

Zadar, March 11th 2019.

Subject: Report of ZADRA NOVA participation on one external event where ZWB project was promoted

As part of Work package 2, Activity 2.3 *Promotional activities and events*, one of the deliverables for all project partners are **10 events participated at and Zero Waste Blue promoted**. Description of that deliverable said that every partner needs to participate in/contribute to at least one external event (not part of the project) where the project results will be disseminated.

ZADRA NOVA's one external event that was participated in was Škraping. Škraping is a unique international trekking race on sharp island rocks and belongs to the kind of extreme sports. It's held each year on the island of Pašman in March and this year it was held on 9th March 2019.



During the race competitors pass control points, near attractive locations of the island of Pašman, and Škraping except sports and tourism takes on the character in terms of learning the content of the island and the Croatian tourism promotion as a destination for an active vacation. During Škraping it is also possible to visit Island Products Fair which goal is to encourage the development of production and conservation of the island's indigenous native products. As a recognition of the quality of the project, Škraping is the holder of the prestigious mark "Croatian Island Product". The end result is the promotion of sport and tourism on the island as well as the evaluation of natural and cultural heritage.

Before the start of the race, ZADRA NOVA employees arranged the participation with the Škraping organisers.

The organisers provided the needed space for ZADRA NOVA employees at the „Start“ of the race in order to promote the project. At the stand of the project, ZADRA NOVA employees set the

project's roll-up and brochures which were distributed to the local public and participants. Also, all the information about the project was provided to the local public and participants.

There were 1200 participants from 11 countries and more than 3000 local population who were informed and hear about Zero Waste Blue project.



