The great beauty of the small villages

Intermodality: the road to meet it
HISTORICAL VILLAGES:

• They are small jewels that tell history, architecture and culture of Italy
• They are widespread in the territory, mostly located on hills and mountains
• They play an important role in overseeing internal territories and their hydrogeological control
• They constitute an important opportunity for tourism development for areas that have been marginal
BORGHETTI VIAGGIO ITALIANO

A national project, coordinated by Emilia-Romagna Region, funded by the Ministry of Tourism.

It is aimed at promoting the great heritage of the villages in an internationally coordinated manner.

The Italian Village Network has been created: it includes about 1000 villages of the 20 Regions.
BORGHI VIAGGIO ITALIANO

Hundreds of small villages spread over the territories
THE JOURNEY TO THE VILLAGES IS THE PROBLEM

- Due to their urban layout, often of medieval origin, the small villages do not allow the reception of large numbers of cars.
- The influx of private vehicles would still cause pollution problems and would ruin the atmosphere of quality of life and serenity that is their greatest characteristic.
- The access roads are often narrow and steep, and not always easily accessible by bicycle.
- Public transport connections are often scarce and inadequate.
A POSSIBLE SOLUTION

Intermobility

• Create or increase public links between the areas of maximum tourist influx of the coast and the villages of the hinterland

• Create connections between car or bicycle park exchangers on the plains and public bus lines that reach small hill towns

• Make tourists aware of using public transport by offering them discounts and personalized offers
THE STEP-UP INITIATIVE
LA LINEA DEI BORGHI

An innovative project that allow to visit the villages of the Val Marecchia from the Romagna coast by public transport.
Where: from Rimini to Verucchio and San Leo, and back
La linea dei Borghi

**When**

every Sunday from May 5th until June 9th

every Thursday from June 13th to September 12th

**How**

with a free shuttle bus available to tourists

with an email reservation and a dedicated number

Upon arrival in the villages, tourists will be welcomed by guides who will accompany them for free to visit the main places.
STEP – UP

A step in the right direction:

from the coast to the small villages without car.