



Report on multimedia exhibition on digitized material

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SUSTAINABLE AND SMART DIGITALIZATION IN PUBLIC SERVICE SECTOR

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Summary

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1. Introduction and purpose of the document

Part of the digitized material was used to organize the interactive multimedia exhibit "Rocco Errico's Lens: An Interactive Experience", a selection of 400 shots, organized following Errico's original notes reported on the delivery envelopes of the negatives.

Curated by Jacopo De Benedictis and held during the 20th edition of the *Lectorinfabula* festival, from September 19-25, 2024 in Conversano. The exhibition was later set up a second time thanks to the collaboration with the Archival and Bibliographic Superintendence of Puglia.

The exhibition became part of the 10th edition of Open Archives, a fundamental event in the field of photographic culture, aimed at not only a specialist audience and organized by Rete Fotografia.

2. Multimedia exhibition on digitized material

2.1. Planning and realization of the exhibition: "L'obiettivo di Rocco Errico"

The first phase of the creation of the exhibition was undoubtedly that of selecting the photos and dividing them thematically in order to subsequently proceed with the creation and printing of the slides for the projectors.

All the materials needed for construction:

- n. 5 ektapro 5020 projectors;
- n. 5 rs232 - bluetooth transmitters;
- mini PC for installation management;
- material for the construction of the interactive station;
- n. 12 rolls of 35mm Kodak 2366.

The exhibition "The objective of Rocco Errico" offered a unique experience and engaging, allowing visitors to explore Rocco's shots Errico through a different perspective. The selection of 400 photographic shots revealed the artistic path and



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Errico's documentary, bringing to light moments of social history, politics and culture of Puglia.



Exhibition production process:

- After having made a selection of the photographic material, the negatives were scanned with a Nikon Coolscan V scanner, and minor digital restoration work has been carried out.
- The images were printed on Kodak 2366 film using a Polaroid Pro Palette 8000 film recorder.
- The black and white slides created were projected with 5 Kodak Ektapro projectors, controlled remotely with a developed system specially.
- A key element of the exhibition was the interactive station, which has allowed visitors to actively explore the collection photographic.





2.2. Immersive and educational experience for students and users

On October 14-15, 2024, the Giuseppe di Vagno Foundation, in collaboration with the Apulian Soprintendenza Archivistica e Bibliografica, re-displayed the interactive photography exhibit "Rocco Errico's Lens: An Interactive Experience" as part of the X edition of "Archivi Aperti", a key event in the photographic cultural landscape organized by Rete Fotografica.

Held at the foundation's premises in Conversano, the event was designed to make photographic culture accessible to a broader audience, specifically targeting local high school students. Participating institutions included Liceo Simone Morea from Conversano, Istituto Professionale Domenico Modugno from Polignano a Mare, and Istituto Istruzione Secondaria Superiore Pertini - Anelli - Pinto from Turi, which brought together ten classes to explore the artistic expression and technical intricacies of photography.



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A notable feature of the event was its interactive component, where students had the chance to engage directly with the photographic process. They developed photographic negatives from Errico's extensive archival collection in a darkroom specifically set up for the event in the Foundation Community Library's reading rooms.

