

# D.2.4.2 – 2nd Public Event (northern Croatia)



## Document Control Sheet

<b>Project number:</b>	10044130
<b>Project acronym</b>	WATERCARE
<b>Project Title</b>	Water management solutions for reducing microbial environment impact in coastal areas
<b>Start of the project</b>	01/01/2019
<b>Duration</b>	30 months

<b>Related activity:</b>	2.4 – Public events
<b>Deliverable name:</b>	2nd Public Event (northern Croatia)
<b>Type of deliverable</b>	Report
<b>Language</b>	English
<b>Work Package Title</b>	Communication activities
<b>Work Package number</b>	2
<b>Work Package Leader</b>	Dubrovnik and Neretva Region (DNZ)

<b>Status</b>	Final
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<b>Version</b>	1
<b>Due date of deliverable</b>	June 2019
<b>Delivery date</b>	30 <sup>st</sup> June 2019

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## INTRODUCTION

Organization of several public events throughout the project lifetime will be essential for the involvement of key local actors within the PPs area. They will be also opened and important for reaching stakeholders across Europe and from IT-HR Programme Area. All relevant target groups will be identified (citizens, technical experts, journalists, institutional stakeholders) and each group will be addressed through dedicated communication events such as meetings, ad-hoc seminars, conferences, focus groups, press releases. Except the KoM and the Final Event, every six months a PP (specific PPs are defined in “Deliverables”) will be in charge of hosting a public event.

Public events within project WATERCARE are organized with purpose to inform and disseminate all project activities, objectives and results, as well as to involve relevant stakeholders, target groups and general public. Public events will be organized aiming to involve the identified stakeholders and on the base of specific target groups engaged, events will consist on meetings, ad-hoc seminars, conferences, focus groups and press releases. Public events have also the scope to raise awareness on sustainable and innovative technologies and approaches to improve the environmental quality conditions of the sea and coastal areas and transfer knowledge or share lessons learnt from multi-project collaboration.

The target groups will be first identified (citizens, technical experts, research organizations, journalists, institutional stakeholders), and then each group will be addressed through dedicated communication tools, events such as meetings, press conferences, ad-hoc seminars, focus groups, press releases, etc.

During the events, the project visual material (poster, roll-up) is supposed to be placed in a readily visible place (e.g. the front of the meeting room). The project logo, as well as a clear reference to the EU co-financing has to be used on agendas, list of participants, related publications, promotion materials and presentations. (according to instructions and guidelines as well Regulation (EU) No 1303/2013). Distribution of project gadgets for publicity purposes during public events, they are fundamental for the durability of project’s objectives.

Four public dissemination events are Public Events in Italy and Croatia where 500 attendees are expected. A Final Event where 250 attendees are expected, all with the aim to promote

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project results and raise awareness on intermodal services and traffic flows between the two shores of the Adriatic Sea.

**LIST OF PLANNED PUBLIC EVENTS ACCORDING TO APPLICATION FORM:**

2.4.1 – 1st Public Event (northern Italy). LP will host the event that will cover the northern Adriatic area in Italy. 100 attendees expected.

**D 2.4.2 – 2nd Public Event (northern Croatia). PP8 will host the event that will cover the northern Adriatic area in Croatia. 100 attendees expected.**

D 2.4.3 – 3rd Public Event (south Italy). PP3 will host the event that will cover the south Adriatic area in Italy. 100 attendees expected.

D 2.4.4 – 4th Public Event (central Croatia). PP5 will host the event that will cover the central Adriatic area in Croatia. 100 attendees expected.

D 2.4.5 – 5th Public Event (central Italy). PP1 will host the event that will cover the central Adriatic area in Italy. 100 attendees expected.

D 2.4.6 – WATERCARE Final Conference (south Croatia). PP6 will organize the final event that will contribute to raise awareness on sustainable and innovative technologies/approaches to improve the environmental quality conditions of the sea and coastal areas. 250 attendees expected.

This document concerns the 2nd public dissemination event, held in Pula (Croatia) on 27th of June 2019 which covered Northern Adriatic part of Croatia.

## 2nd Public Event (northern Croatia): CONTEXT AND RESULTS

2nd Public Event has been organised in Pula on the 27th of June 2019 within the framework of the INTERREG HR-IT WATERCARE project. PP8 METRIS Research Centre was responsible partner for organization. Organization meant preparation of adequate space and equipment. Construction of templates for signature lists and attendance table, preparation of agenda, preparation of dissemination materials, press calls, invitations for media, and later, upon the event, deliverable documents and proof preparation.

The objectives of the meeting were to: introduce WATERCARE project and its planned activities, objectives and results to general public, target groups and relevant stakeholders and discuss about the further challenges directly on the location of pilot site River Raša – Uvala Blaz.

The meeting was attended by representatives of all PPs, representatives of press, representatives of Region of Istria and Barban Municipality, SMEs, etc...Representative of Porth Authority was informed of the Meeting but she could not attend it and was excused.

After the Meeting and before the visit to pilot site press conference was held afterwards some press releases were made to involve general public in project relevant topics. See annexes...

# Agenda



## WATERCARE 2<sup>nd</sup> Steering Committee Meeting / 2<sup>nd</sup> Public event

*River Raša and Barban Municipality, Barban 69, 52207 Barban (CROATIA)*  
**27<sup>th</sup> June 2019 - Agenda**

27th June 2019	
08:45 – 09:00	Registration
09.00 – 09.45	METRIS Research Centre laboratory tour <i>All participants</i>
09.45 – 10.30	Transport from Pula to Barban <i>All participants</i>
10:30 – 11:00	Meeting with Policy Makers <i>All participants</i>
	Welcoming <i>Dalibor Paus, Barban Municipality</i> <i>Daglas Koraca, METRIS</i>
11:00 – 11:30	Press Conference
11:30 – 12:00	Trip to location Uvala Blaz with press <i>All participants</i>
13:00 – 14:00	Light lunch in Rakalj
14:00 – 14:45	Transport back to Pula <i>All participants</i>



## List of Participants

66 persons attended the Public event, signature list is attached to this document. Target value of Public event was 100 person but probably due to extreme warm day (more than 40°C) less people than expected could come.

## PHOTOS



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