

Mid-Term Conference AGENDA

8th October 2025

**ARCHAEOlogical DIGITal paths for an inclusive and sustainable tourism
“ARCHAEODIGIT”****Venue: Castle Vitturi, Brce 5, Kaštel Lukšić.***Link for online participation:*<https://us06web.zoom.us/j/89333622491?pwd=FRfJjeumcqcGNk62PCI05K3AuNeCT9.1>**08:30 – 09:00 Participant registration & welcome coffee****09:00 – 09:30 Institutional welcome remarks****Moderator: Marijana Mišerda Bajić**, City of Kaštela, Project Partner of ARCHAEO DIGIT project

- **Denis Ivanović**, Mayor of the City of Kaštela
- Representative of Split-Dalmatia County
- **Katuscia Cassetta**, Culture councillor, Municipality of Macerata, Lead Partner of ARCHAEO DIGIT project

09:30 – 09:50 Keynote speaker on “Institutional Strategies for Cultural Heritage and Regional Development”

- **Ljubo Radić**, Director, Croatian Maritime Museum Split

09:50 – 10:45 Round table on Archaeological Heritage and Innovation: The ARCHAEO DIGIT Experience**Moderator: Anna Cingoli**, Representative for Forum AIC, Communication Partner of ARCHAEO DIGIT project

- **Roberto Perna**, University of Macerata (Focal point: holistic methodology)
- **Izabela Del Vechio**, University of Pula (Focal point: importance of competences)
- **Maria Oddo**, ETT (Focal point: advanced digital solutions)
- **Natalija Dašek Strčić**, Municipality of Omišalj (Focal point: practical implementation and testing)
- **Anamarija Bralić**, Municipality of Kaštela (Focal point: co-creation approach and community involvement)
- **Sara Romagnoli**, Municipality of Macerata (Focal point: integration of the archaeological area within the local cultural and touristic ecosystem)



Italy – Croatia



10:45 – 11:15 Coffee break

11:15 – 12:30 Panel discussion “Valorising Archaeological areas in the framework of sustainable tourism ecosystems”

Moderator: Petra Škrinjarić from the Municipality of Kaštela

- **Massimo Sargolini**, University of Camerino
- **Guido Vettorel**, [AdrijoRoutes](#) project, INTERREG IT-HR 2021-27
- **Tomislav Balić**, Tourist Board of Dugopolje
- **Nada Maršić**, Tourist board of City of Kaštela
- **Lujana Paraman**, Muzeum of Trogir
- **Vicky Katsoni**, International Association of Cultural and Digital Tourism (IACUDIT)
- **Eugenia Murialdo**, Istituto Internazionale di Studi Liguri (IISL) and [Archeological Museum of Finale](#)

12:30 – 13:00 Closing Remarks

- **Marijana Mišerda Bajić**, City of Kaštela, Project Partner of ARCHAEODIGIT project
- **Petra Škrinjarić**, Facilitator from the Municipality of Kaštela

13:00 – 14:00 Networking Light Lunch

