

PROJECT NAME

I-Archeo.S. | Integrated System of the Natural and Cultural Heritage and the Cultural Activities

DESCRIPTION

The project I-Archeo.S. is capitalizing the IPA Adriatic CBC project ARCHEO.S. and is aimed at promoting the cultural sites and intangible heritage by the means of development of thematic tourist itineraries, new creative products and educational tours. The main activities will focus on the setting up of the public-private agreements.

MAIN OUTCOMES

- 1 Chart for Evaluating the Quality Performance of tourist itineraries
- 6 projects of tourist thematic itineraries
- 6 Pilot actions as Educational Tours
- 6 Local creativity vocational training courses
- 6 Agreements for Clusters
- 6 promotional campaigns for the local audience
- 20 sites and 6 intangible heritage promoted

Mobile App for accessibility of 20 natural and cultural heritage destinations
Eco-roads, new intermodal plans, alternative way of transferring, edutainment products

TARGET GROUPS

Local, regional and national public authorities
Development agencies, Public service providers
Cultural and natural heritage management bodies
SMEs from CCI, environmental and tourism sector
Associations, regional innovation agencies, NGOs
Education and training organisations

TOTAL BUDGET

1.176.243 €

DURATION

1.01.2018 - 30.06.2019

CONTACT

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PROJECT PARTNERS

- Apulian Public Theatre Consortium | Bari **LP**
- Abruzzo Region | L'Aquila **1**
- Marche Theatre Scarl | Ancona **2**
- City of Pazin **3**
- Open Public University of Poreč **4**
- Municipality of Crikvenica **5**