

Vieste, 1st – 2nd October 2025

General Agenda

1st October 2025

Venue: Vieste Municipality (Sala Consiliare) Corso Fazzini 29, Vieste

<https://maps.app.goo.gl/bTWdGXmfXKvcglBN9>

Free parking place, 5 mins walking from the Municipality

<https://maps.app.goo.gl/HZYJQFH4Wa1W54ri6>

PROJECT MEETING 14.00 – 16.00

14.00 – 14.10 Welcome speech and opening of the meeting by PP6 and Lead Partner

Maria Pecorelli, *Deputy Mayor - City of Vieste*

Antonija Babić, *Project Coordinator - City of Pula*

14.10 – 15.10 Partners' Round-table – Status updates by Lead Partner + all project partners

15.00 – 15.30 Coffee break

15.30 – 16.00 Project progress – Activities / Outputs / Reporting / AOB

STEERING COMMITTEE 16.10 – 17.00

16.10 – 16.15 Opening of the meeting

16.15 – 16.25 Mid-term review

16.25 – 16.40 Budget and finance deviations / AOB

16.40 – 17.00 Discussion and Q&A

STUDY VISIT

17.00 – 19.00 Study visit of the fortified city of Vieste (city center and Castle)

SOCIAL DINNER

20.00 Social dinner – Restaurant Il Capriccio <https://maps.app.goo.gl/kzXTZ6r2k7z2iAZw5>



2nd October 2025

Venue: Hotel "I Melograni", Lungomare Europa, Vieste

<https://maps.app.goo.gl/A14PUdkuzzbrbNT77>**INTERNATIONAL CONFERENCE 09.30 – 12.30**

Fortified cities are urban centers capable of adapting and regenerating themselves through innovation and sustainability, require business models that combine economic efficiency, social inclusion and environmental protection. Recognizing business models of fortifications will enhance the promotion of a sustainable tourism with respect to innovative digital solutions and new inclusive social models which will guarantee development of common territory adjustment to the needs of vulnerable groups and of the heritage community. Emerging business models focus on public-private partnerships, which facilitate the creation of smart infrastructure and digitalized services.

09.30 – 09.45 Registration of participants and welcome coffee

09.45 – 10.00 Welcome speeches

Maria Pecorelli, *Deputy Mayor - City of Vieste*Emina Popović Sterpin, *Head of Culture Department - City of Pula*

10.00 – 10.15 FORTIC project presentation

Antonija Babić, *Project Coordinator - City of Pula*

10.15 – 12.00 Thematic session: business models of fortified cities

Silvia Gastaldo, *Project Manager and Researcher - Strategy Innovation Srl*Daniele Sferra, *Project Manager - Ca' Foscari University of Venice*Iva Pamić, *Representative - Aquarium Pula*Gaetano Simone, *General Manager - Eden Hotel in Tremiti Islands*Marco Savorgnan, *Project Manager - City of Vieste*Antonella Pia d'Aries, *Researcher - LUM University*

12.00 – 12.30 Q&A and end of the conference

13.00 Lunch – Hotel I Melograni



2nd October 2025

Venue: Hotel "I Melograni", Lungomare Europa, Vieste

<https://maps.app.goo.gl/A14PUdkuzzbrbNT77>**SUSTAINABILITY WORKSHOP 14.30 – 17.30**

The Sustainability Workshop will analyze the challenges and opportunities associated with sustainable tourism, promoting an integrated approach that encompasses economic, social, and environmental dimensions. The workshop aims to generate shared ideas, identify feasible and replicable strategies, and foster collaboration between different stakeholders. To stimulate creativity and critical thinking, the workshop will also employ the "dystopian scenarios" technique, encouraging participants to imagine negative futures for tourism destinations. By exploring potential risks and undesirable outcomes, stakeholders will be better equipped to design proactive and innovative solutions that strengthen resilience and sustainability in real contexts.

14.30 – 14.45 Registration of participants and welcome coffee

14.45 – 15.30 Sustainability and dystopian scenarios

Marco Savorgnan, *Project Manager - City of Vieste*

15.30 – 16.30 Work in groups – divergent thinking

16.30 – 17.30 Work in groups – convergent thinking

