D.2.4.2. 2nd Public Dissemination Event
## Document Control Sheet

<table>
<thead>
<tr>
<th>Project number:</th>
<th>10041221</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project acronym</td>
<td>CHARGE</td>
</tr>
<tr>
<td>Project Title</td>
<td>Capitalization and Harmonization of the Adriatic Region Gate of Europe</td>
</tr>
<tr>
<td>Start of the project</td>
<td>January 2018</td>
</tr>
<tr>
<td>Duration</td>
<td>18 months</td>
</tr>
</tbody>
</table>

### Related activity:
- Public Events

### Deliverable name:
- 2nd Public Dissemination Event

### Type of deliverable:
- Report

### Language:
- English

### Work Package Title:
- Communication activities

### Work Package number:
- 2

### Work Package Leader:
- Central Adriatic Ports Authority (PP1)

### Status:
- Draft

### Author (s):
- KIP

### Version:
- 1

### Due date of deliverable:
- 30.09.2019

### Delivery date:
- 30.09.2019
## Content

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>4</td>
</tr>
<tr>
<td>1. Dissemination event: context and results</td>
<td>5</td>
</tr>
<tr>
<td>2. Agenda</td>
<td>6</td>
</tr>
<tr>
<td>4. Pictures</td>
<td>7</td>
</tr>
</tbody>
</table>
Introduction

Public events are organized to inform and disseminate project objectives and results, as well as to involve relevant stakeholders.

The target groups will be first identified (citizens, technical experts, journalists, institutional stakeholders), and then each group will be addressed through dedicated communication tools, events such as meetings, ad-hoc seminars, conferences, focus groups, press releases.

The project logo, as well as a clear reference to the EU co-financing has to be used on agendas, list of participants, related publications, promotion materials and presentations. (Regulation (EU) No 1303/2013). During the events, the project visual material (poster, roll-up) is supposed to be placed in a readily visible place (e.g. the front of the meeting room).

Four public dissemination events are planned during the project, two in Italy (hosted by PP2 in Venice and PP6 in Bari) and two in Croatia (hosted by PP3 in Rijeka, and PP4 in Ploče). The final event will be held in Italy (hosted by PP1 in Ancona) with the aim to promote project results and raise awareness on intermodal services and traffic flows between the two shores of the Adriatic Sea.

This document is for the meeting hosted by PP4 – KIP. KIP organized meeting in Venice as a guest project at the final event of Transpogood project, Interreg Italy – Croatia.
1. Dissemination event: context and results

As many Interreg Italy – Croatia projects in the Transport pillar have similar frameworks, Transpogood partners decided to organize a sort of conference where all interested projects can be presented to the public and stakeholders. The event was organized in Venice-Marghera on September 27, 2019.

As KIP is Lead partner on Transpogood project and project partner in CHARGE project, we took this opportunity to present synergies and introduce CHARGE project not only to relevant stakeholders but to other project partners working on similar thematic.

The event was attended by representatives of local, regional and national public authorities, regional development agencies, enterprises and transport operators. As part of the meeting, the forum was organized where Professor Emeritus George Giannopoulos gave a keynote speech and left space for companies and institutions to share different perspectives on the innovation enablers in transport and logistics and on the developments of the shipping industry in the Adriatic. Sergio Barbarino, Former Chair of the ALICE, the EU Innovation Platform for Logistics, concluded the morning with a foresight speech on the future of logistics.

The event was an important occasion to network with and exchange knowledge of other projects carried out through European Territorial Cooperation, 8 ECT project were invited and space to showcase their results was prepared in the ECT corner.

One of this 8 project was CHARGE project. Partners presented main project objectives and actions to all interested parties. At the stand, project roll up was present and project leaflets were distributed to stakeholders. Project scopes and objectives were discussed with present stakeholders.
2. Agenda

**CHAIR:** Sandra Ramero - CFU

8.30 **Registration and short visit of the tower**

9.30 **Welcome address from institutions**

Matilde Cassin - Joint secretariat of Interreg Italy-Croatia Programme

9.45 **TRANSPOGOOD's smart solutions for multimodal transport**

Introduction to the project - Tanja Vojnovik Ferar - RUP

Tamara Kršič - IDA

Paolo Menegazzo - CFU

Mauro Pescaroli - Ibvento

Stefano Ronzulli - Vice president of CFU

10.20 **Keynote speech: The Accelerating Transport Innovation Revolution: Theory and a case study-based assessment**

Prof. George A. Anagnostopoulos - Transport Planner; Professor emeritus, Aristotle University of Thessaloniki, Greece

10.45 **TRANSPOGOOD FORUM**

INNOVATION ENABlers IN TRANSPORT AND LOGISTICS

Andrea Miglio - Agenda di Sviluppo COA Chiessi-Pescara Enterprise Europe Network

Solution-driven services to help SMEs turn their innovative ideas into international commercial successes

Dario Favaretto - Founder & Project Manager of Multi Level Consulting

The Flow factor; a technological-human equation for innovation

Francesco Lo Chiasso - FIT group Italy

Sustainable technology for the environment and reduction of carbon footprint

11.30 **EUROPEAN TERRITORIAL COOPERATION CORNER**

Running coffee and Speed date with ERDF-funded projects

12.10 **Future Developments in Shipping in the Adriatic Sea - Round Table**

Sandro Vidal - president of the Croatian Shipowner’s Association; Decarbonisation of existing maritime links between Italy and Croatia

Radu Stănescu - Head of International project management unit Port of Bar: Action plan for a low carbon and sustainable Port of Bar

Doni Štimule - Port Authority of Zadar: future development of shipping through the prism of ports with special emphasis on the New port Gabinica

Mladen Kuturović - Jadrolinije: Marine transport: past, present and future

Domenico Guidiotti - CEO Guidiotti Ships Srl (Terni)

Loris Tresani - Agencies Srl (Marghera Ve)

13.10 **CONCLUSIONS: TOWARDS THE FUTURE OF MULTIMODALITY IN EUROPE**

Sergio Barbamonte - Research Fellow at Procter & Gamble

Physical Internet: a necessary intermediate step in the roadmap towards zero carbon footprint logistics by 2050

13.30 **Lunch**

15.00 - 16.30

Visit to Port of Venice - transfer by bus from Venice Heritage Tower to the Dock - visit by boat in the Venice basin - bus back to Marghera

16.30 **End of works**

INVITED EUROPEAN TERRITORIAL COOPERATION PROJECTS:

MULTIPRO - Interreg ADRIAN

SUNAIR - Interreg ADRIAN

CHARGE - Interreg Italy-Croatia

GUITTA - Interreg Italy-Croatia

Digisigs - Interreg Italy-Croatia

PROMARE - Interreg Italy-Croatia

ICARUS - Interreg Italy-Croatia

REIP - Interreg Central Europe

Enterprise Europe Network desks from Chiessi and Venice
4. Pictures

D 2.4.2. 2nd Public Dissemination Event
D 2.4.2. 2nd Public Dissemination Event
D 2.4.2. 2nd Public Dissemination Event
D 2.4.2. 2nd Public Dissemination Event