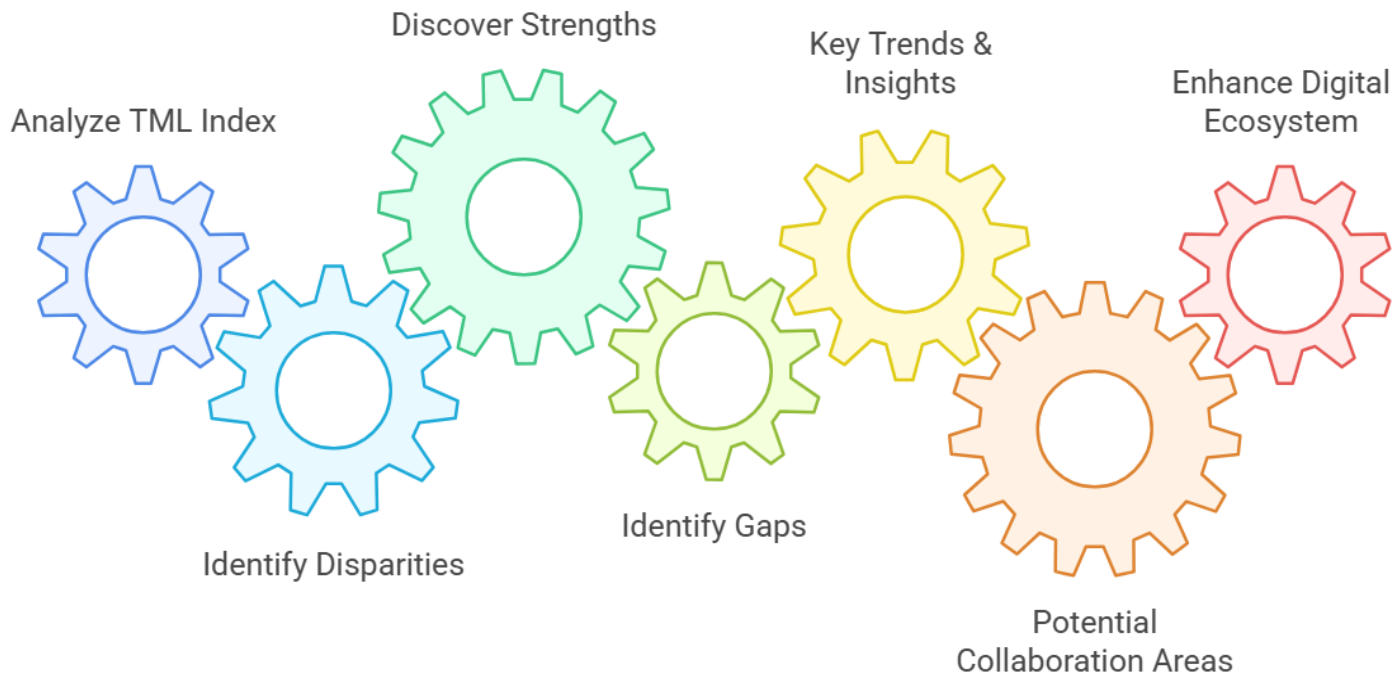


**Italy – Croatia**

Program	Interreg Italy-Croatia
Project ID	ITHR0200326
Project name	BEST4.0 - Blue Economy Sectors Digital Transformation towards Industry 4.0
Period 2 - Activity 1.3	Creation of a Technology Maturity Level (TML) index and application to the Blue Economy SMEs for the Service Catalogue.
Deliverable D.1.3.3	Data visualisation application on TML index results
Deliverable coordinator	LP

Blue Economy Sectors Digital Transformation towards Industry 4.0

Enhancing Digital Transition in Blue Economy Companies



Italy – Croatia



8 Project Partners and Areas:

1 – CNA Ferrara

2 – CNA Ancona

3 – CETMA

4 – AREA Science Park

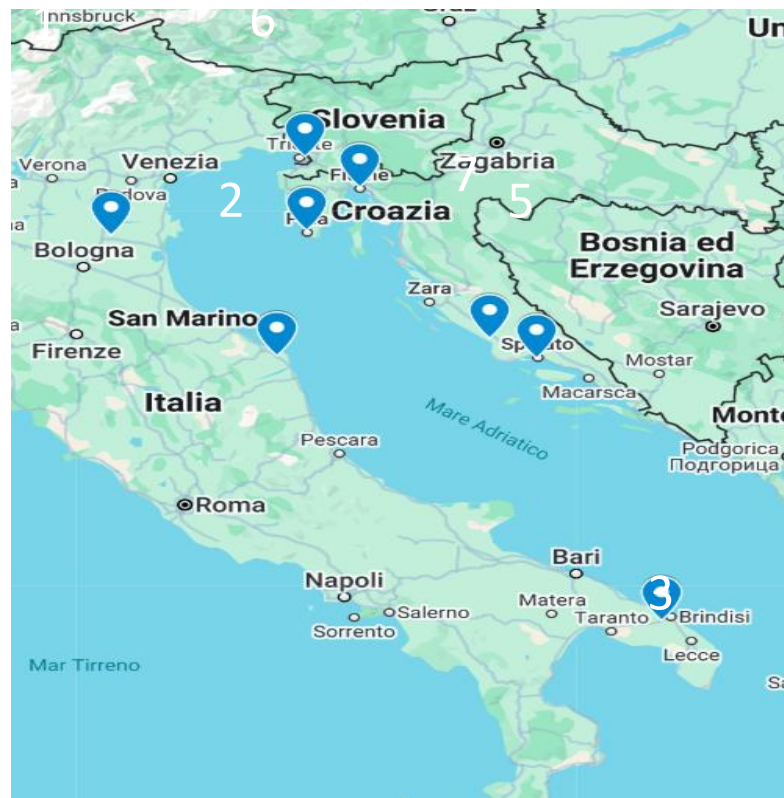
5 – CCE

6 – IDA

7 – DIH Agrifood

8 – PFRI

160 Companies assessed
(20 per Partner)



5 DIMENSIONS ANALYZED

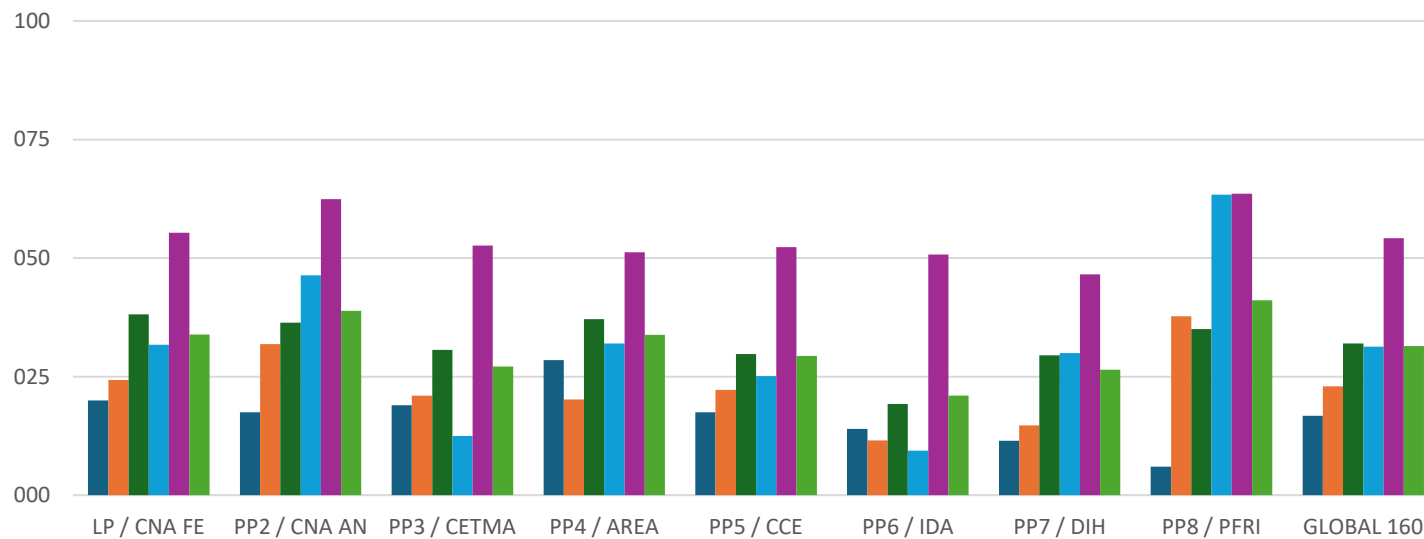




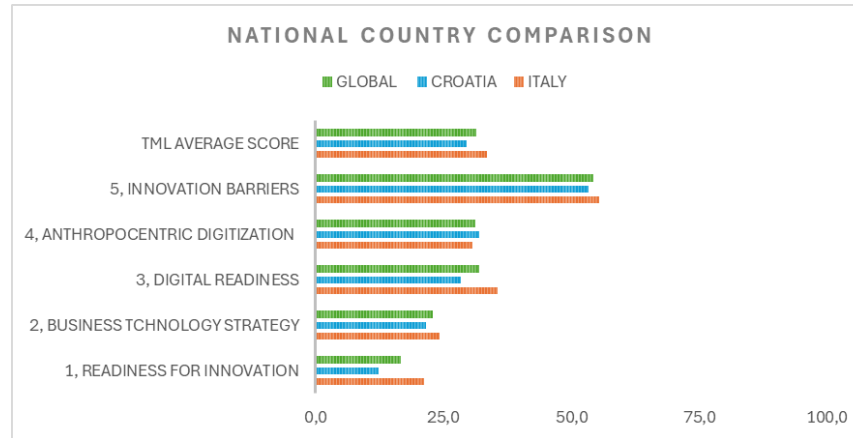
Italy – Croatia



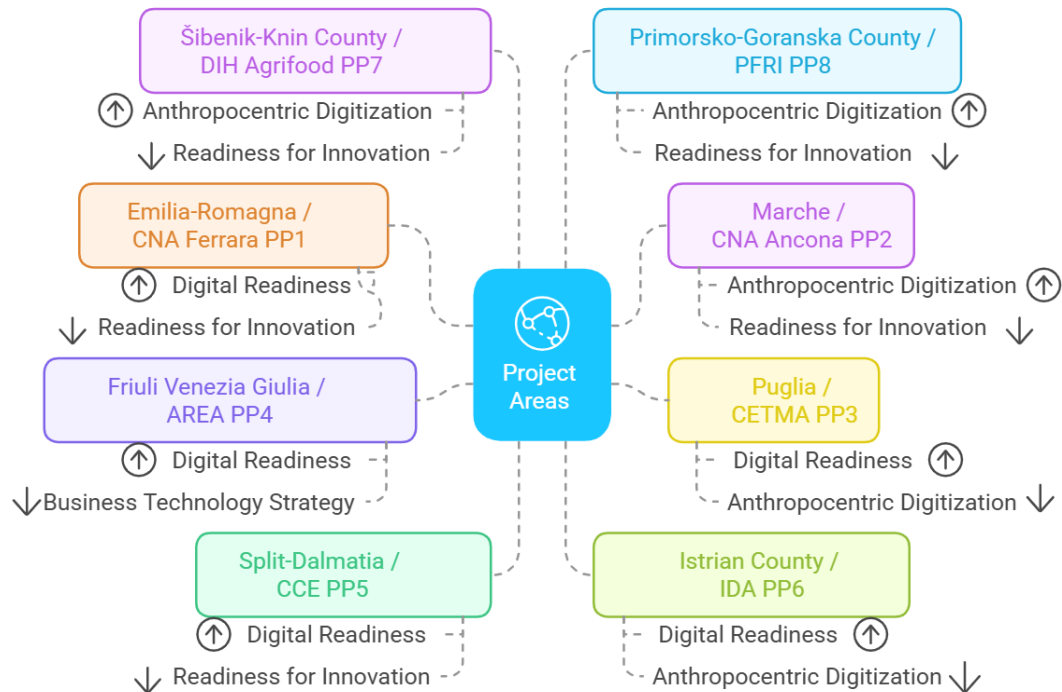
OVERALL TML RESULTS



Italy – Croatia

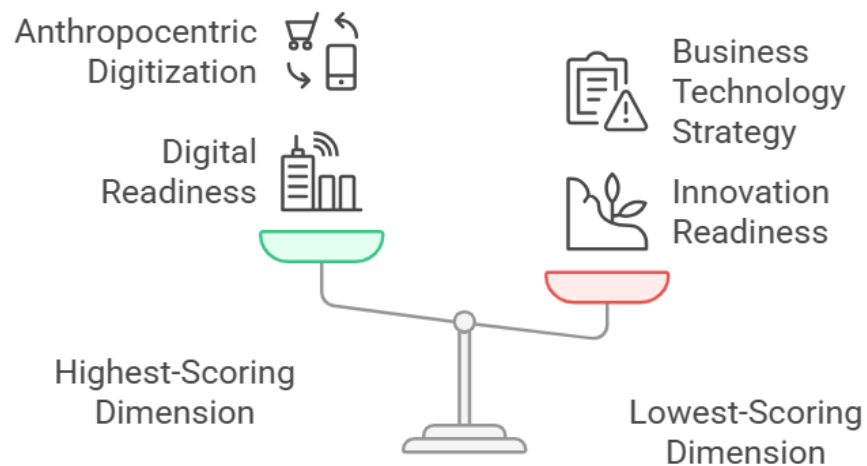


⬆️ **REGIONAL STRENGTHS AND WEAKNESSES**



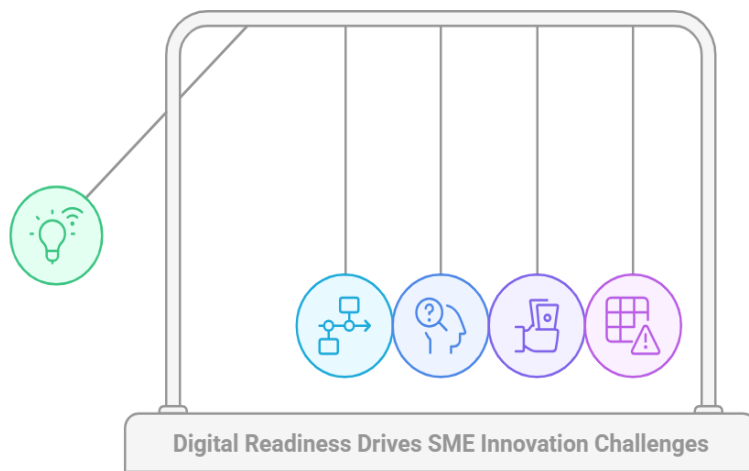


Italy – Croatia



Balancing Digital Strengths and Weaknesses





Digital Readiness

Recognizing transformation needs

Innovation Bottleneck

Limited advanced technology adoption

Skills Gap

Workforce lacks necessary skills

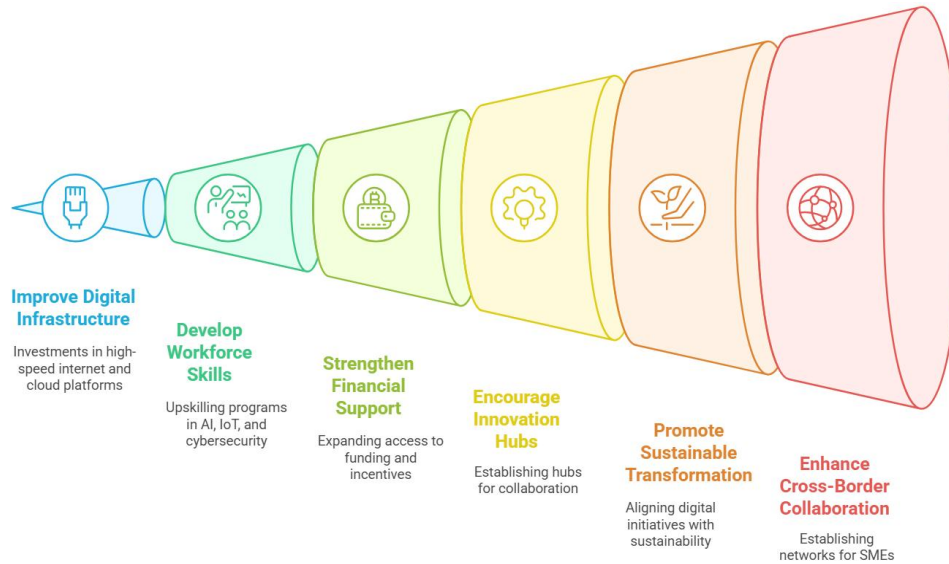
Financial Constraints

Limited funding for innovation

Regulatory Barriers

Compliance issues hinder progress





Strategic Roadmap for Blue Economy I4.0 Transition



Interreg



Co-funded by
the European Union

Italy – Croatia

 **BEST4.0**

Veneto Region

Area for Economic Policies, Human Capital
and Programming of European Funds
Directorate for Joint Programming



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