

I-Archeo.S. - Integrated System of the Natural and Cultural Heritage and the Cultural Activities

PRIORITY AXIS 3 “ENVIRONMENT AND CULTURAL HERITAGE”

Specific objective 3.1 “Make natural and cultural heritage a leverage for sustainable and more balanced territorial development”

Title of deliverable (as in SIU): **New Creative Productions- OKOLO festival (Brochure- programe book, photo)**

Work package number, name of Work Package:

WP3 THE SYSTEM: NATURAL CULTURAL HERITAGE - ENTERPRISES - DEVELOPMENT

Activity number, name of activity:

3.4 NEW CREATIVE PRODUCTIONS

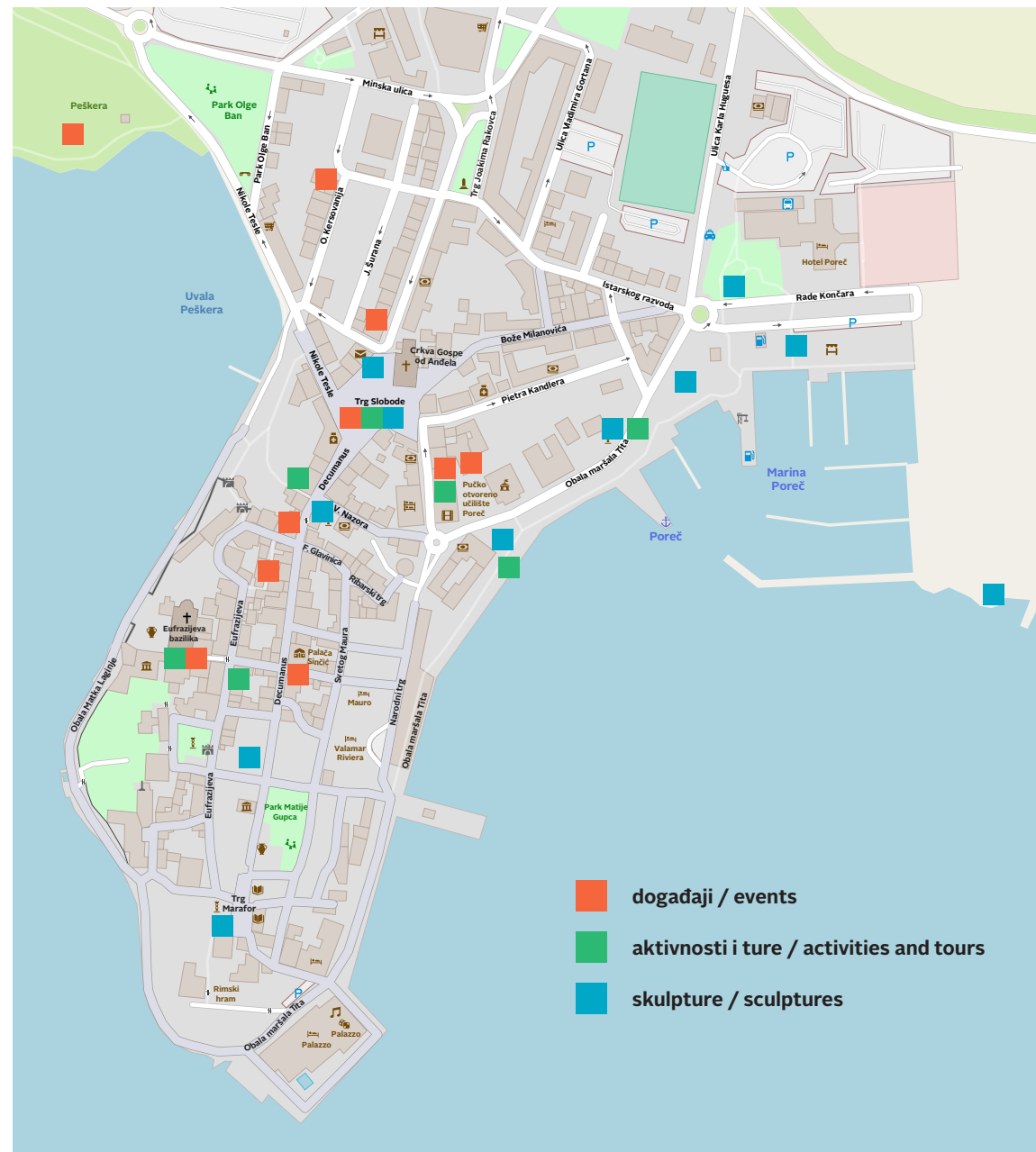
Partner in charge (author): **P4**

Partners involved: **P4**

Status (draft, final, N._ version, etc.): **Final**

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Date(s): **May 2019**



Aktivnosti i ture / Activities and tours

Grad mozaika

1500 godina stari mozaici u Eufrazijevoj bazilici još su jedan poticaj za suvremeni izričaj porečkim autorima i majstorima. Ističemo primjer Društva za skrb i promicanje održivog korištenja kulturne baštine koje se već gotovo desetljeće bavi proučavanjem mozaika, organiziranjem simpozija i edukacijom. Međunarodna kolonija izrade mozaika Mosaic City održava se uvijek početkom svibnja. Budite tvorac svoga mozaika od ideje do suvenira koji će vas zauvijek podsjećati na Poreč!

mjesto: Trg slobode od 28. 4. do 2. 5., bivši Roxy bar od 2. 5. do 5. 5. / 10.00 – 17.00
info: <http://mosaiccity.org/wp/>

Tura skulptura

Jeste li znali da je Poreč svojevrsna galerija skulptura na otvorenom gotovo svih najvećih hrvatskih modernističkih i suvremenih kipara? Priča o porečkoj zbirci javnih skulptura nastala je paralelno s razvojem turizma. Trinaest skulptura postavljeno je u užoj jezgri Poreča te one i danas krasi grad i pridonose kvaliteti života u javnom prostoru. Nanovo otkrivena tura skulptura proteže se sve do Vrsara, našom blagom i nadahnjujućom obalom. Otkrijte skulpture uz rekreaciju pješice ili biciklom. Pronađite umjetnost među setačima i dodirnite ju!

info: infopunkt

Eufrazijeva bazilika

Zamislite mjesto puno neotkrivenih tajni... Prostor koji u svakom sloju svoje arhitekture, u svakom kamenčiću ljepote pruža otpor vremenu i otkriva snagu duha. Upoznajte UNESCO-om zaštićen kompleks nasljedstva znanja, simbola i ideja s tragovima maštanja. Razgrnite zavjesu i otkrijte što sve skriva simbol carobnog spoja umjetnosti, arhitekture i kulture našeg grada. Upoznajte Eufrazijevu baziliku u pojedinačno ili skupno stručno vodstvo čitavim kompleksom svakim danom tijekom festivala osim nedjelje (trajanje: 1–2 sata).

cijena: depending on dogovor s vodičem
kontakt: vodič (+385) 98 258 609

Mosaic City

The 1,500-year-old mosaics of Euphrasian Basilica are yet another incitement for the contemporary expression of Poreč's authors and craftsmen. A notable example of this is the Society for the Care and Promotion of Sustainable Use of Cultural Heritage, which has been engaged in mosaic research, symposium organization, and education for almost a decade. The international mosaic colony Mosaic City is traditionally held at the beginning of May. Create your own mosaic - from your idea to a souvenir that will always remind you of Poreč!

Location: Main square (Trg slobode) from April 28 to May 2, ex Roxy bar from May 3 to May 5 10 am to 5 pm
Info: <http://mosaiccity.org/wp/>

Sculpture tour

Did you know that Poreč is a sort of an outdoor sculpture gallery featuring works by most of the greatest Croatian modernist and contemporary sculptors? The story of the Poreč collection of public sculptures was created parallel to the development of tourism. Thirteen sculptures are located in the central Poreč area, adorning the city and contributing to the quality of life in public spaces. The recently rediscovered sculpture tour stretches all the way to Vrsar, following our mild and inspirational shore. Discover sculptures while strolling or cycling down the shore. Find art amongst the walkers and touch it!

Info: info point

Euphrasian Basilica

Imagine a place full of undiscovered secrets... A place that defies time with each layer of its architecture, each pebble of its beauty, revealing the power of the spirit. Meet the UNESCO-protected complex of the legacy of knowledge, symbols, and ideas with a trace of imagination. Throw open the curtains and discover what is hidden within this symbol of a magical combination of art, architecture, and culture of our city. Discover the entire complex of the Euphrasian Basilica with individual or group guided tours every day during the festival except on Sunday.

Price: depending on the tour guide
Contact: guide (+385) 98 258 609

Slikanje na otvorenom

Kreativni odmor za osjetila uz aktivno upijanje svjetla, mirisa, boja i zvukova sasvim će opuštено voditi vaš doživljaj grada i prenijeti ga u sliku. Na radionici slikanja tehniku slikanja birate sami, a kroz slikarske postupke i procese vodi vas slikarica Snježana Vidović. Osim tečaja možete sudjelovati u popodnevnoj sesiji slikanja i pridonijeti velikoj zajedničkoj slici, predano ili usputno.

radionica slikanja: ponedjeljak, 29. 4. – nedjelja, 5. 5. 10.00 – 14.00
painting session: četvrtak, 2. 5. – nedjelja, 5. 5. 16.00 – 19.00

mjesto: na otvorenom – pored restorana Sunset, na terasi pored Habitata...
kontakt: Snježana Vidović (+385) 99 302 67 88
e-pošta: svidovic@kunstmalerin.de, svidovic@art-painter.com
info: www.malen-in-istrien.de

Kuhanje uz Bobolo

Kuhanje je oblik druženja i razmjene. Bobolo gourmet nudi svoje znanje u ovladavanju istarskom kuhinjom i lokalnim namirnicama na svjež i kreativan način. Majstor kuhinje Enio Deković ponudit će svoje vještine i otkriti nam kako skuhati pravu domaću maneštru, autohtono istarsko jelo. Dodite, učite i kušajte!

mjesto: Trg slobode
vrijeme: petak, 3. 5. / 10.00 – 14.00
info: [info@bobologourmet.com](http://bobologourmet.com)

Ribarenje

Volite li jesti ribu? Znete li kako ju upecati? Nudimo vam mogućnost da postanete ribar na jedan dan! Kapetan Mario vodit će vas kroz čitav proces ribarenja – od postavljanja i upotrebe štapa za pećanje do izvlačenja ribe iz mora i čišćenja. Osim pećanja u ponudi je plivanje i ronjenje uz otkrivanje skrivenih, divljih otoka u porečkom akvatoriju. O rasporedu i dužini trajanja aktivnosti odlučujete sami.

route: 8.00 – 12.00 i 16.00 – 20.00
mjesto: 45.226302, 13.594028
kontakt: Mario Buršić (+385) 99 650 10 10
e-pošta: fishingporec@yahoo.com

Outdoor painting

A creative holiday for the senses with active absorption of light, scents, colors, and sounds will make your experience of the city relaxed while you transfer it into a painting. Which painting technique you will use during the workshop is up to you, while Snježana Vidović, a painter, leads you through the process. In addition to the course, you can also take part in an afternoon painting session and, committedly or casually, contribute to a large, communal painting.

Painting workshop: Monday, April 29 to Sunday, May 5, 10 am to 2 pm
Painting session: Thursday, May 2 to Sunday, May 5, 4 to 7 pm

Location: outdoors, by the Sunset restaurant, on the Habitat bar's terrace...
Contact: Snježana Vidović (+385) 99 302 67 88
E-mail: svidovic@kunstmalerin.de, svidovic@art-painter.com
Info: www.malen-in-istrien.de

Otvoreni slikarski atelje

Atelier Amina Art
 Eufrazijeva 20
 Promatrajte opuštajući i kreativan proces nastajanja slike na štafelaju u slikarskom ateljeu! Slikarica Amina kao najveće nadahnuće koristi motive Poreča, a ljepote i tajne svog zanata uvijek rado dijeli sa zainteresiranima. Posjetitelji i ljubitelji umjetnosti mogu razgledavati slike u ateljeu i upitati sve što ih zanima o slikanju. Radovi će u razdoblju trajanja festivala, svakim danom 11:30 – 16.00, biti u posebnoj ponudi.

Cooking with Bobolo

Cooking is a form of socializing and exchange. Bobolo gourmet offers its knowledge in mastering Istrian cuisine and local ingredients in a fresh and creative way. Chef Enio Deković will showcase his skills and teach us how to cook a real homemade maneštra, an authentic Istrian dish. Come, learn, and taste!

Location: Main square (Trg slobode)
Time: Friday, May 3, 10 am to 2 pm
Info: [info@bobologourmet.com](http://bobologourmet.com)

Fishing

Do you like to eat fish? Can you catch it yourself? Seize the opportunity and become a fisherman for a day! Captain Mario will take you through the entire process of fishing, from setting up the fishing rod and using it, to the drawing of fish from the sea and cleaning it. Besides fishing, you can also swim or dive while exploring hidden, wild islands in the waters of Poreč. The schedule and duration of the experience is up to you.

Routes: 8 am to 12 noon, 4 to 8 pm
Location: 45.226302, 13.594028
Contact: Mario Buršić (+385) 99 650 10 10
E-mail: fishingporec@yahoo.com

Turizam / Tourism

Sredinom 19. stoljeća našli smo se na turističkoj ruti koju je otvorio Austrijsko parobrodsko društvo Lloyd iz Trsta, što je već 1845. rezultiralo tiskanjem prvog turističkog vodiča s opisom i slikama grada. Kad je austrougarska aristokracija otkrila Poreč 1866., to ga je učinilo vidljivim široj javnosti. Grad je krajem 19. stoljeća dobio kazalište i prvo kupalište na otoku Sv. Nikola – Bagno Parentino. Službeno je to bio početak turizma u ovom kraju. Najstariji hotel Riviera, izgrađen 1910. godine, ujedno i zaštitni znak grada i turizma, imao je 70 soba, 4 apartmana, 4 kupaoalice, poštanski ured, telefon i garažu. U prvom pamfletu tiskanom za potrebe hotela nudilo se "...morsko ljetovalište i lječilište južno od Trsta, zaštićeno od bure i bez komaraca".

Otada se nastavlja investirati u gradnju novih hotela i u sportske terene i sport pa Poreč od početka svog turističkog razvoja slovi najvećim sportsko-rekreativnim turističkim odredištem u Hrvatskoj.

Čvrsti temelji današnjeg porečkog turizma postavljeni su osnivanjem dvaju velikih hotelsko-turističkih poduzeća Riviere / danas Valamar (1953.) i Plave lagune (1957.), koja sve do danas uspješno vode porečku i hrvatsku turističku scenu. Već u 1970-ima Poreč je jedan od glavnih centara hrvatskog turizma, broj noćenja brojao se milijunima, a njegova je turistička infrastruktura bila raštrkana duž 37 kilometara obale između Mirne i Linskog kanala. Turizam je otvorio nove mogućnosti zarade, što je privuklo stanovništvo iz unutrašnjosti Istre i drugih krajeva. Time se mijenja kulturna slika grada, a osobni standard Porečana naglo je porastao. Sve je manje vremena za poslove koji ne donose izravnu dobit. Poreč se postupno pretvorio u jedan od najrazvijenijih gradova u tadašnjoj Jugoslaviji. U 2018. godini u Poreču zabilježeno je 3,4 mil. noćenja.

In the middle of the 19th century, Poreč found itself on a tourist route opened by the Austrian Lloyd steamship company from Trieste. Consequently, the first travel guide with descriptions and pictures of the city was printed as early as 1845. When the Austro-Hungarian aristocracy discovered Poreč in 1866, the town became more visible to the general public. At the end of the 19th century, Bagno Parentino, the first town beach on the island of St. Nicholas, and the city theatre were built, officially marking the beginning of tourism in this area. Hotel Riviera, a trademark of the city and tourism, and the oldest hotel in Poreč, was built in 1910, providing 70 rooms, 4 suits, 4 bathrooms, a post office, a telephone, and a garage. The first pamphlet printed by the hotel advertised "... a seaside resort and spa just south of Trieste, sheltered from bora, with no mosquitos". Since then, investments in the construction of new hotels, sports grounds, and sports in general continue, making Poreč the biggest sport and recreational tourist destination in Croatia from the beginning of its touristic development. The solid foundations of present-day tourism in Poreč were laid down when Riviera (today's Valamar) and Plava laguna were established in 1953, and 1957 respectively. These two major hotel companies have been successfully leading both Poreč's and Croatia's tourist scene to date. In the 1970s, Poreč was already one of the main centers of Croatian tourism, with millions of overnight stays, with a tourist infrastructure scattered along 37 kilometers of coastline between Mirna and the Lim Channel. Tourism created new opportunities for profit, which attracted the population from mainland Istria and other regions. This changed the cultural make-up of the city, while the personal standard of Poreč's citizens grew rapidly. There was less time for jobs that did not generate direct profit. Poreč gradually turned into one of the most developed cities in former Yugoslavia. In 2018, there were 3.4 million overnight stays in Poreč.

Klaster / Brought to you by...

U okviru projekta I-Archeo.S. uspostavio se javno-privatni klaster, sastavljen od ustanova, poduzeća, organizacija, udruga i poduzetnika. Porečki je klaster objedinio velike i male dionike u namjeri osmišljanja i ostvarivanja novih kreativnih kulturno-turističkih proizvoda na području Poreča.

Within the I-Archeo.S. project, a public-private cluster has been established, consisting of institutions, companies, organizations, associations, and entrepreneurs. The Poreč cluster has united both big and small participants in order to design and create new creative cultural-tourist products in the area of Poreč.

Istarska županija – Regione Istriana

IKA – Istarska kulturna agencija – Agenzia culturale Istriana

Turistička zajednica Grada Poreča

Umjetnička škola Poreč

Zavičajni muzej Porečtine

Gradska knjižnica Poreč

Usluga Poreč d.o.o. za komunalne poslove

Društvo za skrb i promicanje održivog korištenja kulturne baštine Poreč

Centar za građanske inicijative Poreč

Jedriličarski klub Horizont Poreč

Bobolo gourmet

Alt digital d.o.o.

Dobit j.d.o.o.

Eventor, obrt za uslužne djelatnosti

Corner – Le Mat

Agencija Sunce, Sol i More d.o.o.

Fishing.com

Atelier Amina Art

Jama Baredine

Peterokutna kula

Vina Damjančić

Terra magica

Wine corner



Pučko otvoreno učilište Poreč







