

REVIVAL

D.2.5.4. Press Conferences

PI RERA S.D.

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Public

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LP – Municipality of Forlì

| Press conference |
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| DESCRIPTION |
| <p>Municipality of Forlì - Press Conference/Press Release</p> <p>Due to Covid-19 pandemic, the Municipality of Forlì has issued a press release on the 1st of December 2021, in order to promote the final event and meeting of the REVIVAL project that took place on the 2nd and 3rd of December 2021 in the city of Forlì. The press release was in fact considered the most effective and appropriate medium to substitute the press conference that could not be held due to the restrictions in place at the time. The press release served therefore the purpose of promoting both the end of the project implementation, as well as the outputs and results achieved in the framework of REVIVAL.</p> <p>Published press released:</p> <p>Link: https://www.forlitoloday.it/eventi/revival-visite-guidate-2-dicembre-2021-forli.html</p> |

PP1 – Municipality of Campobasso

Press conference

DESCRIPTION AND ARTICLES

During the third partnership meeting and the first transnational dissemination event of the REVIVAL project, held in Campobasso on 29 and 30 October 2019, the Municipality of Campobasso organised a press conference to present the aims of the project, the actions that were already implemented and those that will be fielded by Italian and Croatian partners. To represent the Municipality of Campobasso there were the Mayor, Mr Roberto Gravina, who highlighted the political importance of the REVIVAL project for the local community which will be able to see a new way of enhancing and promoting historic buildings that are underused and the official Ms Claudia Romaniello who described the aims of the project, the agenda of the first day of the meeting and the objectives of the first transnational dissemination event. All local newspapers and televisions were invited and the following intervened:

- Futuro Molise Testata online
- isNews Testata online
- Il Quotidiano del Molise
- Informa Molise
- CBLive
- MoliseWeb.it
- Rai 3 Molise

The newspapers that intervened then published articles. Moreover, a TV report was broadcast on RAI 3 Molise during which Ms Claudia Romaniello, official of the “European Policies” office of the Municipality of Campobasso, was interviewed and focused, in particular, on the actions that will be realised in Campobasso to guarantee an urban regeneration in two of the buildings selected – Former school “D’Ovidio” and Covered Market – with the aim to improve the local development and cultural tourism.

Photos



PP2 – Municipality of Cesenatico

Press conference

DESCRIPTION AND ARTICLES

On November 23rd 2021 at 12.00, the Municipality of Cesenatico organized an online press conference to present the news related to the opening of Lavatoio. In that occasion, a specific press release has been shared to the journalists that took place to the conference. The goals of REVIVAL project have been explained by PM Davide Gnola who introduced Mayor Matteo Gozzoli speech on the opportunities offered by EU projects and funds and the chances provided for the local population in terms of projects, works and extra funds to be spent for the community. 4 journalists took part to the press conference: Giacomo Mascellani (il Resto del Carlino, local daily); Antonio Lombardi (Corriere Romagna, local daily); Bruno Musso (Metropolnews, national web daily); Giovanni Bosi (Turismo Italia News, national web daily). In the days after the press conference, various articles were published (ATTACHED: press conference convocation and published articles)

Photos



The screenshot shows a news article from TurismoItaliaNews. The main headline reads: "Cesenatico, ex lavatoio: recupero per eventi partendo dall'esterno". The article is dated 25 Nov 2021. A photograph shows a man standing in front of a long, modern building under construction. The text below the photo states: "Sono entrati nel vivo i lavori in merito al progetto di riqualificazione e valorizzazione dell'area esterna dell'ex lavatoio. Nell'ambito del progetto 'Revival', si mira a rimettere questo spazio a disposizione della cittadinanza,". The article is categorized under "EMILIA ROMAGNA | RIQUALIFICAZIONE DELL'AREA ESTERNA DELL'EX LAVATOIO: CESENATICO AVRÀ UN NUOVO SPAZIO PER LA CULTURA".

PP4 – City of Rijeka

Press conference

DESCRIPTION AND ARTICLES

City of Rijeka organized Press conference in goal to promote project activities on 25th May 2021. Croatian partners attended press conference and represented their own activities. Press conference is held before the opening of REVIVAL exhibition which had very good media coverage.

<https://torpedo.media/kroz-eu-projekt-revival-talijanski-bunkeru-rijeci-otkrivaju-se-siroj-javnosti/>

<https://riportal.net.hr/brojni-talijanski-bunkeru-rijeci-otkrivaju-se-siroj-javnosti/>

<https://www.novilist.hr/rijeka-regija/rijeka/projekt-revival-namjerava-ozivjeti-rijecke-vojne-utvrde-evo-sto-je-sve-u-planu/>

Photos





PP5 – City of Zadar

Press conference

DESCRIPTION AND ARTICLES

As part of the REVIVAL project, a press conference was organized on Saturday, December 18, 2021, starting at 10:30 a.m. at the location of the revitalized C-47 bunker. The press conference was opened by Iva Bencun as moderator, and then the conceptual project of decorating the bunker and its surroundings was discussed by the designer Ante Andrović; on the historical significance of the bunker spoke lawyer and passionate researcher Jurica Vucetic, while the results of the project were presented by Ante Ćurković, head of the Department for EU Funds. In addition, during the press conference, Iva Bencun announced an organized tour of a new cultural route that has been designed as part of the project.

<https://radio.hrt.hr/radio-zadar/vijesti/obisli-smo-bunkere-na-vidikovcu-novu-turisticku-atrakciju-4119066>

<https://ezadar.net.hr/dogadaji/4159128/predstavljanje-projekta-revival-na-prostoru-bunkera-na-vidikovcu-i-obilazak-nove-turisticke-rute/>

<https://zadarski.slobodnadalmacija.hr/zadar/zadar-plus/zapusteni-talijanski-bunker-uskoro-ce-biti-originalna-zadarska-turisticka-atrakcija-a-na-vidikovcu-se-ureduje-i-novi-park-sa-setnicom-1162957>

Photos



PP6 – Public Institution RERA S.D.

Press conference

DESCRIPTION AND ARTICLES

PI RERA SD organized a press conference on 7th September 2020 in Kaštela. Press conference was held in form of webinar due to extraordinary conditions related to COVID-19 pandemic. We were be unable to organize an event on project pilot site or a standard press conference with several medias as we planned, so we decided to organize webinar during Days of Crljenak in Kaštela City (our pilot site) to present project aims and promote project activities. There are restrictions in number of people on one place, so we found this webinar as way of promotion of the project activities in times when it is impossible to reach stakeholders and general public with normal events and press conferences.

We hired external expert to organize webinar in the pilot site – Kaštela Museum and to arrange 2 participators (During the webinar, project team member Maja Vukan, represented project activities. Heritage expert Vlatka Berlan Vlahek spoke about digital cataloguing and the possibilities of revitalization of lost heritage. Romana Lekić is storytelling expert and she explained how storytelling can be used in touristic purpose and for new touristic offer.

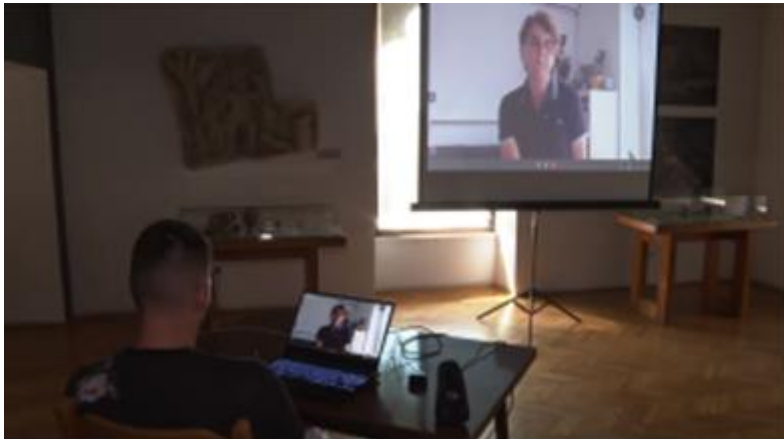
<https://dalmatinskiportal.hr/zivot/dan-crljenka-kastelanskog-kastelani-ce-imati-pricu-o-svom-junaku-slicnu-segrtu-hlapicu/74504>

<https://slobodnadalmacija.hr/dalmacija/obala/unatoc-koroni-u-kastelima-organizirani-dani-posveceni-vinu-i-amerikanci-nosenase-vino-doma-da-pokazu-odakle-potjece-njihov-zinfandel-1043895>

<https://www.youtube.com/watch?v=-6vXRv15YW4>

<https://www.dalmacijadanas.hr/zdravica-za-crljenak-kastelanski-u-radunicevom-vinogradu/>


Photos



PP7 - University of Zadar

Press conference

DESCRIPTION AND ARTICLES

Press conference about history and future of Zadar bunkers – from a plan of C-47 bunker revitalization to urban regeneration and new tourist routes 

The old town peninsula is the heart of culture, education and entertainment in Zadar, so it is really important to revitalize bunkers that are expanding the city and its tourist offer while making the border between nature and urban surroundings. They were used in many ways through the years, but today there is bunker C-47, which will be renewed and reused as a place for smaller events, art exhibitions and local initiatives. Rafaela Božić, leader of UNIZD Revival project team, greeted the media representatives and gladly stated that bunkers are finally getting valorized in a way they deserve to.

Photos



