

Interreg Italy-Croatia 2021-2027 Programme

Priority 4 - Culture and tourism for sustainable development

Special Objective 4.1 - Culture and sustainable tourism

GUSTI - Gastro UpScaled Tourist Itinerary in rural regions of Croatia and Italy

D.1.1.1. Sustainable gastro-cultural task force established

A.1.1.

WP 1





Work Package:	WP1 Comprehensive Analysis
Activity:	A.1.1. Conduct a sustainable gastro-cultural task force and research on the state-of-art of the destinations and quality system labels
Deliverable:	D.1.1.1. Sustainable gastro-cultural task force established
WP Leader:	Regional agency DUNEA – PP2
Responsible partner:	Regional agency DUNEA – PP2
Involved partner:	All partners





CONTENT:

1. Introduction	4
1.1. Overall objective	4
2. Deliverable composition.....	5
2.1. Lika-Senj County	5
2.2. Regional Development Agency Dubrovnik Neretva County – DUNEA	6
2.3. Emilia-Romagna Region	7
2.4. Apulian Public Theatre – Regional Consortium for Arts and Culture	8
2.5. Public Institution Regional Development Agency of Karlovac County.....	9
2.6. Zadar County Development Agency ZADRA NOVA	10
2.8 Spin Life S.r.L.	11
2.9. CE.S.CO.T. VENETO	12
3. Summary.....	13



1. Introduction

1.1. Overall objective

Deliverable *D.1.1.1. Sustainable gastro-cultural task force established* is the outcome of the activity *A.1.1. Conduct a sustainable gastro-cultural task force and research on the state-of-art of the destinations and quality system labels* which is the part of the first work package - *WP1 Comprehensive Analysis*.

Specific objective of the WP 1 is comprehensive analysis on intangible cultural heritage and strategic planning of sustainable tourism development in order to gain knowledge on the current state of destination management and promotion in targeted regions across the Programme area and seasonality of tourism flows and environmental impact of overload tourism. Another goal is to identify the framework to develop new itineraries, learn from good-practice models and develop a stakeholder's engagement model to aid in the development of sustainable tourism practices.

The first step in obtaining the specific objective is to conduct a sustainable gastro-cultural task force and research on the state-of-the-art of the destinations and quality system labels both in Croatia and Italy countries (A.1.1.) and the deliverable is D.1.1.1 Established sustainable gastro-cultural task force.

The gastro-cultural task force consists of 51 relevant members within 8 partners, with representatives of:

- Regional public authorities (Counties, Development center, Employment service)
- Local public authorities (Municipalities)
- Business organizations (Chambers of Trades and Crafts, Chamber of Economy)
- DMO's (Tourist boards)
- SME's
- Clusters
- Associations
- Consortium
- Local action groups
- Agricultural businesses
- Educational centers (Universities, Hospitality schools)
- Cultural institutions (Museums)
- Hotel chain
- Private sector etc.



2. Deliverable composition

2.1. Lika-Senj County

Sustainable gastro-cultural task force		  Co-funded by the European Union Italy – Croatia  GUSTI							
Lika-Senj County (LP1)									
No	Stakeholder name	Type of stakeholder	Address	City	Country	Web	Name and Surname	Contact person e-mail	Function of the person
1	Development Center of Lika-Senj County	Regional public authority	Pazariška 36	Gospić	Croatia	https://www.rc.licko-senjska.hr/	Mile Milković	razvojni.centar@licko-senjska.hr	Director
2	Tourist Board of Lika-Senj County	DMO	Budačka 12	Gospić	Croatia	https://visit-lika.com/	Ivan Radošević	info@visit-lika.com	Director
3	LAG Lika	LAG	Budačka 12	Gospić	Croatia	https://lag-lika.hr/	Ivana Starčević Alešković	lag-lika@lag-lika.hr	Head of office
4	CLUSTER LIKA DESTINATION	Cluster	Budačka 12	Gospić	Croatia	https://www.lika-destination.hr/	Petra Kovačević	info@lika-destination.hr	President
5	Vocational School of Gospić	Hospitality school	Budačka 24	Gospić	Croatia	https://ss-strukovna-gospic.skole.hr/	Barbara Tomljenović Jurković	ured@ss-strukovna-gospic.skole.hr	Principal
6	Croatian Employment Service - Gospić Regional Office	Regional public authority	Budačka 1	Gospić	Croatia	https://www.hzz.hr/kontakt/podrucne-sluzbe-i-uredi/podrucni-ured-gospic/	Ivona Drašić Šarić	hzz.gospic@hzz.hr	Head of office
7	Croatian Chamber of Trades and Crafts, Chamber of Trades and Crafts of Lika-Senj County	Business organization	Kaniška 4	Gospić	Croatia	https://oklsz.hr/	Ankica Šubarić	ok.gospic@hok.hr	Secretary
8	OPG Latibula	Agricultural business	Dnopolje 9	Donji Lapac	Croatia	https://latibularetrat.com/	Dino Galvagno	dino.galvagno@gmail.com	Director
9	CISSA d.o.o.	SME	Škopaljska ulica 30	Novalja	Croatia	https://www.boskinac.com/	Boris Šuljić	cissa@inet.hr	Director





2.2. Regional Development Agency Dubrovnik Neretva County – DUNEА

Sustainable gastro-cultural task force Regional Development Agency Dubrovnik Neretva County - DUNEА		Interreg  Co-funded by the European Union Italy - Croatia							
									
№	Stakeholder name	Type of stakeholder	Address	City	Country	Web	Name and Surname	Contact person e-mail	Function of the person
1	Dubrovnik-Neretva County	Regional public authority	Gundulićeva poljana 1	Dubrovnik	Croatia	www.dnz.hr	Ivo Mujo	ivo.mujo@dnz.hr	Head of department's assistant
2	Tourist board of Dubrovnik-Neretva County	DMO	Šipčine 2	Dubrovnik	Croatia	www.visitdubrovnik.hr	Fani Levi	fani@visitdubrovnik.hr	Associate
3	Croatian Chamber of Economy - Dubrovnik County Chamber	Business organization	Pera Čingrije 6	Dubrovnik	Croatia	www.hgk.hr	Tatjana Božinović Filipović	tbozinovic@hgk.hr	Senior advisor
4	Dubrovnik-Neretva Chamber of Trades and Crafts	Business organization	Vukovarska 16	Dubrovnik	Croatia	www.du-hok.net	Nikola Kalafatović	ok.dubrovnik@hok.hr	Secretary
5	Tourist board of Mljet	DMO	Zabrežje 2	Babino Polje, Mljet island	Croatia	www.mljet.hr	Andrea Anelić	direktor@mljet.hr	Director





2.3. Emilia-Romagna Region

Sustainable gastro-cultural task force		  Co-funded by the European Union Italy – Croatia 							
Emilia-Romagna Region (PP3)									
Nº	Stakeholder name	Type of stakeholder	Address	City	Country	Web	Name and Surname	Contact person e-mail	Function of the person
1	Destinazione turistica (tourist destination) "Romagna"	a public local authorities instrumental body with legal personality and administrative, organizational, financial and accounting autonomy	P.le Fellini n.3 (presso APT Servizi srl)	47921 Rimini	Italy	https://www.visitromagna.it/en	Chiara Astolfi	Chiara.Astolfi@regione.emilia-romagna.it PEC (legal mail): romagnaturismo@legalmail.it	Director
2	Iniziative Turistiche s.cons. a r.l	BSO, a trade association that represents, safeguards the interests and promotes the development of SMEs in the trade, tourism and services sectors at regional level	via Darsena 178	44122 Ferrara	Italy	www.100cities.it	Barbara Dell'Anna	barbara@iniziativeturistiche.com	Director
3	GAL (Gruppi di Azione Locale/Local Action Groups) "L'Altra Romagna"	bodies formed by public and private entities that deal with the development of the rural area to which they refer	Viale Roma 24	47027 Sarsina (FC)	Italy	https://www.altraromagna.it/en/	Mauro Pazzaglia Bruno Biserni	direzione@altraromagna.net PEC (legal mail): altraromagna@pec.net	Director President





2.4. Apulian Public Theatre – Regional Consortium for Arts and Culture

Co-funded by the European Union Italy - Croatia 									
Sustainable gastro-cultural task force									
Apulian Public Theatre – Regional Consortium for Arts and Culture (PP4)									
No	Stakeholder name	Type of stakeholder	Address	City	Country	Web	Name and Surname	Contact person e-mail	Function of the person
1	Municipality of Fasano	Local public authority	Piazza Ciaia	Fasano	Italy	https://comune.fasano.br.it/	Concetta Boggia	concettaboggia@comune.fasano.br.it	Tourist Office
2	Rete di Imprese Terredifasano.net	Business Network	Contrada Gravinella n. 93.	Fasano	Italy	n/a	Angelo Recchia	masseriafragnale@gmail.com	Representative of the Network
3	University of Bari - Department of Economics, Management and Business Law	University	Piazza Umberto	Bari	Italy	https://www.uniba.it/it/ricerca/dipartimenti/demdi	Teodoro Gallucci	teodoro.gallucci@gmail.com	Professor
4	Nick Difino	Expert of Food and Tourism	Rutigliano	Rutigliano	Italy	n/a	Nick Difino	ndifino@gmail.com	Expert of Food and Tourism





2.5. Public Institution Regional Development Agency of Karlovac County

Sustainable gastro-cultural task force Public Institution Regional Development Agency of Karlovac County (PP5)		Interreg  Co-funded by the European Union		Italy – Croatia		GUSTI			
No	Stakeholder name	Type of stakeholder	Address	City	Country	Web	Name and Surname	Contact person e-mail	Function of the person
1	Karlovac county	Public	A. Vraniczyana 2	Karlovac	Croatia	https://www.kazup.hr/	Tomislav Lokmer	tomislav.lokmer@kazup.hr	Senior expert associate for tourism
2	Tourist board of Karlovac	Public	Trg Petra Zrinskog 3	Karlovac	Croatia	https://visitkarlovac.hr/	Marina Burić	info@visitkarlovac.hr	Director
3	Karlovac University of Applied Sciences	Public	Trg J. J. Strossmayera 9	Karlovac	Croatia	https://www.vuka.hr/	Draženka Birkić	drazenka.birkic@vuka.hr	Professor
4	The Foundation for Sustainable Development of Local Communities and Tourism	Private	Jaškovo 51	Ozalj	Croatia	https://zaklada-zora.hr/en/	Lidija Žganjer Gržetić	lidija.zganjer@gmail.com	Director
5	Centar za odgovorni turizam	Private	Stjepana Radića 12	Karlovac	Croatia	n/a	Željko Trezner	zeljko.trezner@gmail.com	Director



2.6. Zadar County Development Agency ZADRA NOVA

  Co-funded by the European Union Italy – Croatia  GUSTI									
Sustainable gastro-cultural task force Zadar County Development Agency ZADRA NOVA (PP6)									
No	Stakeholder name	Type of stakeholder	Address	City	Country	Web	Name and Surname	Contact person e-mail	Function of the person
1	Zadar County - Department for Economy and Tourism	Regional public authority	Stjepana Držislava 1	Zadar	Croatia	https://www.zadarska-zupanija.hr/	Ante Sjauš	ante.sjaus@zadarska-zupanija.hr	Head of department
2	Zadar region tourist board	Sectoral Agency	Jurja Barakovića 5	Zadar	Croatia	https://www.zadar.hr/en	Ina Sikirić Ivčić	info@zadar.hr	Deputy director
3	Zadar tourist board	Sectoral Agency	Jurja Barakovića 5	Zadar	Croatia	https://zadar.travel/	Iva Bencun	info@zadar.travel	Director
4	University of Zadar, Department for tourism and communication studies	Higher education and research organisations	Franje Tuđmana 24i	Zadar	Croatia	https://www.unizd.hr/	Tomislav Klarin	tklarin@unizd.hr	Assistant professor
5	School of hotel management, tourism and hospitality Zadar	Education/training center and school	A. G. Matoša 40	Zadar	Croatia	http://www.ss-hotelijerskoturistickaigostiteljska-zd.skole.hr/	Diana Radić Škara	htus@htus.htnet.hr	Director
7	Ravni kotari - association for rural development	Interest groups including NGOs	Vukovarska 3d	Zadar	Croatia	https://udruga-ravni-kotari.hr/	Marta Pintur Bosna	udrugazaruralnirazvojr@gmail.com	Office manager
8	Ravno kotari tourist bord	Sectoral Agency	Ante Starčevića 2b	Benkovac	Croatia	https://www.visitravnikotari.com/hr/naslovnica.html	Vanja Čvrljak	visitravnikotari@gmail.com	Director





2.8 Spin Life S.r.L.

Co-funded by the European Union Italy - Croatia 									
Sustainable gastro-cultural task force									
Spinlife S.r.l. (PP8)									
No	Stakeholder name	Type of stakeholder	Address	City	Country	Web	Name and Surname	Contact person e-mail	Function of the person
1	Comune di Ariano nel Polesine	Municipality	Piazza G. Garibaldi, 1	Ariano nel Polesine (RO)	Italy	www.comune.arianonelpolesine.ro.it	Mr. Sandro Vidali	sandro.eridano@gmail.com segreteria@comune.arianonelpolesine.ro.it	Tourism counselor
2	Comune di Abano Terme	Municipality (EMAS certified)	P.zza Caduti, 1	Abano Terme (PD)	Italy	www.comune.abanoterme.pd.it	Mrs. Sandra Zanellato	ambiente@abanoterme.net	3rd Sector "Territorial Government"
3	Comune di San Michele al Tagliamento - Polo Turistico di Bibione	Municipality (EMAS certified)	Piazza Libertà, 2	San Michele al Tagliamento (VE)	Italy	www.comunesanmichele.it	Mr. Alessandro Fava	ecologia@comunesanmichele.it	Environment Service
4	Comune di Teolo	Municipality (EMAS certified)	Via Euganea Treponti 34	Treponti di Teolo (PD)	Italy	www.comune.teolo.pd.it	Mrs. Raffaella Cosentino Mr. Matteo Turetta	raffaella.cosentino@comune.teolo.pd.it matteo.turetta@comune.teolo.pd.it	Counselor for Culture and Tourism Environment Counselor
5	Legambiente Veneto APS	Voluntary association	Corso del Popolo, 276	Rovigo (RO)	Italy	www.legambienteveneto.it	Mr. Francesco Tosato	f.tosato@legambienteveneto.it	Secretary
6	Hotelturist S.p.A. (TH Resorts)	Hotel chain	Via Forcellini, 150	Padova (PD)	Italy	www.th-resorts.com	Mr. Giacomo Fasitta Mrs. Alessandra Pallaro	giacomo.fasitta@th-resorts.com alessandra.pallaro@th-resorts.com	Direction for biodiversity and territory relations
7	Consorzio Deltapoolservice	Consortium	Via Matteotti, 40	Ariano nel Polesine (RO)	Italy	https://www.venetodeltapo.it/	Mr. Fabio Biolcati	info@deltapoolservice.it	President of the consortium





2.9. CE.S.CO.T. VENETO

Sustainable gastro-cultural task force		Co-funded by the European Union Italy - Croatia 							
CE.S.CO.T VENETO (PP9)									
Nº	Stakeholder name	Type of stakeholder	Address	City	Country	Web	Name and Surname	Contact person e-mail	Function of the person
1	Confesercenti Veneto Centrale	trade association	Savelli Street n.8,	Padova	Italy	https://www.confesercentidelvenetocentrale.it/	Alessandra Trivellato	a.trivellato@cdvc.it	Vice Director
2	Municipality of Este	local public authority	Piazza Maggiore 6, 35042 Este (PD)	Este	Italy	https://www.comune.este.pd.it/it	Simonetta Spigola	s.spigolon@comune.este.pd.it	Deputy Mayor
3	Municipality of Teolo	local public authority	Via Euganea Treponti 34	Teolo	Italy	https://www.comune.teolo.pd.it/	Raffaella Cosentino	raffaella.cosentino@comune.teolo.pd.it	Assessore comunale di Teolo delegato per Cultura, Turismo, Manifestazioni
4	Go&Start	cultural institution	Via Longhin, 103	Padova	Italy	/	Andrea Manfrin	manfrinand31@gmail.com	Trainer Manager
5	ASD Cavalli e Persone ATS	NGO	/	Verona	Italy	/	Clara Campese	campeseclara@gmail.com	President
6	HISTORIA TRAVEL	DMO	Via Porte Bassanesi, 2,	Cittadella	Italy	https://muradicittadella.it	Elena Bonato	elena@historiatravel.it	Tour Operator
7	CCIA - VenicePromex	Chamber of Economy	Piazza dell'Insurrezione	Padova	Italy	https://www.vepromex.it/	Andrea Galeota; Giada Sbrogio	andrea.galeota@vepromex.it; giada.sbrogio@vepromex.it;	Director
8	Parco Letteriario	cultural institution	Colli Euganei	Padova	Italy	https://www.parcopetrarca.com/	Claudia Boldin	parcopetrarca@gmail.com; baldinclaudia.cb@gmail.com	President
9	Veneto Region - Direzione Turismo e Marketing	Regional public authority	Cannaregio, 168	Venice	Italy	https://www.regione.veneto.it/direzione-turismo-e-marketing-	Alessandra Scudeller; Stefan Marchioro	Alessandra.Scudeller@regione.veneto.it; stefan.marchioro@regione.veneto.it;	Deputy Major
10	Parco Regionale dei Colli Euganei	Regional public authority	Via Rana Ca' Mori, 8	Este	Italy	https://www.parcocolleieuganei.com/	tbd	info@parcocolleieuganei.com	tbd



3. Summary

Deliverable *D.1.1.1. Sustainable gastro-cultural task force established* consists of relevant professionals who act in different fields, and are delegated on behalf of all included project partners. Their task is to, through SWOT analysis, discussion, experiences sharing etc., create a Cross-border report on state-of-the-art of the destinations and quality system labels in involved regions of both countries.

Establishment of the sustainable gastro-cultural task force serves as a baseline for achieving objectives of the A.1.1. of the WP 1 and, moreover, for reaching out one of the project's outputs - Joint Cross-border Destination Management Strategy.

