

D 2.1.1 - Responsive website for desktop and mobile



31/12/2024



Document Control Sheet

Project number:	ITHR0400285
Project acronym	OMNIS
Project Title	Co-creatiOn of inclusive sustainable tourism itiNeraries and packages from coastal to Inner areaS
Start of the project	July 2023
Duration	18 months

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Deliverable name:	D 2.1.1 - Responsive website for desktop and mobile
Type of deliverable	Website report
Language	English
Work Package Title	Set-up of the distribution channels and material for the itineraries and packages
Work Package number	WP2
Work Package Leader	LP1 CNMU

Status	Final
Author (s)	Gianluca Cespuglio - LP1 CNMU Marco Cocciarini - Technical expert
Version	2
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Delivery date	31/12/2024



Italy – Croatia



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INTRODUCTION

The OMNIS responsive website, reachable at <https://omnistourism.it/> , is designed to serve as both a practical resource and an inspiration for travelers and stakeholders alike.

The website serves dual audiences: tourists seeking accessible and enjoyable travel experiences and local stakeholders aiming to improve their understanding and implementation of accessible tourism practices. By combining accessible travel packages, training resources, and a platform for community engagement, the OMNIS website aspires to be more than just an informational portal. It is designed as a dynamic and inclusive hub that empowers users to embrace the principles of accessibility while fostering connections between travelers and the local tourism ecosystem.

In alignment with the project's goals, the website prioritizes high standards of usability and accessibility, ensuring that it serves as a benchmark for inclusive design.

OBJECTIVES

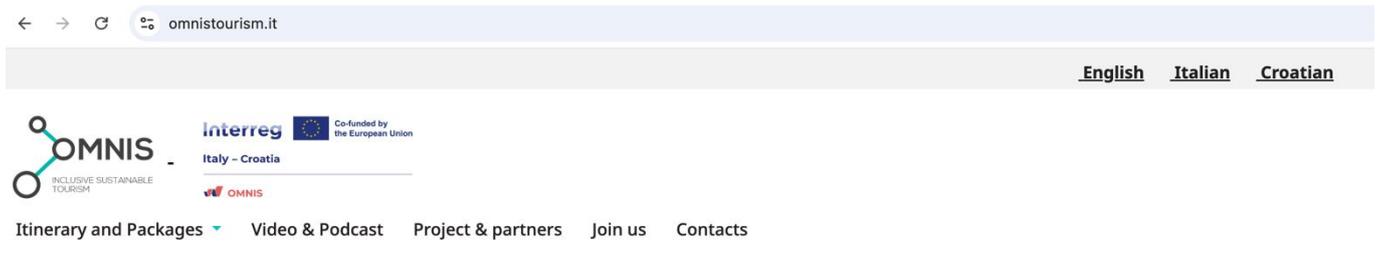
The OMNIS responsive website serves a dual purpose addressing the diverse needs of two key audiences: tourists and local stakeholders. For tourists, the website serves as both an informational and inspirational tool, equipping them with the resources and confidence needed to explore the two project regions when travelling with visual disabilities or with a dog. For stakeholders, it acts as a dynamic resource hub to learn more about accessible tourism and build a community committed to inclusivity and sustainability.

The website not only supports individuals with specific travel needs but also raises awareness and sets a benchmark for best practices in the industry. Its role as a multilingual and inclusive tool ensures that the website is accessible to a broad audience, thereby amplifying the project's reach and impact.

One of the primary objectives of the website is to showcase the accessible travel packages co-created during the project and tailored to the needs of travelers with specific requirements, such as individuals who are visually impaired or those traveling with dogs. These itineraries are designed to ensure a truly enjoyable travel experience within the two project regions. The travel packages serve as templates, encouraging users to either independently organize their trips or collaborate with trusted travel agencies and tour operators to customize their plans. For each package, it is possible to leave a review in order to assist other travelers in planning their journeys.

Another critical objective is to position the website as a hub for local stakeholders, such as tourism operators, hospitality providers, and community organizations. The aim is to empower these stakeholders to adopt and promote accessible tourism practices. The website offers educational content, such as training videos, podcasts, providing actionable insights into the needs of blind travelers and those traveling with dogs. Membership in this stakeholder community includes access to a WhatsApp group with updates on accessible tourism trends, legislative developments, and funding opportunities. Moreover, the group gives the opportunity to interact with each other, fostering a dialogue around accessible tourism and incentive new local partnerships.

HOME PAGE HEADER



OMNIS

The OMNIS project seeks to promote sustainable and inclusive tourism across coastal and inland regions of Italy and Croatia, with a strong focus on accessibility for individuals with special needs.

By promoting inland destinations and fostering collaboration between coastal and inland tourism stakeholders, OMNIS enhances travel experiences for targeted groups, such as travelers with dogs and visually impaired individuals.



The header of the OMNIS website is structured to ensure clarity, accessibility, and visual alignment with both the project’s identity and Programme requirements. It includes the following elements:

1. Logos and Branding (Top-Left Section):

- **OMNIS Project Logo:** Featuring the name and visual identity of the project with the tagline “Inclusive Sustainable Tourism,” reinforcing the focus on accessibility and sustainability.
- **Programme Visibility Block:**
 - **Interreg Logo** with EU flag and the indication “Co-funded by the European Union”.
 - Programme identification “Italy – Croatia”.
 - Repetition of the OMNIS logo in association with the co-funding banner.



Italy – Croatia



This combination ensures immediate visual recognition of the co-financing source, satisfying visibility obligations under the Interreg Italy–Croatia Programme.

2. **Navigation Menu (Centered):** The website features a **clear and structured menu** with the following sections:

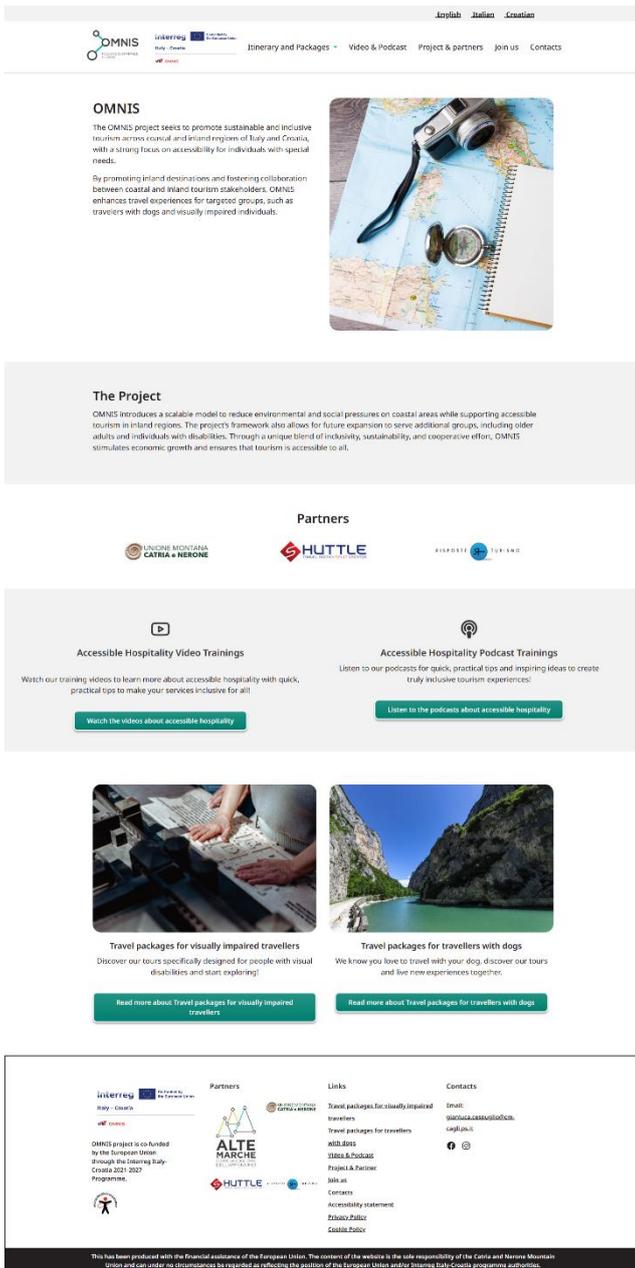
- **Itinerary and Packages** (dropdown menu)
- **Video & Podcast**
- **Project & Partners**
- **Join us**
- **Contacts**

These sections are designed to guide users efficiently through the project's content and materials.

3. **Language Switcher (Top-Right Section):** The site provides **multilingual access** with links to English, Italian, and Croatian, thus supporting cross-border communication and inclusiveness.



CONTENT OVERVIEW



The website is designed to deliver a user-friendly experience across all devices and adhere to the highest standards of accessibility. Its content is organized into several key pages, accessible through a menu located on the top right corner of the webpage.

The **Homepage** serves as the central hub, providing a clear and engaging overview of the project. It includes key information about project partners, links to podcasts and training videos, and dedicated sections for travel packages tailored for dog owners and visually impaired individuals. The homepage is visually dynamic, featuring high-quality images and intuitive navigation to enhance the user experience.



Travel packages for visually impaired travellers



Food and Wine trekking in the Upper Marche for visually impaired travellers

Immerse yourself in the Alte Marche's nature and gastronomy, featuring hiking, truffles, and stunning views.



Journey of Spiritual Rebirth in the Upper Marche for visually impaired travellers

Rediscover your spirituality in the Marche region, exploring monasteries, historic towns, and nature.



Discovering the Alte Marche: between villages and nature for visually impaired travellers

Explore the natural, historical, and culinary treasures of Alte Marche, from the Furlo Gorge to truffle delight!



The sensory discovery of the Alte Marche for visually impaired travellers

Engage your senses in Alte Marche, where unspoiled nature, rich history, and delicious cuisine create a captivating experience!



Taste Dalmatia for visually impaired travellers

Savor Croatia's culinary delights, exploring rich flavors and local specialties from Split to Hvar!



Taste & Traditions: Split and beyond for visually impaired travellers

Indulge in Croatia's culinary treasures and cultural heritage, from Split's vibrant markets to Šibenik's historic charm!



Crossroads of culture: adventure through Croatia and Bosnia-Herzegovina for visually impaired travellers

Experience the rich history, stunning landscapes, and delicious cuisine of Croatia and Bosnia-Herzegovina!



Split and Dubrovnik: beauty and culture for visually impaired travellers

Taste your way through Croatia's Dalmatian coast, exploring ancient sites and vibrant culinary experiences from Split to Dubrovnik!

The **Itinerary and Packages** are organized into two distinct categories—one for travelers with dogs and the other for visually impaired individuals.

Each category features four cards representing specific packages tailored to meet the needs of these travelers. Detailed package pages provide information on trip duration, destinations, itinerary descriptions, maps, plans, highlights and details about what kind of services are suggested for a hassle-free experience. Users can download packages as PDFs and submit ratings or reviews based on their experiences.

The decision to combine itineraries and packages on a single section was driven by the aim of better addressing the needs of the territory and the project's target audience. During the design phase, stakeholders and travellers highlighted that, given the characteristics of the area – such as long distances and the lack of public transportation – the preference was for itinerant packages, based on routes involving movement between different stops (similar concept to itineraries).



This approach proved to be more suitable than the alternative of "static" packages, which would have involved a fixed base for daily excursions. Consequently, the offering was fully oriented towards packages that resembled the itineraries, aligning with the needs and specificities of the local context.

Included in the Package:

Suggested services for this package

- Accommodation
- Breakfast at each accommodation
- Guided nature trail tour with detailed verbal descriptions
- Truffle hunting and tasting with verbal explanations
- Hike to Gorgaccia Waterfalls with guided verbal descriptions
- Transportation between all destinations and activities mentioned in the program
- Specialized guides for visually impaired tourists

Tour Highlights

- Sensory immersion with nature through sounds, textures, and scents
- Inclusive materials and accessibility features
- Thoughtfully guided experiences tailored to enhance sensory connection



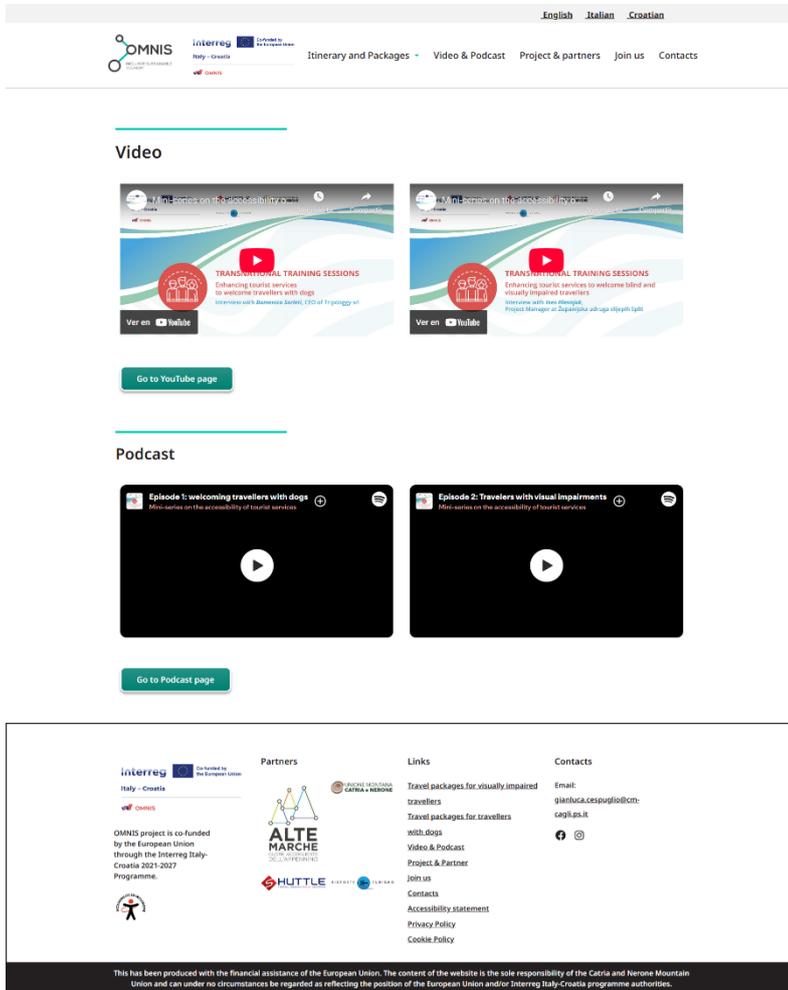
Rating



Be the First to Comment!

0 COMMENTS





The **Videos and Podcasts** section serves as a resource library, hosting the mini training course developed in the earlier stages of the projects. These media resources provide valuable insights for both travelers and local operators, enhancing their understanding of accessible tourism.

The **Project and Partners** page features a comprehensive description of the project including its mission and goals, the areas involved as well as highlights and activities. The page also showcases the three project partners.

English Italiano Croatian

OMNIS Interreg Italy-Croatia 2021-2027 Itinerary and Packages Videos & Podcasts Project & partners Join us Contacts

Project & partner

interreg Co-funded by the European Union
Italy – Croatia

OMNIS

The project "OMNIS - Co-creation of Inclusive Sustainable Tourism Itineraries and Packages from Coastal to Inner Areas" is co-financed by the Interreg VI Italy-Croatia Programme 2021-2027 (cross-border cooperation programme).

Welcome to OMNIS - Co-creation of inclusive sustainable tourism Itineraries and packages from coastal to inner areas.

The OMNIS project is a cross-border initiative designed to transform tourism in Italy and Croatia through inclusivity, sustainability, and collaboration. Co-financed by the Interreg VI Italy-Croatia Programme 2021-2027, OMNIS aims to create an environment where every traveller, regardless of ability or background, can enjoy rich and diverse tourism experiences across coastal and inland regions.

The project, running from July 1, 2023, to December 31, 2024, has a total budget of €250,000, with 80% funded by the European Regional Development Fund (ERDF).

Project Mission and Goals

OMNIS champions accessible and sustainable tourism, especially for groups that often face barriers in traditional tourism settings. This project strives to:

- Promote underrepresented inland destinations**
OMNIS highlights Italy's and Croatia's inland gems, encouraging travel beyond the well-known coastal areas.
- Enhance accessibility**
Special attention is given to making tourism accessible to visually impaired travellers, travellers with pets, and individuals with special needs.
- Reduce environmental and social pressures**
By creating appealing inland itineraries, OMNIS mitigates over-tourism in coastal areas, benefiting both local communities and the environment.
- Create a scalable model**
OMNIS is a replicable framework, setting the stage for future initiatives to serve more groups, including older adults, individuals with disabilities, and people with food allergies.

Project Areas

OMNIS covers key regions in Italy and Croatia, encouraging tourism that bridges coastal attractions with rich inland offerings:

- In Italy:** From Piacenza-Rivarolo's coastal area to the Apennines' low pressure and anconetano regions, spanning nine municipalities: Acquafredda, Apecchio, Arcevia, Cagli, Cantiano, Piobbico, Frontone, Sassoferrato, and Serra Sant'Abbondio.
- In Croatia:** From the Šibenik coastal area to the Špiš-Đakovo County's vibrant inland region.

Project Highlights and Activities

OMNIS brings a suite of initiatives designed to equip tourism stakeholders with skills and resources to develop accessible and sustainable tourism packages. Some key outputs include:

- Online transnational training**
On-line training content in the form of videos and podcasts targeted to tourism operators on inclusive and accessible hospitality towards travellers with special needs.
- Cross-border exchange visits**
A panel of tourists representing the two target groups participated in an exchange visit to test and validate the inclusive itineraries co-created during the project.
- OMNIS Brand for Inclusive Tourism**
The OMNIS brand promotes a unique identity for inclusive and sustainable tourism in Italy and Croatia, encouraging cooperation between coastal and inland stakeholders.
- OMNIS online community**
A digital space to foster collaboration among tourism operators, supporting the exchange of ideas, good practices and collaboration opportunities within the framework of accessible and sustainable tourism tailored to the needs of travellers with pets, visually impaired visitors, and more.

Transforming Tourism Together

OMNIS envisions a tourism industry where operators work together to create balanced visitor flows between coastal and inland areas. By distributing accessible itineraries and creating a thriving online community of tourism professionals, OMNIS is helping redefine tourism in these regions. The project also emphasizes sustainable tourism practices that prioritize the well-being of local communities and encourage tourism operators to adopt inclusive approaches.

Discover the possibilities with OMNIS and join us in shaping a sustainable and inclusive tourism landscape in Italy and Croatia. Explore OMNIS itineraries, take part in the trainings, join the community, and be part of the change!

[Join the community!](#)

Partners

Interreg Italy-Croatia 2021-2027

OMNIS project is co-funded by the European Union through the Interreg Italy-Croatia 2021-2027 Programme.

Partners

Links
Travel packages for visually impaired travellers
Travel packages for travellers with dogs
Videos & Podcasts
Project & Partner
Italia
Contacts
Accessibility statement
Privacy Policy
Cookie Policy

Contacts
Email: gianluca.carpignolibrato@regio-pi.it

This has been produced with the financial assistance of the European Union. The content of the website is the sole responsibility of the Croatia and Nerone Mountain Union and can under no circumstances be regarded as reflecting the position of the European Union and/or Interreg Italy-Croatia programme authorities.



Community

Join the OMNIS Community – Stay informed on inclusive and sustainable tourism!

Welcome to the OMNIS Community – a digital space where tourism operators, local businesses, and community leaders come together to create a more inclusive and sustainable tourism experience in Italy and Croatia.

Why Join the OMNIS Community?

Joining the OMNIS community opens the door to a world of innovation, collaboration, and opportunities to actively shape the future of accessible and sustainable tourism. Here's what you can expect:

Exclusive news and updates

Receive updates on innovative practices, success stories, and challenges that promote accessible and inclusive tourism. Stay ahead in the industry with information that inspires and informs.

A space for dialogue and collaboration

Join a vibrant community where stakeholders come together to share experiences, exchange ideas, and collaborate on making tourism more inclusive and sustainable. Engage in meaningful conversations and be part of a collective effort to shape the industry's future.

Shape the future of tourism

Stay connected with the movement to redefine tourism. Your voice plays a crucial role in shaping a more welcoming, sustainable, and impactful future for everyone.

The OMNIS guide: 10 steps to accessible and inclusive tourism

This concise guide offers practical tips for welcoming guests with visual disabilities and travelers accompanied by dogs. By adopting these strategies you can elevate your services, promote inclusivity, and ensure every visitor feels valued and well-cared for.

By joining the community, you demonstrate your dedication to incorporating these simple yet impactful tips into your daily operations. Join us to stay updated, exchange ideas, and become part of a dedicated community working together to advance accessible tourism.

When welcoming a guest with visual disabilities remember to:

1. Communicate directly and respectfully: always address the client directly, even if they are accompanied by a guide, and avoid drawing their presence. Speak clearly and use verbal cues, such as saying, "Here is your document."
2. Incorporate tactile guidance: use tactile strips to guide clients with visual impairments to key areas like the reception desk, ensuring they can navigate independently.
3. Offer help respectfully: if the client appears disoriented, offer verbal assistance and avoid touching them. If needed, respect their independence or without taking offense.
4. Provide accessible room features: use tactile, large door numbers, maps with contrasting colors, and Braille for room codes and instructions. Keep rooms animal-free, obstacle-free, and ensure items are returned to their original positions after cleaning.
5. Offer personal room orientation: when making an unavailable, guide the client personally through the room, describing the layout and placement of items for clarity.
6. Make dining services accessible: assist with buffet breakfasts by helping the client choose and transport items. Provide menus in Braille or QR codes compatible with screen readers.
7. Clearly placement of dining items: explain the arrangement of plates, glasses, and cutlery using a clock-face orientation to help clients locate items easily.
8. Ensure inclusive guided tours: provide detailed verbal descriptions and allow tactile exploration of exhibits, maps, or replicas. Choose obstacle-free routes for safety.
9. Design accessible websites: ensure your website is compatible with screen readers, includes functionality for different disabilities, and provides detailed image descriptions.
10. Show empathy and sensitivity: treat every guest with respect, recognizing their unique experiences and emotions. Approach every interaction with care and dignity.

When welcoming a guest with their dog remember to:

1. Ask the right questions beforehand: inquire how many dogs the guest is bringing, their size, and whether the dog sleeps in a crate or bed to arrange the most appropriate space.
2. Consider mobility and accessibility issues: if the dog has walking difficulties, assign a room on a floor that avoids stairs or obstacles to ensure comfort and convenience.
3. Respect dietary needs: ask about the dog's diet to provide suitable meal services and accommodate any special requirements.
4. Account for noise sensitivity: if the dog is sensitive to noise, select a quiet room away from high-traffic areas like elevators or stairs.
5. Prepare a canine welcome: include dog-friendly essentials like bowls, toys, and a clean, odor-free sleeping area in the room to make the dog feel at home.
6. Provide refrigeration options: offer a room with a fridge for storing special food. If unavailable, provide access to a shared refrigerator for the guest's convenience.
7. Protect bedding with dog covers: place a washable microfiber blanket on the bed to protect linens and accommodate dogs used for sleeping on the bed.
8. Designate a dog-friendly dining space: create a separate area for guests dining with dogs, away from buffets and with adequate spacing between tables.
9. Include hydration stops in tours: plan guided tours with stops at water fountains and provide breaks for a dog (stop to rest and stay hydrated).
10. Be transparent online: clearly outline rules, pet-friendly policies, and costs on your website. Include emergency contact information for local veterinarians for added peace of mind.

Who can join?

The OMNIS community is for tourism operators, local businesses, tour guides, accommodations, cultural sites, and anyone passionate about creating a tourism environment that values sustainability, inclusivity, and collaboration. For more info about the community please fill in the box below and we will be more than glad to answer all your questions.

Name and surname *

Institution or company to which you belong *

Email *

I have read and accepted the [privacy policy](#) (*)

Send

How to join the OMNIS Community

Joining is simple! Follow the link to the official OMNIS Community – Inclusive and Sustainable Tourism Whatsapp Group: <https://chat.whatsapp.com/BE6xgmb2dgcg-5d0d>

Together, we make tourism better

The **Join Us** page is dedicated to local operators interested in joining the project community and enter the official OMNIS Whatsapp group dedicated to local stakeholders in the two project areas. It outlines the community's goals and provides detailed information on how operators can become members by entering their contact information in the dedicated form. The request will then arrive to LP1 CNMU who is responsible to contact the operators and add them to the group. The page also provides a short guide of 10 recommendations for local stakeholders to follow in order to enhance their service for visually disabled travellers and travellers with dogs. By joining the community, the operators commit themselves in following the OMNIS guide.



The **Contacts** page includes a contact email address allowing visitors to get in touch with the project team for inquiries or support.

Contacts

Get in touch!

We'd love to hear from you. Whether you're interested in joining the OMNIS Community, have questions about our inclusive and sustainable tourism initiatives, or simply want to learn more, our team is here to help.

Email: gianluca.cespuglio@cm-cagli.ps.it





Dichiarazione di accessibilità

Unione Montana del Catria e del Nerone si impegna a rendere il proprio sito web accessibile, conformemente alla legge 9 gennaio 2004, n. 4.

La presente dichiarazione di accessibilità si applica a <https://omnistourism.it>

Stato di conformità

Questo sito web è conforme ai requisiti previsti dall'allegato A della norma UNI EN 301549 in ragione dei casi di non conformità e/o delle deroghe elencate di seguito.

Redazione della dichiarazione di accessibilità

La presente dichiarazione è stata redatta il 20/12/2024.

La dichiarazione è stata effettuata utilizzando una valutazione effettuata da terzi.

Modalità di invio delle segnalazioni e recapiti del soggetto erogatore

Gli utenti possono, in qualunque momento, segnalare eventuali problematiche di non accessibilità.

Meccanismo di feedback: L'utente può notificare al soggetto erogatore i casi di mancata conformità ai requisiti di accessibilità, o richiedere informazioni e contenuti che siano stati esclusi dall'ambito di applicazione della direttiva.

Modalità di invio delle segnalazioni all'Agenzia per l'Italia Digitale (AgID)

In caso di risposta insoddisfacente o di mancata risposta, nel termine di trenta giorni, alla notifica o alla richiesta, l'interessato può inoltrare una segnalazione utilizzando il seguente link <https://www.agid.gov.it/>

Informazioni sul sito

Data della pubblicazione del sito: 20/12/2024

Sono stati effettuati test di usabilità? Sì

Content Management System (CMS) utilizzato: WordPress

Informazioni sulla struttura

Numero di dipendenti con disabilità presenti nella società: 1

Numero di postazioni di lavoro per dipendenti con disabilità: 0

The website also features an **Accessibility Statement** which states that the website and the project adhere to the Convention on the Rights of Persons with Disabilities, adopted by the United Nations on December 13, 2006, and ratified by Italy in 2009. The statement also highlights that the team responsible for developing the website specialises in accessibility and inclusion services and included people with disabilities.



Finally, the website features a **Language Switcher**, catering to an international audience. This functionality allows users to easily navigate between English, Italian, and Croatian, ensuring accessibility for diverse linguistic groups.



ACCESSIBILITY FEATURES

The website has been developed to ensure inclusivity and accessibility to all the users, including blind and visually impaired users in alignment with the [Web Content Accessibility Guidelines WCAG 2.1](#).

Key features:

- **Semantic HTML Structure:** heading levels (H1, H2, H3) to organize information and to create a logical structure for the content were used. This helps screen readers to interpret the content accurately, allowing blind and visually impaired users to navigate the website.
- **Alternative text for images:** all the images on the website include descriptive alt text (alt=""). This helps users who use a screen reader to understand visual elements.
- **Keyboard navigation:** the website is fully navigable using keyboard commands (Tab key) and the keyboard focus is always visible. This feature supports users who cannot use a mouse.
- **Color contrast and text size:** on the website, there is a correct color contrast ratio between text and background colors to make the texts readable correctly. The text also has an appropriate size.
- **Responsive design:** the elements that make up the website adapt depending on the size of the screen from which one is connected. Even with a 200% zoom all the elements of the website are visible and reachable. In this way, even visually impaired users can interact with the website and obtain the information they need.
- **Bypass-blocks:** skip links have been implemented on the website. These elements are visible only if you navigate using the keyboard (tab key) or if you interact with a screen reader. Skip links are used to allow users to "skip" elements of the website and go directly to content of interest. Examples of skip links are: "Skip to main content" or "Skip to footer". This feature allows to navigate the site quickly and optimizes the user experience.
- **Generic links:** there are not generic links and empty links.



- **Call to action:** the text of the call to action explains the function and makes the link's destination page clear.

SUSTAINABILITY

The OMNIS website, will remain hosted on the servers of LP1 CNMU, who also purchased the domain, making them the primary owner and custodian of the platform. For a period of five years following the conclusion of the project, LP1 CNMU will take full responsibility for the website's maintenance. This includes ensuring its functionality, security, and compliance with accessibility standards such as WCAG 2.1, so it continues to meet the needs of its diverse audience. LP1 CNMU is also committed to establishing a maintenance fee should future website development involve the promotion of companies outside the partnership, in accordance with the provisions of the Subsidy Contract. That is because such companies would benefit from advertising and reservation services related to their tourism offerings.

Although systematic updates are not planned, the website will be updated when necessary to ensure its relevance and usability. Should new itineraries or resources emerge—whether as a result of ongoing collaboration among project partners or initiatives inspired within the OMNIS community—these will be reviewed and incorporated into the website. LP1 CNMU will oversee these updates, relying on input and recommendations from the other partners, who will provide advice and suggestions to enhance the website's content and usability when appropriate.

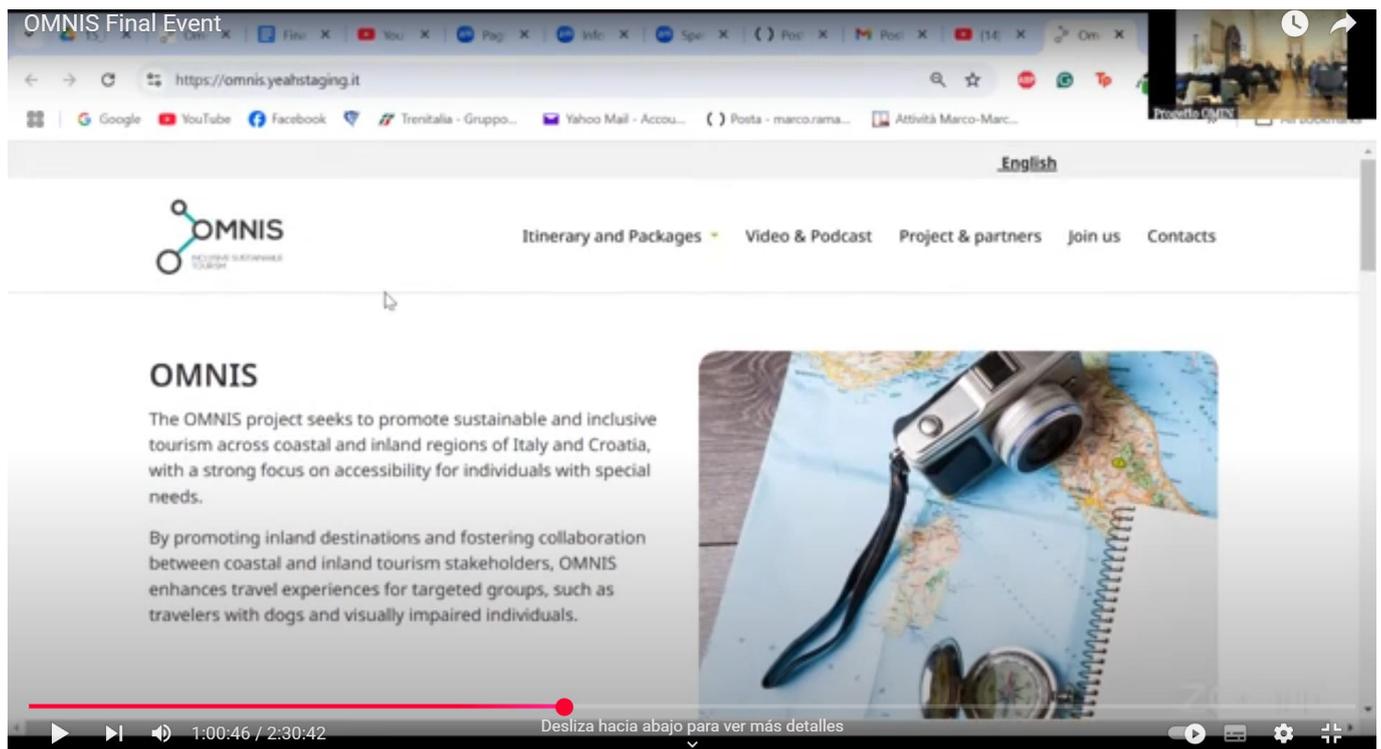
This collaborative yet focused approach ensures that the website will remain a valuable tool for tourists and stakeholders alike. By preserving its accessibility, functionality, and relevance, the OMNIS website will continue to promote inclusivity in tourism and support travelers with specific needs well beyond the project's implementation phase. In doing so, it upholds the project's commitment to creating a lasting impact on the tourism industry.



WEBSITE OUTREACH AND PROMOTION

Several strategic actions were undertaken to take up the website, thereby maximizing its impact among target users and stakeholders.

The website was officially presented during the final project event on December 3th, offering participants a guided walkthrough of its features, functionalities, and opportunities for stakeholder engagement. This live demonstration allowed for direct interaction with the platform and emphasized its inclusive and multilingual approach. The recording of the livestream of the event (including the presentation of the website) can be found in the OMNIS official Youtube channel: <https://www.youtube.com/@OMNISINTERREGIT-HR/streams>



Italy – Croatia



To further enhance online presence, the website has been linked to the official websites of PP2 RISTUR and PP3 SHU (who also shared it on their Facebook profile), as well as published on the project website. These efforts significantly contributed to the digital outreach of the project and supported its dissemination objectives.

OMNIS – Interreg Italy-Croatia European Project

The project "OMNIS – Co-creation of Inclusive Sustainable Tourism Itineraries and Packages from Coastal to Inner Areas" is co-financed by the Interreg VI Italy-Croatia Programme 2021-2027 (cross-border cooperation programme).

PROJECT NAME: OMNIS
TYPE: Small-scale
COUNTRIES INVOLVED: Italy, Croatia
DURATION: 18 months
OBJECTIVE: 4.1 – Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation

Results
[OMNIS website](#) [OMNIS Accessible Website](#)

[OMNIS Project Website](#)

PP2 RISTUR [website page](#) dedicated to the OMNIS Project

[HOME](#)
[ABOUT US](#)
[PORTFOLIO](#)
[TEAM](#)
[OMNIS PROJECT](#)
[CONTACT US](#)
[EN | HR](#)

Visit the OMNIS website: www.omnistourism.it

Join the **OMNIS Community** - a place for local stakeholders to share, talk and discuss everything around accessible and sustainable tourism. Here, you can connect, exchange ideas, and collaborate on initiatives that make tourism more inclusive and environmentally friendly. Share best practices, discuss innovative solutions, and build partnerships that drive positive change. **Together, we make tourism better!**

[OMNIS Whatsapp Chat](#)

PP3 SHU [website page](#) dedicated to the OMNIS Project



Italy – Croatia



Shuttle Travel Agency

Post Informazioni Foto Menzioni

everything around accessible and sustainable tourism.

chat.whatsapp.com
chat.whatsapp.com

Mi piace Commenta Condividi

Shuttle Travel Agency
13 gen ·

Visit the OMNIS project's official website to learn about the collaboration between coastal and inland regions of Italy and Croatia to promote sust... Altro...

omnistourism.it
Omnis

Mi piace Commenta Condividi

News & Events Partners **Library** Contacts

- Itineraries, packages and trainings
- OMNIS brand distribution channels and materials
- Explore more about OMNIS partnership
- Videos
- Newsletter

LINKS

Title and description	Link
Link to the OMNIS accessible website	↗
Link to the OMNIS Whatsapp Community	↗

Explore more about OMNIS partnership

In this section, you can find more details about OMNIS partner and their role in the project

DOCUMENTS

Title	Published	Download
OMNIS Catria and Nerone Mountain Union Lead		



As part of the sustainability and long-term strategy, LP1 CNMU submitted a request to index the OMNIS website on Google. This step aims to improve the website's discoverability through search engines and ensure ongoing visibility to a wider audience, including potential travelers and stakeholders not directly involved in the project.

Looking ahead, LP1 CNMU has expressed a firm commitment to investing in the maintenance and evolution of the website, within future projects frameworks. This includes the possibility of adding new itineraries and packages tailored to additional target groups, such as travelers with celiac disease or reduced mobility, in line with the project's inclusive vision.

These outreach and promotion efforts reflect the partners' dedication to ensuring that the OMNIS platform continues to serve as a dynamic and accessible tool, actively supporting inclusive and sustainable tourism well beyond the project's lifespan.

CONCLUSION

The OMNIS responsive website, <https://omnistourism.it/>, represents a key achievement of the project, combining innovation, inclusivity, and user-centered design to address the needs of travelers and stakeholders alike. By showcasing accessible travel itineraries, providing educational resources, and adhering to the highest standards of accessibility, the website ensures its role as a valuable tool for promoting inclusivity in tourism.

Through its multilingual and dynamic structure, the website amplifies the project's reach and facilitates meaningful engagement with its target audiences. Its long-term maintenance plan, led by LP1 CNMU with input from other partners, ensures that the website will remain a reliable and relevant resource in the years to come. This ongoing commitment to accessibility and collaboration will allow the OMNIS website to leave a lasting impact, inspiring both travelers and stakeholders to contribute to a more inclusive and sustainable tourism industry.