

Interreg



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Italy – Croatia



D.3.6.2 - Art and Photographic Exhibition

LP1 - Municipality of Ferrara

Project acronym:	CAMPUS
Project full title:	Climate Adaptation Plans for UNESCO Sites
Programme:	Interreg Italy-Croatia
Start date:	01/02/2024
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Project ID:	ITHR0200358



Name of the deliverable	D.3.6.2 - Art and Photographic Exhibition
Activity	A.3.6
WP	3
WP Leading Partner:	Public Institution Development Agency of Lika-Senj County – LIRA
Author(s):	LP1 - Municipality of Ferrara
Contributing Partners:	/
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Introduction to the project

The CAMPUS project addresses the challenges posed by climate change to UNESCO sites, with a particular focus on natural and cultural heritage sites located in Italy and Croatia. Issues such as sea level rise, increasing temperatures, and extreme weather events threaten the conservation of universal heritage. The establishment of monitoring systems and site-specific adaptation plans has therefore become a critical priority.

The primary objective of this project is to develop a shared cross-border framework for monitoring systems, action plans, and climate adaptation measures, aiming to preserve the Outstanding Universal Values (OUV) of the involved UNESCO sites.

The project engages several public and private entities:

- Municipality of Ferrara (Lead Partner) – Italy
- IUAV University of Venice – Italy
- Municipality of Monte Sant'Angelo – Italy
- Veneto Regional Park Authority of the Po Delta – Italy
- Development Agency of Lika-Senj County (LIRA) – Croatia
- Regional Development Agency of Split-Dalmatia County (RERA) – Croatia

Additionally, the Plitvice Lakes National Park and the City of Trogir are involved as associated partners.

The project is composed by 3 Work Packages:

WP1: Climate change scenarios of the UNESCO sites and risk assessment

- A.1.1: Analysis of potential impact and data collection
- A.1.2: Vulnerability and risk analysis
- A.1.3: Climate change risk scenarios
- A.1.4: Creation of a cross-border Monitoring System Tool template
- A.1.5: UNESCO sites stakeholders and community perception



WP2: UNESCO Climate Change Adaptation Plans

- A.2.1: Activation of "Living Labs" to engage local communities in plan development
- A.2.2: Creation of a UNESCO sites Cross-Border Climate Change Adaptation Guidelines
- A.2.3: Design of UNESCO sites Climate Change Adaptation plans and measures
- A.2.4: Organisation of local integration workshops
- A.2.5: Organisation of Regional Conferences

WP3: UNESCO Climate Change Adaptation Countermeasures

- A.3.1: Implementation of NBS and natural restoration solutions
- A.3.2: Implementation of building restoration solutions
- A.3.3: Implementation of light infrastructure solutions
- A.3.4: Assessment of the adopted Climate Change countermeasures in UNESCO sites
- A.3.5: Awareness-raising activities in primary and secondary schools
- A.3.6 "UNESCO sites visual community instruments"

CAMPUS project aims to provide practical solutions to address climate change in the involved UNESCO sites. One of the key outcomes will be the creation of a cross-border monitoring system to assess the vulnerability, sensitivity, and resilience of these sites using indicators aligned with UNESCO guidelines. Common guidelines will be developed to support local management plans, improving the response capacity of authorities. Concrete measures will be implemented, including nature-based interventions such as habitat restoration and control of invasive species, restoration of historical buildings, and the construction of light infrastructure. The project will actively engage local communities through Living Labs, workshops, and conferences, and will promote climate risk awareness through campaigns targeting students. The collaboration between Italian and Croatian partners will ensure the sharing of methodologies and best practices, contributing to the preservation of the cultural and natural value of UNESCO sites and supporting their sustainable management.



The exhibition organised by the Municipality of Ferrara

PROJECT CONTEXT

Activity A.3.6 "UNESCO sites visual community instruments"

D.3.6.2 - Art and Photographic Exhibition

Implementation period: June - July 2026

Target groups: General Public

Objectives: Activity aimed at raising awareness in the general public on the importance of safeguarding the Outstanding Universal Value (OUV) of the UNESCO sites from the effects of Climate Change.

EXHIBITION TITLE: Adapting without erasing - *Adattare senza cancellare*

DATE: 20th July 2026. The panels will be exposed in the premises of the Municipality of Ferrara also after the end of the project's implementation period to ensure a wider outreach.

VENUE: Castello di Fossadalbero, Fossadalbero, Ferrara

POSTERS DISPLAYED: 8 self-standing panels narrating the risks related to Climate Change effects for the UNESCO site "Ferrara: city of Renaissance and its Po Delta", the solutions emerged from the Living Labs, the activities with students and their results, including the dialogue cards they elaborated to invite their peers to focus and understand the risks for the Outstanding Universal Values the site embeds and think about potential solutions.

N. OF VISITORS: 50 participants to the inauguration event on July 20th. More to be registered in the period in which the panels will remain available in the Municipality premises.

ASSESSMENT OF EXHIBITION'S EFFECTIVENESS IN RAISING AWARENESS: The panels were a playful invitation to take a moment and think about the scenarios that the site could



undertake if subject to the effects of Climate Change. At the same time, the public was invited to contribute to finding and suggesting solutions in an interactive way.

