

Interreg



Co-funded by
the European Union

Italy – Croatia

 **GECO 2.2**

Give more value to your work in the field

Discover how to make your farming practices
more sustainable—unlocking a new economic opportunity:
carbon credits.

GECO 2.2 is a European project

is a European project that rewards farmers' commitment to:
looking to the future responsibly,
respecting the land and the environment,
increasing farm income

**Get informed. Get involved.
Make a difference.**



www.italy-croatia.eu/geco22



INTRODUCTION TO THE PROJECT

What is GECO 2.2

GECO 2.2 is a European project funded by the Interreg Italy-Croatia Programme that supports **farms in transitioning to more sustainable practices**, helping them generate and enhance **carbon credits**.

It is the natural evolution of GECO2 (2019–2022), an initiative that involved **over 160 farms across Italy and Croatia**, introducing a pilot model for a voluntary carbon market in agriculture.

GECO 2.2 builds on that experience, improving its tools and approach and projecting it into the future: aligned with new EU regulations, it aims to **strengthen a farming network focused on environmental care, climate resilience, and the enhancement of ecosystem services**.

GECO 2.2 is fully integrated into the European **“Green Deal”** strategy, which promotes more sustainable, fair and resilient agriculture. It also complies with the **new EU Regulation 2024/3012**, which outlines principles for future voluntary carbon credit markets.

The objective:

GECO 2.2 aims to create a **regional voluntary carbon credit market** among Adriatic regions, **reliable, accessible, and beneficial** for farmers who adopt virtuous practices and want to lead the change.

This goal is achieved within a renewed European regulatory framework and through the creation of a voluntary market management group under a **shared certification scheme**.



OBJECTIVES AND SUPPORT

What GECO 2.2 does

GECO 2.2 provides a concrete roadmap to help agriculture meet today's climate challenges:

- Develops a voluntary carbon credits market tailored to farms
- Supports farmers with simple, scientifically validated tools
- Rewards good practices by converting them into certifiable CO₂e credits

Through

- Tools to calculate CO₂ emissions and/or absorption
- Technical and operational farm support in the territories
- A digital platform for secure and transparent carbon credit trading
- Training and coaching to facilitate a conscious and informed transition
- Participation in an innovative certification scheme alongside public and private stakeholders for managing the voluntary market





CARBON CREDITS: an opportunity for farms

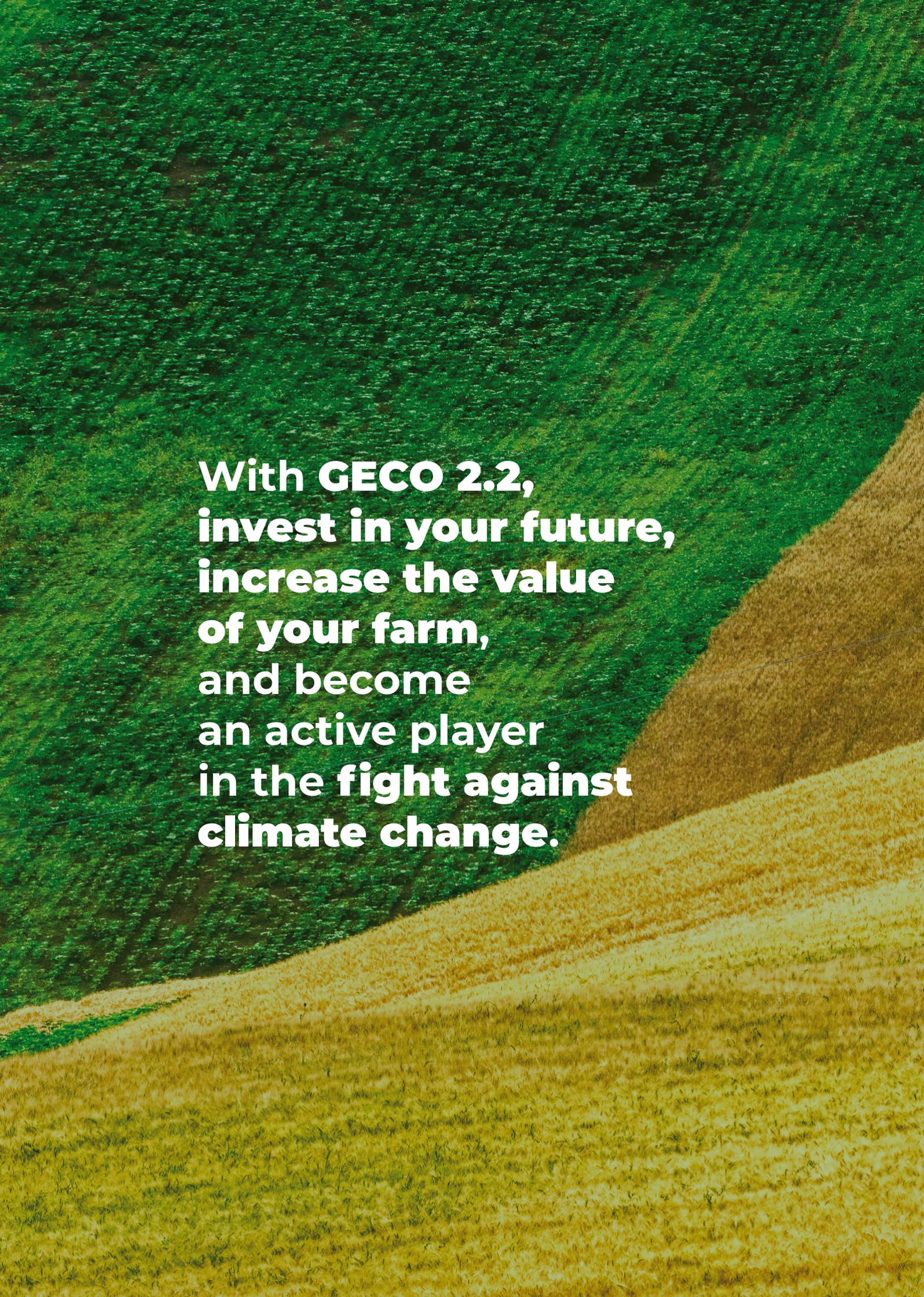
What is a carbon credit?

A carbon credit is a **tradable certificate equivalent to one ton of CO₂ that is either not emitted or absorbed** through sustainable farming techniques such as soil regeneration, biomass management, and improvement of organic fertility.



Why it matters to you

- **New income:** credits can be voluntarily sold to companies wishing to offset their emissions
- **Greater resilience:** healthier soil retains water better and withstands extreme weather events
- **More biodiversity:** sustainable practices enrich the environment, improve the landscape and promote ecosystem health

An aerial photograph of a rural landscape. The top half of the image shows a lush green field, possibly a pasture or a young crop field. The bottom half shows a golden-brown field, likely a mature crop field ready for harvest. The fields are separated by a thin, light-colored line, possibly a fence or a path. The overall scene is a typical agricultural landscape.

**With GECO 2.2,
invest in your future,
increase the value
of your farm,
and become
an active player
in the fight against
climate change.**

Join the **GECO 2.2** community

and turn your commitment into value

- **Subscribe** to and adopt sustainable agricultural practices
- **Calculate your CO₂e credits** with simple and scientifically validated tools
- **Monetize them** through the market developed by GECO 2.2

Learn more

www.italy-croatia.eu/geco22



PROJECT PARTNERS

LEGACOOP
ROMAGNA

ASSOCIATED PARTNER

Regione Emilia-Romagna



ASSOCIATED PARTNER



DIPARTIMENTO AGRICOLTURA,
SVILUPPO RURALE ED AMBIENTALE



Agencija za ruralni razvoj Zadarske županije

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REPUBLIC OF CROATIA
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