

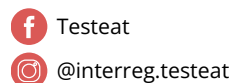
PARTNERS

- AZZRI - Agency for Rural Development of Istria Ltd Pazin (HR)
- City of Venice (IT)
- Juraj Dobrila University of Pula (HR)
- Ca' Foscari University of Venice (IT)
- Ston Municipality (HR)
- Scuola Centrale Formazione (IT)
- CIVIFORM (IT)
- Dubrovnik Development Agency DURA (HR)



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The TESTEAT project is co-funded by the European Union under the Interreg VI Italy-Croatia Programme.



TESTEAT

Enhance enogastronomy heritage to establish and expand sustainable tourism

THE PROJECT

TESTEAT focuses on the role of food&wine offer in the recovery and betterment of the tourism sector after worldwide crisis. The rich gastronomy and beverage heritage of the Adriatic area can play a key role to increase the resilience and competitiveness of this sector, reduce its social and environmental impact and improve the quality of life of local communities. TESTEAT therefore aims to enhance the role of this heritage to foster sustainable socioeconomic and cultural development of the cross-border area. A focal point of the project will be to raise the skills of all tourism actors and improve their knowledge of food&wine heritage, modern needs and food choices and opportunities offered by sustainable tourism, circular economy and digitalisation.



ACTIVITIES



HUBs

Composed by relevant stakeholders in the tourism and culture sector, the HUBs will support and guide the entire project



Online tool

It will support the creation of innovative tourism offers and the continuation of the partners and HUBs activities even after the project's end.



Educational activities

Partners will design and test activities to upskill tourism workforce and raise knowledge about food circularity and waste, digital topics and innovative enogastronomy offer



Public events

Dedicated to the valorisation of enogastronomy heritage. They will test the tourism offer articulated around the local specificities of the project areas.



Action plans

aimed at ensuring the continuation of project activities and lasting engagement of all stakeholders involved.

TIME AND RESOURCES



Duration

01/02/2024 - 31/07/2026



ERDF

1.842.272,40



Total Budget

2.302.840,50

