg CENTRAL EUROPE Programme and the Territorial cooperation and European Macroregional Strategies Unit of the Veneto Region.

Guest project presentation: “The Fairy Tales” (funded by Interreg Italy-Slovenia Programme)

A conversation on the project with Rita Bertocco, Head of the Territorial Cooperation and European Macroregional Strategies Unit of the Veneto Region, Francesco Manfio from Gruppo Alcuni, Jure Vizjak from Invida and Martina Pestaj from RTV SLO.

16:35 – 16:50 Presentation of REEL project

Cristina Piscitelli - Apulia Film Commission
Representative from City of Venice TBC

16:50 – 17:00 Presentation of MAPA project

Carlo Cerrano - Università Politecnica delle Marche



Italy – Croatia**17:00 - 17:25 Talk with filmmakers and Q&A from public**

Moderated by Jacopo Chessa - Veneto Film Commission

Stefano Chiavarini - Executive Producer "My First Day of Summer" (REEL project)

Silvio Franceschet - Director of the medium-length film produced by the City of Venice as part of the REEL project

Davide De Benedictis - Videomaker of "Inhabited Deserts: A Journey Among the Sand Grains" (MAPA project)

17:25 - 17:30 Conclusions

Alessandro Agostinetti, Directorate for Joint Programming TBC

