Local event in Venice -
Follow up Report
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Adenda – Logistics Career Day

Thursday, March 21st - Marittima, Fabbricato 103

9.30 am Registration
10.00 am What does it mean to work in the logistics sector?
   • Pino Musolino - President of the Port Authority of the Northern Adriatic Sea
     Video: Port of Venice: Bridging the World Since Forever

10.15 am “Triple Interview”: Why do the Institutions invest in the training of logistic operators?
   • Elena Donazzan TBC - Councilor for education, training, employment and equal opportunities - Veneto Region
   • Michele Gottardi - CFU President
   • Damaso Zanando - ITS Marco Polo President
     Video: Supply Chain management SCM - An overview on intermodal logistics

10.45 am The logistics professions
   “Double Interview”: Maritime Vs Train driver
     Video: Logistics protagonist in Hollywood
   “Double Interview”: Terminal manager Vs Shipper

11.15 am Training courses to become a logistics professional:
   Video: The training offer of the ITS Marco Polo
   “Double Interview”: The choice for post-diploma degrees
   • Giulia Saccardo - I.T.S. Marco Polo - Port logistics and railways professions
   • Cristiana Spadaro - CFU Responsible for the Youth Guarantee program

11.45 am “What do companies want”?
   • Andrea Condotta - Marketing & Innovation manager - Codognotto Group

12.00 am Innovation in logistics: the Transpogood project
   • Paolo Menegazzo - CFU

12.15 am Final greetings
   Moderators: Luca Fiorini - Fiorini Omnia Service srl CEO
workshop + networking
Strumenti e incentivi pubblici per l’innovazione logistica

Venezia, venerdì 22 marzo
Ora: 14.30 - 18.00
Sede: CFU zona portuale Santa Marta
Fabb. 16 - Venezia

Evento gratuito, iscrizione a questo link:
https://go.gf/forms/a/ElkJu4yK5OnkpcFC62

Programma
14.30 - 17.00: WORKSHOP
Strumenti e incentivi pubblici per l’innovazione logistica

Il webinar illustra gli strumenti a disposizione delle imprese per lo sviluppo di prodotti e processi innovativi. Credito d’imposta, Patente Blu ed altri strumenti di aiuto possono essere introdotti per incentivare la competitività globale delle imprese che ancora tendono a non guardare all’innovazione. Verranno presentati nella loro mira di operare. L’evento vuole quindi fornire informazioni operative per integrare i processi di innovazione in un unico strumentario che permetta la riduzione dei costi sostenuti, solitamente costosi.

Enrico Margante Direttore CFU
Introduzione
Lucio Rubini Project Manager CFU
Il progetto MULTIPRO (Programma Interreg V-B Adriatico)
Valdo Moresco Presidente NAB Italia orb
Tecnologico innovativo nella logistica: strumenti di supporto alle software house e ai partner aziendali
Giuliano Paladino Dottore commerciale e consulente legale
Strumenti agroalimentari industria 4.0: illustrazione dei benefici disponibili per l’innovazione non agro logistica: credito d’imposta, patente Blu e supporti finanziari

17.00 - 18.00: IL CLUB DELLA LOGISTICA
Apertura e dichiarazione della giornata
Local event - Venice

Logistic career day 2019: working at the port and in logistics!

On March 21, 2019, the 6th edition of the Logistics Career Day was organized in Venice. The TRANSPOGOOD project was in the centre of it. The day was dedicated to guidance and to deepening on the professions of transport and logistics, training courses in this area. The event, organized by the Training Body of the Port Authority of Venice CFLI in collaboration with ITS Marco Polo, had the aim of offering students and their families an opportunity to meet with professionals, trainers and young people who have found their way in logistics and learn about the different training paths of the sector on the territory to be able to plan in a conscious way their future training and professional career, with a look at the innovation of the sector.

This year’s edition was attended by students from classes IV and V of IIS Luzzatti in Mestre, IIS Venier in Venice, ITIS Marconi in Padua (Institutes participating in the ITS Marco Polo) and IIS Pacinotti in Mestre. Paolo Menegazzo was pleased to present the TRANSPOGOOD project to the students and explain how intermodal logistics is increasingly smarter and innovative.