

# REPORT ON THE RESULTS OF THE SPORT EVENT

Ston Wall Marathon

Event code: 1153

Event name: Ston Wall Marathon

Event organizer: Biseri Hrvatske

Event description: The Ston Wall Marathon is an event for all running enthusiasts. Running the longest wall in Europe is a unique experience as well as enjoying the natural environment of the race track. This race is not only for professional runners but also for recreational athletes. There are three types of race: 4 km, 15 km and 42 km. The goal of this race is not only to promote a healthy lifestyle, but also the natural beauties of Croatia. The race ends in the center of Ston.

Event classification: Sporting events and performances

Event date: 22/09/2019

Web page: [www.ston-wall-marathon.com](http://www.ston-wall-marathon.com)

Total number of participants: 240

*Ston Wall Marathon* was held in Ston on September 22th 2019. Before the event, organizers planned the environmental, social and economic impact of the event using the Zero Waste 2.0 platform. The Zero Waste 2.0 platform is based on the concept of Sustainable Event planning recognized by UNEP (2009): “A sustainable event is one designed, organized and implemented in a way that minimizes potential negative impacts and leaves a beneficial legacy for the host community and all involved”.

Zero Waste 2.0 platform is divided in the three sections: environmental, socio-cultural and economic. The environmental section contains 43 questions about the event, the socio-cultural 13 and the economic section 9 questions.

### **How is the sustainability of an event evaluated?**

The Zero Waste 2.0 platform calculates the sustainability of the event by dividing it into two phases:

- 1) “Event planning” - the analysis is carried out based on the declarations of the organizer, which will be used to draw up the preliminary evaluation.
- 2) “Post-event reporting” - the analysis is carried out after the implementation of the event in order to confirm the declarations released by the organizer during the planning phase and integrate the definitive evaluation with new information, previously not available.

Results:

Event ( <i>Ston Wall Marathon</i> )	Event planning	Post-event reporting
Environmental sustainability section	37,57%	67,70%
Socio-cultural sustainability section	41,69%	75,18%
Economic sustainability section	44,47%	60,00%
<b>Total sustainability</b>	<b>40,38%</b>	<b>69,35%</b>

The results show that the event has improved in all three sections. The socio-cultural section improved the most, by 33,49%. Environmental aspect improved by 30,13% and the economic section by 15,53%. The total sustainability after the event was 69,35%. Regarding CO<sub>2</sub> emissions savings, the total savings after the event was 5.652,95 kgCO<sub>2</sub>eq.

**Ston Wall Marathon is Zero Waste Blue event because it managed to achieve overall sustainability above 40%.**



In order to achieve these results, organizers have implemented a number of sustainable activities: paperless registration and communication, use of recycled materials, rational use of water and energy, use of local products and local producers, use of biodegradable plastic cups, use of natural materials (Croatian stone), cotton racing jerseys, use of volunteers.

**Recommendation for the future events:**

- pay greater attention to the economic section, and to its improvement
- constant coordination between all subjects involved in the realization of the event
- waste composting
- waste reduction
- promote and use sustainable mobility
- promote sustainable accommodation