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## SUMMA - Sustainable Multimodal Mobility in Adriatic Coastal and Hinterland Areas

**NEWSLETTER NO.3**  
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*Dear readers,*

*welcome to the third edition of the SUMMA newsletter. As we pass the project's midpoint, our cross-border partnership is intensifying work to make everyday travel in the Adriatic coastal and hinterland areas cleaner, safer and more connected—linking ports, airports, rail and urban networks while easing seasonal congestion and encouraging active and public transport.*

*This issue offers concise partner spotlights that cover the essentials for each territory: the key mobility challenges, the future plans and the initiatives we believe will deliver the greatest impact. You'll find Caorle's approach to an island-like historic core; Pescara's shift toward unified ticketing and MaaS; ISIG's leadership on the cross-border strategy; the Riviera Friulana focus on route rationalisation and cyclist services; IRENA's design of a green public transport network and data platform; Poreč's expansion of e-minibuses; Split-Dalmatia's scaling of intermodality and digital tools, and Zadar's active-mobility and MaaS-ready pathway.*

*On the final page, we bring a short report from the Mid-Term Conference in Split, where partners and stakeholders compared progress, aligned on priorities and distilled takeaways for the next phase—from integrated ticketing and data-driven planning to on-the-ground measures that make multimodal journeys simple and reliable.*

*Thank you for reading and for supporting sustainable, multimodal mobility across our shared region. We hope these updates inform your work and inspire collaboration as we move into the decisive months ahead.*

*Your SUMMA Team*



### Municipality of Caorle

Caorle's island-like historic core, reached mainly via two unequal-capacity bridges, suffers peak-season bottlenecks, parking pressure and conflicts in narrow streets. Caorle will introduce restricted-traffic zones, divert flows to two perimeter ring roads and add park-and-ride hubs linked by public transport and slow, sustainable mobility to reduce car dependence.

### Municipality of Pescara

Pescara's challenge is chronic car dependence that overloads streets and public space while fragmenting links between bus services, the port-canal, railway stations and the airport. The municipality is advancing unified ticketing and a MaaS approach that integrates buses with micromobility, underpinned by "La Verde" electric trolleybuses and a 50+ km cycling network. Region-backed investments will scale green, multimodal options and make door-to-door journeys simpler and faster.



### ISIG – Institute of International Sociology of Gorizia

Cross-border mobility is constrained by low service frequencies, incompatible infrastructure and ticketing, fragmented data, and legal and linguistic barriers that make coordination hard. ISIG leads the SUMMA strategy work to map existing connections, identify high-impact gaps, and co-design measures linking ports, airports, rail and cities. The approach blends integrated planning, inclusive governance, and targeted incentives to shift behaviour toward sustainable, intermodal travel.

### Comunità Riviera Friulana

The area suffers from fragmented cycling networks with multiple variants, inconsistent signage, weak intermodality, and hospitality services that are not yet cyclist-ready. A shared plan will rationalise routes, adopt clear, uniform wayfinding, and layer thematic tourism experiences that connect nature, culture and landscape. A beacon-enabled app, operator training, and cyclist-friendly lodging and services will extend the season, raise visitor value, and build a coherent active-mobility offer.

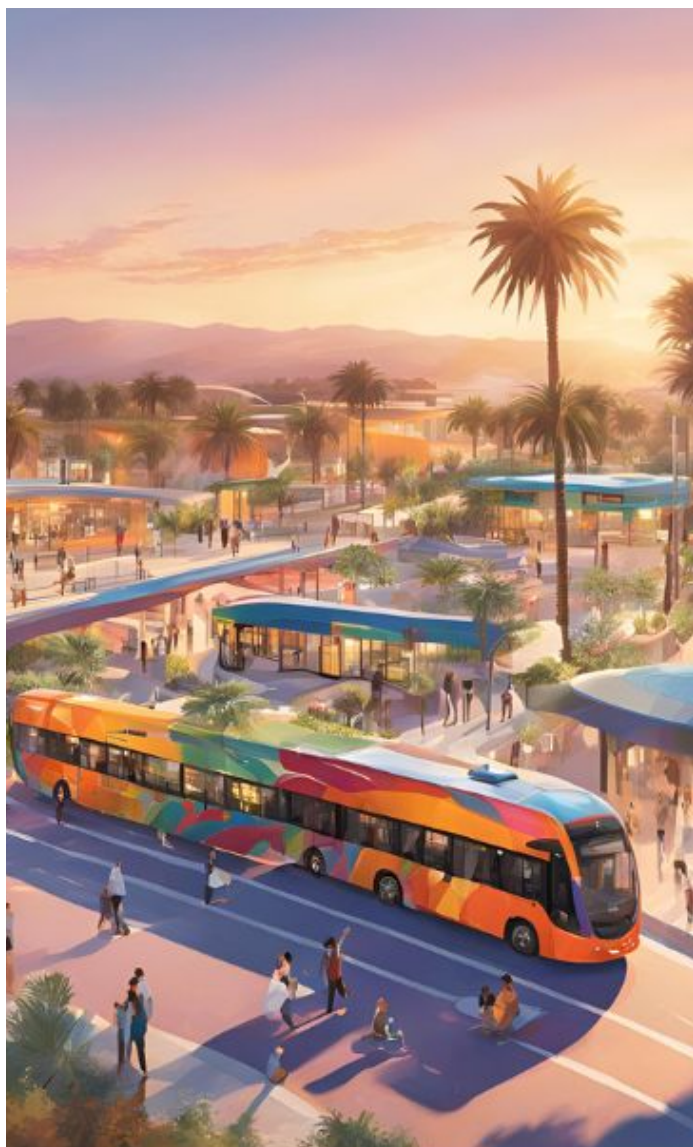


## IRENA – Istrian Regional Energy Agency

Tourism peaks and car dependence strain links between coastal ports, Pula Airport and regional rail, while circulation in Labin Old Town remains sensitive. IRENA and the Town of Labin will design a Study for the Establishment of a Traffic-Optimized Public Transport Network in the City of Labin. The purpose of the study is to design a modern, efficient, and sustainable public passenger transport system based on electric buses.

## City of Poreč

Poreč faces incomplete public transport coverage in suburban and rural areas, strong seasonal car traffic, and limited market interest from private operators, all of which hinder a shift from private vehicles. The city is procuring a second electric minibus to connect Poreč and Baderna and is pursuing funds for a third to cover southern districts and surrounding settlements. Continuous fleet electrification, route expansion, and citizen-centred planning guided by decarbonisation and climate-neutrality studies will build a durable public transport culture.



## Split-Dalmatia County

Tourist surges, limited coastal-inland links and weak modal integration cause recurrent congestion. The County will strengthen public transport, deepen intermodality and deploy digital tools for smarter management. Priorities include expanding regional public transport networks, investing in low-emission, green mobility solutions and rolling out intelligent transport systems to cut delays.

## City of Zadar

Zadar should connect a dispersed functional urban area (including islands) to high-quality services while protecting historic urban spaces from through-traffic and freight impacts. The city will expand public bike-sharing and accelerate safe cycling infrastructure to normalise everyday active travel, complemented by better land- and sea-based links to surrounding settlements and external road, rail, and air networks. Building a structured mobility data backbone and preparing for MaaS will enable seamless, user-centric journeys across modes.



## The Mid-Term Conference of the SUMMA project

The Mid-Term Conference of the SUMMA project took place on May 8, 2025, in Split. The event gathered project partners from Croatia and Italy, representatives of the transport sector, local and regional authorities, and experts in the field of sustainable mobility.

The conference was formally opened by Stipe Čogelja, Deputy Prefect of Split-Dalmatia County, followed by Ivan Parčina, project manager from Split-Dalmatia County, and Cristiana Bragato, representative of the Municipality of Caorle, the project's lead partner. A press conference with the project team was also held, emphasizing the significance of the project for the wider Adriatic area.

The opening session highlighted the project's key activities, with particular focus on the integration of different modes of transport and the improvement of public transport accessibility. Contributions included a presentation by logistics and multimodal transport expert Ante Klečina from University North, who spoke about the challenges and opportunities of multimodal passenger transport in the Adriatic region, and an overview by Tino Zorić from Split-Dalmatia County of the newly established network of bus lines.

In the second part of the programme, participants heard from Italian partners. Adelchi Sulpizio, councilor from the Municipality of Pescara, shared experiences from his region in developing sustainable mobility systems, while Luigi Albore Mascia presented the role of the Forum of Adriatic and Ionian Cities (FAIC) and its strategic actions supporting multimodal solutions.

The conference concluded with a panel discussion featuring experts from both Croatia and Italy. Panelists included Ante Klečina, Nikola Petrić from the Istrian Regional Energy Agency (IRENA), and representatives from Pescara, Pasquale Pantalone and Andrea Troisi. The panel provided a valuable platform for exchanging experiences, showcasing local solutions, and openly discussing the common challenges of implementing integrated and sustainable transport systems across the Adriatic.

The Split conference reaffirmed the importance of cross-border cooperation and joint efforts in shaping smart, green and user-friendly transport solutions that will benefit both residents and visitors in the years to come.





# SUMMA - Sustainable Multimodal Mobility in Adriatic Coastal and Hinterland Areas

## DESCRIPTION

SUMMA tackles critical issues of cross-border passengers' mobility and the connectivity between ports and hinterland, by improving urban mobility to avoid traffic congestions during the tourist season and by addressing underdeveloped multimodal connections between ports, airports, railways, and urban areas.



**PROJECT DURATION**  
01/04/2024 - 31/03/2026



**ERDF**  
2.089.331,24



**TOTAL BUDGET**  
2.611.664,06

## PROJECT PARTNERS



Coorle



SPLITSKO DALMATINSKA ŽUPANIJA

For more info please visit: [www.italy-croatia.eu/summa](http://www.italy-croatia.eu/summa)

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