

Kick-off conference

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Project Acronym	STREAM
Project ID Number	10249186
Project Title	Strategic Development of Flood Management
Priority Axis	Safety and resilience
Specific objective	2.2
Work Package Number	2
Work Package Title	Communication
Activity Number	2.1.
Activity Title	Start-up Activities
Partner in Charge	Zadar County Development Agency ZADRA NOVA
Partners involved	All partners
Status	Final
Distribution	Private

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GENERAL INFORMATION

The kick-off conference of the STREAM project was meant to be organized in Zadar by the Lead Partner Zadar County Development Agency ZADRA NOVA at the beginning of the project implementation, with the idea to present the project to the media representatives and the general public in order to contribute to the dissemination and the visibility of the project goals and activities. Unfortunately, due to COVID-19 pandemic and a consequential lock-down, the event had to be organized online as heavy travel restrictions were in place. With the approval of the Joint Secretariat, the event was organized on a Skype platform, together with the first live regular coordination meeting (D.1.2.3.) and the Kick-off meeting (D.2.1.1.), as it was also broadcasted online and later uploaded onto an official project YouTube channel.

Kick-off conference Agenda

Thursday, July 23rd 2020, 10 AM – 1 PM

10:00 – 10:10	Opening word	<i>Ms Marina Dujmović Vuković, director of the Zadar County Development Agency ZADRA NOVA</i>
10:10 – 11:25	Brief presentation of Project Partners	<i>All partners</i>
11:25 – 11:45	Introduction to STREAM General presentation of the project + Gantt chart	<i>Ms Iva Veršić, Zadar County Development Agency ZADRA NOVA</i>
11:45 – 12:05	WP3 - Creating Flood Knowledge Documents	<i>University of Zadar</i>
12:05 – 12:20	WP4 - Development of Innovative Technologies and Systems of Flood Forecasting and Early Warning System	<i>National Research Council</i>
12:20 – 12:40	WP5 Pilot projects	<i>Mr Ive Surić, Zadar County Development Agency ZADRA NOVA</i>
12:40 – 13:00	General discussion about project implementation	<i>All partners</i>

Friday, July 24th 2020, 10 AM – 1 PM

10:00 – 10:20	Presentation about the State of the art of the Programme and Project implementation rules	<i>Ms Diana Gracin Petrović, INTERREG Italy-Croatia</i>
10:20 – 10:40	Presentation about the communication rules on the Programme level	<i>Ms Tea Ivanišević, INTERREG Italy-Croatia</i>
10:40 – 11:00	WP1 - Management	<i>Mr Paulo Sarić, Zadar County Development Agency ZADRA NOVA</i>
11:00 – 11:20	WP2 - Communication	<i>City of Venice</i>
11:20 – 11:30	A short guide on SIU reporting	<i>Ms Ana Močević, Zadar County Development Agency ZADRA NOVA</i>
11:30 – 11:50	General discussion about communication & management aspects	<i>All partners</i>
11:50 – 12:00	Next steps & Conclusions	<i>Mr Paulo Sarić, Zadar County Development Agency ZADRA NOVA</i>
12:00 – 13:00	Steering Committee 1st meeting	<i>SC members</i>

Kick-off conference report

The Kick-off conference, kick-off meeting and the live regular coordination meeting were organized as a joint event in an online form on a Skype platform, with the approval from the Joint Secretariat of the INTERREG Italy-Croatia, due to the COVID-19 pandemic that is raging through both Italy and Croatia. The two-day event started on July 23rd with the opening words from the Director of the Lead Partner Zadar County Development Agency ZADRA NOVA Ms Dujmović Vuković, and the Head of Office for the implementation of EU funds Mr Surić, followed by the confirmation of the agenda. A brief presentation of all partners, both project and associated partners, followed, and the project STREAM was presented to the project teams and the gathered audience.

The first day of the meeting(s) was concluded with the presentation of the activities per work packages, starting with the thematic work packages. All Responsible Partners presented the deliverables and outputs to be achieved in the work package they are coordinating, starting with the University of Zadar which presented the idea behind the WP3 Creating Flood Knowledge Documents. CNR-ISMAR followed, presenting the activities, deliverables, and outputs to be achieved in WP4 Development of Innovative Technologies and Systems of Flood Forecasting and Early Warning System. The first day of the meeting ended with the presentation of WP5 Pilot projects.

The second day of the Kick-off conference, kick-off meeting and the live regular coordination meeting started with the presentation about the State of the art of the Programme and Project implementation rules by the JS Project Manager Ms Gracin Petrović, followed by an in-depth presentation of Programme communication rules and the visibility guidelines by the Programme Communication Manager Ms Ivanišević. Both presentations gave valuable information on the reporting procedures, and rules that have to be followed by the partnership.

The meeting(s) continued with the presentation of organizational and hierarchical structure of the partnership by the Project Manager of STREAM project Mr Sarić. A pyramidal model was confirmed, with the Responsible Partners being accountable for the implementation of the activities in their work packages and the Lead Partner coordinating the implementation of the whole project. The reporting rules and deadlines were confirmed, and all obligations of participating institutions were presented, starting with the administrative and bureaucratic procedures mandated by the Programme at the start of the implementation of the project.

Representatives of the Responsible Partner for WP2 Communication, the City of Venice presented the prescribed activities necessary for successfully disseminating the project activities to the target groups and the general public. A deadline for the creation of the Communication Strategy was set, and a decision was made that the Lead Partner will be included in the process due to having the most information about the general idea and the quantification of the deliverables from the preparation phase of the project proposals. The project STREAM is waiting for the official visibility templates from the Programme and should receive them in early autumn. The decision was made that every project partner will be responsible

for the creation of the Final deliverable template for the deliverables only they are involved in, with the Responsible Partners coordinating the procedures. The final deliverable templates should be created on-demand and before the official end date of the project. The acceptable type of gadgets was presented to the partnership, and the decision to create all five social media accounts mentioned in different places in the Application Form was confirmed. Zadar County Development Agency ZADRA NOVA as the Lead Partner of the STREAM project presented the correct procedures while submitting the partner reports in the SIU system.

At the end of the meeting, the general communication and managerial aspects of the project implementation were discussed, with all project partners having the opportunity to add their input and present examples of good practices in order to ensure the fastest response time and the implementation of the project activities on an optimal level, while reducing unnecessary workload. The meeting was adjourned following the presentation of the next steps in the implementation of the project activities and the conclusion of the discussions held during the two-day summit.

List of participants

JS – Tea Ivanišević	JS – Diana Gracin Petrović
LP – Paulo Sarić	LP – Ive Surić
LP – Iva Veršić	LP – Matilda Kardum
PP1 – Mato Tomljanović	PP1 – Petar Maleta
PP1 – Antonija Odak	PP1 – Tonći Baletić
PP2 – Marjan Dumanić	PP2 – Ante Vukasović
PP3 – Irena Dominiković	PP3 – Vlatko Roland
PP3 – Ante Šiljeg	PP3 – Irena Kozulić
PP4 – Andrea Valentini	PP4 – Silvia Unguendoli
PP4 – Lidia Bressan	PP4 – Sebastiano Simionato
PP5 – Giuseppe Garofalo	PP6 – Stefano Menegon
PP6 – Christian Ferrarin	PP6 – Amedeo Fadini
PP6 – Elisabeta Borella di Torre	PP6 – Marco Bajo
PP7 – Paola Agostini	PP7 – Pasquale Schiano
PP7 – Viviana Piermattei	PP7 – Emanuela Clementi
PP7 – Emanuela Mergola	PP7 – Giovanni Coppini
PP7 – Paola Mercogliano	PP8 – Alberto Belli
PP8 – Paola Pierleoni	PP8 – Lorenzo Palma

PP8 – Chiara Censi	PP9 – Francesca Sini
PP10 – Alessandro Santone	PP11 – Andrija Brkljačić
PP11 – Marija Naglič	PP12 – Josip Ribar
PP12 – Damir Hlaj	PP12 – Danica Bago
PP12 – Martina Mikaš	PP13 – Gordana Lalić
PP13 – Dunja Babić	PP13 – Morena Mičetić Fabić
PP14 – Enrico Sambo	PP14 – Anna Zarotti
PP14 – Alessia Porcu	PP14 – Alvisè Papa
PP14 – Isabella Marangoni	AP17 – Nataša Ranković
AP18 – Lorenzo Calabrese	

YouTube link

Due to the COVID-19 pandemic, the Kick-off conference had to be organized online but to ensure the highest possible visibility event was shared on the YouTube platform, with the previous approval of the Joint Secretariat.

[DAY ONE](#)

[DAY TWO](#)

Annexes

Annexe 1 – Invitation

Annexe 2 – Agenda

Annexe 3 – Screenshots

Annexe 4 – Photographs

Annexe 5 - Video