

# KONZULTACIJSKI WEBINAR ZA HRVATSKO PODRUČJE ZA PRIPREMU PROGRAMA PREKOGRANIČNE SURADNJE ITALIJA-HRVATSKA 2021-2027

Online webinar putem Zoom platforme | 16° travnja 2021

# EUSAIR - FLAGSHIPS

- **Flagship**-ovi su strateške aktivnosti/prioriteti unutar određenog tematskog područja od ključne važnosti za makro-regionalno područje, kojima se države ili regije ne mogu baviti same, a zahtijevaju suradnju u cijelom makro-regionalnom području.
- Mogućnost financiranja iz različitih izvora
- Više-razinsko upravljanje (engl. *multi-level governance*)

# PILLAR 1: BLUE GROWTH

1. FOSTERING QUADRUPLE HELIX TIES IN THE FIELDS OF MARINE TECHNOLOGIES AND BLUE BIO-TECHNOLOGIES FOR ADVANCING INNOVATION, BUSINESS DEVELOPMENT AND BUSINESS ADAPTATION IN BLUE BIO-ECONOMY
2. PROMOTING SUSTAINABILITY, DIVERSIFICATION AND COMPETITIVENESS IN THE FISHERIES AND AQUACULTURE SECTORS THROUGH EDUCATION, RESEARCH & DEVELOPMENT, ADMINISTRATIVE, TECHNOLOGICAL AND MARKETING ACTIONS, INCLUDING THE PROMOTION OF INITIATIVES ON MARKETING STANDARDS AND HEALTHY NUTRITIONAL HABITS
3. BOLSTERING CAPACITY BUILDING AND EFFICIENT COORDINATION OF PLANNING AND LOCAL DEVELOPMENT ACTIVITIES FOR IMPROVING MARINE AND MARITIME GOVERNANCE AND BLUE GROWTH SERVICES

## PILLAR 2 – CONNECTIVITY

1. THE ADRIATIC-IONIAN MULTI-MODAL CORRIDORS
2. POWER NETWORKS AND MARKET FOR A GREEN ADRIATIC-IONIAN REGION
3. INTEGRATED NATURAL GAS CORRIDORS AND MARKET FOR A GREEN ADRIATIC-IONIAN REGION
4. DEVELOPMENT AND OPERATION OF LOGISTICS FOR DIRECT LNG USE AS A CLEAN FUEL FOR THE ADRIATIC-IONIAN REGION

## PILLAR 3: ENVIRONMENTAL QUALITY

1. DEVELOPMENT AND IMPLEMENTATION OF ADRIATIC-IONIAN SUB/REGIONAL OIL SPILL CONTINGENCY PLAN
2. PROTECTION AND ENHANCEMENT OF NATURAL TERRESTRIAL HABITATS AND ECOSYSTEMS
3. PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP ALSO TO CONTRIBUTE CRF ON ICZM OF BARCELONA CONVENTION AND THE MONITORING AND MANAGEMENT OF MARINE PROTECTED AREA

## PILLAR 4: SUSTAINABLE TOURISM

1. CULTURAIR: HARMONIZED AND UNIFIED METHODOLOGICAL FRAMEWORK FOR CT SURVEYS IN ADRIATIC-IONIAN REGION RESULTING IN INCREASED QUALITY OF DIVERSIFIED AIR CULTURAL TOURISM PRODUCTS
2. DES\_AIR: EDUCATION: TRAINING AND SKILLS CURRICULA DEVELOPMENT FOR SMART DESTINATION MANAGEMENT AND SIT FOR TOURISM BUSINESSES AND STAKEHOLDERS PROVIDING SUSTAINABLE DESTINATIONS & NEW JOBS
3. LIVING THE SEA 4.0: DIGITALISATION OF CULTURAL HERITAGE OF FISHING TRADITIONS AND FISH INDUSTRY FOR CREATION OF VIRTUAL TOURISTIC POINTS OF INTEREST IN EUSAIR
4. GREEN MAPPING: DIGITAL SUPPORT TO THE DEVELOPMENT AND PROMOTION OF QUALITY-ASSESSED MICRO BUSINESSES AND EUSAIR DESTINATIONS FOR MR COHERENCE IN THE FIELD OF SUSTAINABLE & RESPONSIBLE TOURISM

## PILLAR 4: SUSTAINABLE TOURISM

5. CRUISE AIR: DESTINATION MANAGEMENT STRATEGIC& ACTION PLANS FOR SUSTAINABLE TOURISM IN SEASIDE AND CONTINENTAL (RIVERS, LAKES) CRUISE DESTINATIONS THROUGHALL YEAR-ROUND SEASON
6. PRODESTAIR (MIQS): DEVELOPMENT OF MULTIPLE INTELLIGENCE & QUALITY SYSTEMS FOR SMART, PARTICIPATIVE AND AGILE DESTINATION MANAGEMENT ABLE FOR DYNAMIC RESPONSE TO CHALLENGES
7. AIR CULTURAL ROUTES: HARMONIZED DISTRIBUTION OF TOURISM FLOWS THROUGH SUSTAINABLE MANAGEMENT OF CULTURAL ROUTES IN MACRO-REGIONAL TERRITORIES AND DISTRIBUTION OF INNOVATIVE DIVERSIFIED MRS TOURISM PRODUCTS

Hvala na pažnji!



# KONTAKT

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