

# REPORT ON THE RESULTS OF THE SPORT EVENT

Eco-Marathon of the Salt

Event code: 1144

Event name: Eco-Marathon of the Salt

Event organizer: Eco Sale & Sport

Event description: Spread the trail running philosophy, a passion coming from the pleasure of running within pure spaces, a trend promoting a natural rhythms lifestyle, an improvement of the relationship with the environment and a deeper understanding of the territory culture. It means to discover the Salt Roads in order to walk them in respect of the labour of man who create them and in memory of one of the trade that allowed Cervia area's development, safeguarding its natural heritage.

Event classification: Sporting events and performances

Event date: 06-07/04/2019

Total number of participants: 1500

*Eco-Marathon of the Salt* was held in Cervia on April the 6<sup>th</sup> and the 7<sup>th</sup> 2019. Before the event, organizers planned environmental, social and economic impact of the event using the Zero Waste 2.0 platform. The Zero Waste 2.0 platform is based on the concept of Sustainable Event planning recognized by UNEP (2009): “A sustainable event is one designed, organized and implemented in a way that minimizes potential negative impacts and leaves a beneficial legacy for the host community and all involved”.

Zero Waste 2.0 platform is divided in the three sections: environmental, socio-cultural and economic. Environmental section contains 43 questions about event, socio-cultural 13 and economic 9 questions.

### **How is the sustainability of an event evaluated?**

The Zero Waste 2.0 platform calculates the sustainability of the event by dividing it into two phases:

- 1) “Event planning” - the analysis is carried out based on the declarations of the organizer, which will be used to draw up the preliminary evaluation.
- 2) “Post-event reporting” - the analysis is carried out after the implementation of the event in order to confirm the declarations released by the organizer during the planning phase and integrate the definitive evaluation with new information, previously not available.

Results:

Event ( <i>Eco-Marathon of the Salt</i> )	Event planning	Post-event reporting
Environmental sustainability section	51,01%	80,37%
Socio-cultural sustainability section	62,25%	78,31%
Economic sustainability section	93,30%	93,30%
<b>Total sustainability</b>	<b>62,71%</b>	<b>81,77%</b>

The results show that the event has improved in the environmental and socio-cultural section. Economic section remained the same. Total sustainability after the event was 81,77%. Regarding the CO<sub>2</sub> emissions savings, total saving after event was 22.907,46 kgCO<sub>2</sub>eq.

Printed materials CO<sub>2</sub> emissions savings [kgCO<sub>2</sub>eq]: 0

Catering materials CO<sub>2</sub> emissions savings [kgCO<sub>2</sub>eq]: 9.709,20

Waste CO<sub>2</sub> emissions savings [kgCO<sub>2</sub>eq]: 5.920,20

Transport CO<sub>2</sub> emissions savings [kgCO<sub>2</sub>eq]: 7.278,06

**Eco-Marathon of the Salt is Zero Waste Blue because it managed to achieve overall sustainability above 40%.**

In order to achieve these results, organizers have implemented a number of sustainable activities: online registration, distribution of local products, collection stations for recycling, training course for people with disabilities.

**Recommendation for the future events:**

- implement all possible actions to protect the environment at event location
- constant coordination between all subjects involved in the realization of the event
- provide education on ecological sustainability
- use biodegradable catering materials and try to create as little waste as possible to further reduce CO2 emissions
- use sustainable transport