

Output 1.2 - ADRIJOROUTES

Action Plan

Interreg



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 **ADRIJOROUTES**

LP - ADSPMAC

Document Control Sheet

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Italy – Croatia

ADRIJOROUTES

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OUTPUT 1.2 “ADRIJOROUTES ACTION PLAN”

The output “ADRIJOROUTES ACTION PLAN” foreseen by ADRIJOROUTES project is aimed at the definition of the measures to put in place to achieve the objectives set in the ADRIJOROUTES Cross Broder Strategy (Output 1.1) by 2030.

Conceived as annex of the “ADRIJOROUTES Cross-Border Strategy” approved by all Project Partners, the “Adrijoroutes Action Plan” is set up by 34 fiches, corresponding to 34 actions, planned by the partners to promote the ADRIJO network and platform and to valorize the cultural heritage of the 8 Italian and Croatian ports involved (Ancona, Venice, Ravenna, Trieste, Rijeka, Dubrovnik, Zadar and Split) and their territories as alternative cultural Adriatic destination.

Each fiche explains how the action contributes to the specific objectives of the strategy and to the horizontal principles of sustainability, accessibility and social inclusiveness.

Of the 34 actions, 4 will be implemented at project level, jointly carried out by the partners in the context of ADRIJOROUTES project: the participation to the thematic fair “Connecting Museums Paris”, the dissemination activities during the General Assembly of Medcruise association and, the continuation and sustainability of the ADRIJO platform and of the network activities beyond the project end.

30 actions are developed at partner level, with a minimum of 3 actions identified per partner, with the purpose of engaging the main tourism and culture stakeholders in the integration of the maritime and ports cultural contents in the local and regional development strategies.

12 of the 34 actions are scheduled after the end of the project, by the year 2030, and will be financed with an estimated total amount of 157.000 € of own resources. They clearly demonstrate the high level of commitment of ADRIJOROUTES partnership in continuing the experience of ADRIJO network, set up in 2019 with the successful implementation of REMEMBER project (Italy-Croatia programme 2014-2020) and in the promotion and valorization of the maritime and port cultural heritage as a sustainable cultural and touristic alternative to the most known touristic destinations.



Moreover, the action plan is implemented through the activation of synergies and collaborations already established by the project partners with national and local stakeholders in the field of tourism, culture and maritime transport. The partner estimations indicate the involvement of at least 60 stakeholders ranging from public authorities, such as Italian and Croatian Ministry of Transport and/or Culture, Municipalities, Counties and Regional Institutions, to local museums, cultural foundations, primary and secondary schools, research institutions, international institutions, thematic fora and associations like Adriatic-Ionian Forum of the Chamber of Commerce, the Adriatic-Ionian Initiative, the MedCruise association.

PROJECT ACTIONS

<p>Fiche n.1</p>	<p>Sustainability of ADRIJO Network and Platform after the project end</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input checked="" type="checkbox"/> Other: Network management
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>The continuation of the cooperation of ADRIJO Network after the of the project includes the maintenance of the ADRIJO Platform, www.adrijo.eu, as its main operative tool to promote the cultural destinations through their digitalization</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input checked="" type="checkbox"/> Other: continuous activity
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input checked="" type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input type="checkbox"/> Regional/County Institutions

	<ul style="list-style-type: none"> <input type="checkbox"/> Local Institutions <input type="checkbox"/> Thematic Associations <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: the participation of cross-border or national associations or institutions will be taken into consideration for the operative management of ADRIJO platform
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability The continuation of ADRIJO network cooperation and of ADRIJO platform after the end of the projects allow to pursue the principle of sustainable cultural tourism that inspired ADRIJOROUTES project. <input checked="" type="checkbox"/> Accessibility The digitalized contents available in ADRIJO platform ensure the accessibility to cultural touristic information also after the end of the project to a wide range of visitors or interested people, regardless of their capacity/willingness to reach the destination in person. <input checked="" type="checkbox"/> Social inclusiveness The cultural touristic proposal of ADRIJO network and the availability of digital cultural contents through the ADRIJO platform allows the inclusion of all individuals, regardless of background and ability, in the understanding and

	knowledge of the cultural heritage of the Adriatic Italian and Croatian ports.
DESCRIPTION OF THE ACTIVITY	<p>The ADRIJO Network set up during REMEMBER project and renewed by ADRIJOROUTES partners as a cooperation framework for the promotion of the Adriatic Italian and Croatian ports as a cultural destination will continue its cooperation also after the end of the project. The ADRIJO platform, www.adrijo.eu, as main operative tool of ADRIJO Network that allows the promotion of cultural contents on involved ports maritime heritage and of the 7 thematic routes will be maintained online also after the end of the project thanks to the cooperation of all partners that agreed on this measure.</p> <p>In the context of ADRIJO Network, partners will have the possibility to jointly take part in thematic fairs or cross-border/international initiatives, or to individually present the Network and the platform in local and national events.</p>
ESTIMATION OF NEEDED BUDGET IN €	€ 7.500
ESTIMATED SOURCE OF FINANCING	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input type="checkbox"/> Eu funding: <input type="checkbox"/> Private funds <input type="checkbox"/> Other

<h2>Fiche n.2</h2>	<h2>Definition and promotion of 7 thematic routes</h2>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input checked="" type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>The 7 thematic routes with the contents that they contain will be available at the ADRIJO platform</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input checked="" type="checkbox"/> Other: the 7 thematic routes will be always available
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input checked="" type="checkbox"/> Regional/County Institutions: regional and county institutions involved in the creation of the Point of Interest (PoI) that constitute the routes <input checked="" type="checkbox"/> Local Institutions: municipalities and tourist boards involved in the in the creation of the Point of Interest (PoI) that constitute the routes <input type="checkbox"/> Thematic Associations

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: cultural and tourism associations involved in the in the creation of the Point of Interest (PoI) that constitute the routes
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability The 7 thematic routes are aimed at providing alternative touristic and cultural offers to diversify the touristic flows in the involved ports and related cities and territories <input checked="" type="checkbox"/> Accessibility The contents of the 7 thematic routes will be available also at the ADRIJO platform, ensuring a wide accessibility to their contents and knowledge <input checked="" type="checkbox"/> Social inclusiveness The alternative cultural destinations proposed with the 7 thematic routes will contribute to increase the inclusiveness in the tourism and cultural sector of new territories and economic operators, widening the social and economic benefits for the community
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>Adrijoroutes Consortium jointly identified 7 thematic and cross-border routes as innovative, sustainable and alternative cultural proposals to the most common touristic destinations. The 7 routes will be composed by a total of more than 70 new Pols – Points of Interest describing cultural elements of the involved port and territory that can enrich the local experiences of visitors,</p>

	<p>and by some Pols already created in REMEMBER project (Ita-Cro 2014-2020).</p> <p>A Pol is a digital content with the form of video, texts, photo galleries, 3D applications, AR or VR applications.</p> <p>The routes will be made available at the ADRIJO platform in a dedicated section, where the visitor can browse between the routes and between the Pols that compose each route.</p> <p>The 7 routes have a cross-border dimension between Italy and Croatia, enhancing the experience of closeness and common background of the Adriatic Italian and Croatian ports.</p> <p>The 7 thematic and cross-border routes are the following:</p> <ul style="list-style-type: none"> • <i>the Route of Taste</i> – A journey through local food and wine traditions; • <i>the Hidden Gems Route</i> – Discovering lesser-known and off-the-beaten-path locations; • <i>the Different Historic Route</i> – Promoting alternative tourist itineraries to explore local history; • <i>the Naturalistic Route</i> – An immersion into the environmental heritage of the involved territories; • <i>the Travellers and Trade Route</i> – A journey through the trade routes that have shaped the Adriatic over the centuries; • <i>the Route of Architecture</i> – An exploration of the monumental heritage of the reference territories; • <i>the UNESCO Route</i> – Showcasing places of global cultural significance.
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 159.500</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<p><input type="checkbox"/> Own resources</p> <p><input type="checkbox"/> Other public resources</p> <p><input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds</p> <p><input type="checkbox"/> Private funds</p> <p><input type="checkbox"/> Other</p>

<p>Fiche n.3</p>	<p>Participation to “Museum Connections” fair (Paris, January 2026)</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input checked="" type="checkbox"/> Participation inf fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>The ADRIJO platform and the digital contents developed under ADRIJOROUTES project will be made available for the fair visitors. The participation in the fair will be promoted in the project social networks.</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input type="checkbox"/> Regional/County Institutions <input type="checkbox"/> Local Institutions

	<ul style="list-style-type: none"> <input type="checkbox"/> Thematic Associations x ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions x Other: the fair will be attended by a vast range of culture and tourism industry such as museums, zoos, aquariums, amusement and theme parks, castles, gardens, tourist offices, local authorities, cultural centers, art galleries, public institutions, libraries, heritage sites and historical monuments, cultural sites, theaters, professional associations.
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative x Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Sustainability The participation to Museum Connections Paris 2026 will enhance toward a wide range of stakeholders the sustainability of the cultural offer proposed by the ADRIJO platform and ADRIJOROUTES project x Accessibility The participation to Museum Connections Paris 2026 will enhance also the level of accessibility to the digitalized cultural contents available in ADRIJO platform and ADRIJOROUTES project x Social inclusiveness The social inclusiveness of ADRIJO platform and of the cultural offer of ADRIJOROUTES project will be strengthen in the confrontation with other museum experiences.

<p>DESCRIPTION OF THE ACTIVITY</p>	<p>The ADRIJO platform and the 7 thematic routes produced in ADRIJOROUTES projects, as well as the local phygital experiences elaborated by the partners will be presented during the 2026 edition of Museum Connections Fair in Paris. The fair hosted nearly 5.500 participants and nearly 400 exhibitors in 2021, with a growing trend. The fair places itself as an international trade fair, focusing on business and sustainable challenges of museums, cultural and touristic venues, highlighting trends and innovations to imagine tomorrow's visitors' experiences.</p> <p>The innovative cultural experiences proposed by ADRIJOROUTES with the 7 thematic routes through the ADRIJO platform will be presented to a wide range of stakeholders of the cultural and technologic sector, ensuring also the promotion of ADRIJO network as peculiar and alternative touristic destination in the Adriatic sea.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 3.000</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

<p>Fiche n.4</p>	<p>ADRIJOROUTES dissemination activities during the Medcruise General Assembly (Sibenik, September 2025)</p>
<p>TYPOLOGY</p>	<p> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input checked="" type="checkbox"/> Other </p>
<p>DIGITAL ENGAGEMENT</p>	<p> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes The ADRIJO platform and the digital contents developed under ADRIJOROUTES project will be made available for the fair visitors. The participation to the fair will be promoted in the project social networks. </p>
<p>FREQUENCY OF THE EVENT</p>	<p> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other </p>
<p>TIME OF REALIZATION</p>	<p> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030 </p>
<p>TERRITORIAL OUTREACH:</p>	<p> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local </p>
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<p> <input checked="" type="checkbox"/> National Institutions: Port authorities of MED area <input type="checkbox"/> Regional/County Institutions <input type="checkbox"/> Local Institutions </p>

	<ul style="list-style-type: none"> <input type="checkbox"/> Thematic Associations x ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions x Other: MedCruise, operators in the field of cruise tourism
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative x Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Sustainability The presentation of ADRIJO Network and of the 7 thematic routes of ADRIJOROUTES project will enhance the sustainability of the cultural offer in the framework of the Mediterranean cruise sector x Accessibility The presentation of ADRIJO Network and of the 7 thematic routes of ADRIJOROUTES project will inform cruise stakeholders on the level of accessibility to the digitalized cultural contents available in ADRIJO platform and ADRIJOROUTES project x Social inclusiveness The social inclusiveness of ADRIJO platform contents and of the cultural offer of ADRIJOROUTES project will represent an added value to increase the social sustainability of the cruise tourism sector.
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>The ADRIJO platform and the 7 thematic routes produced in ADRIJOROUTES projects, as well as the local phygital experiences elaborated by the partners will be presented during the General Assembly of Medcruise Association, to be held in Sibenik (Croatia) from 30th September to 3rd October. Medcruise is the association of the Mediterranean Cruise ports and represents today 159</p>

	<p>cruise ports of the MED area. It aims at promoting the cruise industry and the Mediterranean area as a cruise destination, providing its members with opportunities to host cruise activities. The attention that Medcruise pays to the sustainability of cruise destination, beside their attractiveness, was the basis for the establishment of strong connections with the ADRIJO network and platform, where the Adriatic Italian and Croatian ports are promoted as a single cultural destination, alternative to the traditional “sea, sun, sand” tourism approach.</p> <p>The renewed platform and the 7 thematic routes developed in ADRIJOROUTES project will be promoted during the MedCruise General Assembly to the main cruise industry operators, as alternative cultural and sustainable destinations.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 3.000</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

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<p>Fiche n. 5</p>	<p>Maintenance and evolution of the ADRIJO platform</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input checked="" type="checkbox"/> Other: contents digitalization
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>The activity consists in ensuring the maintenance and the evolution of the digital platform ADRIJO www.adrijo.eu</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input checked="" type="checkbox"/> Other: continuous activity
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input checked="" type="checkbox"/> Regional/County Institutions: Regional and County institutions and tourism boards <input type="checkbox"/> Local Institutions

	<ul style="list-style-type: none"> <input type="checkbox"/> Thematic Associations <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input checked="" type="checkbox"/> Educational and research institutions: Polytechnic University of Marche <input type="checkbox"/> Other
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability The ADRIJO platform proposes alternative cultural touristic spots of the involved territories, inviting for a more sustainable approach to tourism experience in the Adriatic <input checked="" type="checkbox"/> Accessibility The digitalized contents available in ADRIJO platform ensure the accessibility to cultural touristic information to a wide range of visitors or interested people, regardless of their capacity/willingness to reach the destination in person. <input checked="" type="checkbox"/> Social inclusiveness The digital cultural contents of ADRIJO platform allows the inclusion of all individuals, regardless of background and ability, in the understanding and knowledge of the cultural heritage of the Adriatic Italian and Croatian ports.
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>The ADRIJO platform, www.adrijo.eu, will be maintained in operation by Central Adriatic Ports Authority, during the implementation of ADRIJOROUTES project, to ensure the</p>



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	<p>accessibility to all its contents and the possibility to enjoy of the various digital functionalities. Moreover, the ADRIJO platform will be adapted to host the new digital contents developed under ADRIJOROUTES project and to enjoy the discover of the 7 thematic cultural routes proposed by the partners.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 73.200</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

	<ul style="list-style-type: none"> □ ADRIJOROUTES consortium ✕ Educational and research institutions: primary and secondary schools of Ancona, Polytechnic University of Marche ✕ Other: citizens and local visitors
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> ✕ Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative ✕ Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers ✕ Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> ✕ Sustainability The guided cultural tours will inspire environmental and economic sustainable alternatives for citizens, families and any person in Ancona and neighborhood territories to realize a touristic experience in their own city. ✕ Accessibility The guided cultural tours will allow the participation of disabled people, by selecting the paths and digital contents suitable for any range of visitors ✕ Social inclusiveness The availability of digitalized cultural contents, besides the narration of the touristic guide, and the possibility to explore the cultural offer of other 7 Adriatic Italian and Croatian ports through ADRIJO platform, will ensure the inclusiveness of the local touristic experience to a wide range of target groups.
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>The activity concerns the organization of guided tours in the port of Ancona to present the historic, traditional and cultural experiences of the port and their link with the city, and show the</p>

	<p>interactive opportunities provided by ADRIJO platform through the wayfinding system available in the port.</p> <p>The guided tours are organized in the framework of “Italian Port Days” organized each year by Assoporti, the Italian association of port authorities, to reinforce the link between the port and the local community.</p> <p>At least 4 guided tours will be addressed to the citizens, 1 in English and 3 in Italian language, and managed by a professional touristic guide with strong experience in the touring of visitors in the city of Ancona; at least 2 tours will be addressed to schools (1 primary school and 1 secondary school) and managed by Polytechnic University of Marche researchers that will focus on the 3D models and Virtual reality applications.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 4.000</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

Fiche n.7	Italian Cruise Day in tour
<p>TYPOLOGY</p>	<p><input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other:</p>
<p>DIGITAL ENGAGEMENT</p>	<p><input type="checkbox"/> None <input checked="" type="checkbox"/> Yes The ADRIJO platform and the digital contents developed under ADRIJOROUTES project will be made available for the events participants. The event will be promoted in the project social networks.</p>
<p>FREQUENCY OF THE EVENT</p>	<p><input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other</p>
<p>TIME OF REALIZATION</p>	<p><input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030</p>
<p>TERRITORIAL OUTREACH:</p>	<p><input type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Local</p>
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<p><input type="checkbox"/> National Institutions <input checked="" type="checkbox"/> Regional/County Institutions: Marche and Abruzzo regional institutions <input checked="" type="checkbox"/> Local Institutions: Municipalities of the 7 ports managed by ADSPMAC (Ancona, Falconara, Pesaro, San Benedetto del Tronto, Ortona, Pescara, Vasto)</p>

	<ul style="list-style-type: none"> x Thematic Associations: Adriatic-Ionian Forum of the Chamber of Commerce, Adriatic-Ionian Initiative <input type="checkbox"/> ADRIJOROUTES consortium x Educational and research institutions: primary and secondary schools of Ancona, Polytechnic University of Marche x Other: Risposte Turismo, cruise operators, maritime transport operators, Marche and Abruzzo regions maritime cluster
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative x Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Sustainability The event will provide insights into the latest environmental innovations in the field of cruise tourism paving the way for a sustainable approach of the cruise industry in line with the community needs. x Accessibility The event will contribute to extend the accessibility to the cruise tourism to all typology of tourists, also thanks to the integration of the cultural offer with digital contents that can be fruited in any place and at any time x Social inclusiveness The event will contribute to ensure that the cruise industry is open to all types of tourist, regardless of their physical, economic and social condition; moreover, discussions will focus on the capacity of cruise industry to extend its economic and social benefits to wider economic and civil sectors

<p>DESCRIPTION OF THE ACTIVITY</p>	<p>The activity concerns the hosting of the “Italian Cruise Day in tour”, organized by RISPOSTE TURISMO, a leading research and consultancy company in the field of tourism, specialized on maritime and cruise tourism. The “Italian Cruise Day”, the first Italian forum on cruise industry and tourism, allows networking and knowledge sharing among stakeholders of maritime and cruise tourism, port authorities, local authorities and communities. This format is aimed at local public and private entities to facilitate discussions on the opportunities and challenges of cruising in their specific contexts. These events will include an updated overview of relevant traffic and industry data presented at each meeting's start to provide insights into the local cruising landscape. The event will allow to promote ADRIJO network and Marche and Abruzzo regions cultural destinations as a contribution to the definition of sustainable cultural alternatives that could enrich the cruise offer.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 12.000</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

<p>Fiche n.8</p>	<p>Presentation of ADRIJO Network and of the 7 thematic routes in fairs</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input checked="" type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>The ADRIJO platform and the digital contents developed under ADRIJOROUTES project will be made available for the fair visitors.</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input checked="" type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> National Institutions: Port Authorities of the MED region <input checked="" type="checkbox"/> Regional/County Institutions: Marche Region, Regional Agency for tourism and internalization (ATIM), Abruzzo Region <input checked="" type="checkbox"/> Local Institutions: Municipality of Ancona, Pesaro, San Benedetto del Tronto and Ortona, Local Museums of Marche and Abruzzo Regions, Tourism Board of Marche and Abruzzo Region,

	<ul style="list-style-type: none"> x Thematic Associations: MedCruise, ESPO, AIC Forum, Adriatic-Ionian initiative x ADRIJOROUTES consortium x Educational and research institutions: primary and secondary schools of Ancona and neighborhood communities, Universities of Marche Region x Other: maritime shipping agency and tourism operators, Risposte Turismo
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative x Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Sustainability The presentation of ADRIJO Network and platform and of the 7 thematic routes of ADRIJOROUTES project will enhance the sustainability of the cultural offer in the cultural tourism sector x Accessibility The presentation of ADRIJO Network and of the 7 thematic routes of ADRIJOROUTES project will inform cruise, tourism and maritime transport stakeholders on the level of accessibility to the digitalized cultural contents available in ADRIJO platform and ADRIJOROUTES project x Social inclusiveness The social inclusiveness of ADRIJO platform contents and of the cultural offer of ADRIJOROUTES project will be promoted as an added value that increases the social sustainability of the cultural tourism

<p>DESCRIPTION OF THE ACTIVITY</p>	<p>Central Adriatic Ports Authority will continue the promotion of ADRIJO network and platform and of the 7 thematic routes also after the end of ADRIJROUTES project.</p> <p>The set of cooperations and alliances established at local level with stakeholders in the field of culture and tourism, such the Regional institution, the regional agency for internalization and tourism, the local and regional museums, and cross-border forum like AIC Forum will provide opportunities to present and promote the network and the digital museums during events and conferences.</p> <p>Moreover, in the framework of the institutional participation to maritime transport and cruise fairs, such as SEATRADE, or European Associations like ESPO, and MEDCRUISE ADSPMAC will ensure the promotion of ADRIJO network as alternative and sustainable cultural destination to address the big challenge of overtourism and seasonal tourism in the Adriatic Sea.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 12.000</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input type="checkbox"/> Eu funding <input type="checkbox"/> Private funds <input type="checkbox"/> Other

PP2 – North Adriatic Port Authority – Ports of Venice and Chioggia

Fiche n. 9	Venice Boat Show Participation
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input checked="" type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>Promotion of the event on PP2 NASPA institutional website and social media account. All created video materials will also be available at PP2 NASPA institutional website and social media account. Qr code will be available to download contents. Video and contents will be accessible from tablet or totem</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Local

<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> x National Institutions: many stakeholders are invited to participate, as Italian Ministry of transportation. x Regional/County Institutions : Venice Boat Show in Venice is hosted by Municipality of Venice and many stakeholders are invited to participate, such as the Municipality of Chioggia, Italian Navy, the Veneto Region x Local Institutions: PP2 NASPA will involve the Chioggia Civic Museum and the Fondazione Musei Civici di Venezia (MUVE) which is responsible for eleven museums: the Doge’s Palace; the Museo Correr; the Torre dell’Orologio; Ca’ Rezzonico – Museum of the eighteenth-century Venice; Museo di Palazzo Mocenigo – Centre for the History of Textiles and Costume; the Casa di Carlo Goldoni; Ca’ Pesaro – International Gallery of Modern Art; Museo Fortuny; the Museo del Vetro di Murano (Murano Glass Museum); the Museo del Merletto di Burano (Burano lace museum); the Natural History Museum of Venice ‘Giancarlo Ligabue’. x Thematic Associations: activities could interest also thematic associations x ADRIJOROUTES consortium x Educational and research institutions: Students and school children usually are invited to participate at Venice Boat show <input type="checkbox"/> Other
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative x Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities

<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<p>x Sustainability NASPA's participation in the Venice Boat Show promotes sustainability by collaborating with eco-conscious suppliers and hosting events focused on environmental issues.</p> <p>x Accessibility To promote inclusivity, PP2 NASPA's all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of their political, racial, sexual, religious, or other background.</p> <p>x Social inclusiveness To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of ability. This includes digital accessibility through web platforms.</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>PP2 NASPA's decision to participate in the Venice Boat Show with a dedicated yearly stand reflects its commitment to engaging with the boating community at one of the world's foremost maritime exhibitions. Nestled in the historic Arsenale, a symbol of Venice's rich maritime heritage, the event serves as a platform for showcasing innovative projects while emphasizing environmental sustainability. The Boat Show offers an array of activities, including meetings, thematic congresses, and educational programs tailored for children, ensuring a comprehensive exploration of the sea and lagoon. By presenting the ADRIJOROUTES project and the ADRIJO platform, PP2 NASPA aims to connect with a diverse audience, promote Venetian culture, and inspire future travelers.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 35.000</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<p><input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources x Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other</p>

<p>Fiche n. 10</p>	<p>Venice Boat Show Participation after the end of the project</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input checked="" type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>Promotion of the event on PP2 NASPA institutional website and social media account. All created video materials will also be available at PP2 NASPA institutional website and social media account. Qr code will be available to download contents. Video and contents will be accessible from tablet or totem</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input checked="" type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input checked="" type="checkbox"/> By 2030 <p>Each year in Venice, in the historic Arsenale, the Boat Show, one of the main international exhibitions dedicated to boating</p>
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Local

<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> x National Institutions: many stakeholders are invited to participate, as Italian Ministry of transportation. x Regional/County Institutions : Venice Boat Show in Venice is hosted by Municipality of Venice and many stakeholders are invited to participate, such as the Municipality of Chioggia, Italian Navy, the Veneto Region x Local Institutions: PP2 NASPA will involve the Chioggia Civic Museum and the Fondazione Musei Civici di Venezia (MUVE) which is responsible for eleven museums: the Doge’s Palace; the Museo Correr; the Torre dell’Orologio; Ca’ Rezzonico – Museum of the eighteenth-century Venice; Museo di Palazzo Mocenigo – Centre for the History of Textiles and Costume; the Casa di Carlo Goldoni; Ca’ Pesaro – International Gallery of Modern Art; Museo Fortuny; the Museo del Vetro di Murano (Murano Glass Museum); the Museo del Merletto di Burano (Burano lace museum); the Natural History Museum of Venice ‘Giancarlo Ligabue’. x Thematic Associations: activities could interest also thematic associations x ADRIJOROUTES consortium x Educational and research institutions: Students and school children usually are invited to participate at Venice Boat showQR <input type="checkbox"/> Other
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative x Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities

<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<p>x Sustainability NASPA's participation in the Venice Boat Show promotes sustainability by collaborating with eco-conscious suppliers and hosting events focused on environmental issues.</p> <p>x Accessibility To promote inclusivity, PP2 NASPA's all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of their political, racial, sexual, religious, or other background.</p> <p>x Social inclusiveness To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of ability. This includes digital accessibility through web platforms.</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>PP2 NASPA's decision to participate in the Venice Boat Show with a dedicated yearly stand reflects its commitment to engaging with the boating community at one of the world's foremost maritime exhibitions. Nestled in the historic Arsenale, a symbol of Venice's rich maritime heritage, the event serves as a platform for showcasing innovative projects while emphasizing environmental sustainability. The Boat Show offers an array of activities, including meetings, thematic congresses, and educational programs tailored for children, ensuring a comprehensive exploration of the sea and lagoon. By presenting the ADRIJOROUTES project and the ADRIJO platform, PP2 NASPA aims to connect with a diverse audience, promote Venetian culture, and inspire future travelers.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 35.000 each year</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<p>x Own resources <input type="checkbox"/> Other public resources <input type="checkbox"/> Eu funding:</p>



Italy – Croatia



	<input type="checkbox"/> Private funds <input type="checkbox"/> Other
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<p>Fiche n.11</p>	<p>Italian Cruise day in Tour participation</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input checked="" type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>Promotion of the event on PP2 NASPA institutional website and social media account. All created video materials will also be available at PP2 NASPA institutional website and social media account.</p> <p>Qr code will be available to download contents. Video and contents will be accessible from tablet or totem</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Local

<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> National Institutions: Many stakeholders will be invited to participate, as Italian Ministry of transportation <input checked="" type="checkbox"/> Regional/County Institutions: Municipality of Venice Municipality of Chioggia, the Veneto Region <input checked="" type="checkbox"/> Local Institutions: PP2 NASPA will involve the Chioggia Civic Museum <input type="checkbox"/> Thematic Associations <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: cruise operators and maritime transport cluster Risposte Turismo
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<p>Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability NASPA's participation in the Italian Cruise Day in Tour promotes sustainability by collaborating with eco-conscious suppliers and hosting events focused on environmental issues. <input checked="" type="checkbox"/> Accessibility To promote inclusivity, PP2 NASPA's all produced materials will be designed and delivered in a way that is accessible to everyone <input checked="" type="checkbox"/> Social inclusiveness

<p>Fiche n.12</p>	<p>Through the Waves of Time: An Immersive Experience at the Veneto Port System</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input checked="" type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>The Cultural Immersive Experience should integrate audio, digital content, and a custom map. Set up of totem/touchscreen/tablet interfaces that allow visitors to explore different aspects of Veneto port System through videos, images. Custom Map highlighting key points of interest with additional information accessible through the app.</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input checked="" type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input checked="" type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Cross-border <input type="checkbox"/> National <input checked="" type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input type="checkbox"/> Regional/County Institutions



	<ul style="list-style-type: none"> <input type="checkbox"/> Local Institutions <input type="checkbox"/> Thematic Associations <input type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: VENICE HERITAGE TOWER CULTURAL ASSOCIATION
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability <input checked="" type="checkbox"/> Accessibility <input checked="" type="checkbox"/> Social inclusiveness <p>This activity promotes sustainability by encouraging eco-friendly digital engagement, enhances accessibility with multilingual audio guides, and fosters social inclusiveness by allowing participatory storytelling.</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>An in-depth event will showcase the ongoing efforts to promote alternative itineraries that highlight the maritime and port culture of the Adriatic Sea. Visitors will have the opportunity to access audio contents that reveal the Veneto port system from a unique perspective provided by the panoramic terrace of a cooling tower located in Marghera, standing at 54 meters tall.</p> <p>Through the use of advanced technology, attendees will select their audio content via an audio guide system, and they will also have the chance to experience augmented reality and virtual reality through a web app. On-site</p>

	<p>installations will further enhance the emotional experience for participants.</p> <p>These new technologies will illuminate the tangible aspects of the Venetian port system while emphasizing the intangible, fostering greater user engagement and enriching their overall experience within the cooling tower. This innovative approach blends real, virtual, and emotional experiences, offering a multi-faceted understanding of the rich maritime heritage of Venice.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>30.000€</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input type="checkbox"/> Eu funding <input type="checkbox"/> Private funds <input type="checkbox"/> Other

Fiche n.13	All on board!
TYPOLOGY	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input checked="" type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other
DIGITAL ENGAGEMENT	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>The Cultural Immersive Experience should integrate audio, digital content, and a custom map. Set up of totem/touchscreen/tablet interfaces that allow visitors to explore different aspects of Veneto port System through videos, images. Custom Map highlighting key points of interest with additional information accessible through the app.</p>
FREQUENCY OF THE EVENT	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
TIME OF REALIZATION	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
TERRITORIAL OUTREACH:	<ul style="list-style-type: none"> <input type="checkbox"/> Cross-border <input type="checkbox"/> National <input checked="" type="checkbox"/> Local
SYNERGIES/COOPERATIONS (more than 1 answer allowed)	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> National Institutions: Italian Navy <input type="checkbox"/> Regional/County Institutions <input checked="" type="checkbox"/> Local Institutions: Municipality of Venice, Municipality of Chioggia <input type="checkbox"/> Thematic Associations



	<ul style="list-style-type: none"> x ADRIJOROUTES consortium x Educational and research institutions x Other: VENICE HERITAGE TOWER CULTURAL ASSOCIATION
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Sustainability x Accessibility x Social inclusiveness <p>This activity promotes sustainability by encouraging eco-friendly digital engagement, enhances accessibility with multilingual audio guides, and fosters social inclusiveness by allowing participatory storytelling.</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>The curious and enthusiasts will be able to experience a journey into the past and present of the Veneto Port System, which continues to be the beating heart of the territory: a boat tour will be organised along the port quays in the morning, while guided tours will be available at the Venice Heritage Tower throughout the day. Through the use of advanced technology, attendees will select their audio content via an audio guide system, and they will also have the chance to experience augmented reality and virtual reality through a web app. On-site installations will further enhance the emotional experience for participants. The day will be opened with a workshop focusing on initiatives to promote new itineraries that enhance the maritime and port culture of the Adriatic Sea.</p>



Italy – Croatia



ESTIMATION OF NEEDED BUDGET IN €	30.000€
ESTIMATED SOURCE OF FINANCING	<input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other (Please specify _____)



PP3 – Port Authority of Ravenna

<p>Fiche n.14</p>	<p>Participation at the Seatrade Cruise Europe in the stand organized by Assoport.</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input checked="" type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>The attendance to the fair will be promoted on partner social media profiles</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input type="checkbox"/> Regional/County Institutions <input type="checkbox"/> Local Institutions

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Thematic Associations: ASSOPORTI <input type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: maritime tourism operators, cruise representatives
OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability <input type="checkbox"/> Accessibility <input type="checkbox"/> Social inclusiveness <p>Participating in this event will be useful to make known the activities in the port of Ravenna, notably the initiatives to increase the sustainable growth of the cruise traffic in the Port of Ravenna. In particular, it will be briefly presented the Cold ironing facility that will be deployed at the cruise terminal and an overall presentation of ADRIJOROUTES activities and first results achieved within the Action.</p>
DESCRIPTION OF THE ACTIVITY	During the Fair the Port of Ravenna Authority will present ADRIJOROUTES activities and first results achieved within the Action at the end to stand visitors.
ESTIMATION OF NEEDED BUDGET IN €	€ 15.000,00
ESTIMATED SOURCE OF FINANCING	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds



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	<input type="checkbox"/> Private funds <input type="checkbox"/> Other
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<p>Fiche n.15</p>	<p>Living Museum inauguration at the former Stabulario in Marina di Ravenna</p>
<p>TYPOLOGY</p>	<p><input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness (e.g. with active participation of the target groups) <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other</p>
<p>DIGITAL ENGAGEMENT</p>	<p><input type="checkbox"/> None <input checked="" type="checkbox"/> Yes</p> <p>The participants will be able to visit the newly opened living museum immerse in the VR experience and see the project's contents displayed on the screens.</p>
<p>FREQUENCY OF THE EVENT</p>	<p><input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other (Specify _____-)</p>
<p>TIME OF REALIZATION</p>	<p><input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030</p>
<p>TERRITORIAL OUTREACH:</p>	<p><input type="checkbox"/> Cross-border <input type="checkbox"/> National <input checked="" type="checkbox"/> Local</p>
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<p><input type="checkbox"/> National Institutions <input type="checkbox"/> Regional/County Institutions</p>

	<ul style="list-style-type: none"> x Local Institutions: the invitations will be sent to the municipality, local stakeholders and other local associations such as the Municipality of Ravenna, the CESTHA association that is in charge of managing the former Stabulario in Marina di Ravenna and the University of Bologna, that cooperated in creating the contents of the virtual museum. <input type="checkbox"/> Thematic Associations x ADRIJOROUTES consortium x Educational and research institutions: the invitations will be sent to Cestha Foundation and the University of Bologna x Other: companies operating at the port of Ravenna will be invited and the event is also open to general public
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Sustainability x Accessibility x Social inclusiveness <p>The inauguration of the Virtual Museum at the former Stabulario in Marina di Ravenna will cover all three horizontal principles. It will be accessible to every kind of users, also people with disability and children. This will also allow to meet the social inclusiveness horizontal principles.</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>ASDPMACS will organize the inauguration ceremony of the Living Museum set up with ADRIJROUTES project funds, to introduce the project results to the stakeholders and local</p>



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	community. The event will include presentations from project partners and the opportunity to visit the museum.
ESTIMATION OF NEEDED BUDGET IN €	€ 2.500,00
ESTIMATED SOURCE OF FINANCING	<input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other



<p>Fiche n.16</p>	<p>Presentation of Adrijoroutes project at the Propeller Club dinner</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>Presenting the VR (virtual reality) visors for a direct experience and broadcast the contents to audience</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Cross-border <input type="checkbox"/> National <input checked="" type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input type="checkbox"/> Regional/County Institutions <input checked="" type="checkbox"/> Local Institutions: Municipality of Ravenna <input checked="" type="checkbox"/> Thematic Associations: Propeller Club <input type="checkbox"/> ADRIJOROUTES consortium



<p>Fiche n.17</p>	<p>Presentation of ADRIJO Network in fairs</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input checked="" type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>The ADRIJO platform and the digital contents developed under ADRIJOROUTES project will be made available for the fair visitors.</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input checked="" type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> National Institutions: Port Authorities of the MED region <input checked="" type="checkbox"/> Regional/County Institutions: Emilia-Romagna Region <input checked="" type="checkbox"/> Local Institutions: Municipality of Ravenna <input checked="" type="checkbox"/> Thematic Associations: MedCruise, ESPO, Adriatic-Ionian initiative <input checked="" type="checkbox"/> ADRIJOROUTES consortium

	<ul style="list-style-type: none"> x University of Bologna x Other: maritime shipping agency and tourism operators, Risposte Turismo
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative x Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Sustainability The presentation of ADRIJO Network will enhance the sustainability of the cultural offer in the cultural tourism sector x Accessibility The presentation of ADRIJO Network within ADRIJOROUTES project will inform cruise, tourism and maritime transport stakeholders on the level of accessibility to the digitalized cultural contents available in ADRIJO platform and ADRIJOROUTES project x Social inclusiveness The social inclusiveness of ADRIJO platform contents and of the cultural offer of ADRIJOROUTES project will be promoted as an added value that increases the social sustainability of the cultural tourism
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>The Port of Ravenna Authority will continue the promotion of ADRIJO network and platform even after the end of ADRIJOROUTES project.</p> <p>Stakeholders at local level in the field of culture and tourism, such the Regional institution, the municipality of Ravenna and the local and regional museums, will be involved during events and conferences to present the project.</p> <p>Moreover, in the framework of the institutional participation to maritime transport and cruise fairs, such as SEATRADE, or</p>



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	<p>European Associations like ESPO, and MEDCRUISE ADSPMACS will ensure the promotion of ADRIJO network as alternative and sustainable cultural destination to address the big challenge of overtourism and seasonal tourism in the Adriatic Sea.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 12.000</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<p><input checked="" type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input type="checkbox"/> Eu funding <input type="checkbox"/> Private funds <input type="checkbox"/> Other</p>



PP4 – Port Network Authority of the Eastern Adriatic Sea

<p>Fiche n.18</p>	<p>Digital content creation for Adrijo Platform</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event (e.g. Conference, Seminar,...) <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness (e.g. with active participation of the target groups) <input type="checkbox"/> Participation in fair <input checked="" type="checkbox"/> Other: Implementation of ADRIJO platform
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>PP4 will realize at least 3 new digital contents on the cultural heritage, one for each of the thematic categories, that can take the form of video, audio, text or 3D, AR or VR elaborations and upload them on the ADRIJO platform.</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input checked="" type="checkbox"/> Other: PP4 will realize at least 3 new digital contents and upload them on the ADRIJO platform.
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input checked="" type="checkbox"/> Regional/County Institutions: Friuli Venezia Giulia Region



	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Local Institutions: Maritime Museum (Museo del Mare) and Municipality of Trieste <input type="checkbox"/> Thematic Associations <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: Local cultural and religious communities, historical archives, local museums
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability Sustainability should be ensured through digital tools (e.g. websites, online platforms) that allows to reach much broader targets than 'physical' tools. Thanks to digitalization, people do not need to physically move to a place to enjoy cultural content. Redirecting a part of tourist flows to digital would allow ports to contribute to the cities where they are located in terms of tourism sustainability. <input checked="" type="checkbox"/> Accessibility Thanks to digitalization, less advantaged people will specifically benefit from some of the digitalized contents that will be designed and realized to be suitable to persons with disabilities and/or to kids. This would make accessible contents and experiences (e.g. museum visits via virtual tours) that would otherwise be difficult for people with disabilities or older people to reach. <input checked="" type="checkbox"/> Social inclusiveness

	<p>Digitalization allows to provide a more socially inclusive tourism environment that takes into consideration the needs of specific target groups (ageing population, disable visitors, kids and younger visitors). Moreover, as the digitalization of cultural content/offer will be applied on the basis of a joint strategy by several Italian and Croatian ports at the same time, it will enable the achievement of social inclusiveness not only at local but at cross-border level.</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>Within ADRIJOROUTES, PP4 will realize at least 3 new digital contents on the cultural heritage, one for each of the thematic category, of our port and related communities, that can take the form of video, audio, text or 3D, AR or VR elaborations and upload them on the ADRIJO platform. The contents will be elaborated to be suitable for people with disabilities and for the kids in order to increase the social innovation and social inclusion of the digital platform. The aim is to improve the quality of the remote experiences and enable a comparative insight between the heterogeneous cultural elements of the Adriatic ports involved and widen the accessibility to disadvantaged people.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 30.000</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: ADRIJOROUTES project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

<p>Fiche n.19</p>	<p>Living phygital museum set up</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness (<input type="checkbox"/> Participation in fair <input checked="" type="checkbox"/> Other: PP4 will set up a living museum, digitally connected to the CB living museum of ADRIJOROUTES, with the aim to provide a sustainable alternative to the local and regional touristic offer for the diversification of touristic flows. The port cultural offer presented through the living museum will contribute to reinforce the social links between the port and the city and promote social inclusive cultural tourism.
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>For a phygital cultural offer, PP4 will set up an exhibition consisting also of display cases, smart displays, screens and the related IT equipment and connections to Adrijo.eu website (e.g. QR codes).</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input checked="" type="checkbox"/> Other (Specify) <p>PP4 will set up an exhibition at the Maritime Museum and follow its progress and tourists' feedback.</p>
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Regional/County Institutions: Friuli Venezia Giulia Region <input checked="" type="checkbox"/> Local Institutions: Maritime Museum (Museo del Mare) and Municipality of Trieste <input type="checkbox"/> Thematic Associations <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: Local cultural and religious communities, historical archives, local museums
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability This activity is expected to contribute to reduce the strong environmental and social impact of mass touristic flows. By setting up a permanent exhibition the port/city’s cultural offering is accessible throughout the year, thus allowing tourist flows to spread out over different months and seasons of the year, avoiding the crowds and peaks, that inevitably affect the environment. <input checked="" type="checkbox"/> Accessibility A key priority is the accessibility of the ports’ cultural contents to all kind of visitors, regardless of physical ability, socio-economic status or any other discrimination against minorities, sensitive or marginalized populations, including youth, women, families or immigrants, amongst others. Wider accessibility also represents an opportunity to extend the target audience of own cultural destinations and to improve social responsibility towards local communities.

	<p>Based on the above, the exhibition will have free entrance and will be realized to be suitable to persons with disabilities and/or to kids.</p> <p>x Social inclusiveness</p> <p>The cultural offer presented in a phygital way ensures the social inclusiveness of the touristic destinations. The mix between physical and digital allows to provide a more socially inclusive tourism environment that takes into consideration the trends of specific target groups (ageing population, disable visitors, kids and younger visitors). Moreover, as the digitalization of cultural content/offer will be applied on the basis of a joint strategy by several Italian and Croatian ports at the same time, it will enable the achievement of social inclusiveness not only at local but at cross-border level.</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>PP4 will realize an exhibition at the Municipality of Trieste's "Museo del Mare" (Maritime Museum), which is located in the Old Port of Trieste. To this end, a letter of intent has been signed attesting the cooperation between the Municipality of Trieste and the Port Network Authority of the Eastern Adriatic Sea. Discovering Trieste means also learning about its relationship with the sea, which is part of the city's everyday life, culture, history and economy, therefore a part of the Museum will be dedicated to the culture and history of the sea. In this context, PP4 will set up an exhibition consisting of screens and expositors. Most importantly, the exhibition will be closely connected with the content of the POIs and the Adrijo.eu website in general. The link between virtual and the physical will be constant thanks to the QR codes and several links in the different exhibition sections and, on the other hand, the new digital contents prepared for the website will recall the Maritime Museum.</p> <p>Moreover, the PP4 activity, as part of the CB living museum and connected through multimedia to the international ADRIJO platform, will contribute to and benefit of the multiplier effect of the cross-border framework where it belongs. The cultural</p>

	<p>contents of Trieste port will be reached by an international audience browsing the ADRIJO platform and the living museums and phygital heritage of the other involved ports, being an inspiration for future sustainable and responsible touristic choices. On the other side, through the screens and displays included in the exhibition, residents, tourists and cruisers visiting Trieste will be able to access the digital content of the other ports' virtual museums and to the 7 ADRIJOROUTES developed in the framework of the project.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 120.000</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: ADRIJOROUTES project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

Fiche n.20	ADRIJO platform update
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair x Other: PP4 will constantly update the ADRIJO platform also after the ADRIJOROUTES project's end.
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None x Yes <p>PP4 will realize new digital contents on the cultural heritage connected to the thematic categories, that can take the form of video, audio, text or 3D, AR or VR elaborations and upload them on the ADRIJO platform.</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years x Other (Specify) <p>PP4 will realize new digital contents and upload them on the ADRIJO platform.</p>
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input type="checkbox"/> During ADRIJOROUTES project (by July 2026) x By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> x Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions: x Regional/County Institutions: Friuli Venezia Giulia Region x Local Institutions: Maritime Museum (Museo del Mare) and Municipality of Trieste <input type="checkbox"/> Thematic Associations

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: Local cultural and religious communities, historical archives, local museums
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability Sustainability should be ensured through digital tools (e.g. websites, online platforms) that allow to reach much broader targets than 'physical' tools. Thanks to digitalization, people do not need to physically move to a place to enjoy cultural content. Redirecting a part of tourist flows to digital would allow ports to contribute to the cities where they are located in terms of tourism sustainability. <input checked="" type="checkbox"/> Accessibility Thanks to digitalization, less advantaged people will specifically benefit of some of the digitalized contents that will be designed and realized to be suitable to persons with disabilities and/or to kids. This would make accessible contents and experiences (e.g. museum visits via virtual tours) that would otherwise be difficult for people with disabilities or older people to reach. <input checked="" type="checkbox"/> Social inclusiveness Digitalization allows to provide a more socially inclusive tourism environment that takes into consideration the needs of specific target groups (ageing population, disable visitors, kids and younger visitors). Moreover, as the digitalization of cultural content/offer will be applied on the basis of a joint strategy by several Italian and Croatian ports at the same time, it will enable the achievement of social inclusiveness not only at local but at cross-border level.

<p>DESCRIPTION OF THE ACTIVITY</p>	<p>The archive of PP4 is a rich and heterogeneous set of items, which has been created during the port's lifetime activity. The preserved documents tell the story of the system of administration and management of the Free Port of Trieste from the end of the nineteenth century to the present, both in its operational and authoritative aspects. It consists, in the most relevant part, of documents, but it also has a rich and substantial photographic, bibliographic and cartographic collection. At present, the Port has begun an important activity of cataloguing the available historical material, located at its different premises. The goal is to create a historical archive of the Port of Trieste with all the material not only properly cataloged and restored, but most importantly digitalized. Thanks to this archiving process in the coming years we will have new historical material related to the Port and the city available in digital format, with which we will implement the ADRIJO website by creating new POIs and enriching the navigation with new digital graphic and visual elements.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 10.000</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<p><input checked="" type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input type="checkbox"/> Eu funding <input type="checkbox"/> Private funds <input type="checkbox"/> Other</p>

PP5 – Intermodal Transport Cluster

<p>Fiche n.21</p>	<p>Presentation of ADRIJOROUTES at Place2GO 2026</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input checked="" type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>Promotion of the event on KIP institutional website and social media account. All created video materials will also be available at KIP YouTube account</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local

<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> x National Institutions: Place2GO in Zagreb usually invites Ministry of Culture x Regional/County Institutions: town council, mayor or regional development agencies from Croatian territories are invited at Place2GO x Local Institutions: museums and different municipalities take part at Place2GO <input type="checkbox"/> Thematic Associations x ADRIJOROUTES consortium will be invited to the fair x Educational and research institutions: students and school children usually participate at Place2GO <input type="checkbox"/> Other
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative x Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Sustainability Produced materials will emphasize the need for environmental sustainability and preservation of natural and maritime environments, as well as the need to improve the overall quality of life of the local population. x Accessibility To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of their political, racial, sexual, religious, or other background. Partners do not x Social inclusiveness To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to

	everyone, regardless of ability. This includes digital accessibility through web platforms.
DESCRIPTION OF THE ACTIVITY	KIP is planning to attend and purchase a stand at Place2GO fair in Zagreb, Croatia. The fair is conceived as a presentation of the World to Croatia and Croatia to the World through a series of presentations, promotions, workshops, lectures and everything that can attract a curious future traveler. With a stand, KIP will be able to present ADRIJOROUTES project to many visitors and reach a variety of stakeholders.
ESTIMATION OF NEEDED BUDGET IN €	2.000-4000 €
ESTIMATED SOURCE OF FINANCING	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

Fiche n.22	Local public event in Rijeka
<p>TYPOLOGY</p>	<p><input checked="" type="checkbox"/> Public Event</p> <p><input type="checkbox"/> Training activity</p> <p><input type="checkbox"/> Raising Awareness</p> <p><input type="checkbox"/> Participation to fair</p> <p><input type="checkbox"/> Other</p>
<p>DIGITAL ENGAGEMENT</p>	<p><input type="checkbox"/> None</p> <p><input checked="" type="checkbox"/> Yes</p> <p>If yes, please describe the digital component of the activity</p> <p>Promotion through our website and social media accounts. Press release will be given to the newspapers. Adrijo platform and its contents will be promoted during the event</p>
<p>FREQUENCY OF THE EVENT</p>	<p><input checked="" type="checkbox"/> Single event</p> <p><input type="checkbox"/> Yearly event</p> <p><input type="checkbox"/> More than 1 time per year</p> <p><input type="checkbox"/> Every two years</p> <p><input type="checkbox"/> Other</p>
<p>TIME OF REALIZATION</p>	<p><input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026)</p> <p><input type="checkbox"/> By 2030 -</p>
<p>TERRITORIAL OUTREACH:</p>	<p><input type="checkbox"/> Cross-border</p> <p><input checked="" type="checkbox"/> National</p> <p><input type="checkbox"/> Local</p>
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<p><input checked="" type="checkbox"/> National Institutions: KIP will invite Ministry of Culture</p> <p><input checked="" type="checkbox"/> Regional/County Institutions: KIP will invite Rijeka Tourist board and County Tourist board of Primorje-gorski kotar and other representatives from the county</p> <p><input checked="" type="checkbox"/> Local Institutions: KIP will invite local museums and municipalities representatives such as Maritime and History Museum of the Croatian Littoral; as well as some smaller local museum representatives</p>

	<ul style="list-style-type: none"> <input type="checkbox"/> Thematic Associations x ADRIJOROUTES consortium KIP will invite project consortium x Educational and research institutions: KIP will invite University of Rijeka and all related Faculties x Other: general public
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers x Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> x Sustainability Produced materials will emphasize the need for environmental sustainability and preservation of natural and maritime environments, as well as the need to improve the overall quality of life of the local population. x Accessibility To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of their political, racial, sexual, religious, or other background. Partners do not x Social inclusiveness To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of ability. This includes digital accessibility through web platforms.
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>KIP will organize a public event for presentation of ADRIJOROUTES project to the local community and other interested stakeholders on a national level. The event goal will be to showcase the</p>



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	<p>achievements and impact of the ADRIJOROUTES project to a diverse audience. Event will be promoted through website, social media accounts as well as press release. and at the digital engagement box (laptop or tablet provided by KIP as well as through qr codes for public to access platform on their mobile phones), that the audience will be invited to navigate ADRIJO platform.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>10.000€</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

Fiche n.23	Digital promotional campaign
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input checked="" type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation to fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>Promotion of the digital content created in the project and the ADRIJO platform through own institutional website, social accounts as well as created institutional YouTube account</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input checked="" type="checkbox"/> Other: it will be done several times, not specified how many and it will stay active even after the project end
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input checked="" type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input type="checkbox"/> Regional/County Institutions <input type="checkbox"/> Local Institutions <input type="checkbox"/> Thematic Associations <input type="checkbox"/> ADRIJOROUTES consortium



	<ul style="list-style-type: none"> <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: general public
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability Produced materials will emphasize the need for environmental sustainability and preservation of natural and maritime environments, as well as the need to improve the overall quality of life of the local population. <input checked="" type="checkbox"/> Accessibility To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of their political, racial, sexual, religious, or other background. Partners do not <input checked="" type="checkbox"/> Social inclusiveness To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of ability. This includes digital accessibility through web platforms.
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>Once all digital materials are available, KIP will lead a promotional campaign on website, social media account and YouTube. The goal will be to showcase the achievements and impact of the ADRIJOROUTES project to a diverse audience, including policymakers, industry experts, local communities, and the general public. It will be done during and after the project end.</p>



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ESTIMATION OF NEEDED BUDGET IN €	aprox up to 10.000 €
ESTIMATED SOURCE OF FINANCING	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Own resources (after the project ends) <input type="checkbox"/> Other public resources <input type="checkbox"/> Eu funding <input type="checkbox"/> Private funds <input type="checkbox"/> Other



PP6 -Dubrovnik port authority

<p>Fiche n.24</p>	<p>Education on scanning and printing maritime heritage models.</p>
<p>TYPOLOGY</p>	<p> <input type="checkbox"/> Public Event <input checked="" type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other </p>
<p>DIGITAL ENGAGEMENT</p>	<p> <input checked="" type="checkbox"/> None <input type="checkbox"/> Yes If yes, please describe the digital component of the activity </p>
<p>FREQUENCY OF THE EVENT</p>	<p> <input type="checkbox"/> Single event <input checked="" type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other (Specify _____-) </p>
<p>TIME OF REALIZATION</p>	<p> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030 </p>
<p>TERRITORIAL OUTREACH:</p>	<p> <input type="checkbox"/> Cross-border <input type="checkbox"/> National <input checked="" type="checkbox"/> Local </p>
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<p> <input type="checkbox"/> National Institutions <input type="checkbox"/> Regional/County Institutions <input checked="" type="checkbox"/> Local Institutions <input type="checkbox"/> Thematic Associations <input type="checkbox"/> ADRIJOROUTES consortium </p>

	<p>x Educational and research institutions: Dubrovnik primary and secondary schools</p> <p><input type="checkbox"/> Other</p>
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<p>x Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative</p> <p><input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers</p> <p><input type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities</p>
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<p>x Sustainability x Accessibility x Social inclusiveness</p> <p>Activity contributes to horizontal principles, because training is conducted on environmentally friendly manner, it is accessible for different social groups, it is also available for people with disabilities and one of the educational output is tangible maritime heritage object, scanned and 3D printed that can be studied and touched by blind persons and on that way maritime heritage can be brought closer to visually impaired and blind persons.</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>Training is conducted to bring closer scanning and 3D printing technology to different groups of people. Equipment that is bought through the project will be used to scan maritime heritage objects from small to big ones and then printed on 3D printer. Different groups of participants will be introduced to the technology of scanning and printing of the object. Also, they will be to touch finished output and study it in detail. This is very important because some museum objects are forbidden to be touched, so on this way museum objects can be more in detail examined.</p>



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ESTIMATION OF NEEDED BUDGET IN €	€ 4.000,00
ESTIMATED SOURCE OF FINANCING	<input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: ADRIJOROUTE project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other



<p>Fiche n.25</p>	<p>Presentation of the project on "Croatian Port Days 2025"</p>
<p>TPOLOGY</p>	<p> <input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other </p>
<p>DIGITAL ENGAGEMENT</p>	<p> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes </p> <p>The event will be presented through the project social network. The event is promoted at https://danihrluka.eu/en/ During the event ADRIJO network and platform will be presented and promoted</p>
<p>FREQUENCY OF THE EVENT</p>	<p> <input type="checkbox"/> Single event <input checked="" type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other </p>
<p>TIME OF REALIZATION</p>	<p> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030 </p>
<p>TERRITORIAL OUTREACH:</p>	<p> <input type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input type="checkbox"/> Local </p>
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<p> <input checked="" type="checkbox"/> National Institutions: Croatian Port Authorities, Croatian Ministries </p> <p> <input checked="" type="checkbox"/> Regional/County Institutions: County of Dubrovnik, County of Neretva, </p>

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Local Institutions: City of Dubrovnik, Tourists Board <input checked="" type="checkbox"/> Thematic Associations: Medcruise <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: Port stakeholders, Dubrovnik airport representatives
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 "CB strategy"; more than one option available)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 "CB strategy"; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability <input checked="" type="checkbox"/> Accessibility <input checked="" type="checkbox"/> Social inclusiveness <p>Event contributes to horizontal principles.</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>"Croatian Port Days 2025" is a national conference that brings together representatives of Croatian port authorities, experts from the maritime sector, decision makers and investors. Dubrovnik port Authority with other Croatian port Authorities is organizing and event (for the first time, but it is planned to be a yearly event in the future) to attract on national level state and private stakeholders to discuss maritime industries in Croatia. On the fair there will be panel discussion about Port Authorities EU projects. One of the presented projects will be ADRIJOROUTES and its output ADRIJO platform.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 5.000,00</p>



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ESTIMATED SOURCE OF FINANCING	<ul style="list-style-type: none"><input type="checkbox"/> Own resources<input type="checkbox"/> Other public resources<input checked="" type="checkbox"/> Eu funding: ADRIJOROUTES project funds<input type="checkbox"/> Private funds<input type="checkbox"/> Other
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<p>Fiche n.26</p>	<p>Presentation of the project on "Croatian Port Days" after the end of the project</p>
<p>TYPOLOGY</p>	<p><input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other</p>
<p>DIGITAL ENGAGEMENT</p>	<p><input type="checkbox"/> None <input checked="" type="checkbox"/> Yes If yes, please describe the digital component of the activity</p> <p>The event is promoted at https://danihrluka.eu/en/ During the event ADRIJO network and platform will be presented and promoted</p>
<p>FREQUENCY OF THE EVENT</p>	<p><input type="checkbox"/> Single event <input checked="" type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other</p>
<p>TIME OF REALIZATION</p>	<p><input type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input checked="" type="checkbox"/> By 2030</p>
<p>TERRITORIAL OUTREACH:</p>	<p><input type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input type="checkbox"/> Local</p>
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<p><input checked="" type="checkbox"/> National Institutions: Croatian Port Authorities, Croatian Ministries</p> <p><input checked="" type="checkbox"/> Regional/County Institutions: County of Dubrovnik, County of Neretva,</p>

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Local Institutions: City of Dubrovnik, Tourists Board <input checked="" type="checkbox"/> Thematic Associations: thematic associations such as Medcruise or CLIA may be invited to the fair <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: Port stakeholders, Dubrovnik airport representatives
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 "CB strategy"; more than one option available)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 "CB strategy"; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability <input checked="" type="checkbox"/> Accessibility <input checked="" type="checkbox"/> Social inclusiveness <p>Event contributes to horizontal principles.</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>"Croatian Port Days " is an annual national conference that brings together representatives of Croatian port authorities, experts from the maritime sector, decision makers and investors. Dubrovnik port Authority with other Croatian port Authorities should organizing and event to attract on national level state and private stakeholders to discuss maritime industries in Croatia. AT the fair there will be panel discussion about Port Authorities EU projects. One of the presented projects will be ADRIJOROUTES and its output ADRIJO platform.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 5.000,00</p>



<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input type="checkbox"/> Eu funding: ADRIJOROUTES project funds <input type="checkbox"/> Private funds <input checked="" type="checkbox"/> Other: After the end of the ADRIJOROUTES project, DPA will finance the project promotion on this yearly conference of Croatian port Authorities.
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PP7 – Zadar Port Authority

<p>Fiche n.27</p>	<p>Presentation of the Adriyoroutes Project at public event in Zadar</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness (e.g. with active participation of the target groups) <input type="checkbox"/> Participation to fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>Promotion of the event on partners institutional website as well as in local digital newspaper portals. Promotion of ADRIJOROUTES contents and ADRIJO platform during the event</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input type="checkbox"/> Local



<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input checked="" type="checkbox"/> Regional/County Institutions: PZA will invite AGRA (development agency), Tourist board (Zadar County) <input checked="" type="checkbox"/> Local Institutions: PZA will invite ZADRA (city development agency), Tourist board of the Zadar city, National museum Zadar <input checked="" type="checkbox"/> Thematic Associations: International center for underwater archeology <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input checked="" type="checkbox"/> Educational and research institutions (Universities, schools...): University of Zadar <input checked="" type="checkbox"/> Other: General public
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability PZA always promotes environmental sustainability and preservation of natural and maritime environments <input checked="" type="checkbox"/> Accessibility To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of their political, racial, sexual, religious, or other background. <input checked="" type="checkbox"/> Social inclusiveness To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to

	everyone, regardless of ability. This includes digital accessibility through web platforms and physical accessibility in port buildings.
DESCRIPTION OF THE ACTIVITY	<p>Event Title: "Unveiling the Hidden Gems of Underwater Archaeology in the Port of Zadar"</p> <p>This public event will bring to light the fascinating discoveries of underwater archaeology through immersive 3D animations, engaging videos, and expert-led discussions. The public event aims to reveal new historical treasure and inspire attendees about the broader truistical offer and new possibilities. This immersive event will transport attendees through time using cutting-edge 3D animations and captivating video presentations, revealing hidden gems in unprecedented detail. Leading experts will share insights into groundbreaking discoveries, the significance of preserving underwater heritage, and the advanced technology used in marine exploration. Engaging discussions and interactive exhibits will offer visitors the chance to witness history come to life. With networking opportunities, exhibitions, and a platform to connect with specialists, this event promises to be an unforgettable journey through the mysteries of the deep.</p>
ESTIMATION OF NEEDED BUDGET IN €	2.500,00 €
ESTIMATED SOURCE OF FINANCING	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: ADRIJOROUTES project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

<p>Fiche n.28</p>	<p>Presentation of Adrijoroutes Project at Place 2Go fair</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input checked="" type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>If yes, please describe the digital component of the activity</p> <p>Promotion through our website and through project social website</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input checked="" type="checkbox"/> Regional/County Institutions: Zadar Tourist Board, Zadar County Tourist Board <input type="checkbox"/> Local Institutions <input type="checkbox"/> Thematic Associations <input checked="" type="checkbox"/> ADRIJOROUTES consortium

	<ul style="list-style-type: none"> <input type="checkbox"/> Educational and research institutions <input type="checkbox"/> Other
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability PZA always promote environmental sustainability and preservation of natural and maritime environments <input checked="" type="checkbox"/> Accessibility To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of their political, racial, sexual, religious, or other background. <input checked="" type="checkbox"/> Social inclusiveness To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of ability. This includes digital accessibility through web platforms and physical accessibility in port buildings.
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>On the Place2go fair PZA will organize presentations for local public and target groups like touristic/port agencies, tourist boards, etc.</p> <p>PZA will present pilot activities developed within ADRIJOROUTES project and ADRIJO platform.</p>



Italy – Croatia



ESTIMATION OF NEEDED BUDGET IN €	€ 2.000
ESTIMATED SOURCE OF FINANCING	<input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other



<p>Fiche n.29</p>	<p>Presentation of Adrijoroutes Project at Adriatic Sea Forum and MedCruise GA</p>
<p>TYPOLOGY</p>	<p><input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation to fair <input type="checkbox"/> Other</p>
<p>DIGITAL ENGAGEMENT</p>	<p><input type="checkbox"/> None <input checked="" type="checkbox"/> Yes If yes, please describe the digital component of the activity Promotion through our website</p>
<p>FREQUENCY OF THE EVENT</p>	<p><input checked="" type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other</p>
<p>TIME OF REALIZATION</p>	<p><input type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input checked="" type="checkbox"/> By 2030</p>
<p>TERRITORIAL OUTREACH:</p>	<p><input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local</p>
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<p><input type="checkbox"/> National Institutions <input type="checkbox"/> Regional/County Institutions <input type="checkbox"/> Local Institutions <input checked="" type="checkbox"/> Thematic Associations: MedCruise</p>

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input type="checkbox"/> Other: maritime tourism stakeholders and cruise representatives;
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability PZA always promote environmental sustainability and preservation of natural and maritime environments <input checked="" type="checkbox"/> Accessibility To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of their political, racial, sexual, religious, or other background. <input checked="" type="checkbox"/> Social inclusiveness To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of ability. This includes digital accessibility through web platforms and physical accessibility in port buildings.
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>PZA often participates at different fairs and exhibitions so while one event is planned, PZA will probably present project at many fairs in the coming years even after the project end such as Adriatic Forum, MED cruise etc. PZA will present pilot activities developed within ADRIJOROUTES project and ADRIJO platform.</p>



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ESTIMATION OF NEEDED BUDGET IN €	5.000,00 €
ESTIMATED SOURCE OF FINANCING	<input checked="" type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input type="checkbox"/> Eu funding <input type="checkbox"/> Private funds <input type="checkbox"/> Other



<p>Fiche n.30</p>	<p>Promotional campaign of ADRIJO platform</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input checked="" type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation to fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>Promotion of the digital content created in the project through own institutional website and digital media</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input checked="" type="checkbox"/> Other: it will be done several times, not specified how many and it will stay active even after the project end
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input checked="" type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input type="checkbox"/> National <input type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input type="checkbox"/> Regional/County Institutions <input type="checkbox"/> Local Institutions <input type="checkbox"/> Thematic Associations <input type="checkbox"/> ADRIJOROUTES consortium

	<ul style="list-style-type: none"> <input type="checkbox"/> Educational and research institutions <input checked="" type="checkbox"/> Other: general public
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input checked="" type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Sustainability PZA always promotes environmental sustainability and preservation of natural and maritime environments. <input checked="" type="checkbox"/> Accessibility To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of their political, racial, sexual, religious, or other background. <input checked="" type="checkbox"/> Social inclusiveness To promote inclusivity, all produced materials will be designed and delivered in a way that is accessible to everyone, regardless of ability. This includes digital accessibility through web platforms and physical accessibility in port buildings
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>Digital promotion of all available digital content through institutional website and press releases.</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>5.000,00 €</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input type="checkbox"/> Eu funding



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	<input type="checkbox"/> Private funds <input type="checkbox"/> Other
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Pp8 - RERA

Fiche n.31	Participation at Split Sailing Festival
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input checked="" type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>Presentation of the activity in social media of the project, social media by project partner and by the event itself.</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input checked="" type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> National Institutions: the event is usually sponsored by the Ministry of the sea, transport and infrastructure. <input checked="" type="checkbox"/> Regional/County Institutions: the event is usually sponsored by Split Dalmatia County <input checked="" type="checkbox"/> Local Institutions: the event is usually sponsored by the local self-government units in the territories (shore and island) where the regatta takes place

	<ul style="list-style-type: none"> <input type="checkbox"/> Thematic Associations <input type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input type="checkbox"/> Other
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Sustainability <input checked="" type="checkbox"/> Accessibility <input checked="" type="checkbox"/> Social inclusiveness <p>The goals of ADRIJOROUTES project will be visible and accessible to wider public that is not participating at the regatta itself but participating at Split Sailing Festival accompanying events. Therefore, the ADRIJOROUTES activities will be visible to wider pool of visitors (domestic and foreigner tourists, students, school population, local population etc.).</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>During the event Split Sailing Festival there will be a number of sub events for public and/or particular interest groups where the activities of ADRIJOROUTES project will be presented as well as the App “Diomedea Route”.</p> <p>General info: https://regata.hr/o-festivalu/</p> <p>Split Sailing Festival brings together a month of sailing in Split, from mid-September to mid-October. It combines several regattas: Labud, Mala Mrduja, while the main events are Mrduja and Viška regattas.</p>

	<p>A competition of traditional boats, mostly wooden takes place as well and it shows the richness of Croatian and Dalmatian sailing tradition while Mala Mrduja is oriented towards the sailing of the youngest generations.</p> <p>Apart from regattas, Split Sailing Festival is accompanying number of events that frame the entire event.</p> <p>RERA will organize a presentation of the “Diomedea Route” as developed in ADRIJOROUTES project and an exhibition titled: “Contribution of Croatian fishermen to world fisheries”</p> <p>The exhibition will be integral part of the program Split Sailing Festival. The premises for the exhibition are still to be decided (Town of Split – Sailing clubs, galleries etc. –well visible locations).</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 6.000,00</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: ADRIJOROUTES project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other

<p>Fiche n.32</p>	<p>Participation at the traditional Sea Festival "Rota Palagruzona"</p>
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input checked="" type="checkbox"/> Raising Awareness <input type="checkbox"/> Participation to fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>If yes, please describe the digital component of the activity</p> <p>Presentation of the activity in social media of the project, social media by project partner and by the event itself.</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input checked="" type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input type="checkbox"/> Other
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input checked="" type="checkbox"/> Regional/County Institutions: the event is usually sponsored by county institutions. <input checked="" type="checkbox"/> Local Institutions: the event is usually sponsored by local self-government units and/or museums <input type="checkbox"/> Thematic Associations

	<ul style="list-style-type: none"> <input type="checkbox"/> ADRIJOROUTES consortium <input type="checkbox"/> Educational and research institutions <input type="checkbox"/> Other
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative <input checked="" type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers <input type="checkbox"/> Build a shared maritime cultural identity between the ports and the related communities
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Sustainability <input checked="" type="checkbox"/> Accessibility <input checked="" type="checkbox"/> Social inclusiveness <p>The event take place in Town of Komiža and is highly visible to all tourists that are located on the island of Vis. Therefore, we believe that the ADRIJOROUTES project activities and App “Diomedea Route” will be visible and accessible to wider public that is not participating at the regatta itself but at the event on shore (target groups are domestic and foreigner tourists, students, school population, local population etc.).</p>
<p>DESCRIPTION OF THE ACTIVITY</p>	<p>The traditional event Sea Festival "Rota Palagruzona" usually takes place in June every year. The event is sponsored by local community (Town of Komiža) as well as by Split Dalmatia County.</p> <p>RERA will organize a presentation of the “Diomedea Route” as developed in ADRIJOROUTES project and an exhibition titled: “Tvornica ribe”/“Fish factory”. the exhibition will be integral part of the program “Rota Palagruzona”. The premises for the exhibition are still to be decided (Town of Komiža – Fortress Kastilac and exhibition at the open space - prominent and well visible locations).</p>



Italy – Croatia



ESTIMATION OF NEEDED BUDGET IN €	€ 4.000, 00
ESTIMATED SOURCE OF FINANCING	<input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: Adrijoroutes project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other



<p>Fiche n.33</p>	<p>Networking with national and local maritime history museums: Hrvatski pomorski muzej Split (Croatian maritime Museum) and Muzej Betinske drvene brodogradnje (Betina Museum of Wooden Shipbuilding)</p>
<p>TYPOLOGY</p>	<p> <input type="checkbox"/> Public Event <input checked="" type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness (e.g. with active participation of the target groups) <input type="checkbox"/> Participation in fair <input type="checkbox"/> Other </p>
<p>DIGITAL ENGAGEMENT</p>	<p> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes If yes, please describe the digital component of the activity Presentation of the activity in social media of the project, social media by project partner and by the event itself. </p>
<p>FREQUENCY OF THE EVENT</p>	<p> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input checked="" type="checkbox"/> Other: Networking activities with the institutions that promote the maritime heritage </p>
<p>TIME OF REALIZATION</p>	<p> <input checked="" type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input type="checkbox"/> By 2030 </p>
<p>TERRITORIAL OUTREACH:</p>	<p> <input checked="" type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National </p>

	<p>x Local</p>
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<p><input type="checkbox"/> National Institutions</p> <p><input type="checkbox"/> Regional/County Institutions</p> <p>x Local Institutions: Networking with museums as institutions that promote maritime heritage.</p> <p><input type="checkbox"/> Thematic Associations</p> <p>x ADRIJOROUTES consortium: Project team (RERA) and above mentioned institutions will attempt to develop a training activity/seminar/joint presentation of EU projects that deal with maritime heritage in a cross border area in the Adriatic.</p> <p><input type="checkbox"/> Educational and research institutions</p> <p><input type="checkbox"/> Other</p>
<p>OBJECTIVE(S) ADDRESSED (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<p><input type="checkbox"/> Promotion of the Adriatic Italian and Croatian ports cultural assets as sustainable tourism alternative</p> <p><input type="checkbox"/> Integration of Adriatic Italian and Croatian ports cultural offer in the regional, national and European touristic offers</p> <p>x Build a shared maritime cultural identity between the ports and the related communities</p>
<p>HORIZONTAL PRINCIPLES (Ref. output 1.1 “CB strategy”; more than one option available)</p>	<p>x Sustainability</p> <p><input type="checkbox"/> Accessibility</p> <p><input type="checkbox"/> Social inclusiveness</p> <p>Networking with museums as institutions that promote maritime heritage enables the follow up of project activities after the period of EU funding. The networking enables the contacts to build new project proposals for future funding (national, or EU level funding). Additionally, networking enables to stay in touch with the latest trends in preserving and presentation of historical maritime heritage.</p>

<p>DESCRIPTION OF THE ACTIVITY</p>	<p>The activity refers to training activities and exhibitions.</p> <p><u>Training activity.</u> The networking with mentioned institutions will enable the exchange of best practice and experience in daily preservation and presentation of historical maritime heritage. The workshops and work meetings seminars will take place where different EU funded projects will be presented.</p> <p><u>Exhibitions.</u> RERA will also organize an exhibition with the photo and video material of ADRIJOURUTES project, particularly related to maritime heritage of the island of Vis.</p> <p>General info: https://hpms.hr/en/ As an independent institution, the Croatian Maritime Museum in Split is a direct successor of the various organizations that made up Split's maritime museum heritage. The owner and founder of the Museum is the City of Split. Permanent exhibit is dedicated to merchant shipping (development of ships - sailing ships, rowing ships, steamships, motor-driven ships - from ancient to modern times).</p> <p>https://www.mbdb.hr/en/about-us/ The activities of Betina Museum of Wooden Shipbuilding are primarily based towards collecting, preserving and promoting of the heritage of wooden shipbuilding. Museum's activities are focused on adequate protection and exhibition of items that represent both tangible and intangible cultural heritage related to wooden shipbuilding and everyday life which is impossible to imagine without a wooden ship. The Museum's mission is to be an effective place for presenting knowledge, active socialising, information dissemination, entertainment and a centre for the island's identity.</p>
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ESTIMATION OF NEEDED BUDGET IN €	€ 3.500,00
ESTIMATED SOURCE OF FINANCING	<input type="checkbox"/> Own resources <input type="checkbox"/> Other public resources <input checked="" type="checkbox"/> Eu funding: ADRIJOROUTES project funds <input type="checkbox"/> Private funds <input type="checkbox"/> Other



Fiche n.34	Networking at national and Eu level
<p>TYPOLOGY</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Public Event <input type="checkbox"/> Training activity <input type="checkbox"/> Raising Awareness <input checked="" type="checkbox"/> Participation in fair <input type="checkbox"/> Other
<p>DIGITAL ENGAGEMENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> None <input checked="" type="checkbox"/> Yes <p>If yes, please describe the digital component of the activity</p> <p>Presentation of the activity in social media of the project, social media by project partner and by the event itself.</p>
<p>FREQUENCY OF THE EVENT</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Single event <input type="checkbox"/> Yearly event <input type="checkbox"/> More than 1 time per year <input type="checkbox"/> Every two years <input checked="" type="checkbox"/> Other: Depending upon the time schedule of the event/fair)
<p>TIME OF REALIZATION</p>	<ul style="list-style-type: none"> <input type="checkbox"/> During ADRIJOROUTES project (by July 2026) <input checked="" type="checkbox"/> By 2030
<p>TERRITORIAL OUTREACH:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cross-border <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> Local
<p>SYNERGIES/COOPERATIONS (more than 1 answer allowed)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> National Institutions <input checked="" type="checkbox"/> Regional/County Institutions: the event is usually sponsored by regional and county institutions. <input type="checkbox"/> Local Institutions <input type="checkbox"/> Thematic Associations <input type="checkbox"/> ADRIJOROUTES consortium



	<p>https://www.bbs.com.hr/biograd-boat-show (Biograd)</p> <p>https://croatia yachtshow.com/ (Zadar)</p> <p>https://pro.europeana.eu/europeana-network-association/about-the-network</p> <p>The Europeana Network Association (ENA) is community of experts working in the field of digital cultural heritage. The idea of the network is to expand and improve access to Europe's digital cultural heritage and to support the digital transformation of the cultural heritage sector. The network/organization is free to join into for any member/s.</p> <p>https://www.europeana.eu/hr/themes/migration - topic MIGRATIONS - possible networking in order to present part of the exhibition "The contribution of Croatian fishermen to the development of world</p>
<p>ESTIMATION OF NEEDED BUDGET IN €</p>	<p>€ 10.500,00</p>
<p>ESTIMATED SOURCE OF FINANCING</p>	<p><input checked="" type="checkbox"/> Own resources</p> <p><input type="checkbox"/> Other public resources</p> <p><input type="checkbox"/> Eu funding</p> <p><input type="checkbox"/> Private funds</p> <p><input type="checkbox"/> Other</p>