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 ETHNIC



Italy



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ETHNIC

Eco-cultural tourism for the
sustainable development of
Adriatic inland communities

www.italy-croatia.eu/web/ethnic

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Eco-cultural tourism for the sustainable development of Adriatic inland communities

The main objective of ETHNIC is to empower small, hidden and unexplored communities located inland from the Adriatic coast of Italy and Croatia to utilise their cultural and natural heritage in developing eco-sustainable tourism as new touristic destinations with a social inclusion, slow mobility and smart village approach.

Eco-cultural tourism combines the conservation of natural and cultural sites with economic and recreational benefits through sustainable development and improves the conditions of the recipient communities.



Areas impacted by the project

Project activities will encompass 4 destinations with 26 municipalities. These areas include small villages, hamlets and towns with an average population of under 3000 inhabitants, all possessing untapped tourism potentials.

Romagna

Bagno di Romagna
Galeata
Mercato Saraceno
Riolo Terme
Santa Sofia
Sarsina

Zadar's inland

Benkovac
Lišane Ostrovičke
Polača
Stankovci
Zemunik Donji
Škabrnja
Galovac

Montefeltro

Belforte All'Isauro
Carpegna
Frontino
Lunano
Macerata Feltria
Mercatino Conca
Monte Cerignone
Monte Grimano Terme
Piandimeleto
Pietrarubbia
Sassocorvaro Auditore
Tavoleto

Dalmatian Zagora

Dugopolje

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General project information

PROJECT PARTNERS

Mountain Union Montefeltro
Atlantide Social Cooperative Society
Development Agency of the Dugopolje Municipality Odras
Tourist Board Ravni kotari

PROJECT DURATION

1.7.2023. - 31.12.2024.
(18 months)

TOTAL BUDGET

249.538,00 €

ERDF

199.630,00 €



Project main activities will result with new tourist product portfolios and strategic approach to their promotion on tourist markets

Project activities include creation of inland baseline model for eco-cultural tourism, joint analysis, capitalization, training and participative planning with local stakeholders with the goal of creation of a cross-border strategy, containing the territorial strategies and digital marketing plans of the project areas, and development of the tourism product portfolios for each of the project area.

Project partners



Mountain Union Montefeltro

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