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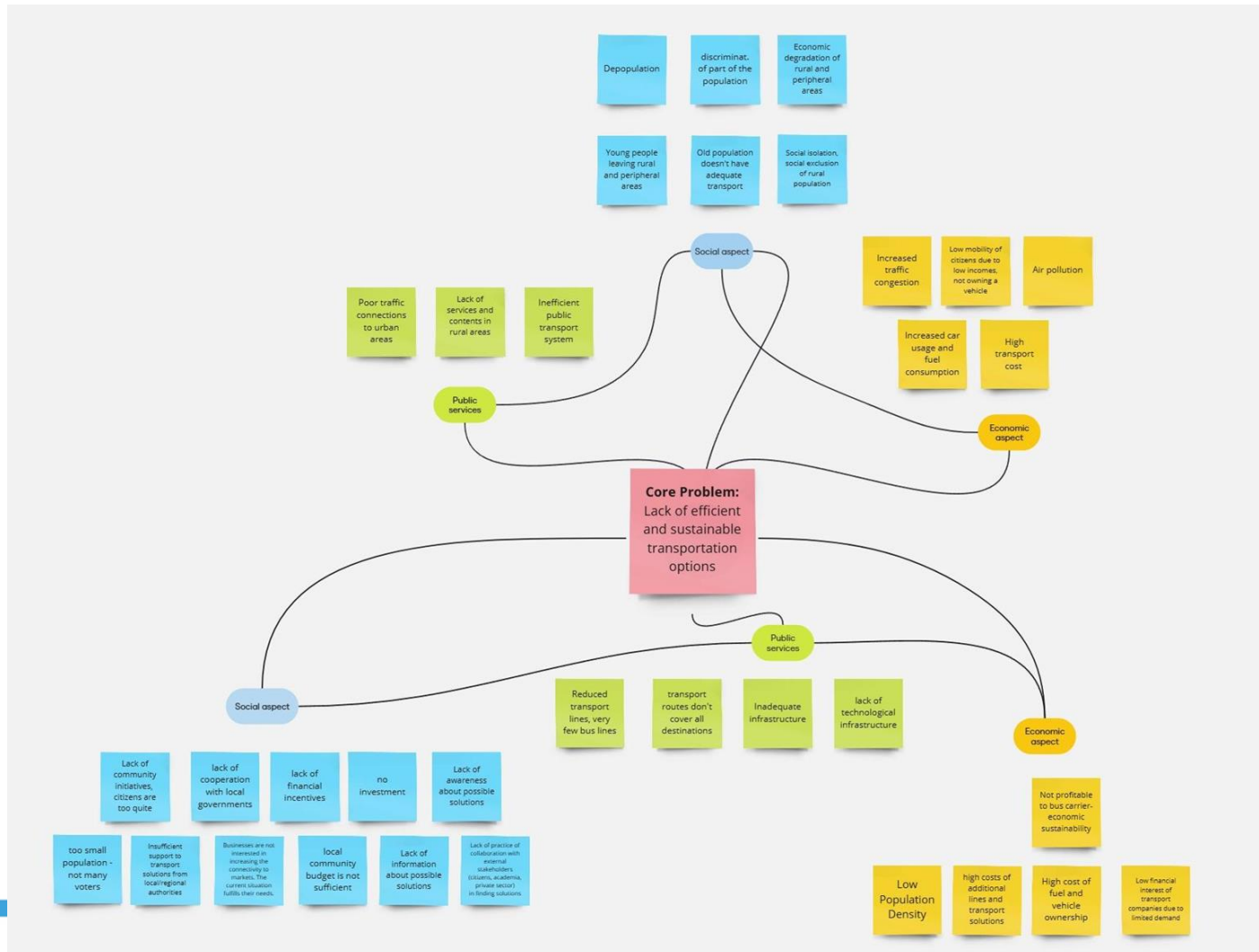
 Project BNA



Project Writing and Management – Practical Application and Project-Based Learning - lesson 2

The 3rd Call for Proposals Interreg Central Europe

PROBLEM TREE



REMINDER SO 3.1. Improving transport connections of rural and peripheral regions

Thematic field

Demand-responsive and flexible regional passenger transport

- Flexible transport systems offering dynamic routes and door-to-door services based on real-time passenger needs. Benefits include improved accessibility and social inclusion but require advanced tech infrastructure and public acceptance. Applications include connecting rural areas to urban centers and first/last-mile solutions.





Expected results

- ★ Increased capacities of central European regions to develop and implement better sustainable transport and mobility services in rural and peripheral areas, including cross-border areas.
- ★ Improved coordination between transport stakeholders and the access of regions to the main transport corridors and nodes.
- ★ Pilot actions that demonstrate the feasibility of novel approaches.



HOW TO REACH YOUR OBJECTIVES?

1. Define context - Which is the thematic area?
2. Define challenge - What is affected? Who is affected (target audience)? Cooperation needed?
3. Solution - By working together we will.....
4. Change - As a result we will.....How will the target audience benefit from what we will do?

WHAT IS OUR OVERALL OBJECTIVE?



SMART OBJECTIVES



Specific

Do: Set real numbers with real deadlines.

Don't: Say, "I want more visitors."



Measurable

Do: Make sure your goal is trackable.

Don't: Hide behind buzzwords like, "brand engagement," or, "social influence."



Attainable

Do: Work towards a goal that is challenging, but possible.

Don't: Try to take over the world in one night.



Realistic

Do: Be honest with yourself- you know what you and your team are capable of.

Don't: Forget any hurdles you may have to overcome.



Time-bound

Do: Give yourself a deadline.

Don't: Keep pushing towards a goal you might hit, "some day."



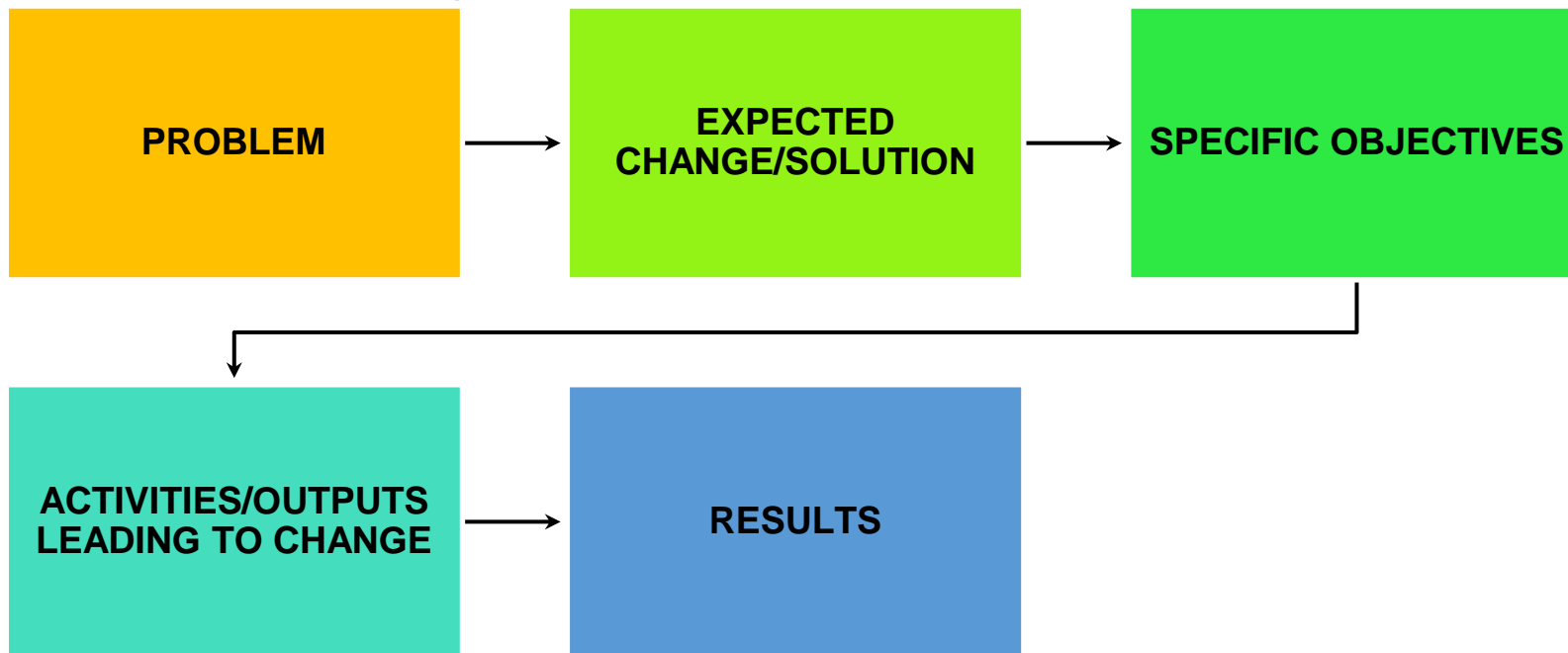


OUR PROJECT INTERVENTION LOGIC

- ❖ PROBLEM TREE
- ❖ OVERALL OBJECTIVE
- ❖ Specific objectives
- ❖ ACTIVITIES
- ❖ OUTPUTS
- ❖ DELIVERABLES
- ❖ RESULTS



PROJECT INTERVENTION LOGIC



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ACTIVITIES

- = implementation steps
- = contribute to the achievement of one or more project specific objectives
- = *they contribute to the development of **project outputs***



OUTPUTS

- = products that result from the implementation of project activities.
- = *products that are created by implementing project activities*
- = contribute to the achievement of one or more project specific objectives.
- **Types of outputs:**
 - **cooperations,**
 - **strategies and action plans,**
 - **pilot actions,**
 - **solutions**

1. RCO 83 - Strategies and action plans jointly developed

Corresponding result indicator: RCR 79 - Joint strategies and action plans taken up by organisations

2. RCO 84 - Pilot actions developed jointly and implemented in projects

Corresponding result indicator: RCR 104 - Solutions taken up or up-scaled by organisations

3. RCO 87 - Organisations cooperating across borders

- The indicator should be included in the first work package.
- The continuation of the cooperation established after the project end should be reflected in the project

Corresponding result indicator RCR 84 -Organisations cooperating across borders after project completion



OUTPUT INDICATORS

4. RCO 116 - **Jointly developed solutions** solutions deriving from pilot actions

Corresponding result indicator: RCR 104 - Solutions taken up or up-scaled by organisations

5. RCO 120 - **Projects supporting cooperation across borders to develop urban-rural linkages**

- This indicator **applies only to the programme specific objectives (SO) 2.5 and 3.1** and should be selected by all projects targeting those SOs.
- Since this indicator counts the project as such, the target for this indicator should be set to “1”.
- The indicator should be included in the first work package
- Corresponding result indicator is not applicable (N/A)



DELIVERABLES

- ✓ Documentation that captures the **implementation of project activities** in e.g. analysis reports, feasibility studies, strategy documents, pilot action reports, training documentations.
- ✓ It presents in an aggregated form **outcomes** of intermediate steps of a certain activity
- ✓ A deliverable has to be comprehensive.
- ✓ It is recommended to limit the number of project deliverables
- ✓ Deliverables should not merely describe the progress of an activity but **document its outcome**.
- ✓ If activities are more complex or stretch over a longer period of time, deliverables are foreseen after the finalisation of important parts of such activity.
- ✓ Final deliverable has to be foreseen **for each output**



RESULTS

- = immediate effect and change compared to the initial situation in the regions involved, which a project intends to achieve through the use of its outputs
- ✓ Should be tangible, place-based, with a good upscaling potential into local or regional policies
 - ✓ Results should also have a local dimension, with clear benefits for local communities and target groups, possibly including citizens, in order to strengthen the territorial impact.





RESULTS in Interreg CE Programme

Common types of results:

- Improved policy development learning
- Increased knowledge and capacity, knowledge transfer and exchange
- Better coordinated cooperation and enhanced governance at different levels
- Reduced barriers
- New or better services
- Behavioural change
- Leverage of public and private funds



1. RCR 79 - Joint strategies and action plans taken up by organisations

The uptake of the joint strategy or action plan needs to be documented by the adopting organisation(s), e.g. in a local/regional council decision, letters of commitment etc.

2. RCR 84 - Organisations cooperating across borders after project completion

- The cooperation concept should be based on a **formal agreement to continue cooperation after the end of the supported project**. The agreement should be documented by the respective organisations, e.g. decisions of local/regional council, letters of intent, memorandum of understanding, etc.
- The cooperation agreements may be established during the implementation of the project or shortly after its completion. The sustained cooperation does not have to cover the same topic as addressed by the completed project, but should be a result of the joint work within the project.

3. RCR 104 - Solutions taken up or up-scaled by organisations

The indicator counts the number of solutions, other than legal or administrative, that were jointly developed by supported projects and derived from pilot actions



	PROJECT SUMMARY	INDICATORS	MEANS OF VERIFICATION	RISKS / ASSUMPTIONS
Goal	10% increase in the number of Grades 5-6 primary students continuing on to high school within 3 years.	Percentage of Grades 5-6 primary students continuing on to high school.	Comparison of primary and high school enrolment records.	N/A
Outcome	Improve reading proficiency among children in Grades 5-6 by 20% within 3 years.	Reading proficiency among children in Grades 5-6	Six monthly reading proficiency tests using the national assessment tool.	Improved reading proficiency provides self confidence required to stay in school.
Outputs	1. 500 Grade 5-6 students with low reading proficiency complete a reading summer camp	Number of students completing a reading summer camp.	Summer camp attendance records.	Children apply what they learnt in the summer camp.
	2. 500 parents of children in Grade 5-6 with low reading proficiency help their children read at home.	Number of parents helping their children to read at home.	Survey of parents conducted at the end of each summer camp.	Children are interested in reading with their parents.
Activities	1. Run five reading summer camps, each with 100 Grades 5-6 students who have low reading proficiency.	Number of summer camps run.	Summer camp records.	Parents of children with low reading proficiency are interested in them attending the camps.
	2. Distribute 500 "Reading at Home" kits to parents of children attending summary camps.	Number of kits distributed.	Kit distribution records.	Parents are interested and able to use the kits at home.

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Veneto Region

Area for Economic Policies, Human Capital
and Programming of European Funds
Directorate for Joint Programming



Dorsoduro, 3494/A - 30123 Venezia Italy



italia.croazia@regione.veneto.it
italia.croazia@pec.regione.veneto.it



+39 041 2791781



www.italy-croatia.eu