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# Laying the foundation: Imagery technology for DT

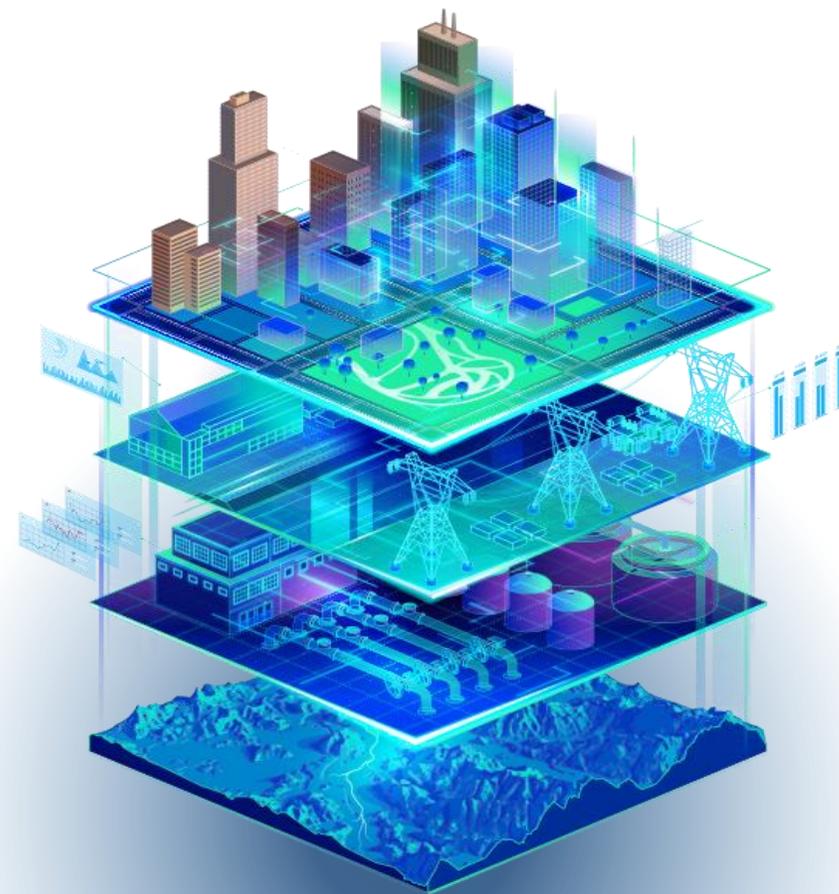
Alberto Meroni, Business Development Manager, Imagery & RS

High Level Training on Digital Twin applications in Port  
ecosystems, Venice 28<sup>th</sup> Jan 2025

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## The Role of Imagery in Digital Twin journey

*Enabling the digital representation of a Physical Asset, Infrastructure, Port and more*



## How overcome the 3D barrier?

### Reality Mapping

The process of creating accurate digital representations of the physical world using images, lidar, or both.





Plan



Collect  
data



Oriented  
imagery



Adjust (AT)



True-Ortho  
DSM



3D  
Reality  
Mesh



Reality Mapping

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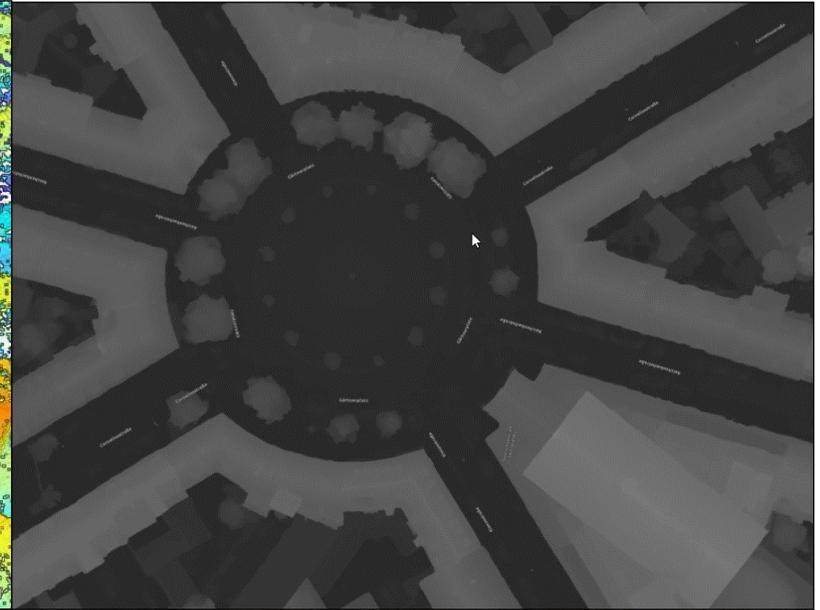
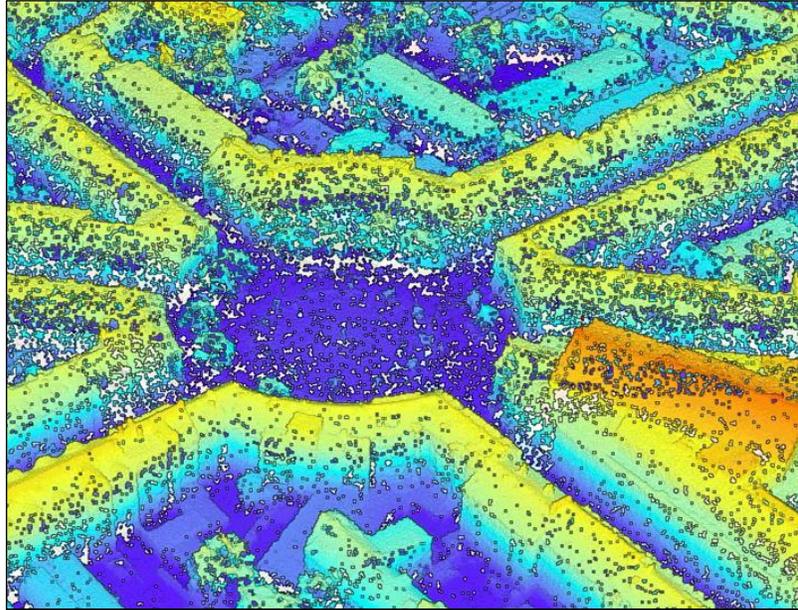
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## The fundamental products for digital representation

- Point Cloud
- DSM
- True-Ortho
- 3D mesh models



The fundamental products  
for digital representation:

# True-Ortho



Traditional Orthomosaic



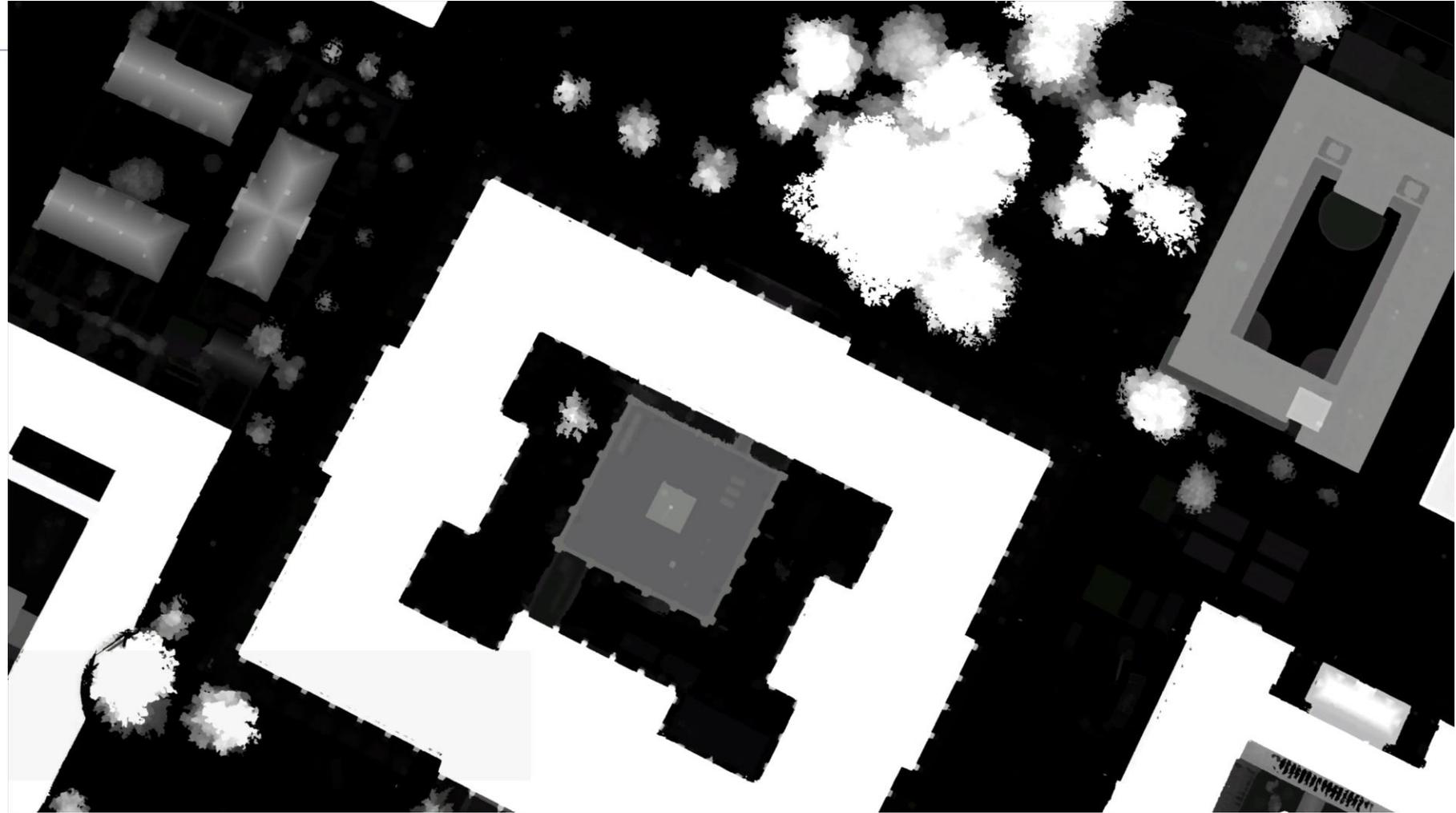
True Ortho



The fundamental  
products for digital  
representation:

# DSM

Digital Surface  
Model

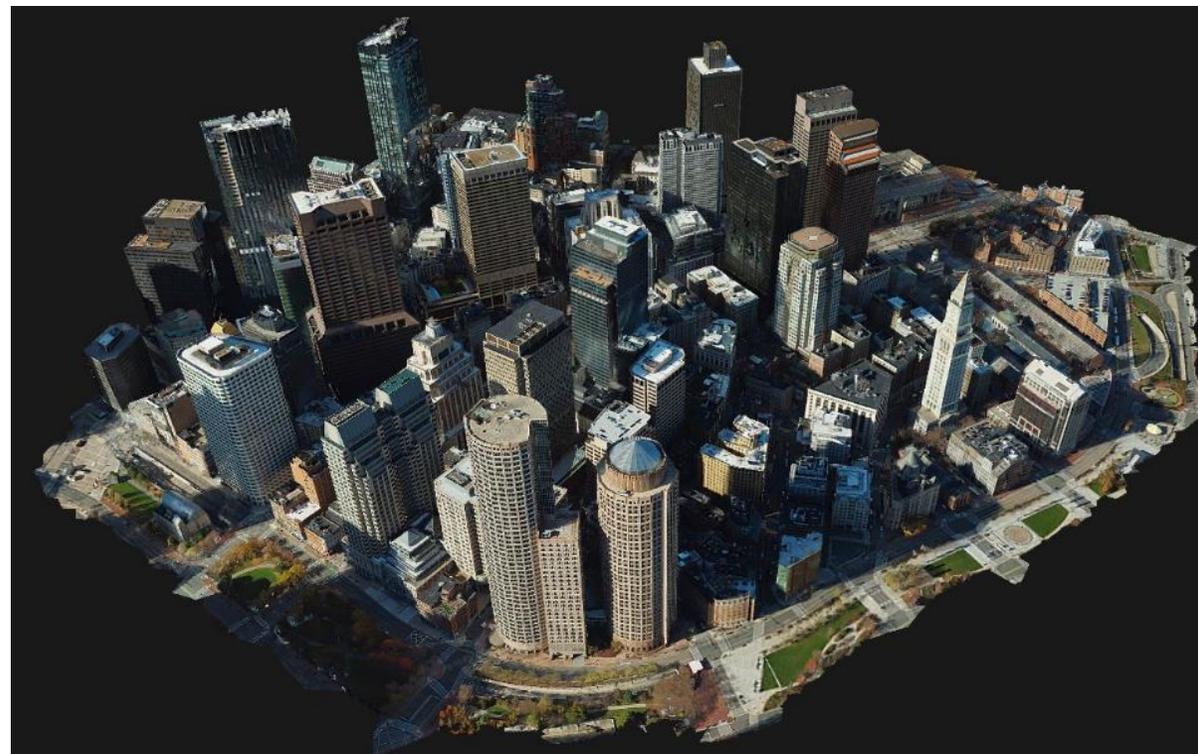


## The fundamental products for digital representation: **Point cloud & 3D Mesh**

Image matching point cloud



Reality 3D mesh model (3D orthophoto)



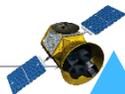
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30+cm  
GSD

2-25cm  
GSD

<2cm  
GSD



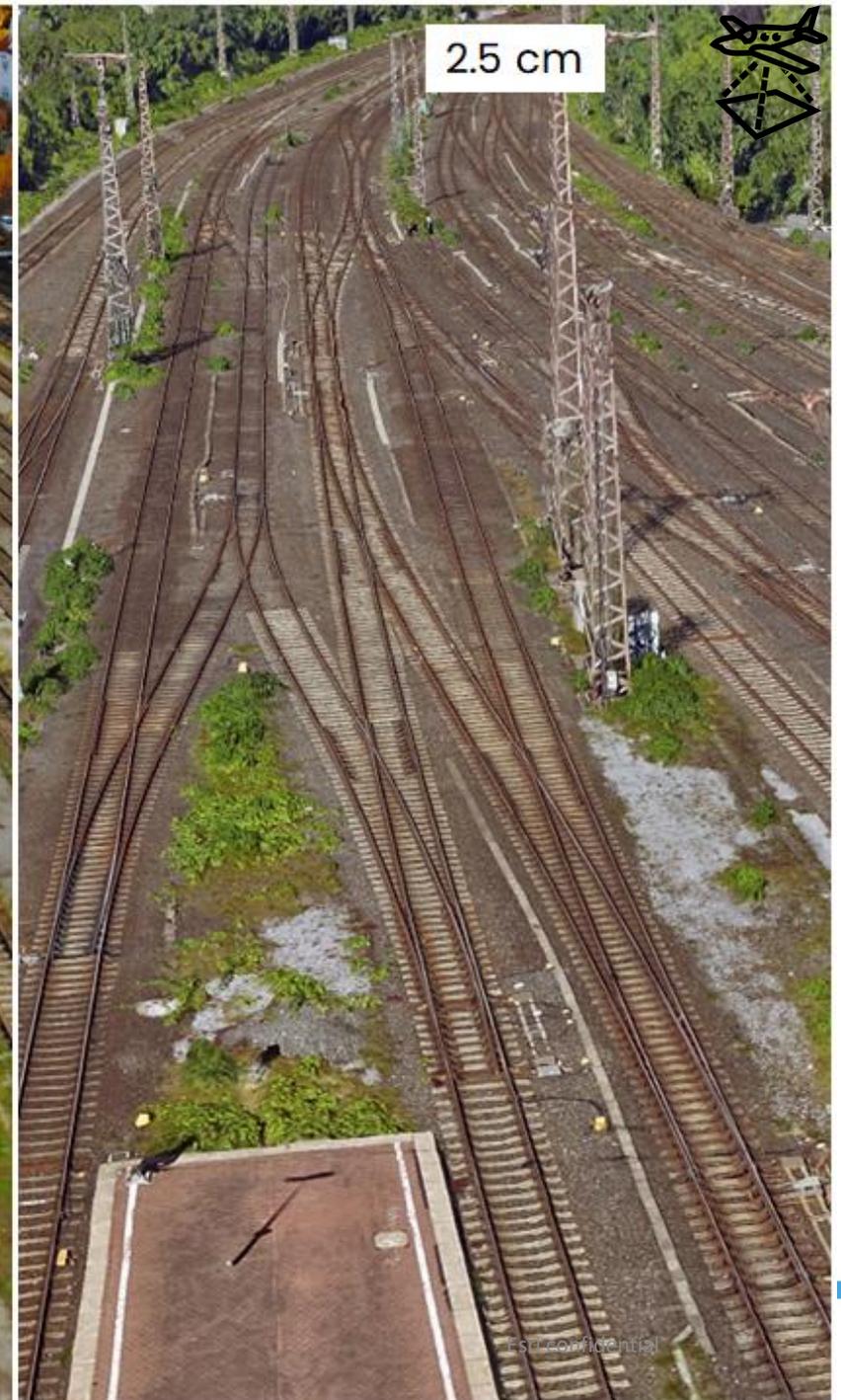
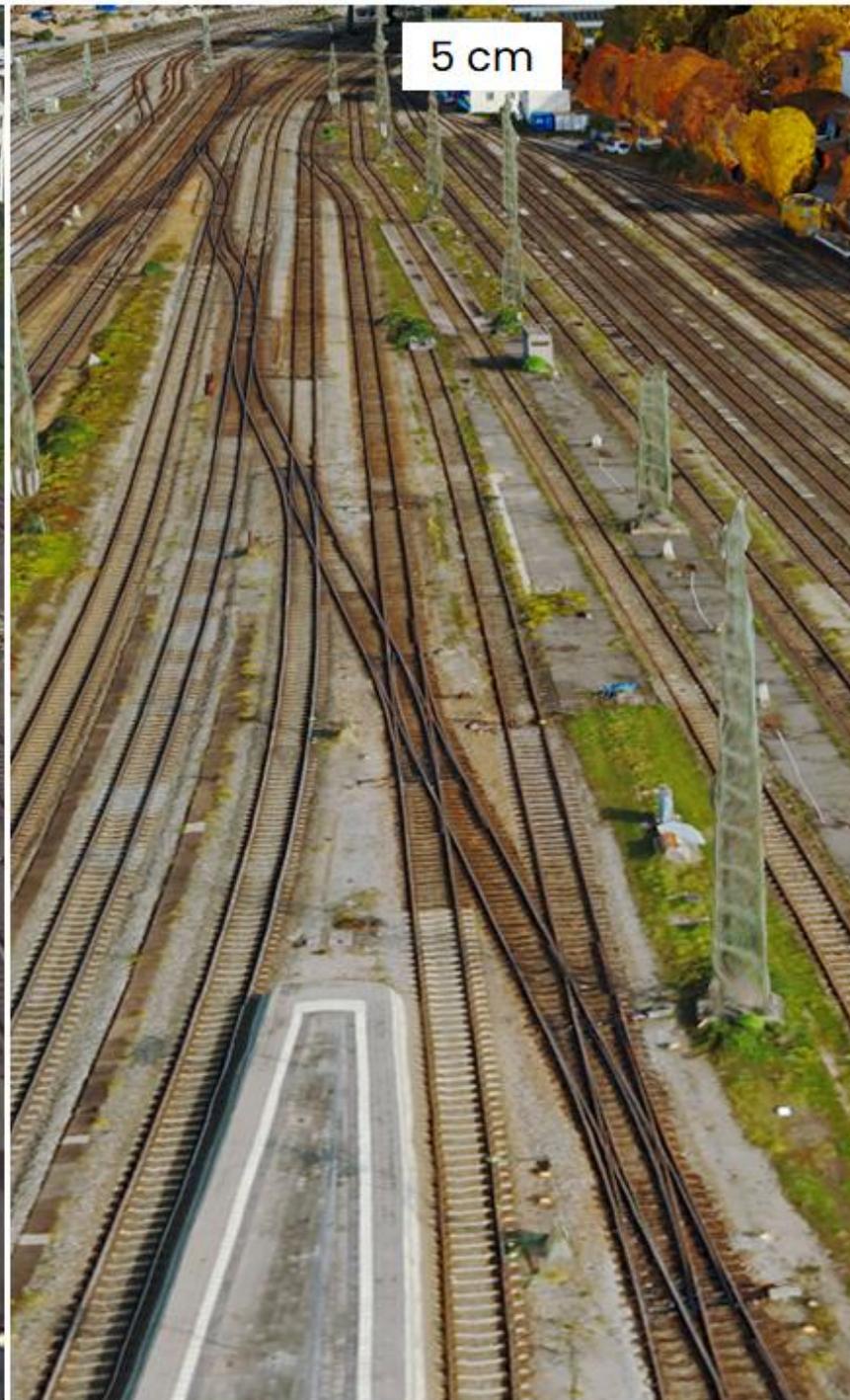
Data courtesy Airbus, Pleiades Neo, GSD 30 cm



Data courtesy City of Milano, CGR SPA & Esri Italy, GSD 5 cm



Data courtesy HNIT Baltic, GSD 1 cm

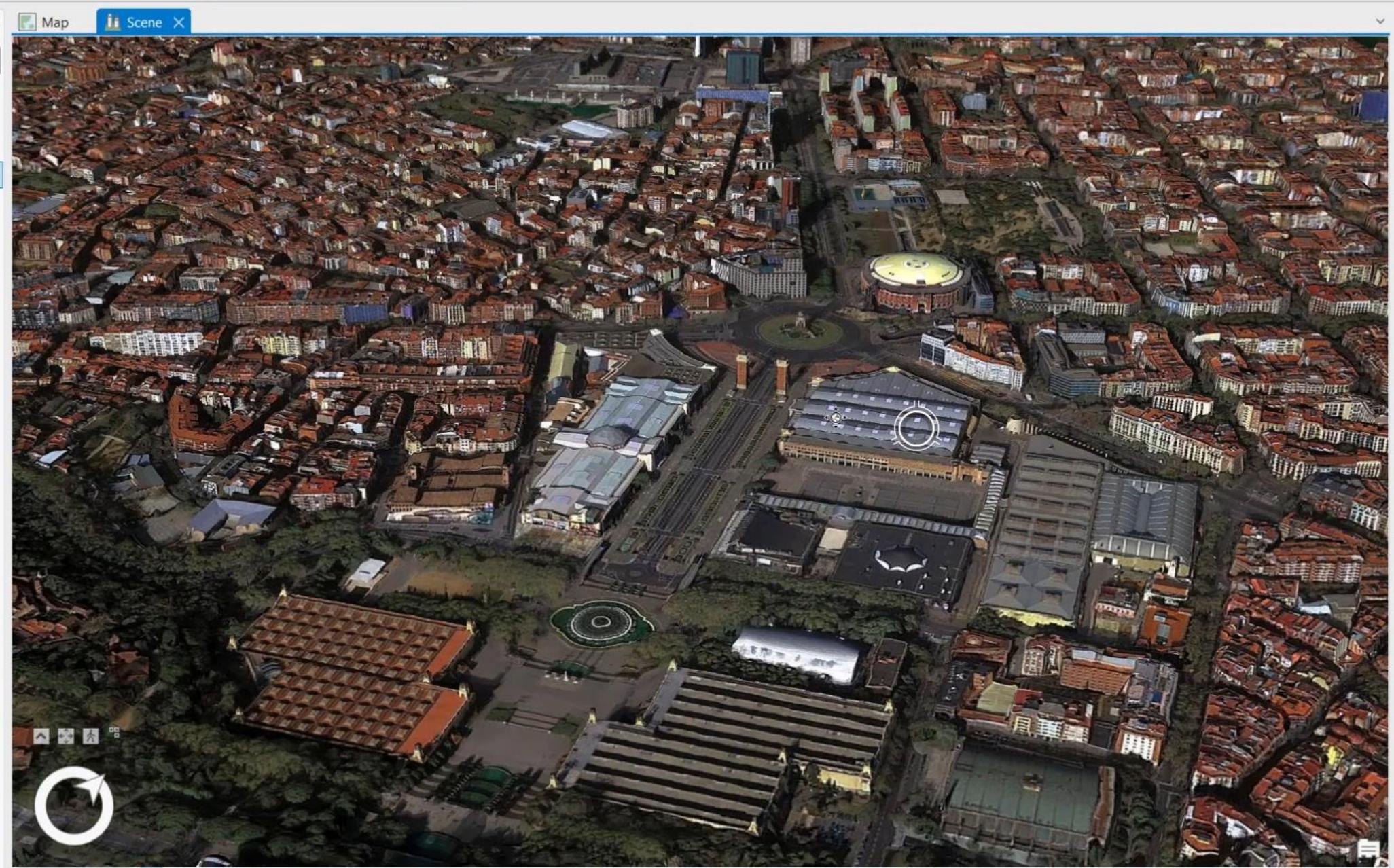


**Contents**

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**Drawing Order**

- Scene
- 3D Layers
  - Mesh
- 2D Layers
  - Light Gray Reference
  - Light Gray Base
- Elevation Surfaces
- Ground
  - Terrain 3D



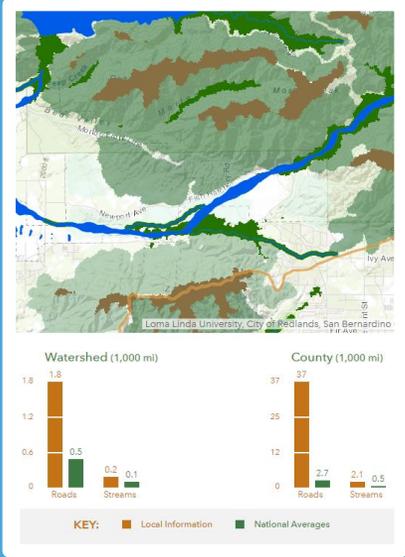


Drone, Aerial, Satellite

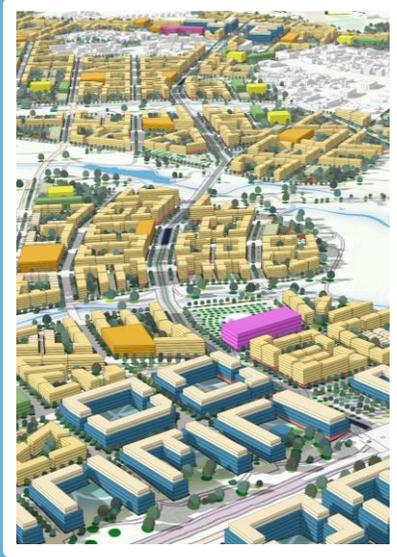


## Reality Mapping in “Analyze”

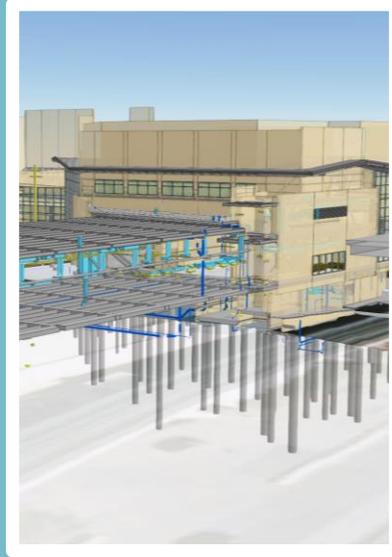
Data courtesy of: Portcoast



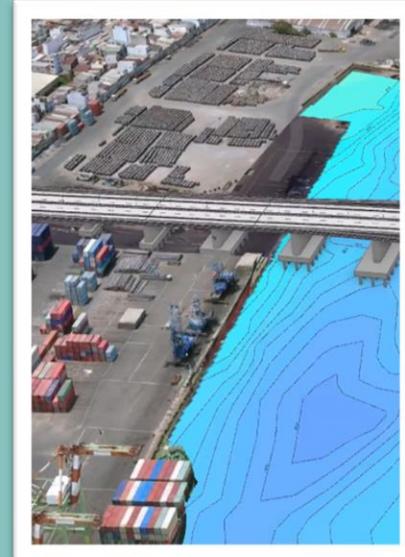
Environmental



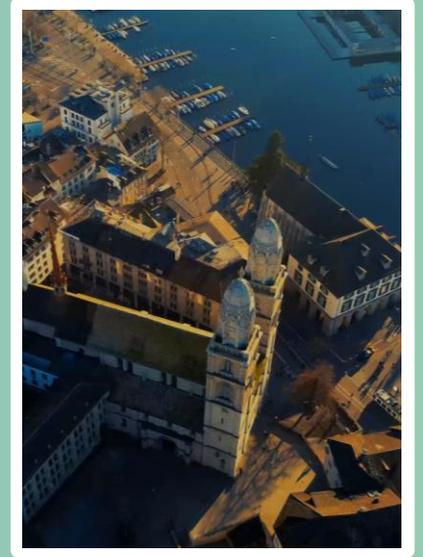
Urban  
planning



AEC



Utilities

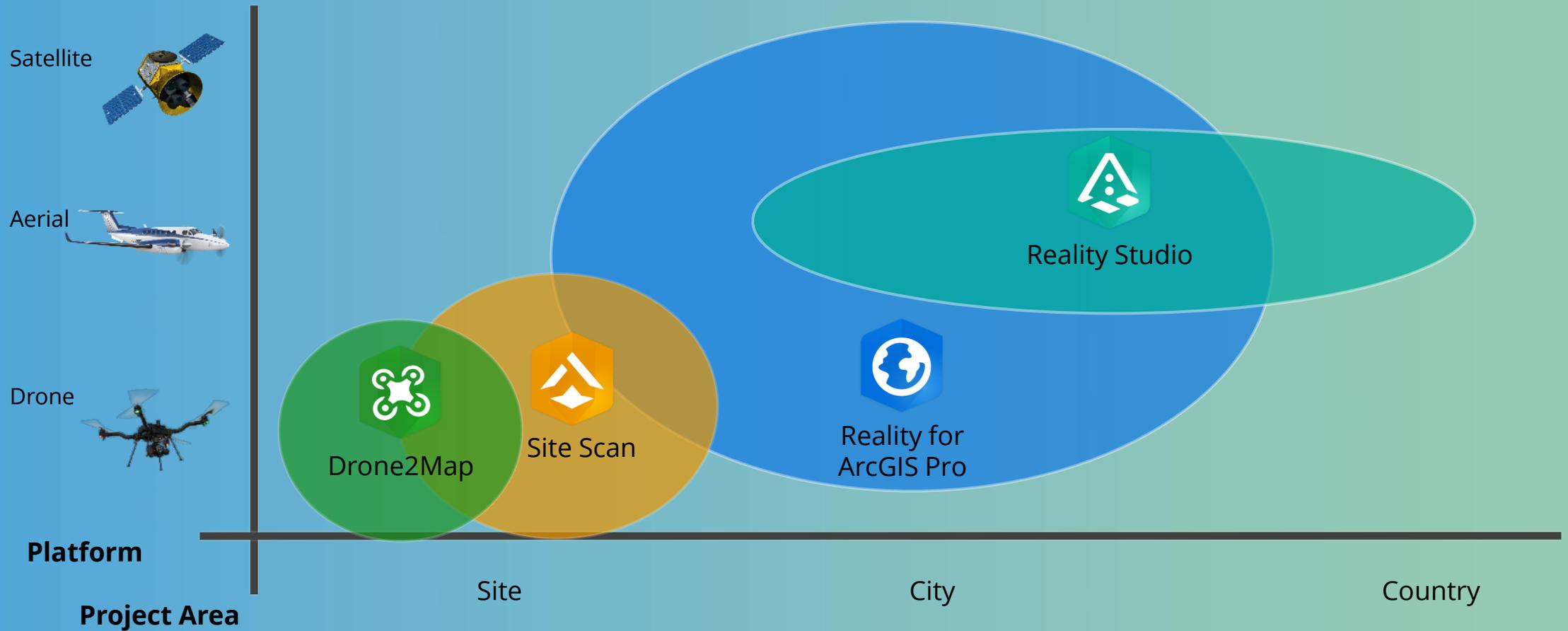


Real time (IoT)



True-Ortho & 3D Reality Mesh

# ArcGIS Reality Product Family





## Conclusions

### **Imagery for Digital Twin:**

- A cost-effective method for building foundational data layers.
- The process is highly automated.
- The results can be used in a wide range of engineering and GIS applications.



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