

STAKEHOLDER CONSULTATION FOR THE PREPARATION OF THE INTERREG ITALY-CROATIA 2021-2027 PROGRAMME

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Online webinar via Zoom | April 16, 2021

European Strategy for the Adriatic and Ionian Area (EUSAIR)

MAP OF THE EU STRATEGY FOR THE ADRIATIC AND IONIAN REGION



Pillars



From Catania Declaration to EUSAIR flagships

Catania Declaration (2018), Paragraph 6 called on the national and regional authorities responsible for the ESI and IPA funds in the participating countries to “closely coordinate among them across the Region, since the very early stages of 2021-2027 strategic planning, so as to jointly agree on the macro-regional priorities to be included in the ESIF Partnership Agreements and IPA Strategy Papers and, subsequently, in the ensuing, relevant programming documents”.

June 2020: The EUSAIR GB following TSGs proposals agreed on priorities and a few flagships per Pillar

December 2020: EU Council calls on the participating countries and regions to take into account the priorities of the macro-regional strategies and “**embed**” them in all the post 2020 relevant programmes.

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF PILLAR 1

1) Fostering quadruple helix ties in the fields of marine technologies and blue biotechnologies for advancing innovation, business development and business adaptation in blue bio-economy

BLUE Technologies

2) Promoting sustainability, diversification and competitiveness in the fisheries and aquaculture sectors through education, research & development, administrative, technological and marketing actions, including the promotion of initiatives on marketing standards and healthy nutritional habits

Fisheries & Aquaculture

3) Bolstering capacity building and efficient coordination of planning and local development activities for improving marine and maritime governance and blue growth services

Maritime and Marine Governance and Services

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF PILLAR 1

BLUE Technologies

- Blue skills/ carriers
- Innovative solutions (e.g. blue circular economy; decarbonisation maritime mobility)
- SMEs: cluster/networks

Fisheries and Acquaculture

- Harmonisation/ compliance
- Skills
- Environmental sustainability/healthy seafood
- Marketing/image

Governance

Capacity building; local planning; data collection and management

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF ITALY CROATIA CBC TO PILLAR 1

BLUE Technologies

- Cluster in blue technologies in shipbuilding sector (es. BEAT)
- Business initiatives in the blue energy sector (es. COASTENERGY)

Fisheries and Acquaculture

- Innovation in fisheries (es. INVESTINFISH; ITACA)
- Fishery/ sea food quality (es. PRIZEFISH)
- Sustainable management of fisheries and aquaculture (ARGOS)

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF PILLAR 2 (Transport sub-group)

**MARITIME
TRANSPORT**

ADRIATIC-IONIAN GREEN/SMART
PORT HUBS CONCEPT

**INTERMODAL
CONNECTIONS**

ADRIATIC-IONIAN CYCLE ROUTES

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF PILLAR 2 (Transport sub-group)

ADRIATIC-IONIAN GREEN/SMART PORT HUBS CONCEPT

- Zero emissions (infrastructure)
- **Cross-border maritime services**
- Digitalization of the supply chain
- **ICT solutions** for interoperability/digitalisation of services

ADRIATIC-IONIAN CYCLE ROUTES

- **Non-physical** infrastructures for **enhancing Inter-modality** in rail stations and ports;
- Actions promoting **cycle-tourism**

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF ITALY CROATIA CBC TO PILLAR 2

ADRIATIC-IONIAN GREEN/SMART PORT HUBS CONCEPT

- Ports/energy efficiency (ex. SUSPORT)
- Harmonizing and optimizing the procedures of the complete maritime transport process (ex. INTESA)

EUSAIR EMBEDDING PROCESS:

THE CONTRIBUTION OF PILLAR 2 (sub-group Energy)

1.FLAGSHIP :POWER NETWORKS AND MARKET FOR A GREEN ADRIATIC-IONIAN REGION

2.FLAGSHIP :INTEGRATED NATURAL GAS CORRIDORS AND MARKET FOR A GREEN ADRIATIC-IONIAN REGION

3.FLAGSHIP :DEVELOPMENT AND OPERATION OF LOGISTICS FOR DIRECT LNG USE AS A CLEAN FUEL FOR THE ADRIATIC-IONIAN REGION

➤ **HARBOUR INFRASTRUCTURE.**

Design, construction and management of an LNG infrastructure in key harbours of the Adriatic-Ionian Sea including co-ordination of main port authorities.

➤ **ENGINE CONVERSION.**

Pilot project to promote marine and road truck engine conversion to the LNG use as a fuel. EUSAIR Countries interested: all of them

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF PILLAR 3

1. DEVELOPMENT AND IMPLEMENTATION OF ADRIATIC-IONIAN SUB/REGIONAL OIL SPILL CONTINGENCY PLAN
2. PROTECTION AND ENHANCEMENT OF NATURAL TERRESTRIAL HABITATS AND ECOSYSTEMS
3. PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP ALSO TO CONTRIBUTE CRF ON ICZM OF BARCELONA CONVENTION AND THE MONITORING AND MANAGEMENT OF MARINE PROTECTED AREA

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF PILLAR 3

ADRIATIC-IONIAN SUB/REGIONAL OIL SPILL CONTINGENCY PLAN

- Mechanisms of mutual assistance;
- Simulation exercises and Training activities;
- preparation and implementation of disaster risk management strategies;
- risk mapping and risk analysis;
- identification and mapping of sensitive area..

PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP

- Strengthening institutional capacity: harmonisation of national MSP/fostering transboundary MSP; data collection and management; management of conflicts between maritime uses and protection of areas;
- establish/expand networks marine protected species
- knowledge marine litter – including micro-plastics...

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF ITALY CROATIA CBC TO PILLAR 3

PROMOTION OF
SUSTAINABLE GROWTH OF
THE AI REGION BY
IMPLEMENTING ICZM AND
MSP

- Marine pollution/litter (es. ML-REPAIR; NET4mPLASTIC; MARLESS)
- Conflicting uses of the sea – development of common management models (DORY)
- Monitoring and information tool for coastal planning (CASCADE; ADRIACLIM)

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF PILLAR 4

AIR Cultural Routes

- It addresses the need for harmonized distribution of tourism flows through macro-regional territories using Cultural Routes as tool for the creation of innovative diversified tourism products.

CulTourAir

- It addresses the need for structured and harmonized data on cultural tourism demand in Adriatic-Ionian Region and need for the establishment of a unified and harmonized methodological framework to monitor cultural tourism demand characteristics.

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF PILLAR 4

DESAIR

- It addresses the need for harmonized training and educational programmes for responsible integrated tourism management, establishing a Master program on tourism management, hospitality and services, sharing the same methodologies and approaches, within EUSAIR countries as well as establishing new programmes for training and new projects in the field of education

CRUISAIR

- It addresses the need for better management of cruise destinations, diversification of tourism product, promotion and support to the development of special interest tourism connected with cruising, and other niche tourism forms (MICE, rural, alternative tourism, etc.), exchange of good practices; entrepreneurship and SMEs in connection with cruise tourism.

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF PILLAR 4

GREENMAPPING

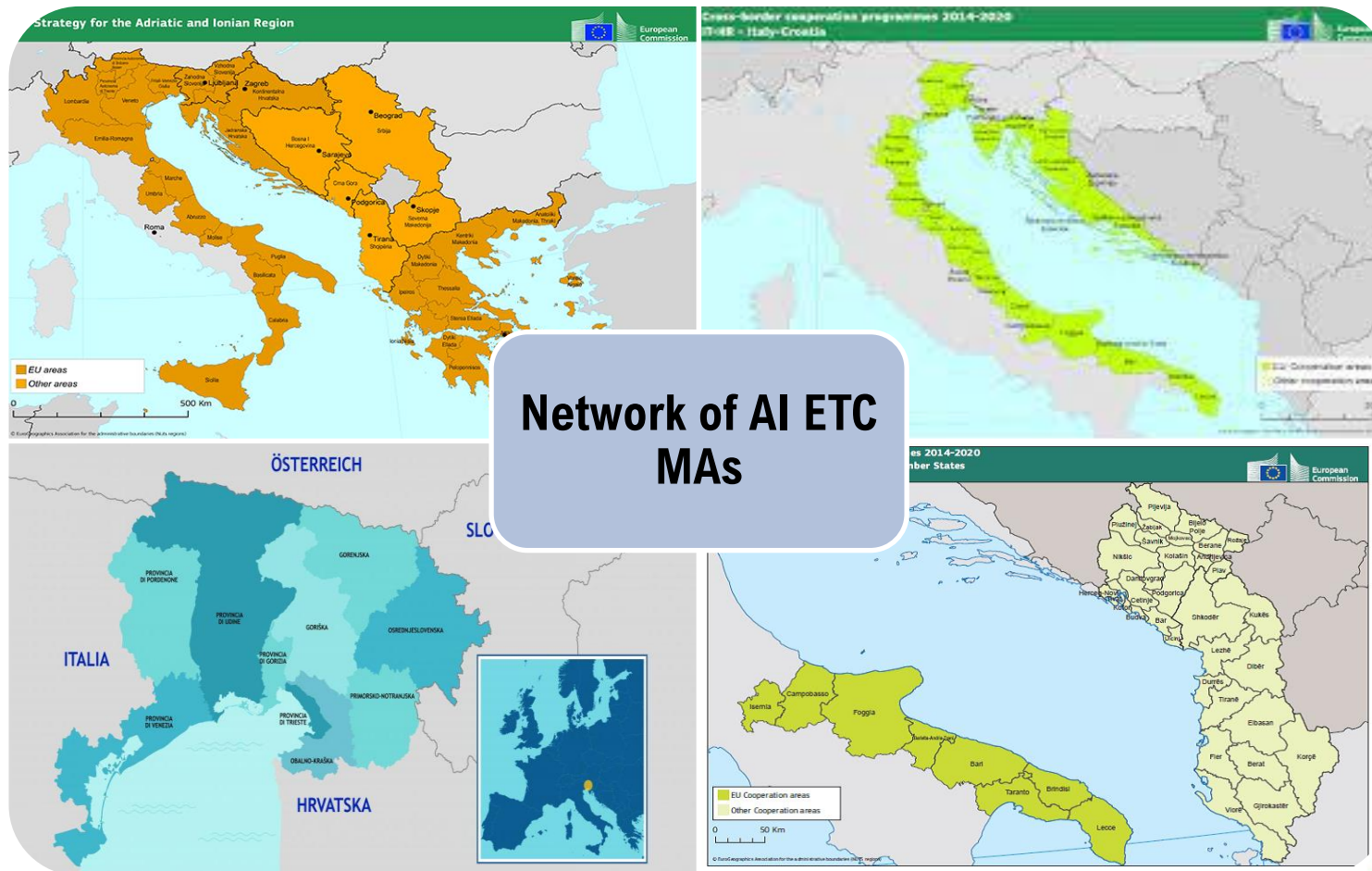
- It addresses the needs for macro-regional coherence in the field of single sustainable & responsible tourism measuring, mapping, managing, marketing and monitoring system, that should be implemented for all 8 countries through the unique ICT system defining its deepest level of impact

EUSAIR EMBEDDING PROCESS: THE CONTRIBUTION OF PILLAR 4

**AIR Cultural
Routes**

- Integrated destination management/diversification/ cultural tourism (ex. I-Archeo.S; HERCULTOUR)

Strengthening complementarities and coordination among ETC programmes



Italian
Adriatic
and Ionian
ETC
network

From complementarities to synergies

- **Coordination through parallel or coordinated calls**

- **Coordination through capitalization:** capitalizing operations previously financed by other ETC programmes of the Adriatic-Ionian basin

- **Periodical meetings** between MAs and national authorities responsible for the coordination of programming (member of the Task force)
- **Exchange of information** and documents on the work of the TF to ensure complementarities
- **Build common understanding** and approaches on embedding

**More information regarding the Pillar and flagships
can be found here:**

**[https://www.adriatic-
ionian.eu/2020/06/12/eusair-flagships-all-
summed-up/](https://www.adriatic-
ionian.eu/2020/06/12/eusair-flagships-all-
summed-up/)**

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