

TRANSPOGOOD Final event – Follow up Report

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Agenda of the Final Event in Venice

PROGRAMME

CHAIR: Sandra Rainero - CFLI

8.30 Registration and short visit of the tower

9:30 Welcome address from institutions

Michele Gottardi - President of CFLI

Matilde Cassin - Joint secretariat of Interreg Italy-Croatia Programme

9.45 TRANSPOGOOD's smart solutions for multimodal transport

Introduction to the project - Tanja Vujnović Kereš - KIP

Tamara Kiršić - IDA

Paolo Menegazzo - CFLI

Maurizio Cociancich - Elevante

Stefano Bonaldo - Vice president of CFLI

10.20 Keynote speech: The Accelerating Transport Innovation Revolution: Theory and a case study-based assessment

Prof. George A. Giannopoulos - Transport Planner, Professor emeritus, Aristotle University of Thessaloniki, Greece

10.45 TRANSPOGOOD FORUM

INNOVATION ENABLERS IN TRANSPORT AND LOGISTICS

Andreea Mighiu - Agenzia di Sviluppo CCIAA Chieti Pescara Enterprise Europe Network

Solution-driven services to help SMEs turn their innovative ideas into international commercial successes

Dario Favaretto - Founder-CEO & Project Manager of Multi Level Consulting

The Flow factor: a technological-human equation for innovation

Francesco Lo Chiatto - PTV group Italia

Sustainable technology for the environment and reduction of carbon footprint

11.30 EUROPEAN TERRITORIAL COOPERATION CORNER

Running coffee and Speed date with ERDF funded projects

12.10 Future Developments in Shipping in the Adriatic Sea – Round Table

Sandro Vidas - president of the Croatian Shipowner`s Association: *Decarbonisation of existing maritime links between Italy and Croatia*

Rade Stanišić - Head of International project management unit Port of Bar: *Action plan for low carbon and sustainable Port of Bar*

Doni Štambuk - Port Authority of Zadar: *Future development of shipping through the prism of ports with special emphasis on the New port Gaženica*

Mladen Koturović- Jadrolinija: *Maritime transport: past, present and future*

Domenico Guidotti - CEO Guidotti Ships Srl (Termoli)

Loris Trevisan - Agencies Srl (Marghera Ve)

13.10 CONCLUSIONS: TOWARDS THE FUTURE OF MULTIMODALITY IN EUROPE

Sergio Barbarino –Research Fellow at Procter & Gamble

Physical Internet: a necessary intermediate step in the roadmap towards zero carbon footprint logistics by 2050

13.30 Lunch

15.00 -16.30

Visit to Port of Venice – transfer by bus from Venice Heritage Tower to the Dock – visit by boat in the Venice basin – bus back to Marghera

16.30 End of works

INVITED EUROPEAN TERRITORIAL COOPERATION PROJECTS:

MultiAPPRO - Interreg ADRION

SUPAIR - Interreg ADRION

CHARGE- Interreg Italy-Croatia

GUTTA – Interreg Italy-Croatia

Diglogs - Interreg Italy-Croatia

PROMARES - Interreg Italy-Croatia

ICARUS - Interreg Italy-Croatia

REIF - Interreg Central Europe

Enterprise Europe Network desks from Chieti and Venice

Final event - Venice

On Friday 27 September in Marghera, Italy, a numerous group of stakeholders and practitioners have presented the results of the TRANSPOGOOD project and shared expert knowledge and initiatives on the fast-changing sector of transport during the final event of the INTERREG Italy-Croatia funded project.

The activities of the TRANSPOGOOD project have focused on the human and technological assets that make the

difference for the future of a sustainable value chain in the intermodality.

The online platform, which supports enhanced supply chain planning with positive impact on costs and reduction of carbon footprint and the strategy on education and training for the present and future workers of the sector have represented the concrete outputs of the project, with the active involvement of all 8 partners on the two sides of the Adriatic.

In his keynote speech, prof. Giannopoulos introduced the epochal changes of the transport revolution and the impact that technology and globalization have also in the Adriatic area and in intermodal transport. The TRANSPOGOOD forum featured interventions by economic operators and experts that highlighted the importance of different factors for sustainable innovation. Andreea Mighiu of the European Enterprise Network reminded how networking for innovation is paramount for companies in the sector.



“The working relation between man and machine is one of symbiosis, not of replacement” stated Dario Favaretto CEO of MultiLevel Consulting and experienced trainer, “we need to innovate the educational offer to make this symbiosis work in the logistics sector.”

Francesco LoChiatto of PTV Group Italy showed how technology and big data support efficiency and green transport.



After the testimonial on their experience and plans for the future of shipping of companies and port institutions, Sergio Barbarino has concluded the morning taking participants in a visionary 2050, using the idea of the sector as a “physical internet”, where operators use smart data to re-organize multimodal transport, reduce carbon footprint, cater local clients in a web of collaborative effort as a win-win approach.