



D.3.6.2 – Art and photographic exhibition

Activity 3.6 "UNESCO sites visual community instruments"

Public Institution Development Agency of Lika-Senj County – LIRA

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Introduction to the project

The CAMPUS project addresses the challenges posed by climate change to UNESCO sites, with a particular focus on natural and cultural heritage sites located in Italy and Croatia. Issues such as sea level rise, increasing temperatures, and extreme weather events threaten the conservation of universal heritage. The establishment of monitoring systems and site-specific adaptation plans has therefore become a critical priority.

The primary objective of this project is to develop a shared cross-border framework for monitoring systems, action plans, and climate adaptation measures, aiming to preserve the Outstanding Universal Value (OUV) of the involved UNESCO sites.

The project engages several public and private entities:

- Municipality of Ferrara (Lead Partner) – Italy
- IUAV University of Venice – Italy
- Municipality of Monte Sant'Angelo – Italy
- Veneto Regional Park Authority of the Po Delta – Italy
- Development Agency of Lika-Senj County (LIRA) – Croatia
- Regional Development Agency of Split-Dalmatia County (RERA) – Croatia

Additionally, the Plitvice Lakes National Park and the City of Trogir are involved as associated partners.

The project consists of three Work Packages:

WP1: Climate change scenarios of the UNESCO sites and risk assessment

- A.1.1: Analysis of potential impact and data collection
- A.1.2: Vulnerability and risk analysis
- A.1.3: Climate change risk scenarios
- A.1.4: Creation of a cross-border Monitoring System Tool template
- A.1.5: UNESCO sites stakeholders and community perception

WP2: UNESCO Climate Change Adaptation Plans

- A.2.1: Activation of "Living Labs" to engage local communities in plan development



- A.2.2: Creation of a UNESCO sites Cross-Border Climate Change Adaptation Guidelines
- A.2.3: Design of UNESCO sites Climate Change Adaptation plans and measures
- A.2.4: Organisation of local integration workshops
- A.2.5: Organisation of Regional Conferences

WP3: UNESCO Climate Change Adaptation Countermeasures

- A.3.1: Implementation of NBS and natural restoration solutions
- A.3.2: Implementation of building restoration solutions
- A.3.3: Implementation of light infrastructure solutions
- A.3.4: Assessment of the adopted Climate Change countermeasures in UNESCO sites
- A.3.5: Awareness-raising activities in primary and secondary schools

CAMPUS project aims to provide practical solutions to address climate change in the involved UNESCO sites. One of the key outcomes will be the creation of a cross-border monitoring system to assess the vulnerability, sensitivity, and resilience of these sites using indicators aligned with UNESCO guidelines. Common guidelines will be developed to support local management plans, improving the response capacity of authorities. Concrete measures will be implemented, including nature-based interventions such as habitat restoration and control of invasive species, restoration of historical buildings, and the construction of light infrastructure. The project will actively engage local communities through Living Labs, workshops, and conferences, and will promote climate risk awareness through campaigns targeting students. The collaboration between Italian and Croatian partners will ensure the sharing of methodologies and best practices, contributing to the preservation of the cultural and natural value of UNESCO sites and supporting their sustainable management.



Introduction to the deliverable

Activity 3.6 UNESCO sites visual community instruments

D.3.6.2 – Art and photographic exhibition report

Location: Primary School dr. Jure Turića Gospić, Croatia

Date of implementation: 1 June 2026.

School involved: Primary School dr. Jure Turića Gospić

Reporting partner: Public Institution Development Agency of Lika-Senj County – LIRA

1. Exhibition title, dates and venue

The exhibition of pupils' works was organized under the title "How to Protect Our UNESCO Heritage?" as part of the CAMPUS project – Climate Adaptation Plans for UNESCO Sites. The exhibition was held on 1 June 2026 in the hallway of Primary School dr. Jure Turića in Gospić, following the implementation of educational and participatory workshops for lower-grade primary school pupils. The exhibition was conceived as a public presentation of children's creative reflections on the protection of UNESCO heritage from the impacts of climate change. It displayed selected works created by pupils during the workshops carried out within Activity D.3.5.1 – Lessons in Primary and Secondary Schools.

The location was selected because the participating pupils attend the school, making the exhibition easily accessible to students, teachers, school staff and parents. The hallway of the school provided a suitable and visible space for presenting the works and for further disseminating the key messages of the CAMPUS project among the school community.

2. Background and connection with CAMPUS activities

The exhibition was directly linked to the educational workshops organized by LIRA in cooperation with Primary School dr. Jure Turića.

The workshops were implemented with four lower-grade classes of Primary School dr. Jure Turića in Gospić:



- 1.e class – 19 pupils, aged 7–8
- 2.c class – 24 pupils, aged 8–9
- 3.e class – 21 pupils, aged 9–10
- 4.a class – 19 pupils, aged 10–11

In total, 83 primary school pupils participated in the workshops and contributed to the creative process that resulted in the exhibition.

During the workshops, pupils were introduced to the topics of climate change, environmental protection, UNESCO heritage and the importance of preserving natural and cultural heritage. Special emphasis was placed on the role of Plitvice Lakes National Park as a UNESCO World Heritage Site and on the ways in which climate change can affect valuable protected areas.

The exhibition therefore served as a continuation and visual output of the educational process, allowing pupils to express what they had learned through drawing, colour, symbols and simple messages.

3. List and description of displayed works

The exhibition included selected pupils' artworks created during the creative part of the workshops. The works were produced individually and/or in groups, depending on the age of the pupils and the workshop methodology.

The central topic of the exhibited works was:

"How to protect our UNESCO heritage?"

The pupils' drawings presented their ideas and solutions for protecting natural and cultural heritage, with a focus on practical and age-appropriate actions. The most common themes included:

- planting trees and protecting forests;
- saving water;
- recycling and waste separation;
- preventing pollution;
- protecting lakes, rivers and animals;
- responsible behaviour in nature;
- reducing the negative effects of climate change;
- protecting Plitvice Lakes and other UNESCO sites.



According to the evaluation of the creative workshop, the most frequently presented solutions were tree planting, water saving and recycling, which shows that pupils successfully connected the topic of climate change with concrete everyday actions.

The exhibition did not only present the final artworks, but also reflected the learning process through which pupils were encouraged to think about their own role in protecting heritage and the environment.

Number of exhibited works: 42

Type of works: pupils' drawings / posters / group works

Authors: pupils of 1.e, 2.c, 3.e and 4.a classes of Primary School dr. Jure Turića, Gospić

As some works were prepared as group works and selected for display, the number of exhibited works differs from the total number of participating pupils.

4. Opening event and attendance

The exhibition was set up on 1 June 2026 in the school hallway. It was presented as a school-based exhibition intended for pupils, teachers, school staff and parents. The exhibition remained displayed for several days after its installation, enabling a larger number of members of the school community to view the pupils' works.

According to the activity report, the exhibition remained installed for an additional **five days** after the official opening/setup. This extended visibility contributed to the dissemination of the CAMPUS project messages beyond the pupils who directly participated in the workshops.

Estimated audience: pupils, teachers, school staff and parents of Primary School dr. Jure Turića
Number of direct participants whose works were included: 83 pupils

5. Communication and visibility

The exhibition contributed to the communication and visibility objectives of the CAMPUS project by presenting project themes in a visual, accessible and child-friendly way. Through the pupils' artworks, the topics of climate change adaptation, UNESCO heritage protection and environmental responsibility were communicated to the wider school community.

The activity was also linked to project communication through the preparation of a public announcement describing the educational workshops and the exhibition. The announcement



highlighted that the exhibition gave pupils the opportunity to creatively present what they had learned and to further emphasize the importance of preserving the environment, natural heritage and cultural heritage.

The exhibition was implemented in line with the CAMPUS project's objective of raising awareness among children and young people about the importance of protecting UNESCO sites from climate change impacts.

Visibility elements used:

- CAMPUS project context included in the public communication;
- reference to the Interreg Italy–Croatia Programme;
- reference to ERDF co-financing;
- photographs of the exhibition setup and pupils' work;
- dissemination through project and/or partner communication channels.

6. Visitor feedback and reactions

The exhibition received positive informal feedback from teachers and parents. Teachers recognized the exhibition as a valuable continuation of the educational workshops, as it allowed pupils to present their understanding of the topic in a creative and visible way.

The pupils showed a high level of motivation during the creative activity. Drawing proved to be one of the most successful and engaging methods, particularly for younger children, as it enabled them to express complex topics such as climate change and heritage protection in a simple and age-appropriate manner.

The works demonstrated that pupils understood the basic connection between climate change, human behaviour and the protection of valuable natural and cultural sites. Their solutions were practical and strongly connected to everyday actions, such as saving water, planting trees and recycling. The activity also contributed to strengthening pupils' sense of responsibility and encouraged them to think of themselves as active participants in environmental and heritage protection.



7. Assessment of the exhibition's effectiveness in raising awareness

The exhibition successfully contributed to raising awareness of UNESCO heritage and climate change among children and the wider school community. Its effectiveness can be assessed through several elements:

- First, the exhibition directly built upon the knowledge gained during the workshops. Pupils were not passive recipients of information, but actively transformed the learned content into visual messages and proposed solutions.
- Second, the exhibition made the topic visible in the school environment. By placing the artworks in a common school area, the project messages reached not only the participating pupils, but also other students, teachers, school staff and parents.
- Third, the displayed works showed that pupils understood key messages of the CAMPUS project: that UNESCO heritage is valuable, that climate change represents a threat, and that everyone can contribute to protection through concrete actions.
- Finally, the exhibition supported the broader educational and communication objectives of the CAMPUS project by connecting art, environmental education and heritage protection in a format that was accessible to children and the local community.

Overall, the exhibition can be considered successful as a small-scale but meaningful visual communication activity within D.3.6.2.

8. Lessons learned

The exhibition confirmed that creative expression is an effective tool for communicating climate change and heritage protection topics to younger pupils. Visual methods, such as drawing and poster-making, helped pupils understand and present complex topics in a simple and personal way.

The activity also showed that school-based exhibitions are a practical and effective format for extending the impact of educational workshops. By keeping the exhibition displayed for several days, the visibility of the CAMPUS project messages was increased.



For future similar activities, it would be useful to systematically collect visitor numbers and short feedback from viewers, for example through a simple visitor book, feedback form or short teacher evaluation. This would allow for stronger quantitative reporting on the exhibition's reach and impact.

It is also recommended to include a short explanatory panel next to the displayed works, briefly describing the CAMPUS project, the theme of the exhibition and the link between UNESCO heritage and climate change adaptation.

9. Evidence and documentation

For the purpose of documenting the implementation of D.3.6.2, the responsible partner collected and archived available evidence related to the exhibition and the educational activities from which the exhibited works originated.

The documentation includes photographs of the exhibition setup, photographs of selected pupils' work, information on the participating classes, and communication material related to the activity.

The collected evidence demonstrates that the exhibition was implemented as a visual and educational follow-up to the workshops held with pupils of Primary School dr. Jure Turića in Gospić. The exhibition presented pupils' creative reflections on the protection of UNESCO heritage and the environment in the context of climate change.

Supporting documentation includes:

1. Photographs of the exhibition setup;
2. Photographs of pupils' artworks;
3. Public announcement/news text related to the activity;
4. Information on participating classes and number of pupils involved.

10. Conclusions

The exhibition of pupils' works organized at Primary School dr. Jure Turića in Gospić represented a valuable visual and educational activity within the CAMPUS project. It enabled children to creatively express their understanding of climate change, UNESCO heritage and environmental protection, while also communicating the project's key messages to the wider school community.



By presenting children's ideas on how to protect UNESCO heritage, the exhibition contributed to the objectives of D.3.6.2 and supported the broader CAMPUS goal of raising awareness about the importance of preserving natural and cultural heritage in the context of climate change.

The activity successfully connected education, creativity and public awareness, demonstrating that children and young people can play an important role in promoting responsible attitudes towards heritage and the environment.

11. Recommendations for Future Exhibitions

Future art and photographic exhibitions should continue to build on educational and participatory activities carried out with pupils, as this approach enables children and young people to express their understanding of UNESCO heritage and climate change in a creative and accessible way.

For future similar activities, it is recommended to include a short explanatory panel next to the exhibited works, briefly presenting the CAMPUS project, the exhibition theme, the link with UNESCO heritage and the importance of climate change adaptation. This would help viewers better understand the context of the displayed works and the key messages of the project.

It would also be useful to systematically collect basic data on the exhibition's reach, such as estimated visitor numbers, the duration of the exhibition display and short informal or written feedback from teachers, pupils and other viewers. This would strengthen the evidence base for reporting and provide clearer insight into the awareness-raising impact of the activity.

Future exhibitions could also include a wider selection of visual materials, such as photographs from workshops, pupils' statements, short captions accompanying the artworks, or before-and-after reflections on what pupils learned. Such elements would make the exhibition more informative and would further support the communication objectives of the CAMPUS project.

The school-based exhibition model can be replicated in other educational settings and adapted to different age groups. It represents a simple, inclusive and effective way to connect art, environmental education, UNESCO heritage protection and climate change awareness.



Annexes

Annex 1: Photo documentation









Annex 2: Media announcement / communication evidence

Activity	Target audience	Date
Local media https://najboljeizlike.com/novosti/vise/odrzane-edukativno-participativne-radionice-za-ucenike-u-okviru-projekta-ca	General public	1.6.2026.
Website post https://www.lsz-lira.hr/objava/odrzane-edukativno-participativne-radionice-za-ucenike-u-okviru-projekta-campus/216	General public	1.6.2026.
Social media post https://www.facebook.com/Razvojna.agencija.LIRA/posts/pfbid02BUEkyYDtVq17Yiqc9mSxB4BT/HanL7jQeU6tHJZ4E78RMLdV3aMM3EuNEDq2jwagVI?locale=hr_HR	General public	2.6.2026.
Social media post https://www.instagram.com/p/DZmSsCWArray/?img_index=1	General public	15.6.2026.
Social media post https://www.linkedin.com/feed/update/urn:li:activity:7472193032549744641/	General public	15.6.2026.

The table summarizes the communication and dissemination activities linked to the exhibition, including online outreach. One post was published in local media, three posts were published on social media, one post was published on LIRA's official website.

