

TRANSFER PROGRAMME OF THE EX - POST EVALUATION REPORT

Project title		Maritime and multimodal transport Services based on Eastern Sea-way project	
Project acronym		MOSES	
Project number		10041061	
Project duration	Start date	01/01/2018	No. of months: 21
	End date	30/09/2019	
Programme priority		4	
Programme priority specific objective		4.1	

Work package number and title:	WP5 - Ongoing and ex post evaluation and take up of results		
Project activity number and title:	5.2 - Ex-post evaluation of pilot actions and recommendations and transferring of results		
Activity deliverable number and title:	5.2.3 – Transfer Programme of the Ex-post Evaluation Report		
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1. INTRODUCTION

The overall objective of the MOSES project (Maritime and multimodal transport Services based on Ea Sea-way project) is to improve maritime and multimodal transport services between Italy and Croatia, through the capitalisation of the results of EA SEA-WAY project, towards quality and sustainable cross-border connections. Its specific objectives aim to improve sustainable maritime transport routes for passengers between Italy and Croatia, passengers services and passengers safety in the ports, as well as to improve multimodal connections to hinterland.



Figure 1: The area of the Interreg V-A Italy-Croatia CBC Programme 2014 - 2020
Source: Interreg V-A Italy-Croatia Cross – Border Cooperation Programme 2014 – 2020

Implementation of defined project activities is linked to the Programme specific objective 4.1, as it contributes to improving environmentally friendly and low-carbon transport systems, including maritime transport, ports and multimodal links, in order to promote sustainable local and regional mobility. The project contributes also to the indicative actions of the relevant priority, as it promotes short sea shipping and maritime transport services through piloting and studying the feasibility of CBC maritime transport routes for passengers and multimodal transport systems through innovative solutions in connection with ports.

One of the work packages, work package 5, foresees the collection of all information about project pilot activities that allow the assessment of their effectiveness or revisions if they are necessary. This report contains the definition of the Transfer Programme of the Ex-post Evaluation

Report (D 5.2.3) for take up of results for future optimisation and consolidation of services in the Programme area and the Adriatic-Ionian Region as a whole.

2. TRANSFER PROGRAMME OBJECTIVES

The overall objective of the Transfer Programme foresees the definition of the specific transfer procedure of the Ex-post evaluation report for take up of results for future optimisation and consolidation of services in the Programme area and the Adriatic-Ionian Region as a whole.

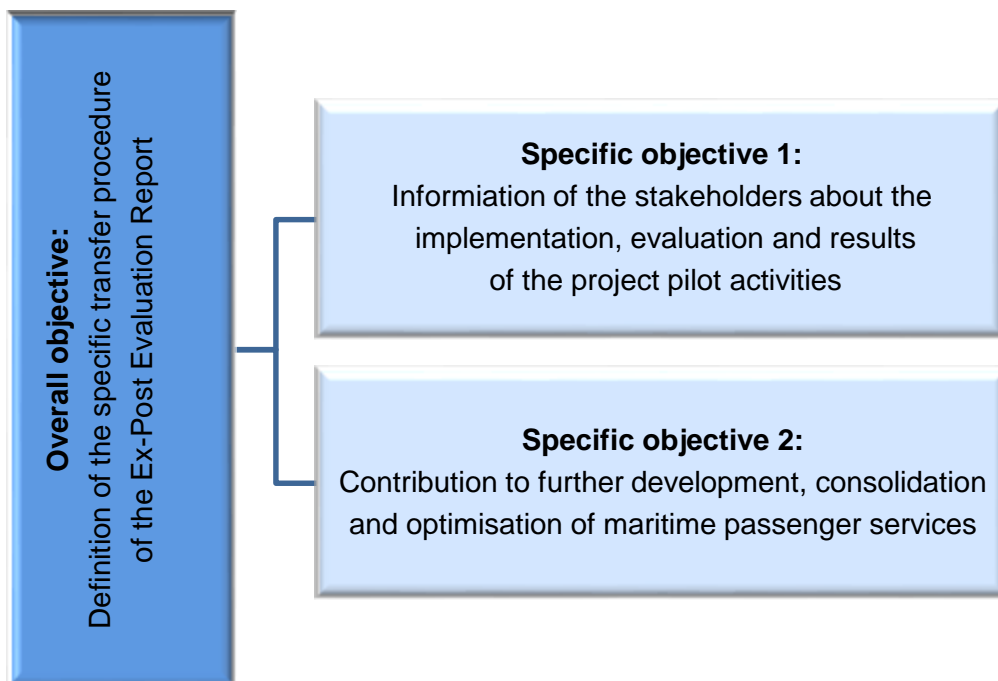


Figure 2: Transfer Programme objectives
Source: Application Form of the MOSES project

Specific objectives of the Transfer Programme intend to:

- ❖ inform the stakeholders about the implementation, evaluation and results of the project pilot activities,

- ❖ contribute to further development, consolidation and optimisation of maritime passenger services through efficient communication with decision makers at European, national, regional and local level.

3. DEFINITION OF THE TARGET GROUPS

In order to enable a concrete impact of the project on the passengers transport offers, it is necessary to ensure that the pilot actions and feasibility studies are efficiently communicated to the decision makers at a political and administrative level. Furthermore, it is necessary to present the results and opportunities to the potentially interested transport companies, infrastructure providers, port authorities, cross – border passengers and tourists. They have been involved in the stakeholder network since the beginning of the project. Due to all previously mentioned reasons, they are target groups of the evaluation report and recommendations that the transfer programme will address.

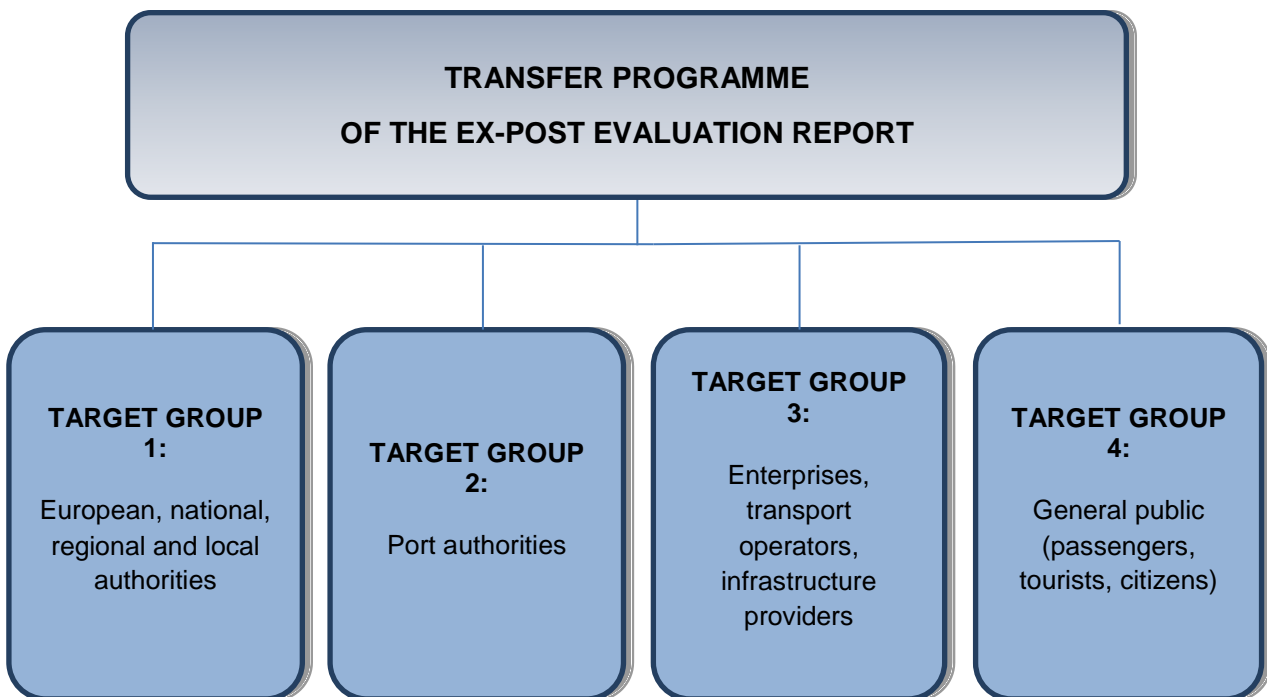


Figure 3: Transfer Programme target groups
 Source: Application Form of the MOSES project

4. IMPLEMENTATION OF THE TRANSFER PROGRAMME ACTIVITIES

In accordance with its overall and specific objectives, the Transfer Programme consists of the following group of activities:

- ❖ organisation and implementation of communication activities with the network of stakeholders in order to inform them about the results of the project pilot activities identified in the Ex-post Evaluation Report,
- ❖ continuous communication with decision makers at European, national, regional and local level related to further development, consolidation and optimisation of maritime passenger services in the Programme area and the Adriatic-Ionian Region as a whole.

Five pilot actions implemented in the framework of the MOSES project have been analysed in the Ex-post Evaluation Report. Its results, conclusions and recommendations will be communicated to stakeholders, such as transport companies, infrastructure providers, port authorities, cross – border passengers and tourists. Responsible project partners will organize virtual meetings, webinars and other targeted meetings at local and cross-border level with the network of stakeholders in order to inform them about the implementation, evaluation, opportunities, shortcomings and results of the project pilot activities. Besides that, the information related to the project pilot actions is going to be spread among stakeholders through public events, e-newsletters and partner websites.

In order to ensure that the project MOSES has a concrete impact on the passengers transport offers, further development, optimisation and consolidation of services in the Programme area and the Adriatic-Ionian Region as a whole it is necessary to ensure that the pilot actions are efficiently communicated to the decision makers at European, national, regional and local level. For that purpose, they will be informed about project outputs and results during high-level public events, conferences and bilateral meetings.

Furthermore, presentation of project results will be organized in occasion of the project final conference but also in occasion of a meeting of the Adriatic Ionian Euro-region and the TSG2 – Transport Sub-Group of the EUSAIR Thematic Steering Group of Pillar 2 “Connecting the Region”. Main goal of this dissemination process is to contribute to the definition, adoption and implementation of European and national policies in the field of maritime passenger transport.



Figure 4: The map of the Adriatic and Ionian Region
 Source: Interreg V-B Adriatic – Ionian Programme 2014. – 2020.

5. CONCLUSIONS

According to the rules of the Interreg V-A Italy – Croatia Cross-border Cooperation Programme 2014 – 2020 and the provisions of the MOSES project Application Form, the Transfer Programme defines the objectives, target groups and activities related to the dissemination of the results, recommendations, conclusions, opportunities and shortcomings identified in the Ex-post Evaluation Report of the project pilot activities. Implementation of dissemination activities will contribute to the achievement of Transfer Programme overall objective and specific objectives focused on further development, optimisation and consolidation of passenger transport services in the Programme area and the Adriatic-Ionian Region as a whole.

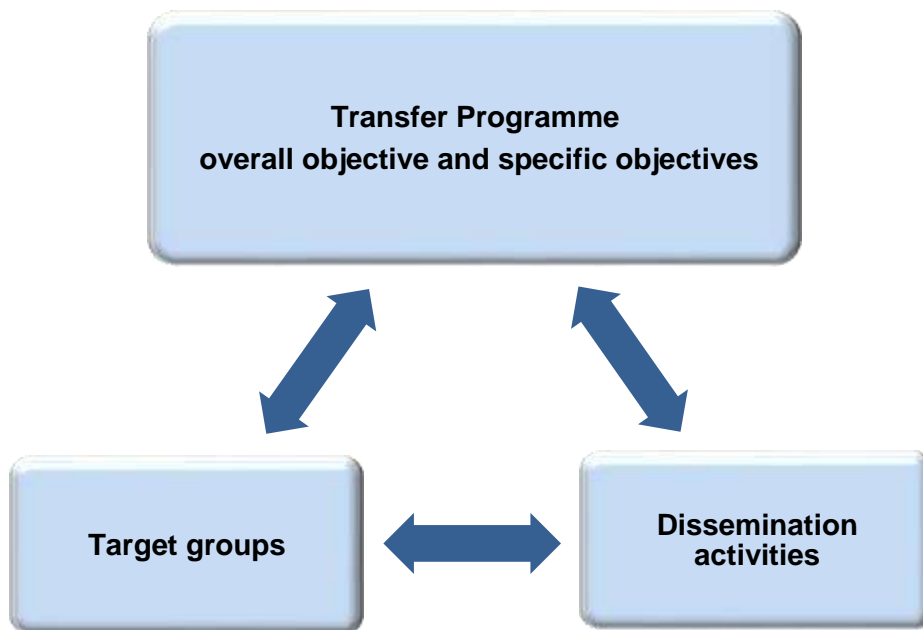


Figure 5: Transfer Programme scheme
Source: Application Form of the MOSES project

This Transfer Programme has been elaborated by the Region of Istria in cooperation with all other project partners, especially with the support of the project Joint Communication Manager.