ArTVision+ “Enhancing touristic development and promotion through prism of culture”

Priority Axis: Environment and cultural heritage
3.1 - Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

D1.1.2 Minutes of KOM Meeting and SC

WP1- Project management and coordination of activities
A1.1. Start-up activities

BARI, APRIL 2018

LP- PRIMORJE-GORSKI KOTAR COUNTY

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KICK OFF MEETING’S AGENDA

Venue: Apulia Film Commission c/o Fiera del Levante, Lungomare Starita, 1 – Bari, Italy

Time: 9.00 – 17.00

Participants:

<table>
<thead>
<tr>
<th>Name</th>
<th>Organisation</th>
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<tbody>
<tr>
<td>Susanna Torres</td>
<td>Fondazione Pino Pascali</td>
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<tr>
<td>Rosalba Brana</td>
<td>Fondazione Pino Pascali</td>
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<tr>
<td>Dražen Žgaljić</td>
<td>Logoteam d.o.o.</td>
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<tr>
<td>Valneia Ivašić</td>
<td>Kvarner Tourist Office</td>
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<tr>
<td>Adrijana Jović Fumić</td>
<td>Primorje-Gorski Kotar County</td>
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<td>Valerij Jurešić</td>
<td>Primorje-Gorski Kotar County</td>
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<tr>
<td>Giorgio Nardiello</td>
<td>Pugliapromozione Agency</td>
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<td>Piacentino Ciccarese</td>
<td>Regione Puglia</td>
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<td>Carmela Antonino</td>
<td>Pugliapromozione Agency</td>
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<tr>
<td>Fabrizio Panuzzo</td>
<td>University Ca Foscari</td>
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<tr>
<td>Maria Teresa De Gregorio</td>
<td>Regione del Veneto</td>
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<td>Mara Tognon</td>
<td>Regione del Veneto</td>
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Public presentation of the conference and press conference

Mr Aldo Patruno from Apuglia Region, Ms Maria Teresa De Gregorio from Veneto Region, Mr Fabrizio Panozzo a professor from Ca Foscari University have opened a press
conference and greeted all present participants and emphasized the importance of the Project as the continuation of very successful project ArTVision which encouraged video creativity. After the welcome note, Mr. Valerij Jurešić from Primorje-Gorski Kotar County presented the basic information about the ArTVision+ project to the journalists.

**Presentation of Interreg Italy-Croatia Programme and programme rules**

Mr. Emilio Urbinati is Joint Secretariat of the Interreg Italy – Croatia programme who presented the programme and the basic rules of implementation via telephone connection. Project partners had been identified and sent Mr. Urbinati a set of questions he gave the answers through the telephone conversation. The answers are:

- The Subsidy Contract and the Partnership Agreement will be delivered to the LP in few days,
- 10% of pre-financing will be enabled, but probably with a delay by the end of the year,
- There is no time limit for sending individual partner Progress Reports, but the Joint Progress Report must be delivered within 3 months after the end of the reporting period,
- The provision of funds for organizing a partnership meeting in Rijeka and Split is possible with the conversion of funds and these are minor changes,
- Pugliapromozione can convert the funds for the organization of Kick-off meeting from WP1.1 (Start-up) to WP 2.2 (Public events) through minor changes,
- The logo of the Project will be delivered to the LP these days,
- For the Facebook needs it isn't possible to use the logo of previous ArTVision project,
- It is possible to include new partner instead of inactive partner and it is major change,
In view of the change in national legislation, the Veneto Region can transfer funds from STAFF to EXTERNAL EXPERTISE through major change.

Presentation of WP 1 – Project management and coordination of activities

LP presented the purpose and the goal of the Work Package. It is presented each activity and its deliverables in detail. Through discussion agreed on the implementation dynamics and delivery deadlines.

The summarized conclusions are:

- LP will organize the DropBox storage in few days where all documents of the Project will be stored. The DropBox storage will be available to all partners.
- The next coordination meeting, together with the AAB And SC meetings, will be held at the end of June or at the beginning of July in 2018, and the exact date will be determined by using Doodle.
- The Veneto Region will prepare the Proposal of the coordinated promotion through manifestations.
- The Management Plane is presented in detail and all dates of deliverables delivery are agreed. The Partners must deliver the names and contacts of the responsible person for the Project realisation and his substitute by the Friday, 13th of May 2018.

WP 2 – Communication activities

Pugliapromozione presented the purpose and the aim of the Work Package in detail, and also all activities and the implementation model.
The summary of discussion is:

- Pugliapromozione will deliver the propose of set of promotion material in 10 days,
- Pugliapromozione will be respsible for the constitution and administration of the Projects Facebook profile,
- Each partner must organise 3 press releases,
- Project must achive 3 press conferences.

WP 3 – Destination promotion concept

LP presented the purpose and the aim of the Work Package in detail, and also the model of all activities and deliverables. The propose of the IT platform concept which is made through the Project is presented.

The summary of discussion is:

- The ArTVision+ Advisory Board will be the figure for helping in development of the touristic promotion. Except of the Partner representative, in the AAB will be also included external experts. Each partner has financial funds for labor costs and external experts costs. Partners must in 30 days deliver to the LP who are their members of the AAB, so that the AAB can be officially established and ready for work. First meeting of the AAB will be at the same time as the Projects Coordination Meeting.
- The model and the possibilities of educating artists and students (A3.3) related to A4.1 have been discussed in detail. Ce Foscari University will prepare an educational program design and implementation concept for both Work Packages.
- In the Work Package A3.4, two methods (media and workshops) will connect artists and organizers of cultural events.
WP 4 – Promotion of tourism destinations

Kvarner Tourist Board presented the purpose and the aim of the Work Package in detail, and also the model of all activities and deliverables.

The summary of discussion is:

- Through Activity A4.1 36 video materials will be made as result and the continuation of the Activity A3.3,
- 4 cross-border cultural events will be held,
- Kvarner Tourist Board will coordinate Work Package, but each local partner must make the Implementation Strategy of this Work Package for his area.
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1st Steering Committee Meeting

Venue: Apulia Film Commission c/o Fiera del Levante, Lungomare Starita, 1 – Bari, Italy
Time: 17:00 – 18:00

Participants:

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<tr>
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<tr>
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Steering Committee

A Steering Committee was established consisting of representatives of the present partners. Each partner has one SC representative who has to be present at SC meetings or written notify to LP about his replacement. The Steering Committee members have analyzed all the project activities and agreed on a model of work and monitoring of each individual work package.

The next meeting will take place at the time of the next coordinating meeting.