

LOCAL ACTION PLAN - MUNICIPALITY OF OREBIĆ

Related Action Goal	Goals prioritization	Action details	Human resources		Financial resources		Implementation Place		Responsibility		KPI		Timeline			
			Human resources	Financial resources	Implementation Place	Leader	Team members	Description	Unit	Action	KPI_1	KPI_2	...			
<b>A1 - Encouraging young families to stay and relocate to Orebić with family-friendly policy mix</b>	A – Expansion of direct and targeted demographic measures to stabilise current negative demographic situation	The Municipality of Orebić is experiencing population decline, with a process of population ageing and low birth rates. These demographic challenges are exacerbated by the outmigration of young, educated individuals. The low fertility rate and high mortality rates are directly influencing the natural population decline, making it essential to implement measures that can increase the birth rate and encourage family formation. Introducing subsidies for family policies can help encourage young families to stay and even relocate to Orebić. This measure directly addresses these challenges by creating a family-friendly environment that reduces financial burdens and supports young families.	Municipality of Orebić	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Proportion of youth (0-14 y.o.) in total population	16%	2025 - 2030	2030	-	-		
A1.1 - Development of family policy mix with subsidies and incentives, including financial assistance for newborns and newlyweds, child allowances and subsidies for child-related expenses			Municipality of Orebić	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Number of young families establishing households	5	2025 - 2030	2030	-	-		
A1.2 - Provide subsidised kindergarten model for families with two or more children			Municipality of Orebić, kindergartens	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, kindergartens	Municipality of Orebić, kindergartens	Proportion of youth (0-14 y.o.) in total population	16%	2025 - 2030	2030	-	-		
A1.3 - Develop a graded discount for utility fees for families with two or more children			Municipality of Orebić, local utility companies	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, local utility companies	Municipality of Orebić, local utility companies	Number of young families received utility fees	5	2025 - 2030	2030	-	-		
A1.4 - Promote participative approach in developing direct and indirect demographic measures			Municipality of Orebić, NGOs	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, NGOs	Municipality of Orebić, NGOs	Number of promotion actions	4	2025 - 2030	2030	-	-		
<b>A2 - Supporting the affordable housing policy</b>			The increasing demand for tourism-related accommodation is driving up property prices, making it difficult for young families to afford housing. This contributes to outmigration, as young people are unable to find affordable homes in the municipality. Offering affordable housing options can directly address the housing affordability issue, which is a significant barrier to retaining young families and preventing them from leaving the area. This measure tackles this issue by making housing more accessible.	Municipality of Orebić	local budget, national budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Number of young families establishing new households	5	2025 - 2030	2030	-	-		
A2.1 - Create housing policy that make it easier for young families to access affordable housing, including rent subsidies or low-interest loans for first-time homebuyers				Municipality of Orebić	local budget, national budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Number of young families establishing new households	5	2025 - 2030	2030	-	-	
A2.2 - Provide communal tax breaks for young families with children				Municipality of Orebić, local utility companies	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, local utility companies	Municipality of Orebić, local utility companies	Number of young families received communal tax breaks	5	2025 - 2030	2030	-	-	
<b>A3 - Encouraging the return of out-migrated youth</b>			Orebić faces outmigration, particularly among young, educated individuals, and attracting them back could help reverse the trend. By providing returnee programs, including financial incentives, professional development and business-starting assistance, the municipality can encourage the return of its young, educated residents who may have left in search of better opportunities elsewhere. This measure targets this group, offering them benefits to return and reintegrate into the local economy and community.	Orebić faces outmigration, particularly among young, educated individuals, and attracting them back could help reverse the trend. By providing returnee programs, including financial incentives, professional development and business-starting assistance, the municipality can encourage the return of its young, educated residents who may have left in search of better opportunities elsewhere. This measure targets this group, offering them benefits to return and reintegrate into the local economy and community.	Municipality of Orebić	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Proportion of youth (0-14 y.o.) in total population	16%	2025 - 2030	2030	-	-
A3.1 - Develop return migration policy mix that target educated young people who have left the area, offering financial incentives, career development programs or business-starting assistance to encourage them to return					Municipality of Orebić	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Return migration policy mix developed	1	2025 - 2026	2026	-	-
A3.2 - Develop digital material that help migrants learn about opportunities available upon their return, including access to employment, housing and healthcare					Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Municipality of Orebić, ORA	Number of promotional materials distributed digitally	5	2025 - 2030	2030	-	-
<b>B1 - Improving accessibility and quality of public services</b>			B - Implementation of socio-cultural measures that will improve the social and cultural life of Orebić and improve public services that support demographic revitalisation	Orebić faces challenges in accessing quality healthcare and education services. This is one of main factors driving emigration, as young people and families leave in search of better opportunities in urban centres. By improving healthcare, educational infrastructure and public transport, Orebić could make itself a more attractive place to live, particularly for young families who require these services. Addressing these gaps is critical for improving residents' quality of life and attracting new families.	Municipality of Orebić, Dubrovnik-Neretva County, sectoral public bodies	local budget, regional budget, national budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, Dubrovnik-Neretva County, sectoral public bodies	Increase in the capacity (number of children) of kindergartens and educational facilities	10%	2025 - 2030	2030	-	-
B1.1 - Upgrade healthcare infrastructure (focusing on primary healthcare and specialized services)	Municipality of Orebić, Dubrovnik-Neretva County, healthcare institutions	local budget, regional budget, national budget, EU funds			Municipality of Orebić, Dubrovnik-Neretva County	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, Dubrovnik-Neretva County, healthcare institutions	Healthcare infrastructure upgraded	1	2025 - 2030	2030	-	-		
B1.2 - Support the strengthening of prenatal and paediatric healthcare services in the region/county	Municipality of Orebić, Dubrovnik-Neretva County, healthcare institutions	local budget, regional budget, national budget, EU funds			Municipality of Orebić, Dubrovnik-Neretva County	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, Dubrovnik-Neretva County, healthcare institutions	Support given	1	2025 - 2030	2030	-	-		
B1.3 - Attract and retain healthcare professionals, including through incentives such as higher wages, training opportunities or housing support for young doctors and nurses	Municipality of Orebić, Dubrovnik-Neretva County	local budget, regional budget			Municipality of Orebić, Dubrovnik-Neretva County	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, Dubrovnik-Neretva County	Number of healthcare professionals newly employed or retained in wider area of Orebić	2	2025 - 2030	2030	-	-		
B1.4 - Upgrade educational infrastructure and support for integration of modern teaching methods, especially in STEM	Municipality of Orebić, Dubrovnik-Neretva County, educational institutions, ORA	local budget, regional budget, national budget, EU funds			Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, Dubrovnik-Neretva County, educational institutions, ORA	Educational infrastructure upgraded	1	2025 - 2028	2028	-	-		
B1.5 - Upgrade and increase capacity of kindergartens	Municipality of Orebić, kindergartens, ORA	local budget, regional budget, national budget, EU funds			Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, kindergartens, ORA	Increase in the capacity (number of children) of kindergartens and educational facilities	10%	2025 - 2030	2030	-	-		
B1.6 - Increase the flexibility and availability of kindergarten (childcare) service to meet the parent needs in alignment with working hours	Municipality of Orebić, kindergartens	local budget			Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, kindergartens	Increase in the capacity (number of children) of kindergartens and educational facilities	10%	2025 - 2030	2030	-	-		
B1.7 - Support the expanding social services that address youth unemployment, mental health and support for young families	Municipality of Orebić, Dubrovnik-Neretva County, ORA, social service providers, NGOs	local budget, regional budget, national budget, EU funds			Municipality of Orebić, Dubrovnik-Neretva County	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, Dubrovnik-Neretva County, ORA, social service providers, NGOs	Social services supported	1	2025 - 2030	2030	-	-		
B1.8 - Develop community-based programs that support the integration of young families into the social fabric of the municipality, including neighbourhood activities, sports programs, and cultural events	Municipality of Orebić, NGOs	local budget, national budget, EU funds			Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, NGOs	Community-based program developed	1	2025 - 2030	2030	-	-		
B1.9 - Improvement of transportation infrastructure to support sustainable mobility	Municipality of Orebić, Dubrovnik-Neretva County, ORA	local budget, regional budget, national budget, EU funds			Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, Dubrovnik-Neretva County, ORA	Number of projects for improving transportation infrastructure to support sustainable mobility	2	2025 - 2030	2030	-	-		
B1.10 - Support the improvement of public transportation infrastructure	Municipality of Orebić, Dubrovnik-Neretva County, ORA	local budget, regional budget, national budget, EU funds			Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, Dubrovnik-Neretva County, ORA	Improvement of public transportation infrastructure supported	1	2025 - 2030	2030	-	-		
<b>B2 - Improving social and cultural life</b>	The lack of social and cultural activities, especially during the off-season, is contributing to a sense of social isolation, which can lead to emigration. By organizing social, cultural and sports events, and creating dedicated spaces for youth engagement, the municipality can strengthen its community and provide a more attractive environment for young people, helping them feel more connected and less likely to migrate. This measure seeks to strengthen the social fabric and promote cultural vitality.	The lack of social and cultural activities, especially during the off-season, is contributing to a sense of social isolation, which can lead to emigration. By organizing social, cultural and sports events, and creating dedicated spaces for youth engagement, the municipality can strengthen its community and provide a more attractive environment for young people, helping them feel more connected and less likely to migrate. This measure seeks to strengthen the social fabric and promote cultural vitality.			Municipality of Orebić, NGOs	local budget, national budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, NGOs	Number of cultural and community-based events organized	6	2025 - 2030	2030	-	-	
B2.1 - Organize cultural and social events that attract young people and families, strengthening the local community connection and participation			Municipality of Orebić, NGOs	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, NGOs	Municipality of Orebić, NGOs	Number of cultural and community-based events organized	6	2025 - 2030	2030	-	-		
B2.2 - Establishment of youth and culture centre where young people can engage in artistic, cultural and educational activities			Municipality of Orebić, NGOs, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, NGOs, ORA	Municipality of Orebić, NGOs, ORA	Youth and culture centre established	1	2025 - 2028	2028	-	-		
B2.3 - Develop community-based events that support community socializing and networking, such as youth meetups, creative workshops, etc.			Municipality of Orebić, NGOs	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, NGOs	Municipality of Orebić, NGOs	Number of participants in youth-oriented programs and workshops	50	2025 - 2030	2030	-	-		
B2.4 - Promote collaboration between local cultural institutions, educational centres and youth organizations to organize events that target young families and youth			Municipality of Orebić, local cultural institutions, educational centres and youth organisations	local budget	Municipality of Orebić, Dubrovnik-Neretva County	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, local cultural institutions, educational centres and youth organisations	Number of participants in youth-oriented programs and workshops	50	2025 - 2030	2030	-	-		
B2.5 - Develop programs that connect newcomers, especially young families, with local residents to facilitate integration into the community	Municipality of Orebić, NGOs	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, NGOs	Number of participants in youth-oriented programs and workshops	50	2025 - 2030	2030	-	-				

B2.6 - Encourage the development of local digital platform supporting social and cultural life of Orebić, fostering greater social cohesion and interaction			Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Local digital platform established	1	2025 - 2029	2029	-	-
<b>C1 - Supporting the diversification of local economy</b>			Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Number of new businesses established in non-tourism sectors	20	2025 - 2030	2030	-	-
C1.1 - Encourage the development of non-tourism sustainable sectors such as agriculture, renewable energy, technology, digital services or other activities which could contribute to diversification of economy			Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Number of new businesses established in non-tourism sectors	20	2025 - 2030	2030	-	-
C1.2 - Encourage the creation of value-added products (especially in agriculture and tourism) which will upgrade local economic value			Municipality of Orebić, ORA	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Number of promotion actions	2	2025 - 2030	2030	-	-
C1.3 - Create incentives for businesses to invest in non-tourism sectors, such as communal tax breaks or grants for companies that bring new sustainable sectors to the area			Municipality of Orebić, local utility companies	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, local utility companies	Number of businesses supported	2	2025 - 2030	2030	-	-
<b>C2 - Strengthening tourism beyond seasonality</b>			Municipality of Orebić, ORA, Tourist Bord	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA, Tourist Bord	Increase in the number of tourists visiting during the off-season months	10%	2025 - 2030	2030	-	-
C2.1 - Encourage the development of off-season tourism through diversification of tourism activities			Municipality of Orebić, ORA, Tourist Bord	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA, Tourist Bord	Increase in the number of tourists visiting during the off-season months	10%	2025 - 2030	2030	-	-
C2.2 - Promote the creation of jobs that support the upgrade of tourism sector			Municipality of Orebić, ORA, Tourist Bord	local budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA, Tourist Bord	Number of promotion actions	2	2025 - 2030	2030	-	-
C2.3 - Collaborate with regional educational institutions to design training programs that prepare the youth for tourism sector upgrade (sustainable management, long-term planning, marketing, etc.)			Municipality of Orebić, Tourist Bord, regional educational institutions	local budget, regional budget, national budget, EU funds	Municipality of Orebić, Dubrovnik-Neretva County	Municipality of Orebić	Municipality of Orebić, Tourist Bord, regional educational institutions	Collaboration initiated	1	2025 - 2026	2026	-	-
<b>C3 - Support development of new local business and entrepreneurship</b>			Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Number of new star-ups or new businesses	5	2025 - 2030	2030	-	-
C3.1 - Provide financial and advisory support for young entrepreneurs in starting business, especially in high-potential sectors (such as micro-loans, mentorship, education, etc)			Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Number of new star-ups or new businesses	5	2025 - 2030	2030	-	-
C3.2 - Strengthen links between the tourism sector and local artisans or producers (enabling young people to start businesses that leverage the unique cultural heritage and natural resources of Orebić)			Municipality of Orebić, ORA, Tourist Bord	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA, Tourist Bord	Number of promotion actions	2	2025 - 2030	2030	-	-
C3.3 - Establish business incubator to support start-ups and young entrepreneurs			Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Incubator established	1	2025 - 2027	2027	-	-
C3.4 - Establish a training and support program for young entrepreneurs in incubator			Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Number of people using mentorship or support programme	5	2025 - 2030	2030	-	-
C3.5 - Establish a mentorship and networking program for young entrepreneurs in incubator to connect with experienced business owners and industry experts			Municipality of Orebić, ORA, regional companies	local budget, EU funds	Municipality of Orebić, Dubrovnik-Neretva County	Municipality of Orebić	Municipality of Orebić, ORA, regional companies	Number of people using mentorship or support programme	5	2025 - 2030	2030	-	-
<b>C4 - Increasing employment for young and educated people</b>			Municipality of Orebić	local budget, national budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Number of people using career counselling programme	10	2025 - 2030	2030	-	-
C4.1 - Develop counselling program that help young people find jobs or assist with career development			Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Number of people using career counselling programme	10	2025 - 2030	2030	-	-
C4.2 - Establish partnership with local businesses and regional educational institutions to develop tailored career development program			Municipality of Orebić, ORA, local businesses and regional educational institutions	local budget, regional budget, national budget, EU funds	Municipality of Orebić, Dubrovnik-Neretva County	Municipality of Orebić	Municipality of Orebić, ORA, local businesses and regional educational institutions	Partnerships established	2	2025 - 2030	2030	-	-
C4.3 - Encourage local businesses to hire young, educated individuals by providing financial incentives (e.g., subsidies, tax incentives, or co-financed internships) for companies employing young people			Municipality of Orebić, ORA, local businesses	local budget, national budget	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA, local businesses	Number of businesses encouraged	3	2025 - 2030	2030	-	-
C4.4 - Develop internship program in public services and administration for highly educated young people			Municipality of Orebić	local budget, national budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Internship program developed	1	2025 - 2026	2026	-	-
<b>C5 - Promote remote work opportunities and quality work-life balance</b>			Municipality of Orebić, ORA, Tourist Bord	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA, Tourist Bord	Number of remote and flexible work opportunities	5	2025 - 2030	2030	-	-
C5.1 - Promote Orebić as a hub for digital nomads, remote workers and self-employed digital entrepreneurs by marketing its high quality of life and excellent quality environment as attractive elements for flexible work arrangements			Municipality of Orebić, ORA, Tourist Bord	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA, Tourist Bord	Number of promotion actions	2	2025 - 2030	2030	-	-
C5.2 - Establish and promote co-working space within new developed incubator that provide infrastructure and networking opportunities for remote workers and young entrepreneurs			Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Co-working space established	1	2025 - 2030	2030	-	-
<b>C6 - Increasing access to digital solutions and infrastructure</b>			Municipality of Orebić	local budget, national budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić	Digital connectivity access	90%	2025 - 2030	2030	-	-
C6.1 - Expand high-speed internet coverage, with a focus on remote or rural areas where access to digital services is limited			Municipality of Orebić, HAKOM	local budget, national budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, HAKOM	Digital connectivity access	90%	2025 - 2030	2030	-	-
C6.2 - Promote digital entrepreneurship and innovation by supporting local businesses in adopting digital tools			Municipality of Orebić, ORA	local budget, EU funds	Municipality of Orebić	Municipality of Orebić	Municipality of Orebić, ORA	Number of promotion actions	4	2025 - 2030	2030	-	-