

CYROS

“Implementation, in the Programme area, of the EUSAIR flagship and crosspillar project idea
Adriatic Ionian CYcle ROute for Sustainable tourism”

MID TERM EVENT - STUDY VISIT 5th PROJECT MEETING

Organized by Abruzzo Region

29th - 30th September 2025

AGENDA

DAY 1 - 29th September 2025

Sala Polifunzionale, Largo Argentieri, San Vito Chietino (CH)

8:30	Meeting point at Pescara Train Station and transfer by train to San Vito Chietino (CH)
10:00 - 10:30	Welcome coffee and participants registration
10:30 - 11:00	<p>Press Conference</p> <p>Stefania Franzot, Director of the Organisation, Planning and EU Projects Department, Friuli-Venezia Giulia Region, Lead partner of the CYROS project</p> <p>Umberto D’Annuntiis, Councillor for Transport, Abruzzo Region</p> <p>Carlo Tereo de Landerset, Manager of the Tourism and Sports Planning and Promotion Regional Service, Abruzzo Region</p>
Project Mid-term Event	
Debate Moderator: Carlo Tereo de Landerset , Manager of the Tourism and Sports Planning and Promotion Regional Service, Abruzzo Region	
11:00 - 11:15	Institutional greetings and opening remarks



	<p>Emiliano Bozzelli, Mayor of San Vito Chietino</p> <p>Umberto D'Annunziis, Councillor for Transport, Abruzzo Region</p>
11:15 - 11:30	<p>The Interreg Italy-Croatia Programme: Objectives and Results <i>Brief introduction to the Programme and its achievements, focus on the strategic importance of the CYROS Project</i></p> <p>Hrvoje Grancarić, Project Manager, Joint Secretariat Interreg VI A Italy-Croatia Programme</p>
11:30 - 11:45	<p>CYROS: Sustainable Mobility and Intermodality for the Adriatic-Ionian Cycle Route <i>CYROS key objectives, faced challenges and an overview of progresses in sustainable intermodality</i></p> <p>Irene Cermeli, Organisation, Planning and EU Projects Department, Friuli-Venezia Giulia Region, Lead partner of the CYROS project</p>
11:45 - 12:00	<p>Cycle Tourism in Italy: Strategies and Actions for Development <i>Analysis of the Italian context, FIAB's contribution to the growth of cycle tourism, and suggestions for route enhancement</i></p> <p>Alessandro Tursi, Consigliere, ex Presidente, FIAB (Federazione Italiana Ambiente e Bicicletta).</p>
12:00 - 12:15	<p>Connecting the dots: how rail transport integrates with the Adriatic-Ionian Cycle Route and Trenitalia's role in boosting cycle tourism <i>Focus on the crucial role of rail transport in supporting cycle tourism</i></p> <p>Bruna Di Domenico, Trenitalia - Abruzzo Regional Director</p>
12:15 - 12:30	<p>The European Cycle Route Network and Transnational Opportunities <i>Cycle tourism at a continental level and opportunities for the Adriatic-Ionian area (TBC)</i></p> <p>Giulia Cortesi, Active mobility and cycle tourism consultant</p>
12:30 - 12:45	<p>The ADRIONCYCLE TOUR Project and Best Practices <i>Description of CYROS's precursor project and concrete examples of successful implementation from Slovenia</i></p>



	Larisa Kunst , RRC KP - Koper Regional Development Centre
12:45 - 13:00	<p>The "Via Verde della Costa dei Trabocchi": A Model of Abruzzo Excellence <i>Best practice along the "Via Verde": strengths, offered services and prospects for integration and future development within the CYROS project</i></p> <p>Michela Portacci, Tourist Policies and Tourist Mobility Office, Abruzzo Region</p>
13:00 - 13:15	<p>Green Mobility along the Costa dei Trabocchi <i>The Costa dei Trabocchi MOB project: a sustainable mobility initiative aimed at reducing car dependency along the Costa dei Trabocchi in Italy</i></p> <p>Gianluca Casciato, President of Legambiente Abruzzo</p>
13:15 - 13:30	<p>Conclusions and discussion with participants <i>Next Steps for the CYROS Project and future opportunities for cycle tourism</i></p>
13:30	Light Lunch

Afternoon Session

14:30 - 17:00	<p>STUDY VISIT Costa dei Trabocchi Cycle Path</p> <p><i>A guided bicycle tour that provides information on the area's tourism and environmental significance. A brief overview of the features of the "Via Verde", including its touristic and environmental significance, with stops to visit the Trabocchi and the coastal environment.</i></p> <p>Guide: GIUSEPPE DI MARCO DMC COSTA DEI TRABOCCHI</p>
20:00	<p>Social dinner in Pescara at "Caffè Letterario" - Via Delle Caserme n. 64, Pescara</p> <p>https://maps.app.goo.gl/t3CtepACaycbYpox6</p>



DAY 2 - 30th September 2025

Consiglio Regionale dell’Abruzzo - Sala Corradino d’Ascanio - 3rd Floor - Piazza Unione, Pescara

5th Partners and SC Meeting	
09:00 - 09:30	General introduction and Project’s Management: implementation of WP1, WP2 and WP3 - financial reporting Lead Partner - FVG (PP1) and Project Manager of CYROS Project
09:30 - 09:45	COMMUNICATION: Project’s Communication activities Region of Istria (PP8) - Project Communication Manager
09:45 - 10:30	<p>WP1 - Upgrading the cross-border cycling network and improving services to encourage multimodality (Partners involved)</p> <p>Activity 1.1 - Upgrading the cross-border cycling network Updated state of play of designing cycle route sections -D.1.1.2 - Designing a cycle route section in FVG Region (LP-FVG Region) -D.1.1.3 - Designing a cycle route section in Apulia Region (PP2-Apulia Region) -D.1.1.4 - Designing a cycle route section in Istria Region (PP8-Region of Istria)</p> <p>Activity 1.2 - Improving services to encourage multimodality and for supporting sustainable mobility Its concerned PPs presents its own pilot action linked to D.1.2.1 - Designing of multimodal transport solutions: -O1.1 -New intermodal and cross-border bike&bus connection between FVG Region and Region of Istria (LP-FVG Region) -O1.2-New solutions fostering cycling and intermodality along the Adriatic-Ionian cycle route: •New intermodal connection in Abruzzo Region (PP3-Abruzzo Region) •New multimodal public transport solution in Romagna (PP5-ITL) •Improving bike&train solutions in Region of Istria (PP8-Region of Istria)</p> <p>PPs have 7 minutes each for their PPT</p>
10:30 - 11:30	<p>WP2 - Developing a sustainable mobility and tourism linked to the ADRIATIC-IONIAN Cycle Route - Region of Istria (PP8) WP2 Coordinator</p> <p>Short overall updates on state of play, timeplan and risk assessment with reference to WP2 activities and expected Deliverable & Output to be delivered</p> <p>Activity 2.1 - Exploiting ICT technologies and tools to develop new joint models of a sustainable mobility, supporting a sustainable tourism</p> <ul style="list-style-type: none"> • D.2.1.1 - Mapping POI and services along the cycling routes (PP5-ITL) • D.2.1.2 - Developing and upgrading technological and ICT tools (PP5-ITL) • D.2.1.3 - Developing an app on the Adriatic-Ionian cycle route in the programme area (PP4-Marche Region) • D.2.1.4 - Defining and developing a diversified cross-border tourism offer along the



	<p><i>cycle routes (PP7-PGZ)</i></p> <p><i>Activity 2.2- Sustainable mobility and tourism management, sharing expertise and organising training courses</i></p> <ul style="list-style-type: none"> • <i>D.2.2.1 - Designing and planning joint training schemes on sustainable mobility and tourism</i> <ul style="list-style-type: none"> • <i>Training A (LP)</i> • <i>Training B (PP5)</i> • <i>Training C (PP8)</i> • <i>D.2.2.2 - Development implementation plans on cycle tourism (PP6-DNZ)</i> <p><i>Activity 2.3 - Events organization and knowledge (PP8-Istria Region)</i></p> <ul style="list-style-type: none"> • <i>D.2.3.1 - Events organization and participation (PP8-Istria Region)</i>
11:30 - 11:45	Coffee break
11:45 - 12:15	<p>WP3 - Establishing cross-border strategies and governance - ITL Foundation (PP5) WP3 Coordinator</p> <p><i>Overall update on state of play, time-plan and risk assessment with reference to WP3 activities and expected Deliverable & Output to be delivered (major points and debate)</i></p> <ul style="list-style-type: none"> • <i>General framework of the WP3 activities - discussion</i> • <i>Organization of the Round tables</i> • <i>Presentation of the methodology (ITL)</i>
12:15 - 12:30	<p>Steering Committee Meeting</p> <ul style="list-style-type: none"> - <i>Date of next project meeting</i> - <i>Deliverables approval</i> - <i>AoB</i>
12:30 -13:00	Light lunch

