

# TRANSPGOOD

BI-MONTHLY NEWSLETTER

AUGUST 2018

## PROJECT PROGRESS AND SUCCESSSES



TRANSPGOOD project officially started with implementation at a kick off meeting held in Rijeka (Croatia) on 30<sup>th</sup> January 2018. Since then, 2 more meetings have been held in Italy – the first project meeting and Steering committee meeting in Trieste, hosted by ELEVANTE in the MIB Trieste School of Management and the second project meeting and Steering committee meeting held in Chieti at the Special Chamber of Commerce of Chieti -

Pescara hosted by Agenzia di Sviluppo, Azienda speciale. TRANSPGOOD partners work together with the aim to capitalize on innovation supported by the new ICT technologies applied to the system of intermodality. The main goal of the TRANSPGOOD project is to establish TRANSPGOOD platform which will be used as a tool to find the best solution of transport services.

## PROJECT AIM

The TRANSPGOOD project has the main aim of providing significant development of the cross border cooperation between Croatia and Italy and, in general, of creating beneficial effects across all the Adriatic Region.

## MANAGEMENT & COMMUNICATION

Since the beginning of the project, partners diligently worked in all aspects of the project. The first steps in management of the project are successfully accomplished and the project is on a good path toward success. Communication is also successful, both inner communication between partners as well as communication with key logistic stakeholders and wider public.

## TECHNICAL ISSUES



The technical part – development of the TRANSPGOOD platform is also underway. The first studies are made so partners know state of the art of freight transport in the area. Ro-Ro and Ro-Pax services between Italy and Croatia are mapped and studied, and a results of INTERMODADRIA project are analysed. This part is very important because TRANSPGOOD project will develop through the capitalization of the main results of INTERMODADRIA project concerning the improvement and the monitoring of intermodality in the Adriatic Area.

At the moment, partners are preparing a questionnaire that will be used to detect a potential interest in using an online tool able to provide possible transport solutions that will be useful for different types of operators.



### MULTIMODALITY OR INTERMODALITY?

With reference to flows between Italy and Croatia (Countries involved in TRANSPGOOD project), intermodal transport, that means the combination between road and sea transport, will reduce transport costs because ship transport offers higher fuel economy and lower emission of harmful pollutants. Utilisation of less polluting modes of transport – different from the all-road one - (modal shift) is supported by national, regional and European policy.

### TRANSPGOOD, AN INNOVATIVE APPROACH TOWARDS INTERMODAL AND MULTIMODAL TRANSPORT

TRANSPGOOD, TRANSPORT of GOODS PLATFORM is a project with the objective of an innovative approach toward an innovative digital platform. This platform is going to be able to integrate intermodal and multimodal transport service between Italy and Croatia on the Adriatic sea. Even though road freight transport is among the most expensive, environmentally polluting and resource consuming transport modes, Countries still use roadway system to carry cargo. The benefits of intermodal and multimodal transport come from the use of the most efficient combination of different transport modes. The major goals of the intermodal and multimodal freight transport are the optimization of delivery times, the reduction

of transport costs and the improvement of polluting gas emission. Multimodal transport is a freight transfer service, performed with at least two different modes of transport. Intermodal transport is a freight transfer service that use several transport modes in one trip, without any handling of freight. Intermodal Transport Units (containers which allow the transfer of goods without breaking the load) are classified into three types:

- Container: world standard, economic and stackable.
- Semi-trailer: internal dimensions compatible with epal and flexible.
- Swap body: internal dimensions compatible with epal and less expensive than semi-trailer.

# 2ND TRANSPGOOD PROJECT AND STEERING COMMITTEE MEETING

5TH-6TH OF JULY 2018, CHIETI



## The Importance of Continuous Confrontation

Last 5th and 6th of July, Agenzia di Sviluppo organized in Chieti the second Project and Steering Committee Meeting of TRANSPGOOD (TRANSPORT of GOODS PLATFORM), project aimed at implementing a platform fostering the improved efficiency of maritime transport, with an offer of intermodal and multimodal services. Key elements of the meeting were the analysis of the objectives achieved so far and the definition of the methodology for the implementation of the pilot application test, aimed at demonstrating the benefits deriving from the use of the TRANSPGOOD platform that will be developed during the project. The meeting was attended by all Partners, namely by KIP (Intermodal Transport Cluster - Croatia), IDA d.o.o. (Istrian Development Agency Ltd. - Croatia), Lučka Uprava Ploče (Port of Ploče Authority – Croatia), Lučka Uprava Zadar (Port of Zadar Authority - Croatia), CFLI (Intermodal Logistic Training Consortium - Italy), Unioncamere Veneto (Regional Association of Chambers of Commerce of Veneto Region - Italy), ELEVANTE (ELEVANTE TRADING & CONSULTING S.R.L. - Italy) and Agenzia di Sviluppo (Special Agency of the Chamber of Commerce of Chieti - Italy). General objective of the meeting was to analyse how to improve the transparency of

information and communication between the various actors of the logistics chain by capitalising on the results of cooperation projects funded by previous programmes, in particular the INTERMODADRIA project. TRANSPGOOD's main objective in fact is to support the development of an ecosystem suitable for the creation of new businesses and development of employment opportunities in the multimodal transport (road-rail-sea) between the two shores of the Adriatic Sea. Moreover, its aim is to render the offer of intermodal services more usable, by contributing to reducing the time needed to search for and select partners, guaranteeing the best market conditions and facilitating access to government incentives. Thus, during the two dedicated working sessions, partners have also defined ways and means to promote eco-innovation and capitalization of alternative modes for multimodal/intermodal transport through the publication of the ICT platform designed to increase and make multimodal/ intermodal transport more efficient for companies and intermediaries. The partners will meet again in Pula (Croatia) in November, hosted by IDA.

TRANSPOGOOD FULLY INTEGRATED WITH THE  
PRIORITIES OF THE 2018 YEAR OF MULTIMODALITY  
AND ALREADY IN THE POST 2020 SPIRIT!



## TRANSPOGOOD'S APPROACH

aims at better interoperability at all levels of the transport system and supports combined transport, made more accessible by new technologies and digitalization, is already focusing on the future of European Logistics and Multimodal Transport and the priorities of the next programming period.

Our project TRANSPOGOOD, through the capitalization of past initiatives focusing on multimodality and the creation of an innovative digital platform for intermodal transport in the Italy-Croatia area, is leading the way for a smooth transition towards a mobility system which is safe, clean, connected and automated. In this regard, we are at the forefront of the new European integrated policies on mobility and transport. The latest developments of DG MOVE have gained momentum this year, when the EU Transport Commissioner Violeta Bulc has called 2018 the "Year of Multimodality". In fact, this year, multimodality will be supported by looking into better infrastructure, connections, incentives and digital solutions for the entire EU transport network, with a series of legislative and policy initiatives and events aiming at promoting the functioning of the transport sector as a fully integrated 'system'. Key thematic areas of 2018 MULTIMODALITY Year include:

- Digitalisation with focus on the electronic transport documents proposal, digital corridor information systems and multimodal travel information and ticketing;
- The use of economic incentives to promote multimodality through e.g. the revision of the Combined Transport Directive and a new study on the internalisation of external costs;
- Support to multimodal infrastructure and innovation, physical and digital, in particular in the context of the Connecting Europe Facility, Horizon 2020 and the preparation of the next Multiannual Financial Framework (MFF) and the new Framework Programme for research and innovation (FP9);

Furthermore, on May 17th, 2018 the Juncker Commission has announced the final set of actions to modernise Europe's transport system. For the post 2020 programming period, the European policy on transport, "Europe on the Move", focuses on a safe, connected and clean mobility. Europe on the Move is an integrated, forward-looking policy whose objective is to allow all Europeans to benefit from safer traffic, less polluting vehicles and more advanced technological solutions, while supporting the competitiveness of the EU industry. All these initiatives form a single set of consistent policies addressing the many interlinked facets of our mobility system.

Source: EC DG MOVE.

For more information: EC DG MOVE HOMEPAGE [https://ec.europa.eu/transport/modes/road/news/2018-05-17-europe-on-the-move-3\\_en](https://ec.europa.eu/transport/modes/road/news/2018-05-17-europe-on-the-move-3_en)

# FROM INTERMODADRIA TO TRANSPGOOD

LINKING PROJECTS:



INTERMODADRIA project was financed within IPA ADRIATIC CBC Programme 2007-2013. Its main objective was to increase the competitiveness of the short sea shipping and to strengthen the attractiveness of intermodal transport solutions serving the ports and logistics centres in the medium and lower Adriatic area, with particular focus on the integration in the logistics chain of the sea-routes that serve the two shores of the Adriatic and Ionian seas.

The project's specific objectives were focused on:

1. increasing the integration in the logistics chain of the maritime routes linking the two shores of the Adriatic sea as alternative to road transport;
2. highlighting business opportunities coming from the investments in infrastructures for the land accessibility of sea-ports (especially for rail investments);
3. promoting policy actions and financial instruments to support intermodal transport solutions;
4. increasing awareness and monitoring capacity of the freight flows;
5. increasing the attractiveness of port professional profiles.

TRANSPGOOD project is capitalizing the main results of INTERMODADRIA project concerning the improvement and monitoring of intermodality in the Adriatic Area. Main results of INTERMODADRIA project were focused on analyses of freight routes and related infrastructure in the Adriatic area, as well as on cube-model made for analysed ports. By means of using these results, TRANSPGOOD partners can identify the transport infrastructures that link the ports with the origin and destination of the freight flows and use Cube-model results in order to have an initial database concerning the data grouped by traffic flows in the Programme Area and concerning information about cooperative systems between Italian and Croatian Ports (feeder services) to foster the availability of intermodal services in the area. Cube-model for INTERMODADRIA project was developed and applied for two different scenarios: the base year and the forecast ones. The base year was 2010, and with regard to forecasting, the model was run for two scenarios for two target years: 2025 and 2030. Since we are now in the year 2018, partners can compare the current freight flows with the estimated development of freight flows in years 2025 and 2030, taking into account the socio-economic development of the region. That way, partners can help the development of the cross-border cooperation between Croatia and Italy which is the main aim of the TRANSPGOOD project.

# Social Contacts



**Interreg**  
**Italy - Croatia**  
**TRANSPOGOOD**

European Regional Development Fund



EUROPEAN UNION

Facebook Page: @transpogoodproject

We are social and friendly, please feel free to contact us

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