

Interreg



Co-funded by
the European Union



VLADA REPUBLIKE
HRVATSKE
Ured za udruge

Italy – Croatia

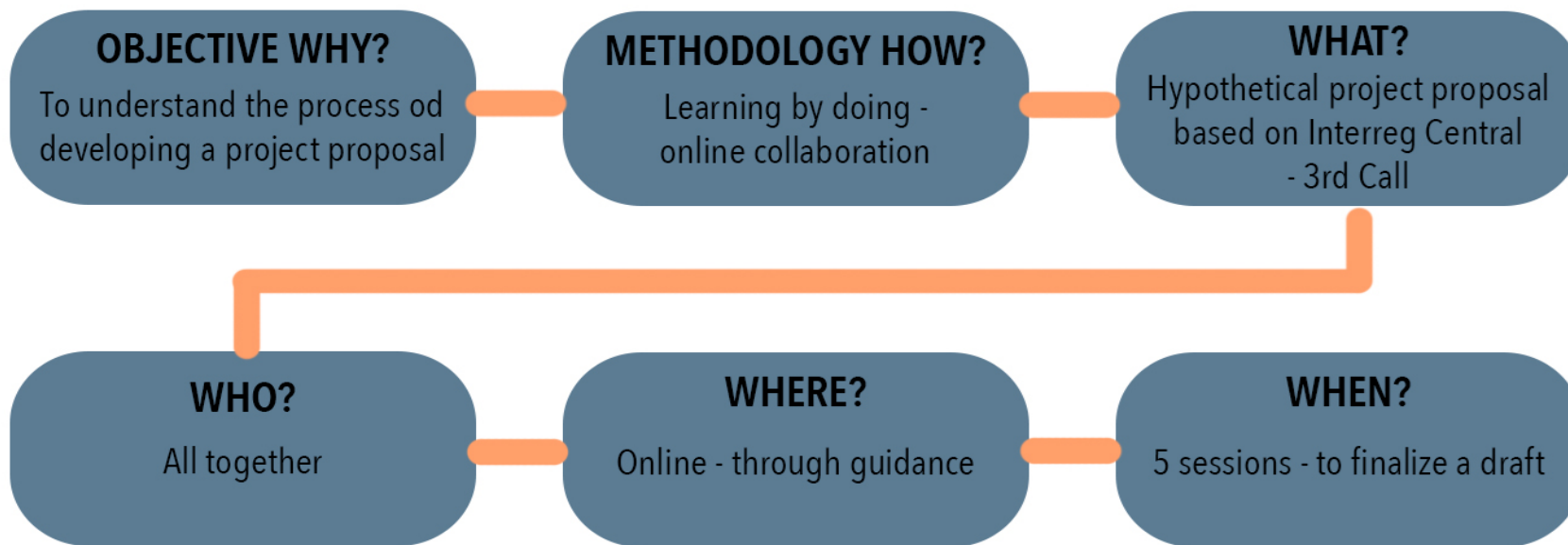
 Project BNA



Project Writing and Management – Practical Application and Project-Based Learning

The 3rd Call for Proposals Interreg Central Europe

DRAFTING A PROJECT IN 5 SESSIONS





Interreg Cooperation Framework

**Cross-Border
Cooperation - Interreg A**
59 Programmes

**Transnational
Cooperation - Interreg B**
15 Programmes
Interreg Central

**Interregional
Cooperation - Interreg C**
4 programmes
*Interreg Europe, Interact,
Urbact, and Espon*

**IPA Cross-Border
Cooperation**
10 Programmes

**Interreg NEXT
Cooperation**
7 Programmes under ENI
CBC

Outermost Regions
5 Programmes



Interreg



Co-funded by
the European Union



VLADA REPUBLIKE
HRVATSKE
Ured za udruge

Italy – Croatia

 Project BNA

Interreg Central -3rd Call for proposals

The **overall aim** of the call is to:


Pioneer solutions for making peripheral and lagging areas more attractive



Guidelines & Legal Framework

<https://www.interreg-central.eu>

TOR, Interreg CE Programme document (IP), Manual,

- Regulation (EU) 2021/1059 on specific provisions for the European territorial cooperation goal (Interreg) supported by the European Regional Development Fund and external financing instruments (Interreg Regulation);
 - Regulation (EU) 2021/1059 on specific provisions for the European territorial cooperation goal (Interreg) supported by the European Regional Development Fund and external financing instruments (Interreg Regulation);
 - EU Green Deal
 - Territorial Agenda 2030
 - EU Strategy for the Danube Region (EUSDR)
 - EU Strategy for the Adriatic and Ionian Region (EUSAIR)
 - Analysis of the main territorial challenges, needs and transnational cooperation potentials in Central Europe (https://www.interreg-central.eu/documents/?&document_category=60,57)
- 



Italy – Croatia

 Project BNA


OBJECTIVE	Clear emphasis on territorial challenges of peripheral and lagging areas
PARTNERSHIP	At least three partners from three countries, two of which are located in central Europe
DURATION	Between 12 and 24 months
BUDGET	Up to 800.000 EUR total budget (maximum of 640.000 EUR ERDF)

Italy – Croatia

Project BNA

- Put particular emphasis on territorial challenges of peripheral and lagging areas.
- Must be focused, with maximum 2 project specific objectives (one per work package)

Pilot actions:

- The implementation of at least one pilot action (and related solution) at the local or regional level is compulsory.
 - Pilot actions cannot include any investment with a value above EUR 25.000.3
 - Pilot actions should preferably involve local and/or regional stakeholders and engage with communities through bottom-up and participatory approaches.
 - Pilot actions should preferably concentrate on “soft measures” (e.g. testing of novel services or tools, or participatory approaches etc.)
- 

P.1. SMARTER EUROPE

SO 1.2: Developing skills for smart specialisation, industrial transition and entrepreneurship in central Europe

- Skills for sectors of relevance for smart specialisation, e.g. Industry 4.0, digitalisation, green economy, bio-economy, silver economy, health and life sciences
- Capacity-building and institutional learning for smart specialisation
- Matching skills to labour market needs of regions
- Competences for innovation management in SMEs and entrepreneurship
- Demographic change, aging society, brain-drain, regional (urban-rural) disparities of human capital
- Counterbalancing job loss due to automation and digitisation
- Social entrepreneurship and social innovation leading to better social integration

Examples of actions supported:

- Improving capacities and competences of policy makers and other stakeholders
- Fostering skills of employees and entrepreneurs
- Improving skills of the public and private sector for strengthening entrepreneurship
- Developing knowledge hubs and innovative learning systems
- Developing and implementing strategies and solutions to improve entrepreneurial mind-sets and frameworks
- Improving innovation management in SMEs, developing support services for research and technological innovations
- Regional and local initiatives to support human capital and skills development
- Strengthening capacities for just and socially inclusive transition



Target groups

enterprises and their
employees (especially in
SMEs),

(future) entrepreneurs,

cluster organisations,

public authorities,

intermediaries,

education and training
organisations,

private and public research
institutions,

regional development
agencies,

chambers of commerce

technology transfer
institutions,

NGOs,

innovation agencies,

business incubators,

tourism operators,

financing institutions,


social partners and labour
market-related institutions

and civil society
organisations.



P2. GREENER EUROPE

SO 2.5: Greening urban mobility in central Europe

- Sustainable urban mobility planning
 - Quality and efficiency of green, urban public transport services
 - Smart traffic and mobility management, including commuting solutions
 - Sustainable multimodal connections between urban and peri-urban areas
 - Sustainable multimodal urban freight and logistic solutions (including the “last mile”)
 - Reduction of greenhouse gasses and other air pollutants from urban transport
 - Accessibility of urban public transport for everyone, especially for elderly and frail people
- 

Examples of actions supported:

- Developing Sustainable Urban Mobility Plans (SUMPs)
- Integrating land use and transport planning
- Promoting active mobility
- Encouraging public transport use, Expanding public transport networks, Improving public transport infrastructure
- Introducing real-time passenger information systems
- Implementing fare integration and ticketing systems
- Implementing intelligent transportation systems (ITS)
- Promoting car-sharing and bike-sharing programs
- Developing multimodal mobility apps
- Improving regional public transport networks
- Developing park-and-ride facilities, Promoting bike-and-ride facilities
- Encouraging multimodal travel through integrated ticketing
- Promoting consolidated freight transport
- Optimizing delivery routes
- Promoting micro-mobility solutions for last-mile deliveries
- Encouraging the use of urban logistics hubs



Target groups

public transport operators,
local, regional and national
public authorities, policy
makers and planners,
regional development
agencies,
infrastructure providers,
mobility service providers,
mobility interest groups,
other local and regional
transport actors,
enterprises including SMEs,

NGOs,
financing institutions,
education and training
organisations, universities
and research institutes.





P3. Better connected CE

SO 3.1: Improving transport connections of rural and peripheral regions in central Europe

- Demand-responsive and flexible regional passenger transport
- Accessibility of rural and remote areas and their connectivity to main EU transport corridors
- Removal of transport barriers and bottlenecks across borders and beyond
- Strategic regional transport and spatial planning
- Multi-modal freight transport and logistic chains in rural and peripheral areas and connections to transport nodes



Examples of actions supported:

- Developing and implementing integrated and multi-modal mobility strategies
- Designing and testing integrated, demand-responsive and sustainable transport solutions
- Identifying and supporting the removal of transport barriers and bottlenecks
- Improving the coordination between regional transport operators across borders
- Exchanging good practices and developing standards and sustainable solutions
- Developing and testing smart concepts for regional mobility
- Improving the strategic and sustainable planning of freight transport and logistics
- Improving transport management and navigation
- Testing the optimisation of logistic chains in rural and peripheral areas
- Developing and implementing green solutions for an efficient “last mile” transport of goods



Target groups

local, regional and national
public authorities and
other institutions dealing
with planning and
managing transport
services and networks,

regional development
agencies,

enterprises,

regional associations and
innovation agencies,

NGOs,

financing institutions,

education and training
organisations,

universities and research
institutes.

all population groups, which
potentially benefit from
improved regional
passenger transport
services (e.g. commuters,
tourists).



P4. Improving governance for cooperation in CE

SO 4.1: Strengthening governance for integrated territorial development in central Europe

- Reduction of administrative barriers, better policymaking and cooperation beyond borders
- Participatory decision-making processes (e.g. citizen involvement)
- Multi-level and multi-sector governance among areas with functional ties beyond borders
- Integrated territorial development strategies, e.g. addressing demographic change, climate change, public services of general interest (such as health, education, social services) and tourism and culture
- Digital governance



Examples of actions supported:

- Identifying and reducing barriers to cooperation in territories with functional ties
- Exchange of experiences and building capacities of authorities to prepare territorially integrated initiatives
- Fostering and testing participatory governance models at local and regional level
- Exchanging knowledge and good practices on managing participatory approaches
- Developing and implementing integrated development strategies for territories with functional ties
- Developing and implementing integrated tourism strategies beyond borders,
- Fostering new territorial governance models
- Strengthening cooperation and policy integration in cross-border and transnational territories with functional ties
- Developing smart city and smart region strategies
- Further strengthening digital governance solutions
- Testing, adapting and deploying smart digital services

Interreg



Co-funded by
the European Union



VLADA REPUBLIKE
HRVATSKE
Ured za udruge

Italy – Croatia

 Project BNA

Target groups

local, regional and national
public authorities,
policy makers,
urban and spatial planners
and operators,
infrastructure providers,
regional development
agencies,
social and health care
institutions,
service regulators,
tourism operators,

intermediaries,
education and training
organisations,
international organisations
and associations,
enterprises including SMEs,
NGOs,
financing institutions,
universities and research
institutes



Interreg



Co-funded by
the European Union



VLADA REPUBLIKE
HRVATSKE
Ured za udruge

Italy – Croatia


 Project BNA

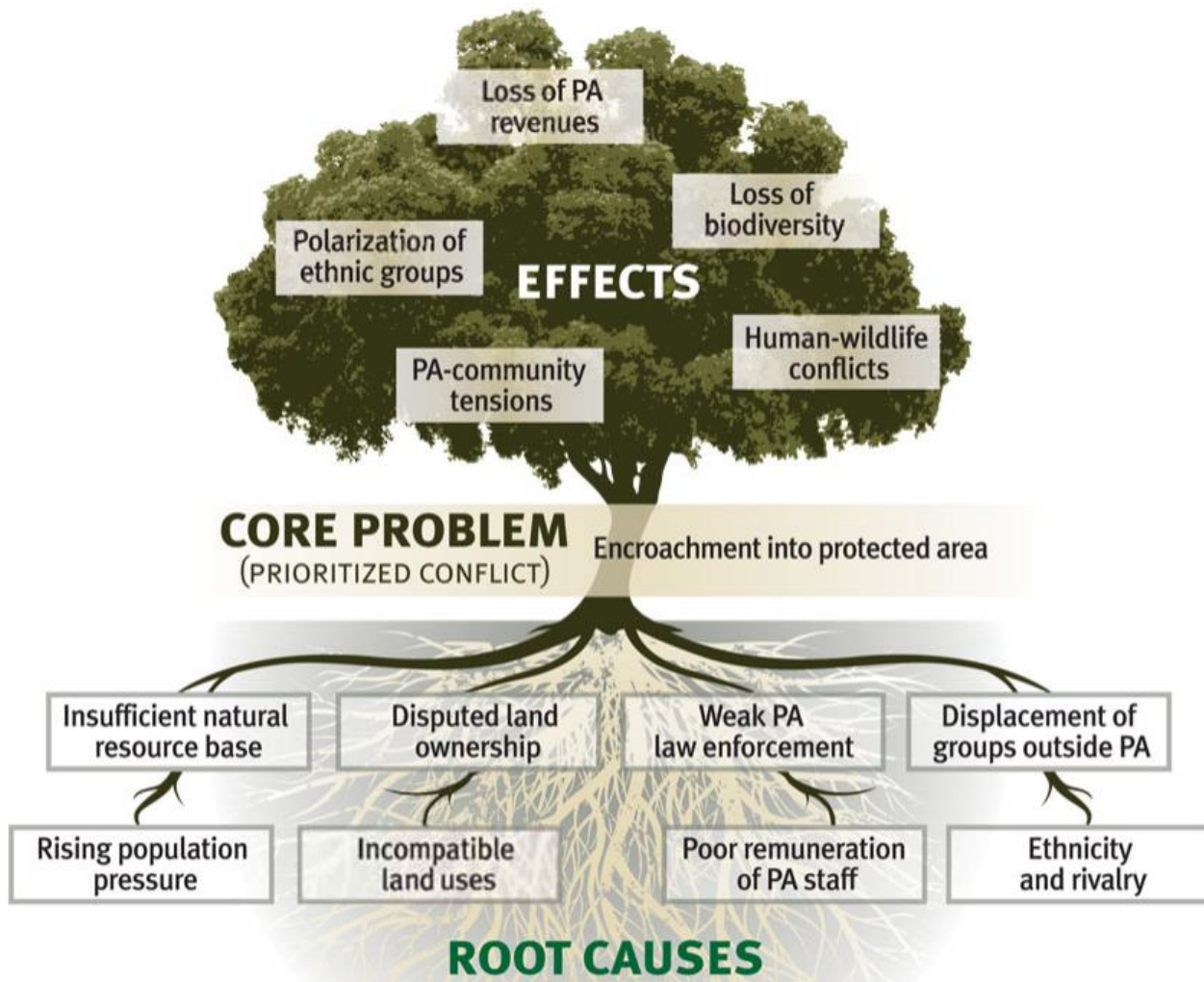


Mentimeter

<https://www.mentimeter.com> ⋮

Mentimeter: Interactive presentation software





Italy – Croatia

Project BNA





Discussion questions

- Does this represent the reality? Are the economic, political and socio-cultural dimensions to the problem considered?
- Which causes and consequences are getting better, which are getting worse and which are staying the same?
- What are the most serious consequences? Which are of most concern? What criteria are important to us in thinking about a way forward?
- Which causes are easiest / most difficult to address? What possible solutions or options might there be? Where could a policy change help address a cause or consequence, or create a solution?
- What decisions have we made, and what actions have we agreed on?



Interreg



Co-funded by
the European Union



VLADA REPUBLIKE
HRVATSKE
Ured za udruge

Italy – Croatia

 Project BNA

Homework



Miro

<https://www.miro.com> ⋮

Miro - workspace for innovation



PLAN for tomorrow

1. Define context - Which is the thematic area?
2. Define challenge - What is affected? Who is affected (target audience)? Cooperation needed?
3. Solution - By working together we will.....
4. Change - As a result we will.....How will the target audience benefit from what we will do?

WHAT IS OUR OVERALL OBJECTIVE?



Interreg



Co-funded by
the European Union



VLADA REPUBLIKE
HRVATSKE
Ured za udruge

Italy – Croatia

 Project BNA

Veneto Region

Area for Economic Policies, Human Capital
and Programming of European Funds
Directorate for Joint Programming



Dorsoduro, 3494/A - 30123 Venezia Italy



italia.croazia@regione.veneto.it
italia.croazia@pec.regione.veneto.it



+39 041 2791781



www.italy-croatia.eu