

AdriACTIVE**Adriatic Alliance for Cross-border Touristic Innovative Experiences****3rd Partnership and Steering Committee meeting****14 October 2026****Venue: Rocca Malatestiana di Verucchio, Via Rocca, 1, 47826 Verucchio RN****Online – Link: <https://meet.google.com/qhm-sunw-fja>**

Time	Session	Lead / Contribution
15:00 – 15:15	Welcome and meeting objectives	PP3/LP
15:15 – 15:30	Project management and financial implementation • State-of the art management, administrative & financial activities • Focus on project Reporting period n.3 activities and deadlines	LP
15:30 – 15:45	Communication activities and target group monitoring • Update of communication activities implemented; • Tool for monitoring target group involvement – update	LP
15:45 – 16:15	Focus on WP1 and itinerary definition • D.1.1.1 (Analysis of current state with needs): Update on activity and delivery deadline postponed to P3/P4 • D.1.2.1 (Itinerary and mapping): Update on delivery deadline postponed to P3/P4	LP + all PPs
16:15 – 16:30	Coffee break	



Time	Session	Lead / Contribution
16:30 – 17:00	Focus on WP3 and CB Strategy • D.3.1.1: Update on delivery deadline postponed to P3 • Update on the 2nd step of the needs' analysis (gaps analysis) • D.3.2.1 (CB Strategy): Updating	PP6 + LP
17:00 – 17:30	Focus on WP2 and progress of pilot actions • Short updates from partners on pilot activities; • D.2.4.1 (AI Tool) and D.2.6.1 (Tourist content of the QR links) • open discussion on the approach to the activities and the achievement of results;	PP12 + all partners
17:30 – 18:00	Focus on WP4: workshops, study visits and territorial events • D.4.1.1 (workshop): Result of the assessment of SH needs and discussion on workshop organization structure; • D.4.3.1 (Territorial Events): Presentation of overall structure and framework for the implementation of cross border events to promote the itinerary at local level; • D.4.2.1 Overview of next study visits (Dubrovnik,) and indicative calendar;	PP3 + PP7 + all partners
18:00 – 18:30	Steering Committee conclusions and next steps • Approval of decisions taken during the meeting; • Next meeting / working sessions; • Final Q&A.	LP + all partners
18:30	End of the meeting	

