

### Final event KeyQ+

**September, 24<sup>th</sup> 2019, 10:00 AM – 1:00 PM**

**Aula Mario Baratto, Cà Foscari**

*Dorsoduro 3246 – Venezia*



#### PROGRAM

10:00: Participants registration

#### 10:30: Institutional greetings

- Emilio Gandini – Scuola Centrale Formazione's President
- Igor Merlić – Director AZRRI Agency for Rural Development of the Istrian Region (HR)
- Ezio Pinzan, Assessor for Agriculture, Forestry, Hunting, Fishery and Water Economy - Region of Istria
- Silvia Majer, INTERREG V-A Italy-Croatia Managing Authority, Region of Veneto: Greeting and introduction to the state of the art of the program

#### 11:00: Presentation of the KeyQ+ Project, results and products

Jasenka Kapuralin, AZRRI (Agency for Rural Development of the Istrian Region (HR))

#### 11:10: Round table: Case studies / experiences in comparison

Giampiero Rorato – journalist and wine and food expert: Introduction and moderation

- Pilot experiences in Istria and Veneto (Renato Perc – director of the Market of Pula, Elena Puh Belci – deputy-major of Pula, Alberto Visentin- director of Lepido Rocco – Pramaggiore (VE), Fausto Pivetta- major of Pramaggiore-VE)
- Pilot experiences in Friuli Venezia Giulia, Emilia Romagna and Losinj (Renata Purpura – CIVIFORM Trieste, Daniela Bernardi – deputy-major of Cividale del Friuli, Dalibor Cvitković - director Tourism Board of the Town of Mali Losinj, Laila Tentoni- president of Casa Artusi Forlimpopoli, Mario Montanari – manager from Regione Emilia Romagna)
- I-Ambassadors - Video intervention – A case study about joint promotion of plural destinations through social networks

#### 12:30 – 13:00 Conclusions and final greetings

- Anna Flavia Zuccon, Department for Territorial Cooperation, Region of Veneto: the next future and perspectives for European Territorial Cooperation.

An interpretation service Italian-Croatian will be available during the conference.

Participation is free upon availability of seats.

Registration required at the following link: <https://forms.gle/3pMF7v6fomYCX6g9>