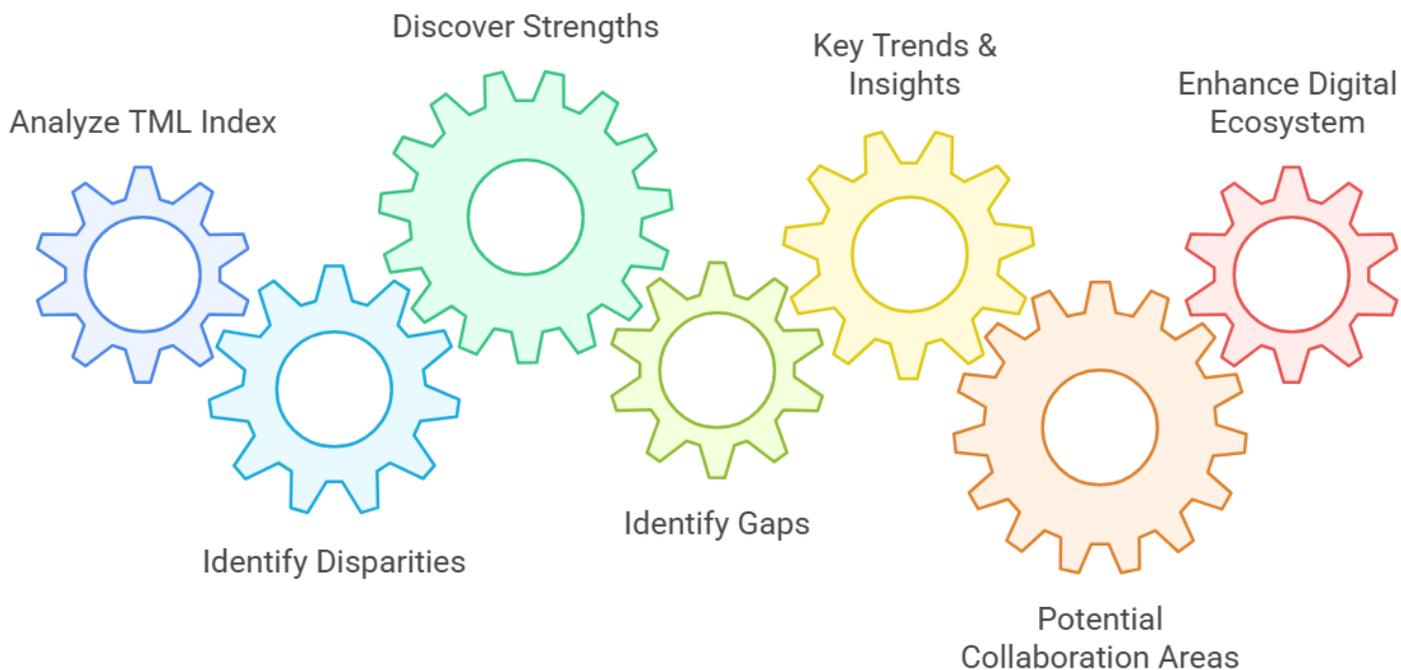


<b>Program</b>	<b>Interreg Italy-Croatia</b>
<b>Project ID</b>	<b>ITHR0200326</b>
<b>Project name</b>	<b>BEST4.0 - Blue Economy Sectors Digital Transformation towards Industry 4.0</b>
<b>Period 2 - Activity 1.3</b>	<b>Creation of a Technology Maturity Level (TML) index and application to the Blue Economy SMEs for the Service Catalogue.</b>
<b>Deliverable D.1.3.3</b>	<b>Data visualisation application on TML index results</b>
<b>Deliverable coordinator</b>	<b>LP</b>

**BEST4.0 Blue Economy Sectors Digital Transformation towards Industry 4.0**

**Enhancing  
Digital  
Transition  
in Blue  
Economy  
Companies**



### 8 Project Partners and Areas:

1 – CNA Ferrara

2 – CNA Ancona

3 – CETMA

4 – AREA Science Park

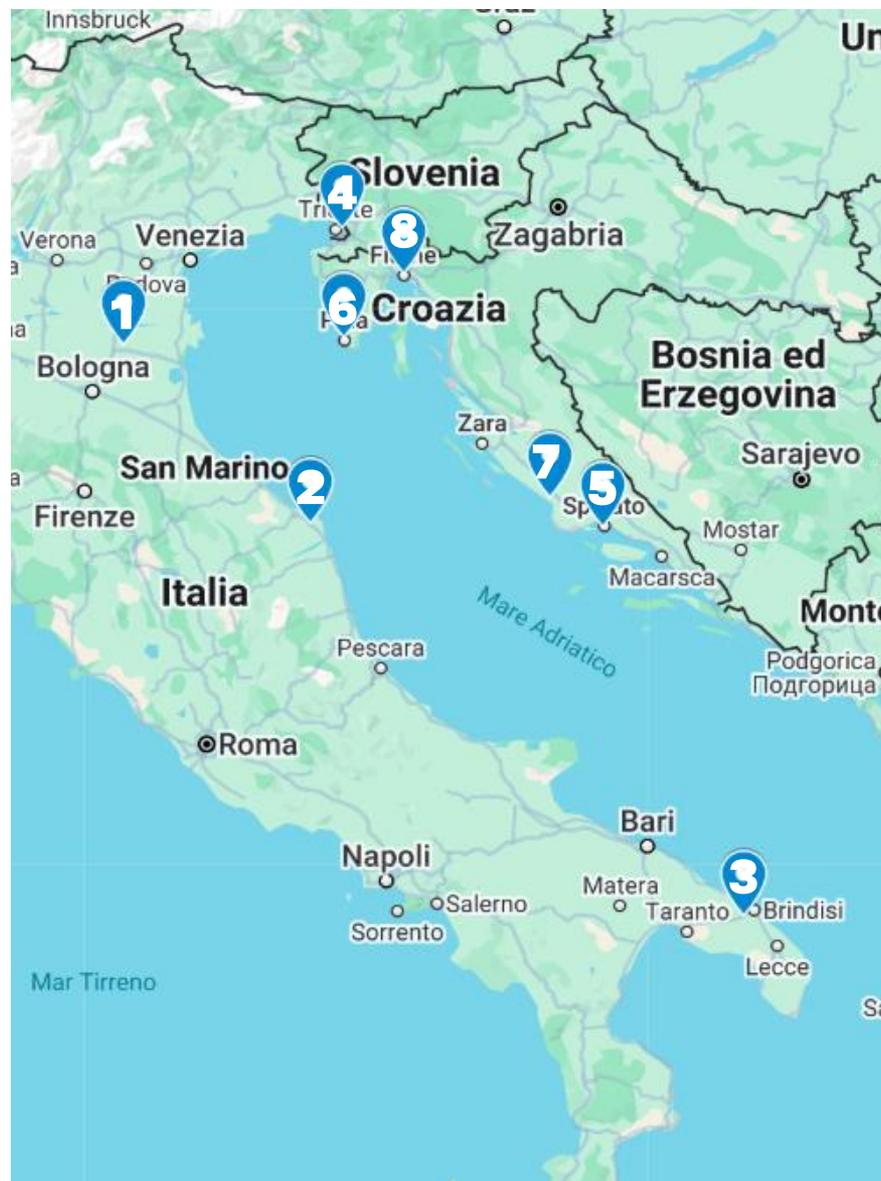
5 – CCE

6 – IDA

7 – DIH Agrifood

8 – PFRI

160 Companies assessed  
(20 per Partner)



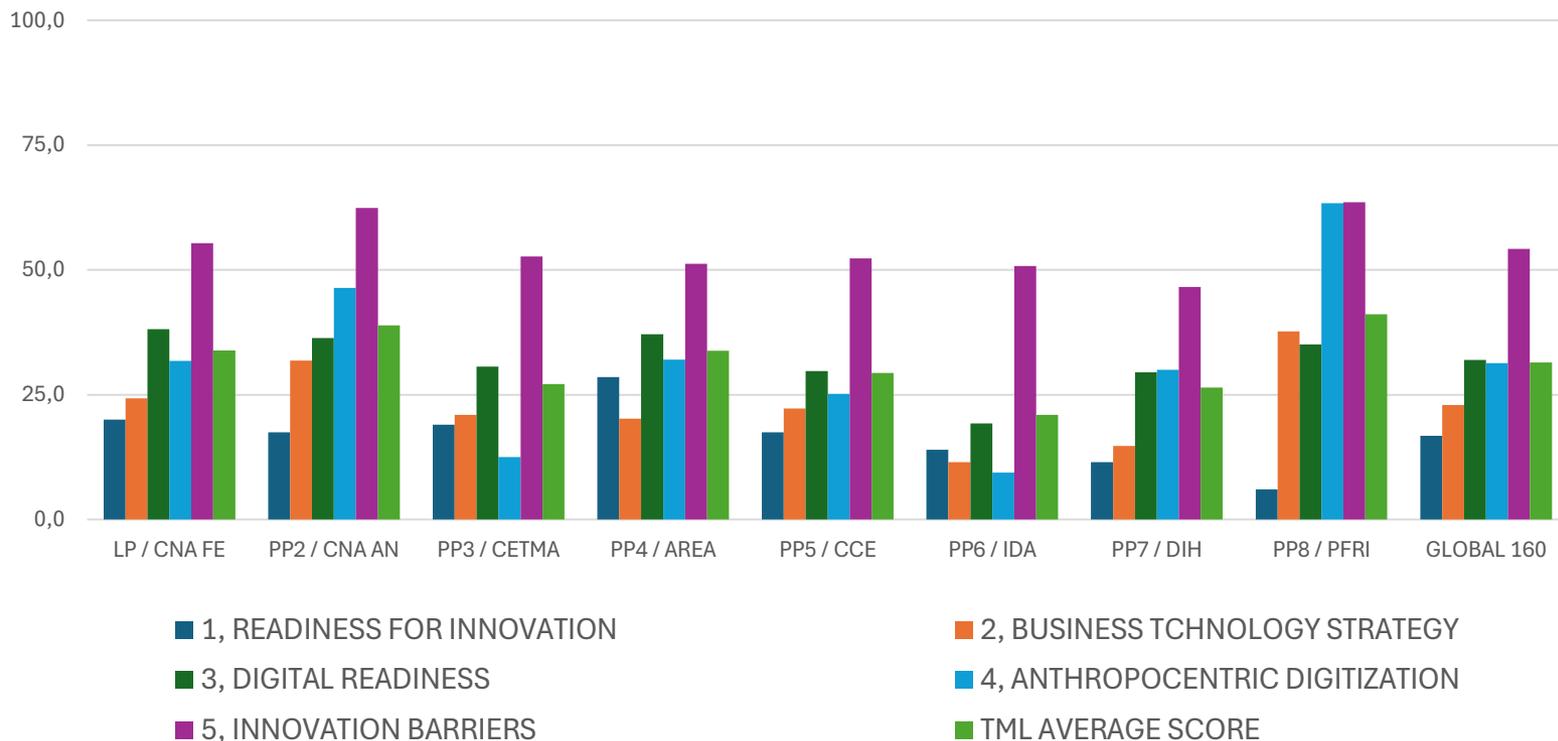
### 5 DIMENSIONS ANALYZED



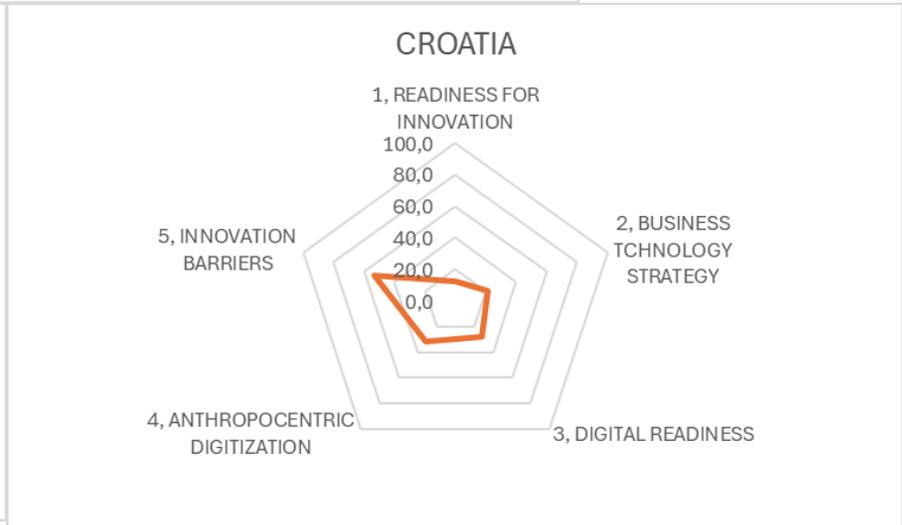
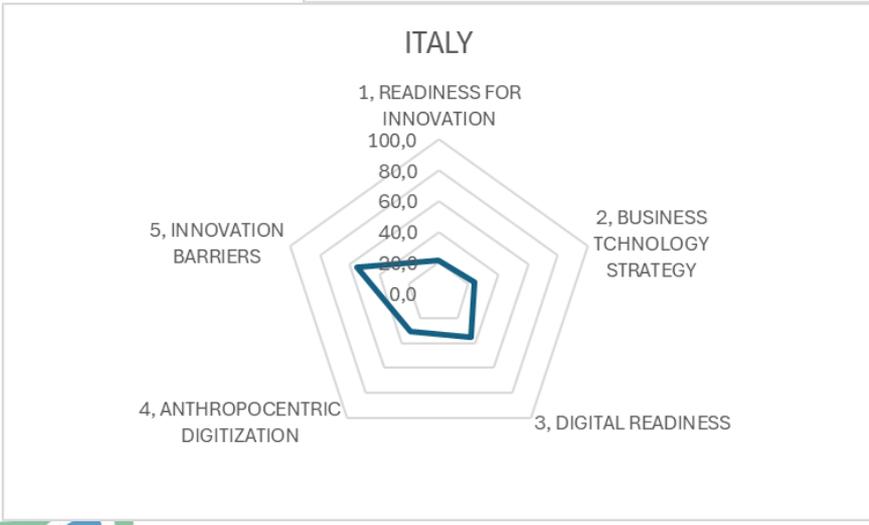
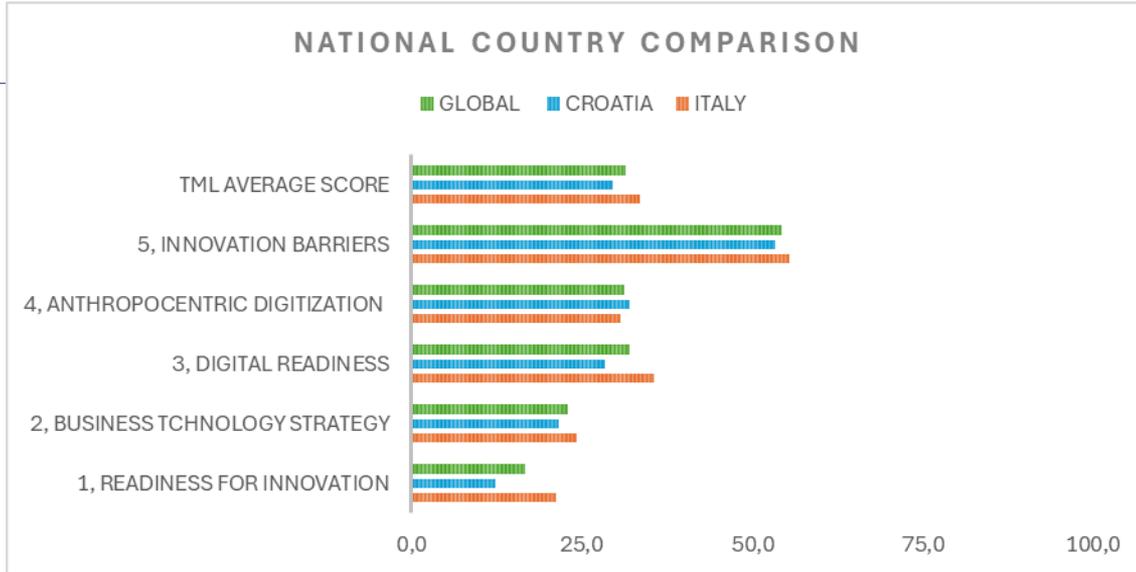
Italy – Croatia



# OVERALL TML RESULTS



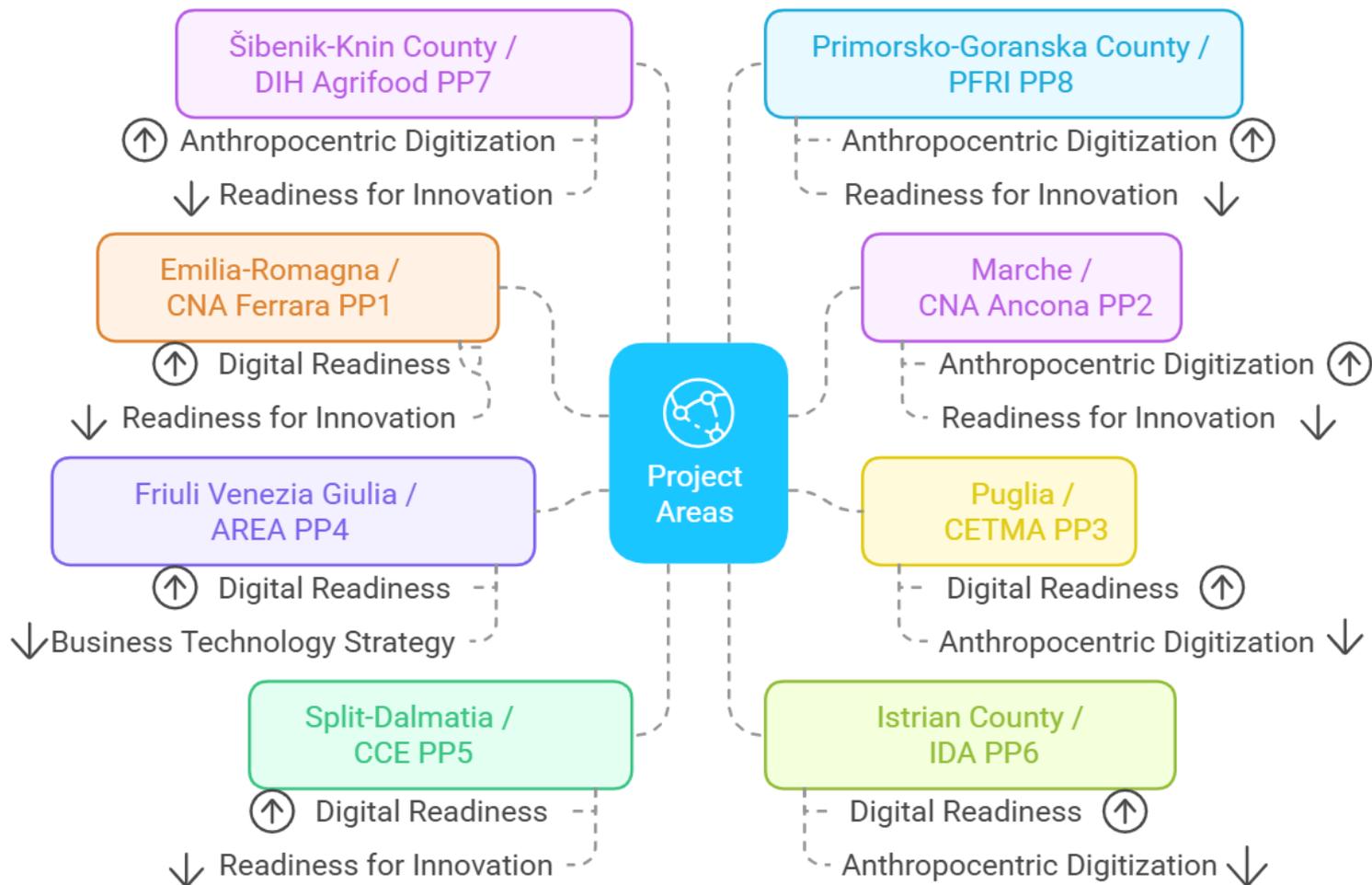
Italy – Croatia



Italy – Croatia

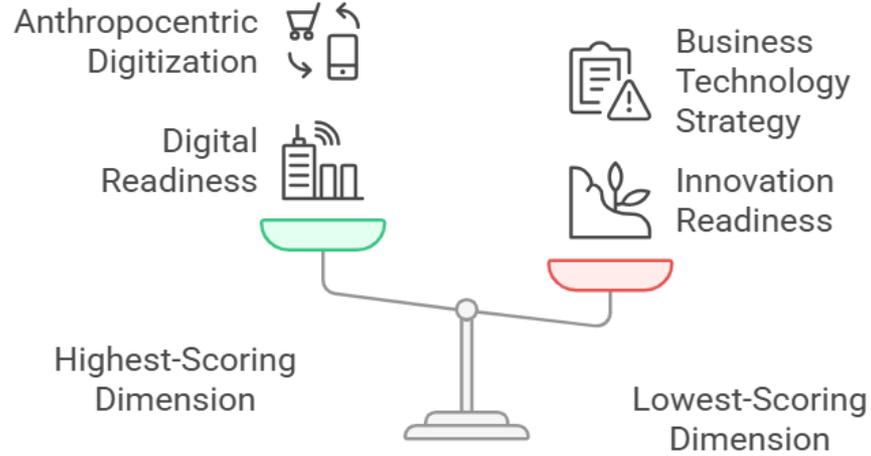


↑ REGIONAL STRENGTHS  
AND WEAKNESSES ↓

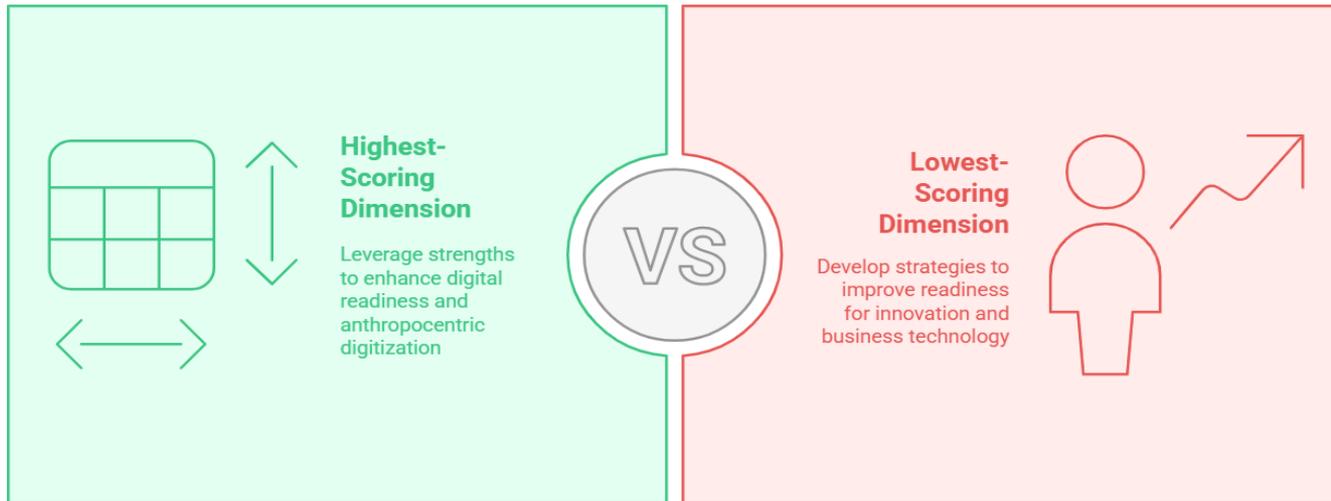


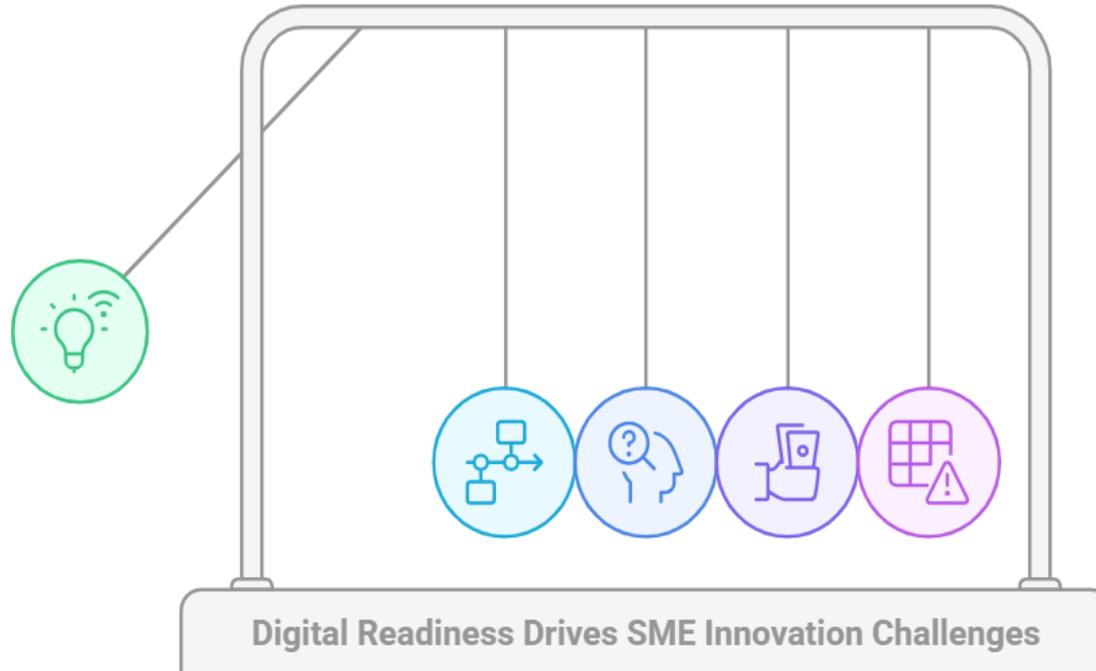


## Italy – Croatia



### Balancing Digital Strengths and Weaknesses





### Digital Readiness

Recognizing transformation needs

### Innovation Bottleneck

Limited advanced technology adoption

### Skills Gap

Workforce lacks necessary skills

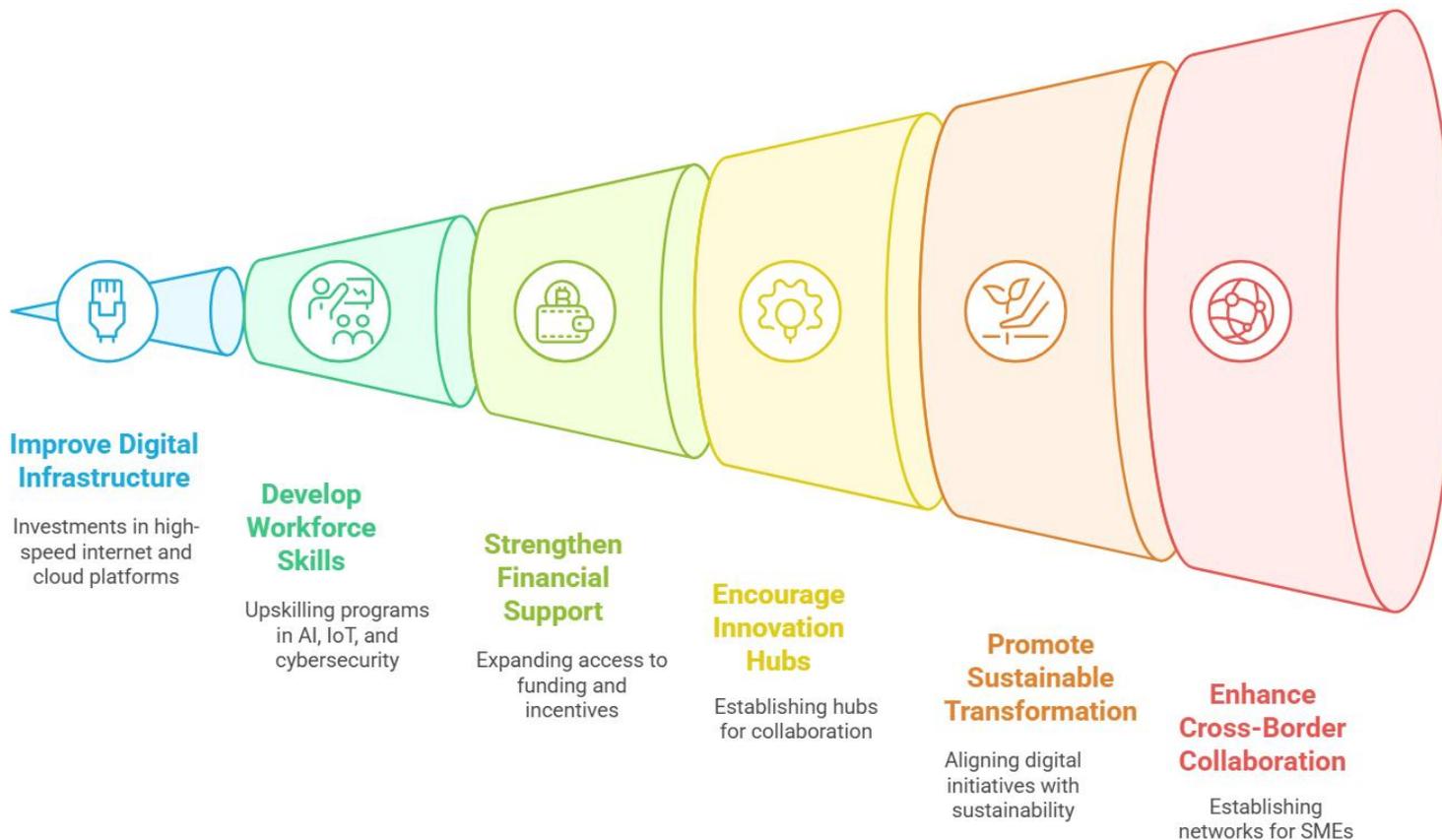
### Financial Constraints

Limited funding for innovation

### Regulatory Barriers

Compliance issues hinder progress





# Strategic Roadmap for Blue Economy I4.0 Transition



# Interreg



Co-funded by  
the European Union

## Italy – Croatia

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 **BEST4.0**

### Veneto Region

Area for Economic Policies, Human Capital  
and Programming of European Funds  
Directorate for Joint Programming



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